

Hunter M. Stoler

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EDUCATION

University of Michigan School of Information Bachelor of Science in Information Emphasis in Information Technology and Analysis GPA: 3.788	Ann Arbor, MI Sept. '18 - Apr. '22 (anticipated)
University of Michigan Stephen M. Ross School of Business Michigan Cappello Sales Track Focus on Sales, Marketing, and Consumer Behavior University Honors Designation, consecutive semesters of GPA over 3.5 since freshman year	Ann Arbor, MI Jan. '19 - Present Ann Arbor, MI Sept. '18 - Present

PROFESSIONAL EXPERIENCE

Entrepreneur, Co-Founder WRKD Clothing Inc. Established apparel company with a focus on quality and details in attempt to “transform sloppy sleepwear into trendy streetwear”; assure that each item is locally hand-embroidered and printed to perfection Use marketing analytical skills to sell and advertise products on social media platforms, including Instagram and TikTok	Jericho, NY June '20 - Present
Government Analyst Summer Intern Office of Legislator Joshua A. Lafazan Became proficient in conducting research and analyzing government documents relating to the bill creation process Developed public speaking and presentation skills by delivering daily presentations to large audiences on Zoom, addressing ways to resolve issues in Nassau County, including gang violence, narcotics, disability rights, and drunk driving prevention	Virtual June '20 - Aug. '20
Information Technology Summer Intern SJ Associates Wrote Python, HTML5, and CSS code to automate daily data migration flow from Microsoft to SQL Server efficiently Modernized data analytics and automation processes by increasing accuracy and accelerating coded procedures by 24% Studied open source projects relating to semiconductor unit sales and used Power BI to assess company’s success rates Built SQL Server databases to store SJ’s data and expanded analytical background through collaboration with employees Gained passion for learning about new technology and technical skills that can be applied in the IT industry	Jericho, NY May '19 - Aug. '19
Marketing Coordinator Summer Intern Kollektico/Long Island Media Analyzed product data from sales reports using Shopify’s tools and features to respond to trends in consumer purchasing; utilized results to produce Instagram advertisements for trending products; increased website traffic rates by 45% Utilized UX heuristics to redesign LongIsland.com, resulting in enhanced user engagement and site traffic rate by 21% Managed social media accounts and served as customer service representative by responding to client inquiries via email	Jericho, NY May '19 - Aug. '19

COMMUNITY LEADERSHIP AND SERVICE

Secretary Michigan Sales Club Elected by executive board to run club email list; coordinate with Ross Cappello Sales Track program manager to send out weekly emails to more than 400 students about recruiting events, presentations, and meetings Responsibilities include organizing meeting times, keeping track of attendance and answering members’ questions via email	Ann Arbor, MI Sept. '20 - Present
CSG Representative School of Information Bachelor’s Association (SIBA) Elected by School of Information student body to work with SIBA Vice President and Student Liaison to manage voting procedures and events and brainstorm methods to increase UMSI’s outreach efforts to underclassmen Create weekly newsletters to send out to all students to keep them informed about diversity initiatives and upcoming events	Ann Arbor, MI Sept. '20 - Present
Board Member Students for Sunrise Lead club members to raise \$1000s annually for Sunrise Association, funding camps for children with cancer; previously worked as summer counselor at Sunrise Camp and VP of Fundraising for affiliated club in high school Produce interactive Facebook posts and Instagram storyboards about pediatric cancer to build traffic to donation website	Ann Arbor, MI Jan. '19 - Present
Head of Apparel Committee, Social Chair Delta Sigma Phi Fraternity Create apparel designs in Adobe Photoshop and communicate with vendor to realize quarterly manufacturing of 1K+ shirts, sweatshirts and accessories; managed \$7.5K+ in orders and vendor payments through Google Sheets and Venmo Co-plan social events each semester; build relationships with similar organizations to improve event coordination	Ann Arbor, MI Jan. '19 - Present
Social Media Manager, Market Update Group Leader Michigan Chinese Business Club Co-led revival of social media activity for club’s U.S.-based accounts to engage broader undergraduate student audience; developed and implemented strategic initiatives to achieve growth in engagement, membership and event attendance Identified international stock market topics and led team of 5 to create and deliver presentations with focus on technology	Ann Arbor, MI Jan. '19 - Apr. '20

TECHNICAL SKILLS

Coding: Expert: HTML5, CSS, JupyterLab, Github, Data Visualization, Website Development, ZappySys, Matlab/Matplotlib, Troubleshooting applications with Mac and Chrome OS; **Intermediate:** Python, SQL, R Commander, ZappySys, Power BI
Additional: Shopify, Microsoft Suite, Adobe Creative Cloud, Google Analytics, Structured Problem Solving, Google Ads, LinkedIn