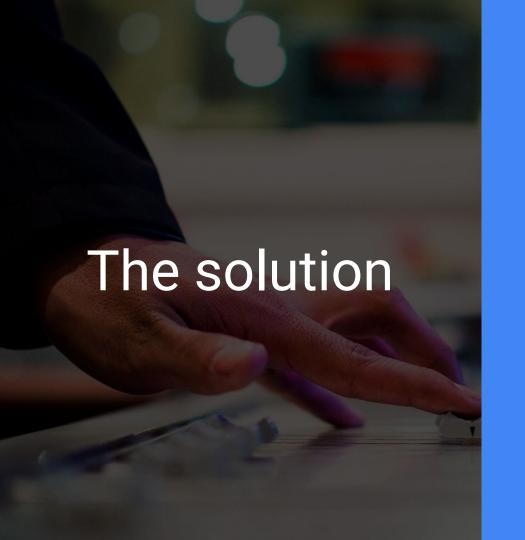
Beating the competition with continuously delivery

Hung Tran

Mission statement: Make significant savings by providing value fast

The problem(s)

- 1. User's complain that we are slow to release new features and bug fix and want to leave, which means less revenue
- 2. Releasing bad quality code costs us more to fix!
- 3. Releasing into production manually always has hiccups with the potential to cause financial and reputational damage
- 4. We are too slow to react when things go wrong, leading to unhappy customers
- 5. There's too many!



Implement CI to avoid cost as we are able to fix bad code early

Implement CD to avoid human errors to avoid the cost of manual labour

Implement proactive monitoring to protect revenue