Temperature and Seoul Bike

Aim:

- To demonstrate how to do a machine learning in R for beginners (no prerequisite knowledge)
- To use a linear regression model to predict Seoul bike rent demand from temperature
- Only necessary codes are included and codes such as making plot neat are excluded

Code written by: Ggodburi AI (Youtuber)

• URL for the youtube: https://www.youtube.com/channel/UCUdyx4YZ_bkBmBS3aq_7Xag

Data set source:

- Sathishkumar V E, Jangwoo Park, and Yongyun Cho. 'Using data mining techniques for bike sharing demand prediction in metropolitan city.' Computer Communications, Vol.153, pp.353-366, March, 2020
- Sathishkumar V E and Yongyun Cho. 'A rule-based model for Seoul Bike sharing demand prediction using weather data' European Journal of Remote Sensing, pp. 1-18, Feb, 2020
- Dua, D. and Graff, C. (2019). UCI Machine Learning Repository [http://archive.ics.uci.edu/ml]. Irvine, CA: University of California, School of Information and Computer Science.
- $\bullet \quad URL: \ https://archive.ics.uci.edu/ml/datasets/Seoul+Bike+Sharing+Demand$

Load Data

```
# Before loading data, the two column names need to be changed for the encoding issue.
# Temperature(?C) -> Temperature
# Dew point temperature(?C) -> Dew point temperature

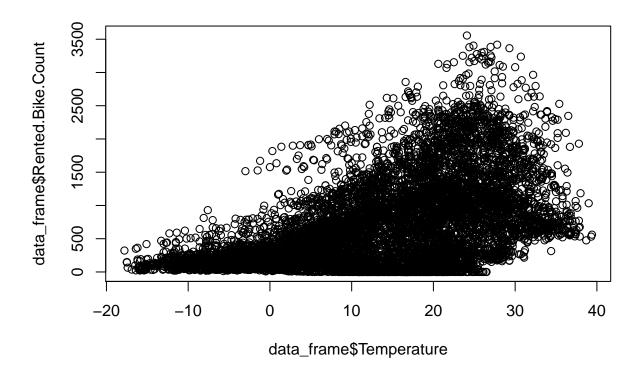
data_frame = read.csv('SeoulBikeData.csv')
summary(data_frame)
```

```
##
        Date
                        Rented.Bike.Count
                                               Hour
                                                            Temperature
##
   Length:8760
                                   0.0
                                                                   :-17.80
                       Min.
                               :
                                          Min.
                                                  : 0.00
                                                           Min.
    Class : character
                       1st Qu.: 191.0
                                          1st Qu.: 5.75
                                                           1st Qu.: 3.50
                       Median : 504.5
                                                           Median: 13.70
##
    Mode :character
                                          Median :11.50
##
                               : 704.6
                                                                  : 12.88
                       Mean
                                          Mean
                                                  :11.50
                                                           Mean
##
                        3rd Qu.:1065.2
                                          3rd Qu.:17.25
                                                           3rd Qu.: 22.50
##
                                                  :23.00
                       Max.
                               :3556.0
                                          Max.
                                                           Max.
                                                                   : 39.40
##
    Humidity...
                    Wind.speed..m.s. Visibility..10m. Dew.point.temperature
##
                                                               :-30.600
    Min.
           : 0.00
                    Min.
                            :0.000
                                      Min.
                                             : 27
                                                        Min.
    1st Qu.:42.00
                    1st Qu.:0.900
                                      1st Qu.: 940
                                                        1st Qu.: -4.700
                                                        Median :
##
    Median :57.00
                    Median :1.500
                                      Median:1698
                                                                  5.100
    Mean
           :58.23
                            :1.725
                                              :1437
                                                                 4.074
##
                    Mean
                                      Mean
                                                        Mean
   3rd Qu.:74.00
                                      3rd Qu.:2000
##
                    3rd Qu.:2.300
                                                        3rd Qu.: 14.800
                                              :2000
   Max.
           :98.00
                    Max.
                            :7.400
                                      Max.
                                                        Max.
                                                              : 27.200
    Solar.Radiation..MJ.m2. Rainfall.mm.
                                               Snowfall..cm.
                                                                    Seasons
   Min.
           :0.0000
                             Min.
                                    : 0.0000
                                               Min.
                                                       :0.00000
                                                                  Length:8760
```

```
## 1st Qu.:0.0000
                            1st Qu.: 0.0000
                                              1st Qu.:0.00000
                                                                Class :character
                           Median : 0.0000
                                              Median :0.00000
## Median :0.0100
                                                                Mode :character
         :0.5691
                            Mean : 0.1487
                                                    :0.07507
## Mean
                                              Mean
## 3rd Qu.:0.9300
                            3rd Qu.: 0.0000
                                              3rd Qu.:0.00000
##
  Max.
          :3.5200
                            Max.
                                   :35.0000
                                              Max. :8.80000
##
     Holiday
                       Functioning.Day
  Length:8760
                       Length:8760
## Class :character
                       Class : character
  Mode :character
                      Mode :character
##
##
##
head(data_frame)
           Date Rented.Bike.Count Hour Temperature Humidity... Wind.speed..m.s.
## 1 01/12/2017
                              254
                                              -5.2
                                                            37
## 2 01/12/2017
                              204
                                     1
                                              -5.5
                                                            38
                                                                            0.8
## 3 01/12/2017
                              173
                                     2
                                              -6.0
                                                            39
                                                                            1.0
## 4 01/12/2017
                              107
                                     3
                                              -6.2
                                                            40
                                                                            0.9
## 5 01/12/2017
                               78
                                     4
                                              -6.0
                                                            36
                                                                            2.3
## 6 01/12/2017
                              100
                                     5
                                              -6.4
                                                            37
     Visibility..10m. Dew.point.temperature Solar.Radiation..MJ.m2. Rainfall.mm.
## 1
                                      -17.6
                 2000
## 2
                 2000
                                      -17.6
                                                                  0
                                                                               0
## 3
                 2000
                                      -17.7
                                                                  0
                                                                               0
## 4
                 2000
                                      -17.6
                                                                  0
                                                                               0
## 5
                 2000
                                      -18.6
                                                                               0
                                                                  0
## 6
                 2000
                                      -18.7
                                                                               0
                              Holiday Functioning.Day
##
    Snowfall..cm. Seasons
                O Winter No Holiday
## 1
## 2
                 O Winter No Holiday
                                                  Yes
## 3
                O Winter No Holiday
                                                  Yes
## 4
                 O Winter No Holiday
                                                  Yes
## 5
                 O Winter No Holiday
                                                  Yes
## 6
                 O Winter No Holiday
                                                  Yes
```

Scatter plot between Temperature and Rented bike count

```
plot(x=data_frame$Temperature ,y=data_frame$Rented.Bike.Count)
```



Modeling by using linear regression (a basic form of machine learning)

```
# y(bike rent count) = a (parameter) * x (temperature) + b (parameter)
# by using regression, we can derive parameters a and b which represent the data best
# (minimizing the errors)
# formula argument format = Y ~ X
linear_regression_model = glm(formula = Rented.Bike.Count ~ Temperature, data=data_frame)
summary(linear_regression_model)
##
## Call:
## glm(formula = Rented.Bike.Count ~ Temperature, data = data_frame)
##
## Deviance Residuals:
        Min
                   1Q
                         Median
##
                                                 Max
   -1100.60
              -336.57
                         -49.69
                                   233.81
##
                                             2525.19
##
## Coefficients:
               Estimate Std. Error t value Pr(>|t|)
##
  (Intercept) 329.9525
                            8.5411
                                     38.63
                                              <2e-16 ***
##
                            0.4862
                                     59.82
  Temperature 29.0811
                                              <2e-16 ***
##
## Signif. codes:
                     '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for gaussian family taken to be 295390.5)
##
##
       Null deviance: 3643934363 on 8759
                                            degrees of freedom
## Residual deviance: 2587029843 on 8758 degrees of freedom
## AIC: 135205
##
```

Predict the bike rent count by using the derived a and b for any temperature

```
temp_temperature = 23
a = 29.0811
b = 329.9525

y = a * temp_temperature + b
y

## [1] 998.8178

predict(linear_regression_model, newdata=data.frame(Temperature=c(23)))

## 1
## 998.8178
```

Plot the best fit line in red using the derived parameters

```
plot(x=data_frame$Temperature ,y=data_frame$Rented.Bike.Count)
abline(a=b,b=a, col='red')
      3500
data_frame$Rented.Bike.Count
      2500
      500
      500
      0
          -20
                         -10
                                        0
                                                      10
                                                                    20
                                                                                  30
                                                                                                40
                                         data_frame$Temperature
                                                                                                     ## To
```

show several predicted bike count according to given temperatures

```
temperature_list = c(-10,0,10,20,30,40)
pred_list = predict(linear_regression_model, newdata=data.frame(Temperature=temperature_list))
data.frame(Temperature=temperature_list, Pred_bike_count=pred_list)
```

```
## Temperature Pred_bike_count
## 1 -10 39.14152
```

##	2	0	329.95251
##	3	10	620.76350
##	4	20	911.57449
##	5	30	1202.38548
##	6	40	1493.19647