## Naive Bayes on Political Text

In this notebook we use Naive Bayes to explore and classify political data. See the README.md for full details.

```
In [1]:
         import sqlite3
         import nltk
         import random
         import numpy as np
         from collections import Counter, defaultdict
         # Feel free to include your text patterns functions
         # from text functions solutions import clean tokenize, get patterns
         from nltk.corpus import stopwords
         import re
         import pandas as pd
         import matplotlib.pyplot as plt
In [2]:
         sw = set(stopwords.words('english'))
In [3]:
         convention_db = sqlite3.connect("2020_Conventions.db")
         convention_cur = convention_db.cursor()
```

## Part 1: Exploratory Naive Bayes

We'll first build a NB model on the convention data itself, as a way to understand what words distinguish between the two parties. This is analogous to what we did in the "Comparing Groups" class work. First, pull in the text for each party and prepare it for use in Naive Bayes.

```
In [4]:
         def clean text(text, is tweet=False):
             text = text.lower()
             if is tweet:
                 # Keep the hashtag and tagging so it's easier to drop later
                 text = re.sub(r"[^a-zA-z0-9 #@]", '', text)
                 # Only keep alpha-numeric values + space
                 text = re.sub(r"[^a-zA-z0-9]", '', text)
             # 2 or more space into one
             text = re.sub('\s+', '', text)
             # tokenize
             text = text.split(' ')
             # remove stopwords from tokens
             text = [x for x in text if x not in sw]
             if is_tweet:
                 # each tweet contains url/tagging at the end of the tweet
```

```
# drop them if so
text = [x for x in text if 'http' not in x and '@' not in x]
return ' '.join(text)
```

Columns are ['party', 'night', 'speaker', 'speaker\_count', 'time', 'text', 'text \_len', 'file']
Total length of 2541

Let's look at some random entries and see if they look right.

```
In [6]: random.choices(convention_data,k=10)
```

['name stacia brightmon single mother two boys work houston texas sb engineers constructors warehouse receiving clerk serving country marine corps worked vario us jobs thought needed degree order career put significant debt earn bachelors d egree finance despite degree efforts one point boys even found homeless laid yet received email texas workforce commission sbs women construction earn learn appr enticeship program thought id give try bit skeptical first said hey theyre willing take chance willing take chance stacia brightmon 2223 start program making 16 00 hour trained become pipe fitter helper looking back wasnt easy boy worth felt empowered learning new skills able support family worked hard got promoted even got raises later learned president donald trump ivanka trump behind scenes make sure people like chance rise succeed president trump started national council am erican worker american workforce policy advisory board',

'Republican'],

['heavy mean ive left emergency department tears lot colleagues people exhauste d looking tsunami thats coming winter covid influenza think us wondering system going collapse people come broken arms come heart attacks strokes appendicitis g oing',

'Democratic'],

['kayla mostly held 12 12 cell solitary confinement cold dirty isis terrorist s hine bright lights face shaved head beat tortured leader isis abu bakr albaghdad

i raped repeatedly 18 months endured endure agonizing back forth us obama admini stration isis put faith government government let us president obama refused mee t us isis already beheaded americans day never heard joe biden instead obama adm inistration hid behind policy much felt hopeless kept us negotiating save kaylas life administration showed concern terrorists guantanamo american hostages syri a',

'Republican'],

['support defend', 'Republican'],

['speak truths act faith ask place us believe country us stand together better future already see doctors nurses home healthcare workers frontline workers risk ing lives save people theyve never met',

'Democratic'],

['president trump continues place strong women significant positions throughout administration campaign far president us history',

'Republican'],

['finally rock getting hours weeks months unspeakable pain unending surgeries a nchor relearned walk helping every step every stumble military spouses hold fami lies together praying loved ones safety wherever theyre deployed serving caregiv ers disabled service members picking pieces starting whenever next tour next war arises joe biden understands sacrifices hes made son beau deployed iraq burden a lso shouldered family joe knows fear military families live hes felt dread never knowing deployed loved one safe understands bravery muster strength every hour e very day beau overseas thats kind leader service members deserve',

'Democratic'],

['national importance', 'Republican'],

['followed rules obeyed laws learned history embraced values proved men women h ighest integrity easy went lot appreciate us today youve earned prized treasured cherished priceless possession anywhere world called american citizenship theres higher honor greater privilege honor president thank much time id like recognize five new citizens join us today robert martin ramirez alcaser 000103 bolivia law ful permanent resident united states since 2013',

'Republican']]

If that looks good, we now need to make our function to turn these into features. In my solution, I wanted to keep the number of features reasonable, so I only used words that occur at least word\_cutoff times. Here's the code to test that if you want it.

```
In [7]: word_cutoff = 5
    tokens = [w for t, p in convention_data for w in t.split()]
    word_dist = nltk.FreqDist(tokens)
    feature_words = set()
    for word, count in word_dist.items() :
        if count > word_cutoff :
            feature_words.add(word)
    print(f"With a word cutoff of {word_cutoff}, we have {len(feature_words)} as feature_words)
```

With a word cutoff of 5, we have 2378 as features in the model.

```
In [8]:
    def conv_features(text, fw) :
        """Given some text, this returns a dictionary holding the
        feature words.

Args:
          * text: a piece of text in a continuous string. Assumes
          text has been cleaned and case folded.
          * fw: the *feature words* that we're considering. A word
```

Returns:

```
A dictionary with the words in `text` that appear in `fw`.
                        Words are only counted once.
                        If `text` were "quick quick brown fox" and `fw` = { 'quick', 'fox', 'ju
                        then this would return a dictionary of
                        {'quick' : True,
                         'fox':
                                    True}
               ret_dict = {token: True for token in set(text.split(' ')) if token in fw}
               return(ret dict)
 In [9]:
           assert(len(feature_words)>0)
           assert(conv_features("donald is the president",feature_words)==
                   {'donald':True,'president':True})
           assert(conv features("people are american in america", feature words) ==
                                  { 'america':True, 'american':True, "people":True} )
         Now we'll build our feature set. Out of curiosity I did a train/test split to see how accurate the
         classifier was, but we don't strictly need to since this analysis is exploratory.
In [10]:
           featuresets = [(conv features(text, feature words), party) for (text, party) in c
In [11]:
           random.seed(20220507)
           random.shuffle(featuresets)
           test size = 500
In [12]:
           test set, train set = featuresets[:test size], featuresets[test size:]
           classifier = nltk.NaiveBayesClassifier.train(train set)
           print(nltk.classify.accuracy(classifier, test set))
          0.498
In [13]:
           classifier.show most informative features (25)
          Most Informative Features
                              china = True
                                                        Republ : Democr =
                                                                                25.8 : 1.0
                              votes = True
                                                        Democr : Republ =
                                                                               23.8 : 1.0
                                                                               21.5 : 1.0
                        enforcement = True
                                                        Republ : Democr =
                            destroy = True
                                                        Republ : Democr =
                                                                               19.2 : 1.0
                           freedoms = True
                                                        Republ : Democr =
                                                                                18.2 : 1.0
                                                       Democr : Republ = 17.8 : 1.0
Republ : Democr = 17.1 : 1.0
                            climate = True
                            supports = True
                              crime = True
                                                       Republ : Democr =
                                                                              16.1 : 1.0
                              media = True
                                                       Republ : Democr =
                                                                              14.9 : 1.0
                            beliefs = True
                                                       Republ : Democr =
                                                                              13.0 : 1.0
                                                       Republ: Democr = 13.0 : 1.0
Republ: Democr = 13.0 : 1.0
Republ: Democr = 13.0 : 1.0
Republ: Democr = 13.0 : 1.0
Republ: Democr = 13.0 : 1.0
                          countries = True
                            defense = True
                              defund = True
                                isis = True
```

in `text` must be in fw in order to be returned. This prevents us from considering very rarely occurring words.

```
liberal = True
                                                       Republ : Democr =
                                                                               13.0 : 1.0
                           religion = True
                                                       Republ : Democr =
                                                                               13.0 : 1.0
                              trade = True
                                                                               12.7 : 1.0
                                                       Republ : Democr =
                               flag = True
                                                       Republ : Democr =
                                                                               12.1 : 1.0
                                                                               12.1 : 1.0
                          greatness = True
                                                       Republ : Democr =
                                                                               11.9 : 1.0
                            abraham = True
                                                       Republ : Democr =
                                                                               10.9 : 1.0
                               drug = True
                                                       Republ : Democr =
                         department = True
                                                       Republ : Democr =
                                                                               10.9 : 1.0
                          destroyed = True
                                                       Republ : Democr =
                                                                               10.9 : 1.0
                              enemy = True
                                                                               10.9 : 1.0
                                                       Republ : Democr =
                          amendment = True
                                                                               10.3 : 1.0
                                                       Republ : Democr =
In [14]:
          cd = pd.DataFrame(convention_data, columns=['Text', 'Party'])
          cd.head()
                                                Text
                                                          Party
Out[14]:
          0
             skip content company careers press freelancers... Democratic
          1
                im calling full session 48th quadrennial natio... Democratic
             every four years come together reaffirm democr... Democratic
```

```
In [15]: cd['Party'].value_counts()
```

fight perfect union fighting soul country live... Democratic

must come together defeat donald trump elect j... Democratic

Out[15]: Democratic 1551
Republican 990
Name: Party, dtype: int64

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Write a little prose here about what you see in the classifier. Anything odd or interesting?

### My Observations

I tried a few different word\_cutoff sizes and seems that 5 is working the best for this task. One main thing looking odd from the list is how the classifier model is favoring much on Republican.

Converting the convention\_data into a Pandas dataframe, we can see the counts of each party is quite not balanced. Even though the number of Replublican is lower than the other, the model decided to favor more on it. Not only that, the top 25 features (or words) that are appearing above do not particularly favor one party to another (or it should not). Like the word "media" for example, in a normal sense it is a word that should quite be neutral between both parties but the classifier decided to use this word as one top feature to distinguish the label. This may be due to it's only taking account the number of a word appearing across the texts and not the actual meaning (semantics) behind the word. I'm assuming that the word 'china' is appearing most in one party (based on the print above) and not any much in the other. Because of this, its accuracy may not be so high, in fact lower than 50%.

Another possible solution would be configuring some of words appearing in stopwords like your or my because "your freedom got destroyed" vs "my freedom got destroyed" have different

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meanings but if those stopwords are dropped, they will end up "freedom got destroyed" having the same meaning. Maybe this could help distinguishing the label?

# Part 2: Classifying Congressional Tweets

In this part we apply the classifer we just built to a set of tweets by people running for congress in 2018. These tweets are stored in the database <code>congressional\_data.db</code>. That DB is funky, so I'll give you the query I used to pull out the tweets. Note that this DB has some big tables and is unindexed, so the query takes a minute or two to run on my machine.

```
In [16]:
          cong_db = sqlite3.connect("congressional_data.db")
          cong cur = cong db.cursor()
In [17]:
          results = cong_cur.execute(
                     SELECT DISTINCT
                            cd.candidate,
                            cd.party,
                            tw.tweet_text
                     FROM candidate_data cd
                     INNER JOIN tweets tw ON cd.twitter_handle = tw.handle
                         AND cd.candidate == tw.candidate
                         AND cd.district == tw.district
                     WHERE cd.party in ('Republican', 'Democratic')
                         AND tw.tweet text NOT LIKE '%RT%'
                  ''')
          results = list(results) # Just to store it, since the query is time consuming
In [18]:
          # Now fill up tweet data with sublists like we did on the convention speeches.
          # Note that this may take a bit of time, since we have a lot of tweets.
          # Decode the tweets since it is in byte
          tweet data = [[clean text(row[2].decode(), is tweet=True), row[1]] for row in re
```

There are a lot of tweets here. Let's take a random sample and see how our classifer does. I'm guessing it won't be too great given the performance on the convention speeches...

```
In [19]: random.seed(20201014)
    tweet_data_sample = random.choices(tweet_data,k=10)

In [20]: featuresets = [(conv_features(text,feature_words), party) for (text, party) in c

In [21]: for tweet, party in tweet_data_sample:
    fw = conv_features(tweet, feature_words)
    estimated_party = classifier.classify(fw)
    # Fill in the right-hand side above with code that estimates the actual part
```

```
print(f"Here's our (cleaned) tweet: {tweet}")
print(f"Actual party is {party} and our classifer says {estimated_party}.")
print("")
```

Here's our (cleaned) tweet: earlier today spoke house floor abt protecting healt h care women praised work central coast Actual party is Democratic and our classifer says Republican.

Here's our (cleaned) tweet: go tribe #rallytogether Actual party is Democratic and our classifer says Democratic.

Here's our (cleaned) tweet: apparently trump thinks easy students overwhelmed cr ushing burden debt pay student loans #trumpbudget
Actual party is Democratic and our classifer says Republican.

Here's our (cleaned) tweet: grateful first responders rescue personnel firefight ers police volunteers working tirelessly keep people safe provide muchneeded hel p putting lives

Actual party is Republican and our classifer says Republican.

Here's our (cleaned) tweet: lets make even greater #kag Actual party is Republican and our classifer says Republican.

Here's our (cleaned) tweet: 1hr tie series 22 im #allin216 scared #roadtovictory Actual party is Democratic and our classifer says Republican.

Here's our (cleaned) tweet: congrats new gig sd city hall glad continue serve Actual party is Democratic and our classifer says Republican.

Here's our (cleaned) tweet: really close 3500 raised toward match right whoot th ats 7000 nonmath majors room help us get
Actual party is Democratic and our classifer says Republican.

Here's our (cleaned) tweet: today comment period plan expand offshore drilling o pened public 60 days march 9 share oppose proposed program directly trump admini stration comments made email mail

Actual party is Democratic and our classifer says Republican.

Here's our (cleaned) tweet: celebrated 22 years eastside commitment amp saluted community leaders last nights awards dinner
Actual party is Democratic and our classifer says Republican.

Now that we've looked at it some, let's score a bunch and see how we're doing.

```
In [22]: # dictionary of counts by actual party and estimated party.
# first key is actual, second is estimated
parties = ['Republican','Democratic']
results = defaultdict(lambda: defaultdict(int))

for p in parties:
    for pl in parties:
        results[p][p1] = 0

num_to_score = 10000
random.shuffle(tweet_data)

y_pred = []
y_true = []
```

```
for idx, tp in enumerate(tweet data) :
              tweet, party = tp
              # Now do the same thing as above, but we store the results rather
              # than printing them.
              fw = conv_features(tweet, feature_words)
              # get the estimated party
              estimated_party = classifier.classify(fw)
              results[party][estimated_party] += 1
              y true.append(party)
              y_pred.append(estimated_party)
              if idx > num to score :
                  break
          y_true = pd.Series(y_true, name='Actual')
          y pred = pd.Series(y pred, name='Pred')
In [23]:
          results
Out[23]: defaultdict(<function __main__.<lambda>()>,
                      {'Republican': defaultdict(int,
                                   {'Republican': 3714, 'Democratic': 564}),
                       'Democratic': defaultdict(int,
                                   {'Republican': 4829, 'Democratic': 895})})
In [24]:
          pd.crosstab(y_true, y_pred)
               Pred Democratic Republican
Out[24]:
              Actual
          Democratic
                           895
                                    4829
          Republican
                           564
                                     3714
```

#### Reflections

As mentioned in the first part, it seems that the classifier is favoring the Repulican party than the other which can easily be seen by the results or the confusion matrix right above. This could be due to imbalanced dataset or selection of keywords (shown above with 25 top features). To better or improve the performance of the model, choosing which set of words to use to distinguish between different labels is important. At this moment, regardless of the actual semantics of texts, it's naively making most of its prediction as one (Republican) hoping to achieve the best result.

A few ways to improve the model's accuracy exist as mentioned earlier in the part 1. Another possible way would be using different model (of course). Because there is no hyperparameter tuning for this model, there is limit to what we can do to improve the model. Also actually using the hashtags could improve as well but since there are a very few data we can utilize (not even 10k), this may not be viable.