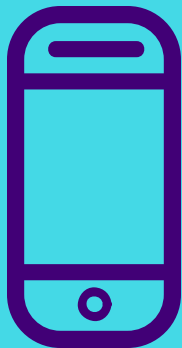


# MOBILE APP

## ORDER CAKE

### ONLINE



#### Online Products

Displaying your product range as per the uniqueness and specialty you offer in terms of cakes and other bakery items. This attracts the customers and helps in purchasing decision.



#### Discounts & Coupons

People just buy hearing about sale, offer, discounts, etc therefore these have found out to be of great help in communicating the same to customers and increasing the purchases.



#### Product Reviews

Be it online (via feedback form, survey, ratings, etc.) or offline (word of mouth), product reviews contribute a lot to increase the customers.



#### Notification

To promote/ market your products and services, this features helps out a lot. Product and offer updates can be communicated via this to your potential customers.



#### Online Payment

Your customer can choose as per their convenience from series of options such as mobile wallet, credit card, debit card, net banking, payment gateways such as Paytm, PayU, etc



#### Social Media Sharing!

Brand is all which sales your product and social media is of much importance in building the backbone of your brand. If utilised strategically, this feature can do magic.



#### Shipment Management

Shipping API enables you to ship your products with your in-house team or outsource the shipping services with third party shipping providers.