Protec - Protec

PROBLEM	SOLUTION	UNIQUE VALUE PROPOSITION	UNFAIR ADVANTAGE	CUSTOMER SEGMENTS
Approximately 5 children die everyday because of child abuse.	Track the children's environment by sound classification and GPS	Enhance Security for Children(both mental and physical)	Accessibility	Parents
1 out of 3 girls will be abused before the age of 18.	Observe dangerous situation real-time		Information Security	Teachers
Rate of child abuse increase especially in Myanmar			Real-time Notification	

KEY METRICS

Impact : Reduce the number of child abuses cases

EXISTING ALTERNATIVES

GPS trakers

HIGH-LEVEL CONCEPT

Satisfiable Protection for children

Trustworthy platform for child care

CHANNELS

Web Portal

Android/IOS applications

Awareness Plans

EARLY ADOPTERS

Parents

COST STRUCTURE

Hosting and Server Costs

ModelArts API costs

OBS costs

REVENUE STREAMS

User Subscription Fees for the fully featured web application

Fees are varied by type of user :normal,medium,premium limited by the number of sound tracks per month to store