



### **Facility Location Problems**

One job of budding Data Scientists is to help their organisations in making decisions when it comes to deciding about the locations for services.

Real life healthcare examples may include reviewing (and rationalising) existing service locations.

Understanding how to approach these problems will then given you data to use with maps. Great for Modules **5C - QGIS** and **5D - GeoPandas**.

### Example...

★ Location of Dialysis treatment centres (i.e., hospitals)



Home
'location' of
patients using
dialysis
service (size
represents
density)

### Data Requirements

For these types of problems, you'll usually encounter...

**Travel times/ distances** – From different areas/ locations to existing/ proposed services or facilities (Postcodes, LSOAs)

**Demand (aggregated)** – Total numbers of service users originating from different locations

**Demand (granular)** – Details of individual service users and their origin (i.e., home address); these are required to calculate Max or 95<sup>th</sup> percentile travel times/ distances

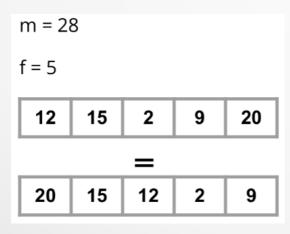
**Facility details** – generally including their name, location and possibly other details.

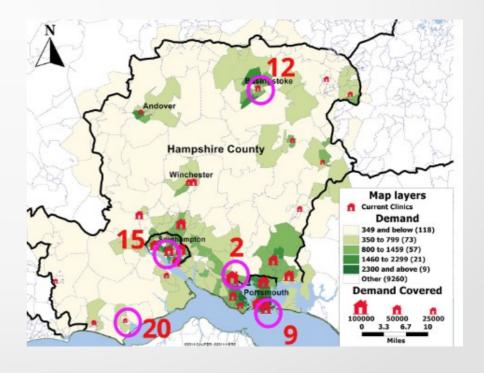
### Integer Representation - Chromosome

### Integer aka variable length array

- A chromosome is of length f: number of facilities in a feasible solution
- Each element is encoded 1, 2, ..., *m*-1, *m*

Integer as opposed to binary integer





### 'fitness' Function

- In an EA, the quality of a solution is called its fitness
  - This is the target of the optimising algorithm *c.f.* cost
- In a single objective facility location problem fitness may be:
  - Weighted average travel time (p-median problem), or
  - Proportion of demand within a target travel time (maximal covering location problem).
- Likely requirements:
  - Candidate solution (your representation of a solution)
  - Travel cost matrix (e.g. travel time in minutes)
  - Demand by geographic location (e.g. stroke admissions by LSOA)

### What We'll Cover....

During this session you'll be shown a live demo of the following steps. You'll then work in your groups to tackle a different problem, using similar steps for yourselves.

- Library Imports
- Data Imports
- Representing a Solution
- Constructing a Random Solution
- Evaluating a Solution
- Small Problem: Enumerating all Possible Combinations
- Bruteforce Solution
- Graphical Representation of Bruteforce Solution
- Medium to Large: Using random restarts (Demo Only)

### What You'll Need...

Please open the following Jupyter Notebooks for **Location Problem** and **Folium Map**:

- Code Alongs...
- Group Exercises...

#### Demonstration only:

Evolutionary and Genetic Algorithms

### When Size Matter Even More!

#### **Evolutionary algorithms (EAs)**

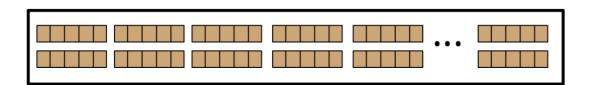
Not always possible to compute all possible combinations!

- Seeded with a population of possible solutions
- Breeds and evolves the population to find 'good' or 'optimal' solutions
- In the context of facility location, each solution represents a possible combination of locations
- The approach can be also be viewed as:
  - reinforcement learning or stochastic optimisation
- Common EAs are
  - Evolutionary strategies:  $(\mu, \lambda)$  and  $(\mu + \lambda)$
  - Genetic Algorithms (GAs)
- Single or multi-objective
- Can be computationally expensive!

# **Evolutionary Algorithms**



- $(\lambda)$  "lambda" represents initial population size (i.e. how many solutions)
- ( $\mu$ ) "mu" represents the number of best solutions to keep, remainder are deleted



Initial pop: size **λ** 

### General EA Pseudo-Code

```
pop ← initial_population()
best = []
repeat:
    evaluate_fitness(pop)
    for individual in pop:
        if best = [] or fitness(individual) > fitness(best):
            best ← copy(individual)
     pop ← Join(pop, breed(pop))
until time_limit or max_iter
return best
```

 $(\mu, \lambda)$  and  $(\mu + \lambda)$ 

 $(\mu, \lambda)$ 

There are **3** hyper parameters to consider **Lamda**: size of initial population **Mu**: truncation selection operator **Mutation Function**: May code yourself

- $(\lambda)$  "lambda" represents initial population size (i.e. how many solutions)
- (u) "mu" represents the number of best solutions to keep, remainder are deleted

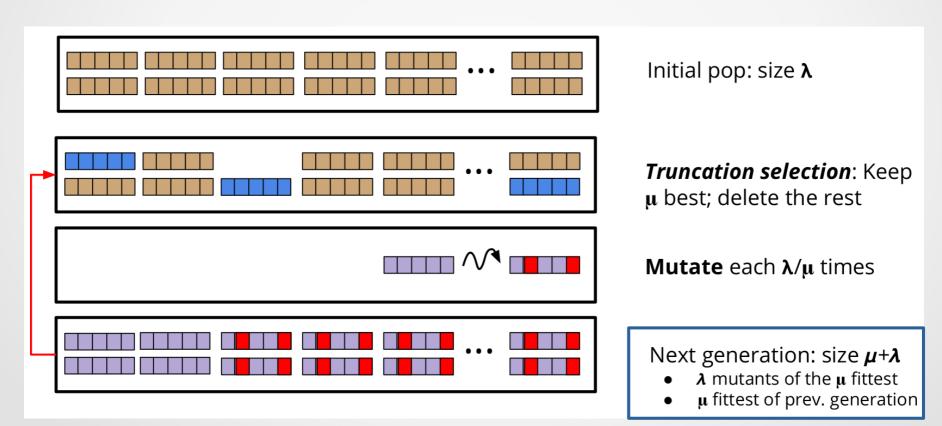


Initial pop: size**λ** 

## $(\mu + \lambda)$



- $(\lambda)$  "lambda" represents initial population size (i.e. how many solutions)
- ( $\mu$ ) "mu" represents the number of best solutions to keep, remainder are deleted



## Comparing $(\mu, \lambda)$ and $(\mu + \lambda)$

The main difference between the two algorithms is **ELITISM** 

The fittest parents from the previous generation persist

#### **Benefits of ELITISM**

 High performing solutions have opportunity to breed with other new high performing solutions

#### Risk

- Potentially reduces EXPLORATION in favour of more EXPLOITATION.
- Failure to learn and getting stuck in a local optimum.

## **Mutation Operator**



Mutate each element within chromosome with probability p

i.e., m = 8, f = 3; and p = 0.3

Candidate swaps

Solution chromosome

3 8 6

2

4

5

6

7

8



Y N Y

Sample "Y" (Yes!) with probability p

## **Mutation Operator**



Mutate each element within chromosome with probability *p* 

i.e., m = 8, f = 3; and p = 0.3

Candidate swaps

1

2

3

4

5

6

8

2

7



Solution chromosome





YNY

Swap if "higher" than 0.3

Sampletant (Yes!) with |

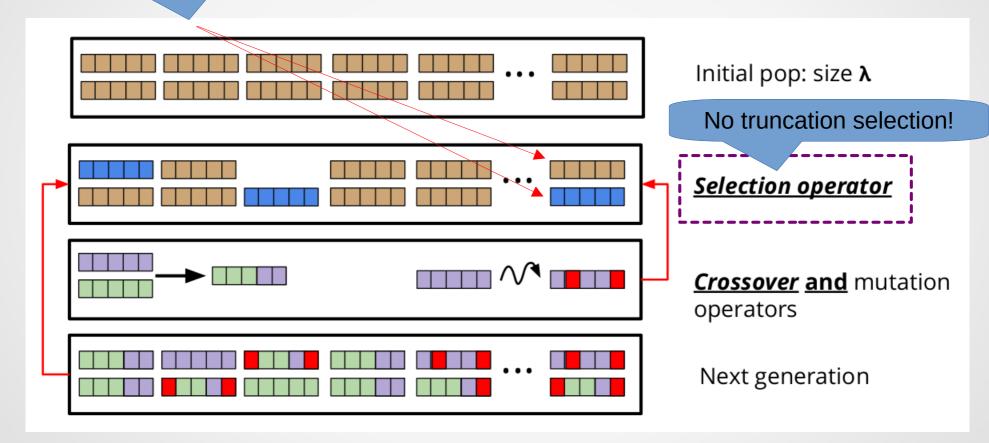
2 8 7

Sample without replacement

# **Genetic Algorithms**

## **Genetic Algorithms**

Individually picking 2 parents





#### Classic approaches

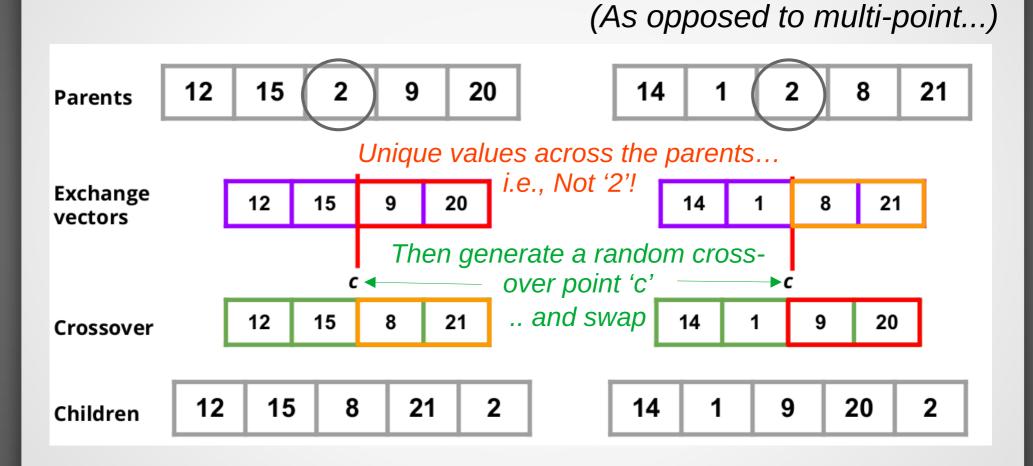
- Roulette Selection
  - Not used much these days
  - Use random sampling, where probability for selection is proportional to its fitness. More here.

#### Tournament Selection

- Pick a 'Champion' at random then pick some 'Challengers'
- 'Challengers' try and beat that 'Champion'.

## Crossover: Single Point





### Advice on practical use of EAs

Remember the approach is powerful and also computationally expensive

- Only use for medium to large problems
- Preliminary work should involve setting a benchmark (similar to forecasting!)
  - A greedy method (i.e., only considering the next step rather than overall problem)
    and or random search are easy to implement and quick to run
    - Also easy for a health service stakeholders to understand (compare to GAs)
  - Only use if it evident that EAs offer improvement
- GAs vs. Evolutionary strategies
  - GAs need more tuning and have longer runtimes (as more to "do")
- Often a bottleneck in execution is the fitness function
  - Large populations, lots of generations and complex objectives → careful implementation (Implementation in Python Vs. Numpy Vs. C; using a dictionary to cache values of chromosomes to save unnecessarily running fitness function)
- The state-of-the-art literature will have ideas, but unlikely to include code

### Demonstration

### Demonstration only:

Evolutionary and Genetic Algorithms

### Summary

- Evolutionary strategies versus full Genetic Algorithm
- Key steps:
  - Decide how to represent the problem
  - Code a function to evaluate the fitness of a solution
  - Choose and code: selection, crossover and mutation operators
  - Bring it all together in a EA or GA framework
  - Tune parameters