

Dialogue

“*Sampo-yoshi*” and ITOCHU

CAO Fumihiko Kobayashi interviewed Professor Hideki Usami, a leading researcher on the merchants of Ohmi, about the origins of “*Sampo-yoshi*,” which is the new ITOCHU Group corporate mission from April 2020, the common ground between the spirit and ITOCHU’s current management policies, and the ideal shape of management amid the increasing importance of ESG.



Hideki Usami

Professor Emeritus of Shiga University

Fumihiko Kobayashi

Member of the Board,
Senior Managing Executive Officer, CAO

