Assignment 2: Tableau Mini Hackathon!

Dataset: https://docs.google.com/spreadsheets/d/1H8ViWu7EJHljc_rtiM5Dr1mI7uzy-PzP/edit?usp=drive_link&ouid=103683176672330519718&rtpof=true&sd=true

Work with the attached dataset Superstore.xls to create a dashboard and a storyline with the observations. This file has sheets related to orders of a Superstore. All the column names are self-explanatory.

Your charts in the dashboard should attempt to answer questions like the following, but not limited to:

· Which Category is Best Selling and Most Profitable?

· What are the Best Selling and Most Profitable Sub-Category?

· Which is the Top Selling Sub-Category?

· Which Customer Segment is Most Profitable?

· Which is the Preferred Ship Mode?

· Which Region is the Most Profitable?

· Which City has the Highest Number of Sales?

Submission:

Submit the .twbx files by downloading it from Tableau public/desktop. If the file size is large, you can upload the .twbx file in google drive and paste the link in a doc file and submit it in elearn portal.

Naming convention of your .twbx file should be <BITS-ID>.twbx.

Deadline:

19th November, 2023

Note that this is a hard deadline and no extension will be granted further. Copying efforts will be dealt very seriously, students involved, if caught, will be given zero marks.