

“Unchanging”

ITOCHU Mission

Sampo-yoshi

Guideline of Conduct

I am One with Infinite Missions

Accumulation of strengths
and achievements as a
general trading company

From Our Founding to the Present

From the Present to the Future
First-mover strategy and
commitment-based management

Evolution of
ITOCHU-ness
in an Era of Change
“Changing”