

Battleship





The true object of all human life is play.

- G. K. Chesterton



Aboard,

Commander

Crush the enemy fleet turn by turn.

Become the greatest Naval Commander of all time!





A classic board game, Revisited. Extended.

- Play against Al
- Play against Friends
- Platform independent
- Anywhere, Anytime







Classic game.

Flat design

Back to the roots! We use simple but elegant shapes and colors conveying the spirit of the game.

Instant action

We put a heavy focus on usability and intuitive usage, also on a flat menu structure.





Modern approach.

New game modes

- 4 Ship-sets
- x 3 Board sizes
- = infinite possibilities

New enemies

Fight against commanders around the world, or just the person sitting next to you.

New challenges

Can you unlock all the achievements and become the greatest commander of all time?



Technology is key.

Apache Cordova

Mobile application development framework, works with HTML, CSS & JS

jQuery

Fast, small, and featurerich JavaScript library, simplifying event handling, animation, Ajax and more

socket.io

Event-based bidirectional communication layer for realtime web applications

Docker

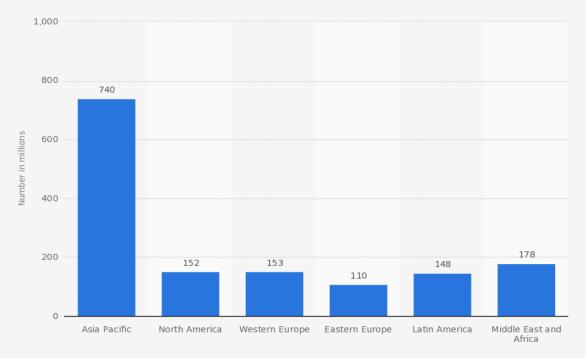
Automating the deployment of applications inside software containers



Fun. Worldwide.



Number of mobile gamers worldwide as of June 2014, by region (in millions)



© Statista 2016

Additional Information:

Newzoo; Games in Asia; Website (applift.com) Worldwide; Newzoo; Games in Asia; Website (applift.com); as of June 30, 2014

statista 🗹









reach

1,481,124,000

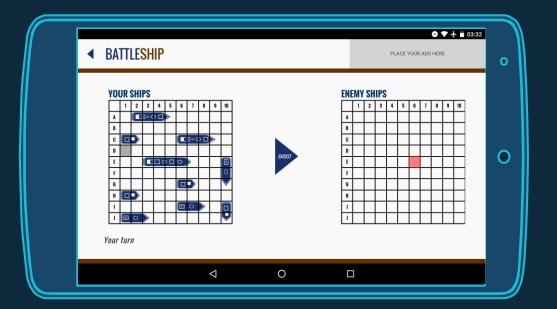
people





Smartphone / Tablet

The game scales perfectly with smaller screens and imparts a comfortable gaming experience.

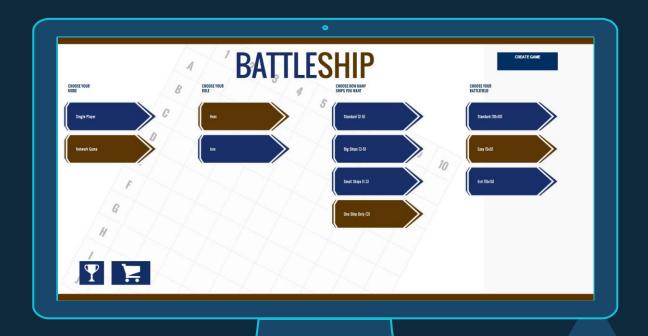






Desktop

Fully responsive and enjoyable, even on big screens.





Thank you!

(this was the everythingis-awesome part)











- ♦ Web-Dev experience required
- Cross-platform works without adaption – as long as nothing native is required
- Debugging nearly impossible on devices

socket.io

- Perfect for our usecase
- Server required
- Works as intended
- Callback-hell

Bluetooth

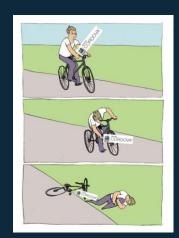
- Only support for BLE-Devices
- Libraries outdated or for specific usecases only
- ♦ Under iOS not possible at all

¡Query, -mobile, -UI

- Simplifies Event-handling
- Helps with UI-Management
- Problem with Landscape mode, as everything gets calculated from height
- Drag & Drop not supported

Google Play Services

- ♦ No Plugin works
- REST-Workground
- ♦ Only Achievements, no purchases
- Well documented





Questions?

