

# Sustainably Enhancing Corporate Value by Steadfastly Upholding Our Unwavering Ideal, “*Sampo-yoshi*”

Taking “inherited strengths” and the “earn, cut, prevent” principles as our driving force, we will realize our short-term targets, lay steppingstones for medium- to long-term value creation, and maintain the initiatives and systems supporting sustainable growth. Rather than choosing “a single expedient,” we will unflaggingly pursue “all the priorities” — this is the approach for sustainable increase in corporate value (total capital) as merchants upholding unwavering ideal of “*Sampo-yoshi*.”

