



FALL 2020

Sponsorship Information



November 7-8,
2020



Digital communication
over Discord



RPI'S 7th annual
24-hour hackathon

<https://hackrpi.com>
hackrpi@rpi.edu



WHAT IS HACKRPI?

HackRPI Fall 2020 is the seventh annual intercollegiate hackathon hosted at **Rensselaer Polytechnic Institute** in Troy, NY, completely organized and run by RPI students.

This year we will remotely reach out to 500 colleges from the Northeast for a 24-hour coding marathon on **November 7-8, 2020, hosted primarily over Discord**. Students will create their own projects from start to finish in a collaborative online atmosphere as well as learn new skills and compete for prizes.

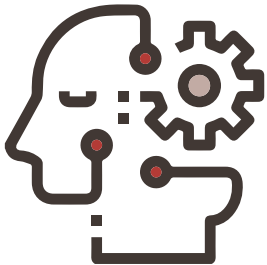
WHO IS HACKRPI?

We are a collective of RPI students who share a passion for exploring the bounds of computer science and pushing the limits of what students can do.

We believe that HackRPI is an event that our school needs. Through our experiences, we have seen what makes hackathons so awesome and what we can do to take the hackathon experience to the next level. Our goal is to inspire and challenge innovators, developers, creators, and entrepreneurs in New York's Tech Valley and beyond. We will help attendees develop their skills, explore new technologies, and turn their curiosities and visions into opportunities. Staying true to our mantra "**why not code the world?**", we strive to solve challenging real world problems in order to generate tangible outcomes. In our six years, we dedicated significant efforts towards reaching this goal. We have dedicated ourselves to ensuring that HackRPI meets our own high expectations; admittedly, we cannot achieve greatness on our own—we need your help.

THEMES/TRACKS

Hackers will choose 1 of 3 tracks to base their project around, with each track having individual prizes to work towards. Sponsors can join a track to assist in, based on their expertise.



Artificial
Intelligence



Public Health +
Pandemic Response



Climate Change +
Sustainability

WHY SPONSOR?

Sponsoring HackRPI is an investment in the future of computer science, as hackathons allow students to explore new technologies, collaborate with one another in a fun, relaxed environment and provide a more engaging way for students to learn about software development. Without the support of amazing companies, cool prizes, or awesome swag, we would not be able to engage as large of an audience and provide such a great opportunity for students. Sponsorship from companies like yours is what makes the experience incredible. Additionally, hackathons are the perfect opportunity for recruiting the most motivated students. Why go through formal events such as career fairs and first-round interviews when you can have your developers directly observe students build projects using your technologies? This direct assessment of a student's ability to work with your technologies in a relaxed environment is hard to find elsewhere.

SPONSORSHIP TIERS

PERKS	BRONZE \$750	SILVER \$2000	GOLD \$4500
Distribute company swag after the event	✓	✓	✓
Name/logo on website, information packet, and shirt	<i>Small logo</i>	<i>Medium logo</i>	<i>Large logo</i>
Award API / Specific prizes at event	✓	✓	✓
Recruiting* (over Discord)	<i>Text channel, 1 voice channel</i>	<i>Text channel, 2 voice channels</i>	<i>Text channel, 3 voice channels</i>
Resume book		✓	✓
Host tech talk/workshop (may be live or pre-recorded)		<i>1 hour</i>	<i>2 hours</i>
Judging		✓	✓
Networking events		<i>Virtual Career Fair</i>	<i>Panel + Virtual Career Fair</i>

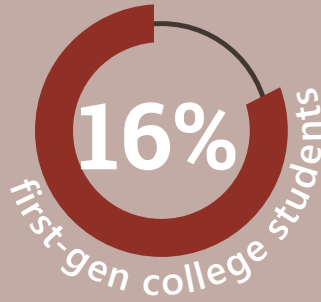
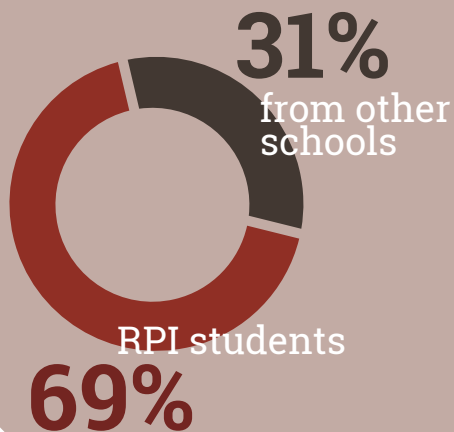
* Gold sponsors are eligible for customized recruiting options by request

For details on alternative non-monetary sponsorship options, contact our team! (Page 4)



2019 By the Numbers:

about our
hackers:



55
projects
developed

350
hackers
in total

over
\$25k
in prizes
awarded

CONTACT US

Thank you for your interest in helping out HackRPI for our Fall 2020 event! If you decide on sponsoring us or have any questions about the event, feel free to contact our main sponsorship email, **hackrpi@rpi.edu**, or reach out to the specified members below.

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