

hsuchingchun.github.io chiharu.hsu@gmail.com +886 903711617 Taipei

Work Experience

OakMega

Project Manager Intern

Jun. 2023 - Oct. 2023

- Led Ministry of Education's chatbot project, using WBS to plan tasks and schedules. Conducted 3 stakeholder meetings and designed wireframes for process enhancement.
- Analyzed JLR workshop data, identifying critical system usage issues. Proposed a LINE SCRM roadmap to address these challenges.
- Collaborated on drafting custom project specifications for partner companies (Moderna, Astellas, etc.) for LINE SCRM customization.

Quanta-NCTU Joint AI Research Center

Project Research Assistant

Oct. 2022 - Dec. 2022

- Presented at Meet Taipei in TAICCA Accelerator program for CreateArtTalk, aiding in investment attraction and matchmaking.
- Integrated team work, designing frontend static web pages using Bootstrap, HTML, CSS, and JavaScript to improve information display.

Academia Sinica Center for Digital Cultures

Part-Time Project Assistant

Jul. 2021 - Aug. 2022

- Independently planned two rural digital curation projects, including digital transcription, framework design, copywriting, and illustrations.
- Executed collaborative curation projects, producing promotional videos, and evaluating digital curation effectiveness.

Education

National Chengchi University

Sep. 2023 -

M.S. in Digital Content and Technologies

National Taiwan University

Sep. 2018 - Jun. 2022

B.A. in Library and Information Science | GPA 4.2/4.3 Minor in Bio-Industry Communication and Development Information Design and Visual Narrative Specialization Communication Program

Relevant Academic Course

Human-Computer Interaction Design

Redesigned school discussion room system interface using interviews, use case analysis, card sorting, prototype design, and usability testing.

Theory and Methodology of Design

Studied design theory books for foundational knowledge and learned user research methods.

Independent Study

Explored augmented reality in pocket exhibitions through user research, learning AR design and research design, and interviewing 35 users to evaluate design effectiveness.

Skills & Certificate

Design: Figma, Illustrator, Photoshop, Canva **Programming:** HTML, CSS, JavaScript, R, Python, SQL **Soft skill:** User Research, Wireframe, Usability Test

Certificate: TOEIC 860, JLPT N3

Award

- CSCW 2022 Inviting Poster
- TAICHI 2022 Poster
- 110 Years National University School Digital Humanities Big Data Student Competition / Honorable Mention
- XR Edu Reality Creativity Competition / Honorable Mention