

Our Vision & Esprit de Corps

VISION

To realise nothing less than the full potential of technologies that ensure the goodness of humanity and to assure the best use of it.

'esprit de corps' of BASE Technologies

'esprit de corps' is the core of BASE Technologies and source of all aspirations. 'esprit de corps' is the synthesis of four core values those are inseparable from our past, every day actions and all future plans.

Winning with Clients

- It is about working to create synergy, realising the win where customers win, realising the win where everyone wins

- It is about aiming the maximum, challenging all limits and targeting to be the best by realising our potential

One Team, Due Respect

- It is to create conditions and environment in which each fit team player grows to realise his/her potential, earns and delivers maximum

- It is to act with thoughtfulness, act responsibly and to act with empathy

Committed to Deliver

- It is to put one's or team's everything to deliver to what has been committed earlier

- It is to become compassionate in maintaining to what has been promised with

Unparalleled Integrity

- It is to be ethical beyond doubt

- It is to live the constitution and law with respect

Who We Are?

We, BASE Technologies, are an entity with unique combination of EPC Contracting and Systems Integration ability. We envisioned to be one of the most complete providers of a wide range of services including Design, Engineering, Procurement, Construction with Fabrication and Systems Integration.

We provide reliable solutions while maintaining a relentless focus on commitment and uncompromising standard of quality. Our partners, clients, employees and all stakeholders chose to work with BASE Technologies for our unique business values and "everybody wins" culture.

What We Do?

"What do we do?" Is a question that loads our FAQ a lot and we respond to that by saying humbly and yet truthfully that "We do amazing things". Our people do amazing things to help businesses, government, non profits and different communities to solve their toughest challenges.

Why Us?

Complete Solution under One Roof

In this highly competitive market of Bangladesh where there are many a companies deliver individual support for system integration on power and IT sector, BASE Technologies provides ample support for both power and IT.

Projected to be excellent

BASE Technologies is envisioned to be an excellent solution and service provider in the both IT and Power services industry. Our goal is to ensure the efficient implementation of IT and Power in business operations, focusing on core competencies and achieving business optimizations

Rich in partnership

BASE Technologies is proud of it's association with global brands across the world. We partner with top manufacturer like Cisco, Microsoft, Dell, Oracle, OSCILLOQUARTZ, AVBHA , Coslight, Solarwins, Edgecore and many more. Our partners assist us in delivering the best possible value for any project.

High Customer Value

A content client is the definitive crowning jewel for BASE Technologies. Over last 3 years we have ensured that every project done by us got personal care, maintenance and monitoring which awarded us with a long list of satisfied clients.

Team Spirit

The cluster of vastly experienced and equally skilled personnel is leading BASE Technologies towards it's vision. A bunch of enthusiastic and self-modified youth is working as a team with the guidance of these leaders to deliver the ultimate value.

History

BASE as a group has more than forty years of heritage in doing businesses under diverse industrial involvement. Md. Jubair Ahmed (The Spirited Visionary), Md Shaiful Islam (The Decade Crossed Industry Expert), Hasan Shibli & Ehterab Hossain

(proven and highly progressive business minds from the group) joined to form a dream pact to carry on a great purpose of setting and serving the vision of BASE Technologies which started on early 2012. From its inception BASE Technologies flourished under the leadership of its founders.

The young company prospered quickly gaining a reputation for innovative acts and high quality work. From then BASE Technologies is set out to an epic journey to keep writing a better history.

Md. Hasan Shibli
Managing Director

Talk about Marketing and Mr. Md. Hasan Shibli knows it all. The two crucial qualities of Marketing lie in patience and consistency which Mr. Shibli has successfully proven to possess throughout his career. Being the managing director of BASE Technologies, he has been actively maintaining a key role in overall operations management of BASE group since 1985. His focus on efficiency, continuous improvement and organizational development has lifted the status of BASE Technologies to a superior level.

Md. Jubair Ahmed
Chief Executive Officer

A CEO's tasks start where others' end and Mr. Md. Jubair Ahmed has been pertaining to his duties as a CEO very well ever since his career's initiation with ICT industry. Having worked with leading OEMs like Ericsson and Huawei, Mr. Ahmed had gained valuable skills in technical competency in the field of Telecommunications technology. His expertise and specialties extend but not limit to solution design of Transmission Data and Access Network of telecom operators, business & technological solutions, advising & consulting, people management and business administration.

Md. Shaiful Islam
Director

The glowing foundation of BASE Technologies would not have been possible without the support of Mr. Md. Shaiful Islam, one of the directors of the company. Mr. Shaiful Islam has a successful career background of 12 years in telecom industry at both national and international levels. His current assignments of working on market penetration along with his valued experiences in Telecommunication Technologies, Project Management & Technical Services have escalated the company to a higher standard.

Md. Ehterab Hossain
Director

Accompanying to the successive stairs of glory of BASE Technologies, Mr. Md. Ehterab Hossain's contribution as a director cannot be overlooked. Starting from 1995, he has been acutely involved with the group in developing and implementing successful strategies and plans, to achieve high-revenue growth, improved profitability and sustained customer value. His 19

Executive
Leadership/
BASE
Citizenship

BASE citizenship

*"If at first, the idea is not absurd, then there is no hope for it." - **Albert Einstein***

Starting this venture in this highly competitive market was the courageous idea of a visionary which has now come to reality with the support of an enthusiastic team.

We address our employees BASE citizens because we believe the synthesis of loyalty and dedication is the key to building the reliable workforce that we are proud of today. Similar to the citizens of a city, our BASE citizens possess deep affinity towards the company, building amongst each other a concrete relationship.

BASE Teams Energy & Infrastructure

Our expert Energy & Infrastructure Team, focusing on renewable energy, has more than 16 years of experience in the fields of energy, telecommunication and infrastructure. Our dynamic power team works on a vast portfolio and is capable of accomplishing large scale projects. One of the key achievements of this dependable team is the completion of the largest solar street light project in Chittagong EPZ, BEPZA. Other achievements include installation and commissioning of 2500 banks of battery, over 200 rectifiers, IVS, shelters and many more all over Bangladesh. Our satisfaction comes from the after sales service providing our customers 24x7 supports. Our team of experts has the ability and experience to design and deploy different unrivaled site solutions for different industries stretching from Telecom, Power, Railway to Oil & Gas industries.

Telecom & IT

Telecom & IT Solutions at BASE Technologies can help companies build and deploy innovative solutions that enable them to bring speedy and efficient working environment and thus help them as well to achieve their goals. BASE Technologies has in the team, the combined resources of more than 10 years of experience. The focus of the team is very clear and precise which is why full dedication on solutions is always given as priority. Needless to say that, the professionalism has brought in many successful project closures and satisfied customers. Innovation and constant adoption of new technologies makes the full team to be the front runner in the industry.

Fulfillment

The fulfillment team of BASE has over 12 years of Managerial Experience with key focus on top line profitability & optimal utilization of resources in the diverse sectors. This action driven team has proven leadership skills involving managing, developing, motivating teams to achieve their objectives and achieve organizational goals in challenging work environments. The fulfillment department of BASE Technologies is led by meticulous & result-oriented leader whose expertise in project management has enhanced operational success & business growth.

Human Resource & Admin

The Human Resource & Administration Management team is made up of dynamic multi-skilled individuals with over 10 years of combined experience in FMCG, Telecommunication and Systems Integrator. The proven experience of recruitment, organizational development and facilities management of our team members are complemented with skillful management of employee development, performance management, retention, administration operations and employee health & safety. With the core principles set in heart, the team work as a family contributing genuinely on the betterment of both the society and our company. As a true business partner, Human Resources & Administration also participates in the strategic decision making forums, to ensure BASE Technologies achieves its long-term vision.

Marketing

Our dynamic marketing team is constantly promoting our brand to reach new heights both in and out of the country. Driven by "content is king" we relentlessly tweak the contents of our company representing ourselves to the world who we really are; the best at what we do. BASE Marketing members have 5 years plus experience in the field of B2B Marketing & PR, befitting perfectly with the nature of our business.

Accounting & Finance

With more than 15 years of experience in financial management and taxation, our Accounts & Finance team work closely with our management team, providing them with financial information that is relevant to our operational needs and strategic decisions. This team plays a vital role in the financial management of our company, ensuring that the company maintains accurate accounting records and complies with financial regulations. Revamping cost control procedures, our Accounts Team strives for profit maximization and organizational growth.

Supply Chain Management

Supply chain is the heart of our operations. At some point, everything goes through or touches some segment of the supply chain function. With more than 16 years of experience and practical knowledge in supply chain management our supply chain team strives to create client satisfaction by efficiently conducting the system with shortest possible delivery time. Our team is capable of large volume operations with zero bottlenecks. Starting from proactive vendor management & sourcing to both domestic & international procurement as well as logistics, our team ensures that our clients win working with us.

Whether you are in Asia or in the peripheri of Asia, chances are you are near us

In an interactive Map Put our global locations with one/two line brief about the office (it can be PTP (Presence Through Partners) as well (content will add)

Global Alliances

BASE Technologies' Global Alliances initiative combines our thought leadership with the strengths of our partners to enhance and expand the business and technology offerings available to our clients.

Write a Paragraph with Logo on our partners and link to their websites (content will add)

For Printing material it should be an insertable document for add and drop on need basis (content will add)

Clientele

BASE Technologies' winning culture defines its clientele

Paragraph on Clients with Logo(content will add)

For Printing material it should be an insertable document for add and drop on need basis (content will add)

