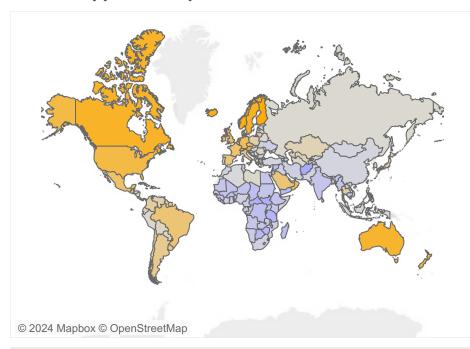
## **Happiness Recipe**

This project attempted to uncover a recepie to a happy nation by analysing the World Happiness Report dataset with a lense of Hofstede's cultural dimension theory. During the process, correlation analyses and clusting alanysis were carried out and revealed significant correlations between people's perception of happiness and **money, health, individualism and power distance.** 

## World Happiness Map (2008 - 2023)





## **Limitations and Future Research**

Although this research valuable insights on factors to people's perception of happinness, it has a few limitations. Though World Happiness Report is published by a reputable source, the dataset is still susceptible to biases such as Subjectivity of Self-Reported Data, Cultural Bias. Also, Hofstede's cultural dimension theory, as insightful as it is, have limited number of observations and tend to generalize entire national cultures based on survey data from a limited number of respondents, often within a single company (IBM). This can lead to stereotyping and an oversimplified view of cultural differences.

As shown on the map above, the "happier' nations are clustered in certain parts of the world. Future r..