

The 8th Company

Business Fields

- Creating new business and collaborating with the seven existing Division Companies from a market-oriented perspective
- Promoting business that leverages FamilyMart's customer contact points
- Building an information platform that combines the ITOCHU Group's consumer-related data



Kensuke Hosomi
President, The 8th Company

Company Strengths

- FamilyMart's physical store network and a business base of Group companies with its strength in the consumer sector
- Human resources from diverse backgrounds and a highly fluid, ameba-like organizational system
- An organizational culture that creates businesses flexibly with a market-oriented perspective independent of product lines



From left
Toshifumi Iwamura,
Chief Financial Officer
Tetsuya Mukohata,
General Manager,
Planning & Administration Section

Business Development

100%

Percentage of Earnings from Domestic Business (image)

The vigorous digital transformation that is occurring as part of the Fourth Industrial Revolution is prompting the emergence of services and business models that ITOCHU will no longer be able to handle via its conventional vertical, product-based organization. To respond with sensitivity to such changes, The 8th Company will adopt a market-oriented perspective. By making full use of ITOCHU's various business foundations, particularly those that are strong in the consumer sector, we aim to cultivate new businesses and customers.

Example of New Business Development <Lab Stores>

- We are using FamilyMart lab stores to run proof-of-concept tests on new technologies and services in a wide variety of fields.
- We are striving for agile improvements and optimization, aiming to expand to many of 16,500 FamilyMart stores around Japan.
- In addition, we are working with strategic partners to roll out these new technologies and services to customers in the retail and other industries in an effort to increase economic and social value.

