# Concept for Annual Report 2020

# Sustainably Enhancing

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Taking “inherited strengths"” and the “earn, cut, prevent” principles as our driving force, we will realize our short-term targets, lay steppingstones for medium- to long-term value creation, and maintain the initiatives and systems supporting sustainable growth. Rather than choosing “a single expedient," we will unfaggingly pursue “all the priorities" —- this is the approach for sustainable increase in corporate value (total capital) as merchants upholding unwavering ideal of “Sampo-yoshi."

