



To: Whom it May Concern

From: Women in Business of Texas Tech University
Haley Sparger, Mentor of Women in Business

My name is Haley Sparger and I'm a Mentor of Women in Business at Texas Tech. Women in Business (WIB) is a student-led organization in the Rawls College of Business that furthers students' knowledge of business culture, encourages entrepreneurship, and promotes leadership. We have a large diversity of members from a variety of majors that all bring something new to our organization.

Ever since the start of WIB, our officers have been loyal customers with Chick-fil-a. We know that when we order from your establishment we will get amazing customer service and food that our members will love. On Saturday, April, 29th we are conducting a Mother & Daughter Day in the Rawls College of Business and would like your Chick-fil-a to become an official sponsor of this event.

Mother-Daughter Day is hosted by WIB every Spring semester. Twenty-five 6th-grade girls from three different middle schools are invited to spend the day with the WIB members. We schedule a variety of fun activities that get the girls thinking about college. Some of the activities include creating goal & inspiration boxes, conducting a product design competition, showing the mothers how to find affordable business attire, and having an interactive discussion on all the different business majors. We hope to have a positive influence on the girls before they reach high school and get their families planning for their futures. Especially since most of these girls would be the first in their family to go to college if they decide to attend.

To make this a special day, we need your help! As a sponsor, we will recognize Chick-fil-a as an advocate for WIB's Mother-Daughter Day and promote your store on all our social media sites. We will also add you as an official sponsor on our WIB website.

Thank you,

(Hand write signature here)

Haley Sparger