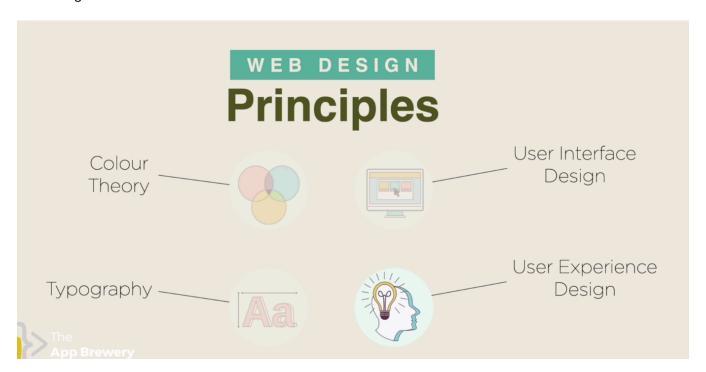
Web design



Colour theory:

What is the predominate color, color have moods

Moods



Analogous color, the closed by colors Complementaroy color :pop out

Fonts

Sarif => when you are more serious like newspaper. Two fonts in one design! Don't use alot Picks fonts in Sarif and san-sarif family.

Reduce the number of alignmetns

The importance of white space! White space makes things more expensive, inject white space!

UX:

- 1. Simple
- 2. Consistant
- 3. the F layout! People reads top and left Or the Z layout!
- 4. All platform available
- 5. Don't use your power of evil. (Dark patterns) -trucking user for your own advantage Great for design!

https://www.canva.com/

https://www.zhihu.com/question/19573039 https://thenounproject.com/