## **COVER STORY**

## To Lead A New Era

In FYE 2016, to build a solid growth foundation that can withstand changes in the economic environment, ITOCHU accelerated asset replacement, advanced measures to address issues, and further strengthened cash flow management.

In FYE 2017, to lead in the "New Era for the Sogo Shosha," the entire company will work together and aim to achieve a new record high for profits.

The Corporate Message — I am One with Infinite Missions — is an expression that comes to mind when pondering the corporate philosophy of "Committed to the Global Good."

The Corporate Message incorporates our promise to society, that we will continue to provide the abundance that results from business activities, and it also incorporates diverse aspects "typical to ITOCHU," such as the rich personalities of our employees, our free spirited corporate culture, and "individual capabilities." In this way, the Corporate Message expresses the values that must be shared by all employees as we take on further challenges.

Keeping ITOCHU's spirit in our hearts and minds, we will aim for business activities to benefit the seller, the buyer, and society. In this way, we will fulfill our responsibility to society — our "infinite missions."