

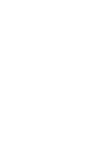
Desatios desde el usuario











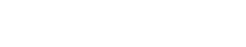
















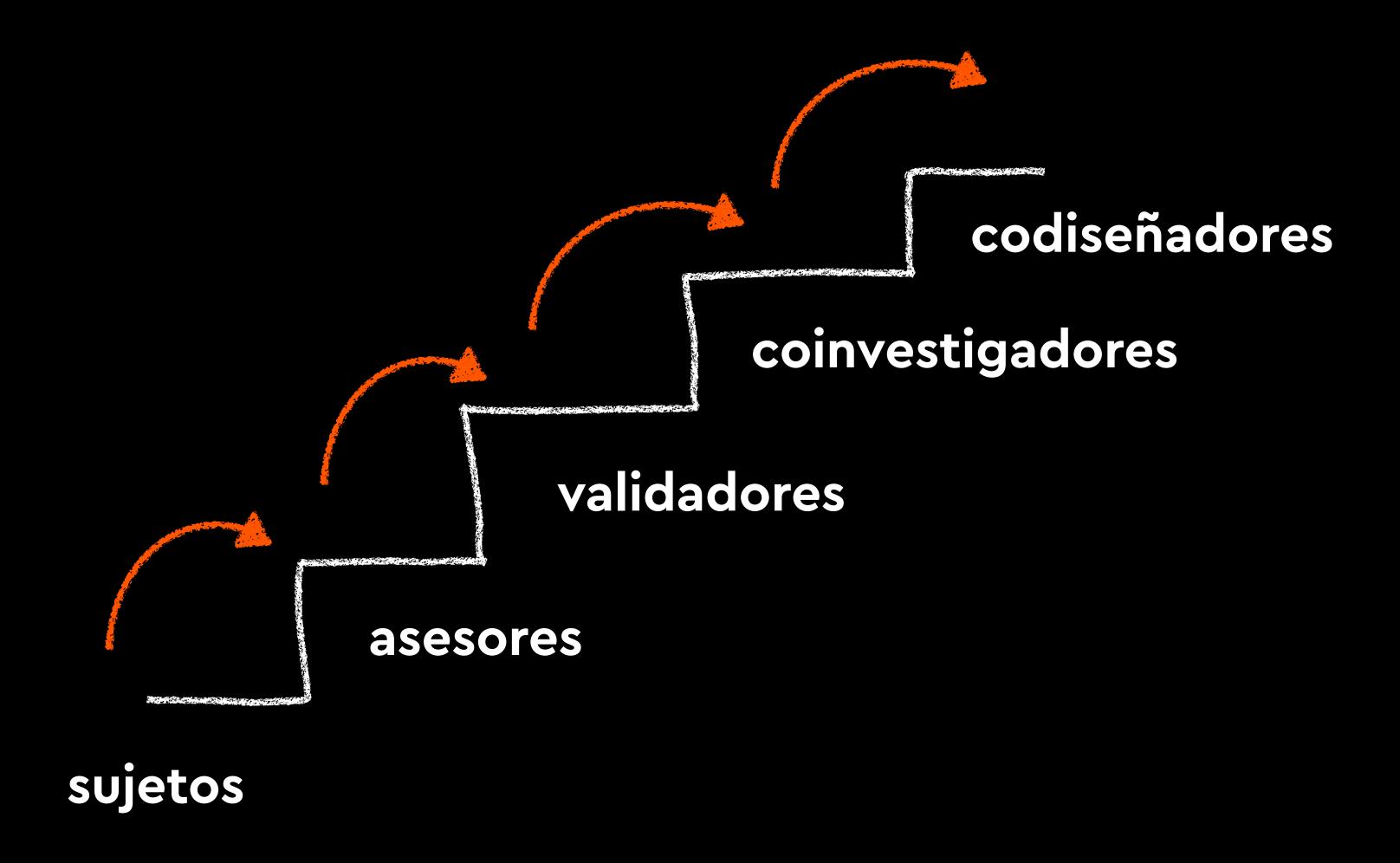








Desafio del comité asesor



Desafios desde el usuario

motivaciones



ideas



errores

significados



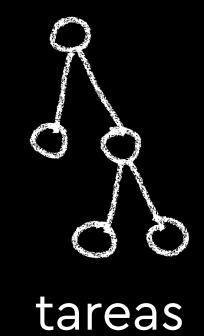
metáforas



modos



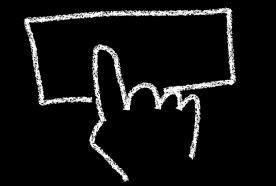
modelos



mapeos



visualizaciones



controles