## **Functional Foods Business**

ITOCHU has a competitive advantage in the food related sector where we are focusing on the development of functional foods in response to the growing importance of preventive medicine as society continues to age. We are developing functional foods business in cooperation with Australia's largest research organization, CSIRO, and Finland's VTT Biotechnology.

ITOCHU is securing access to "seeds" of innovative technologies through strategic alliances with overseas partners, and within Japan, serving as a one-stop channel to the Japanese market for our partners around the world. ITOCHU promotes the development of new joint businesses by matching our partners' "seeds" to the "needs" of the market in each and every industry.

