



# Sales Performance Overview

Profit

385.33M

Profit

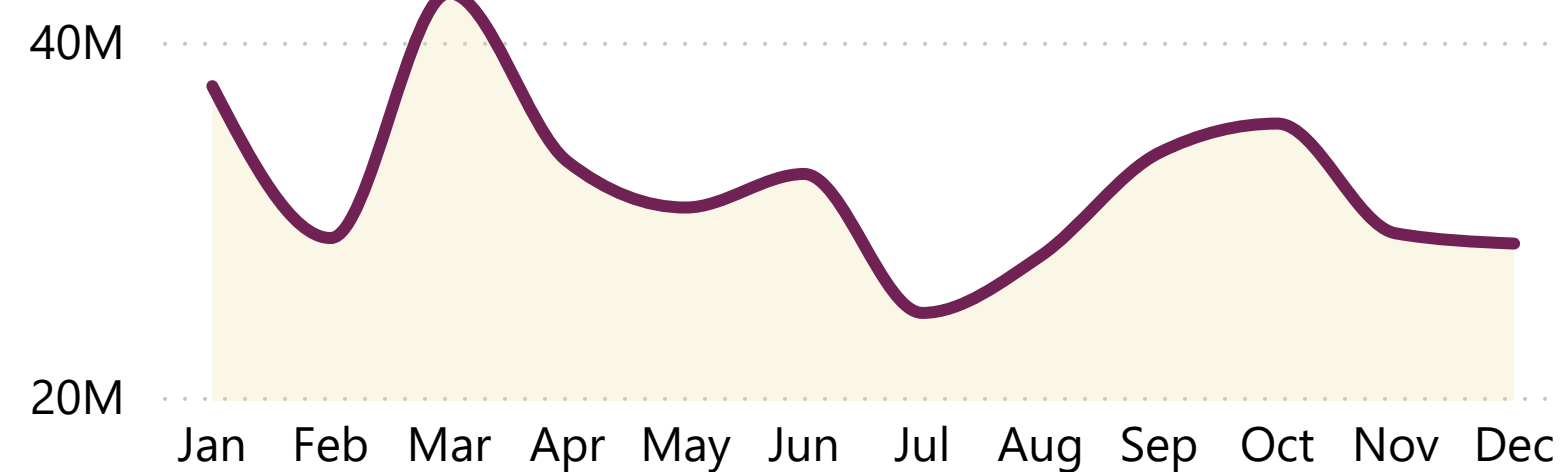
Revenue

641.02M

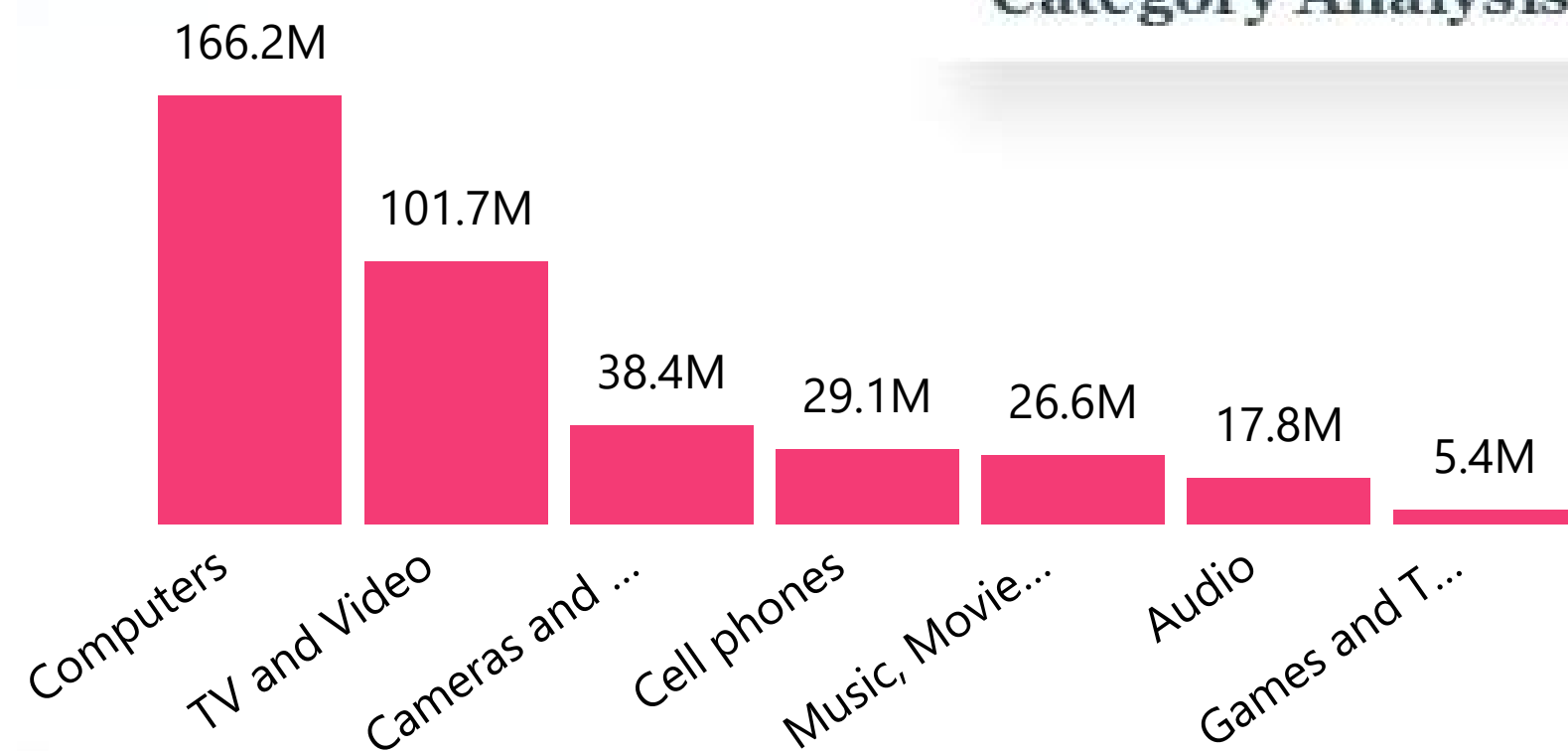
Revenue

Total Qty

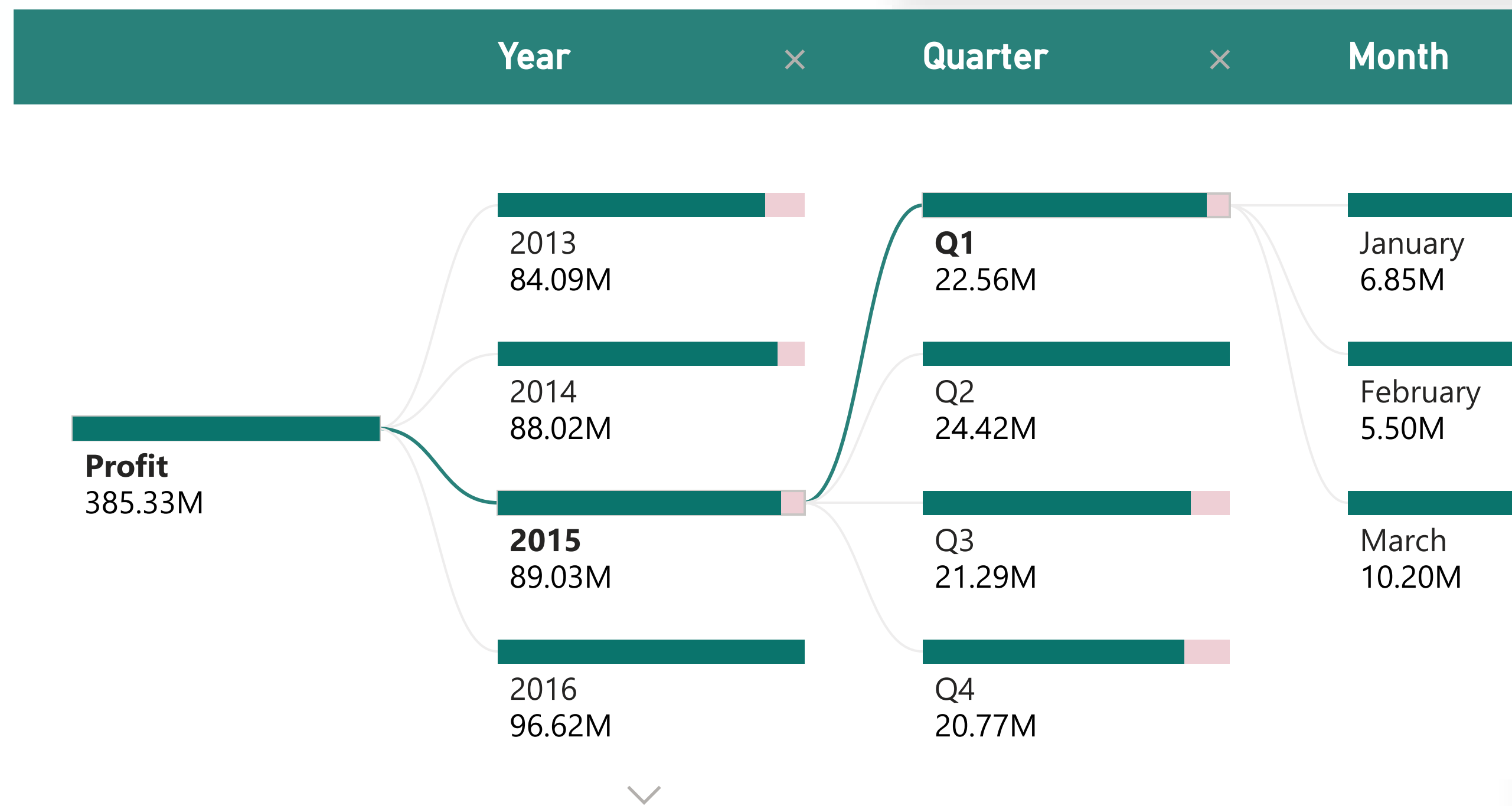
## Monthly Trend



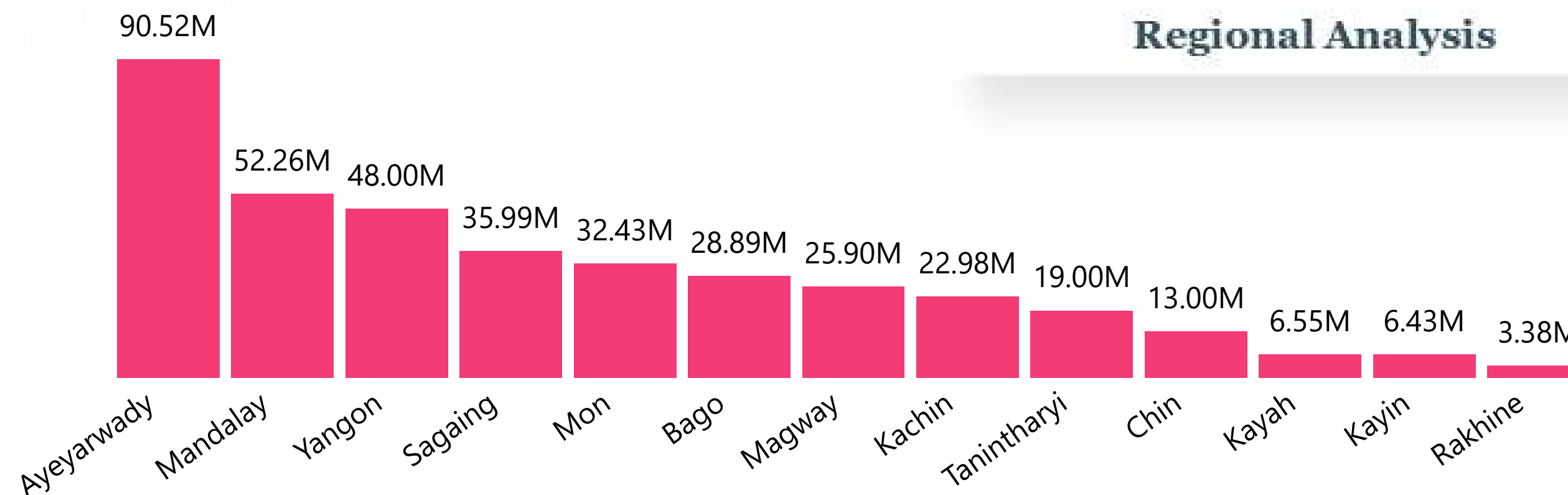
## Category Analysis



## Decomposition Tree



## Regional Analysis





# Regional Analysis

2013

2014

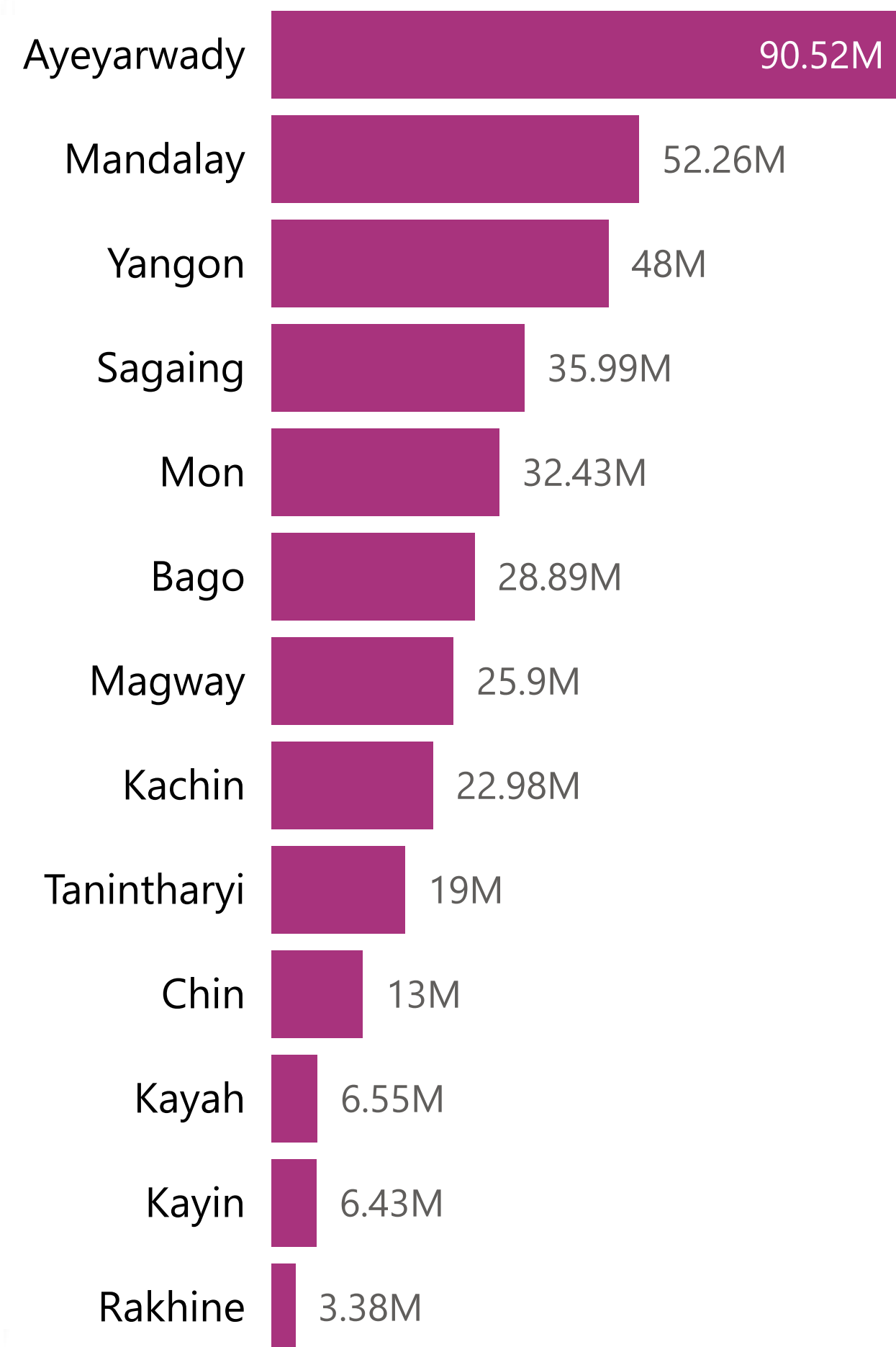
2015

2016

2017

Product Category

All



Ahlon

21,838,161.53

Revenue

13,165,779.12

Profit

Bago

4,845,806.14

Revenue

2,874,224.32

Profit

Bhamo

16,253,302.15

Revenue

9,816,632.57

Profit

Bogale

5,266,470.96

Revenue

3,176,567.30

Profit

Chauk

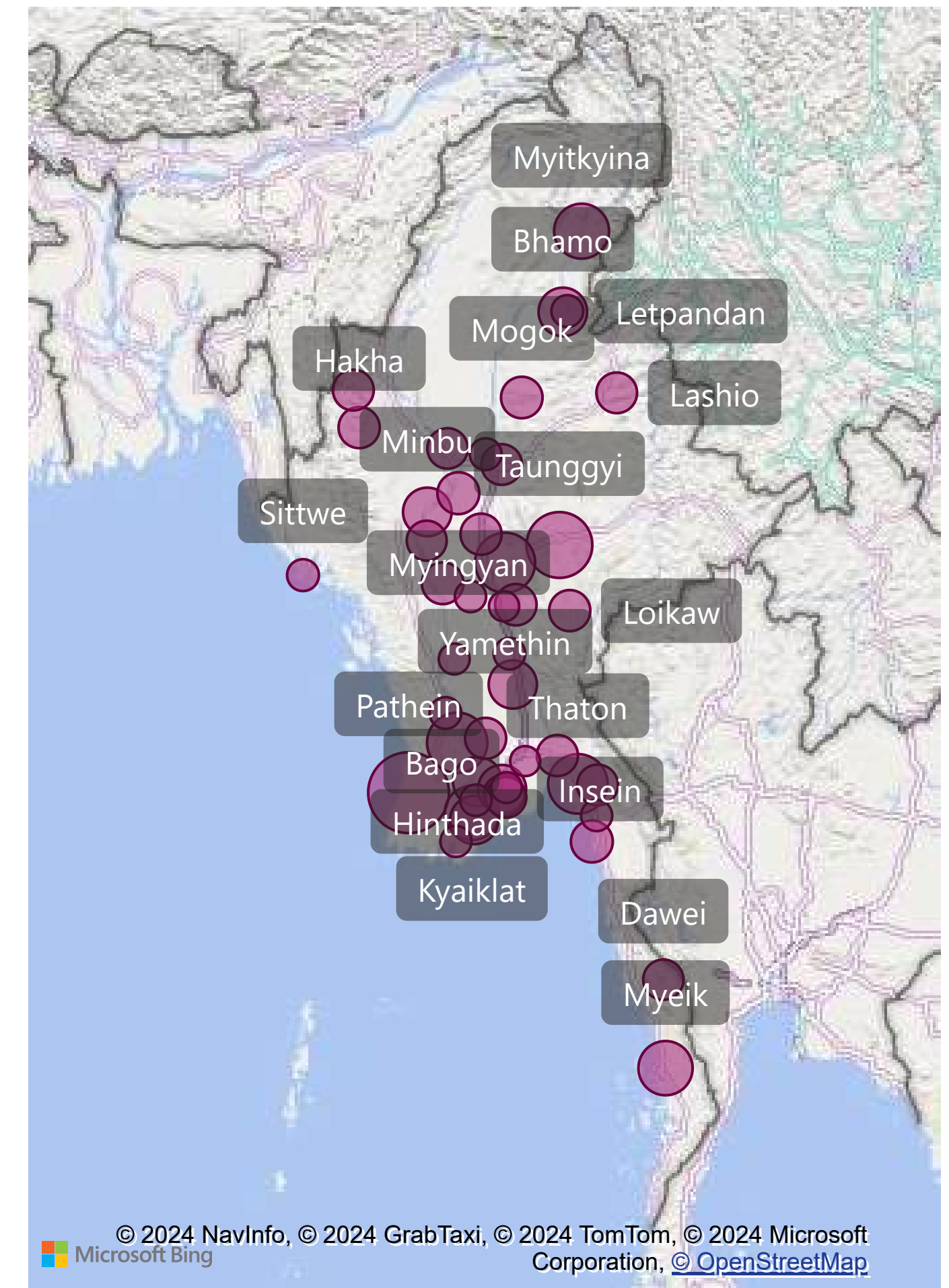
10,159,649.11

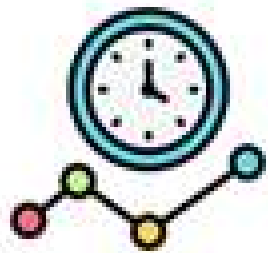
Revenue

6,085,500.02

Profit

Dawei





# Time Series Analysis

2013

2014

2015

2016

2017

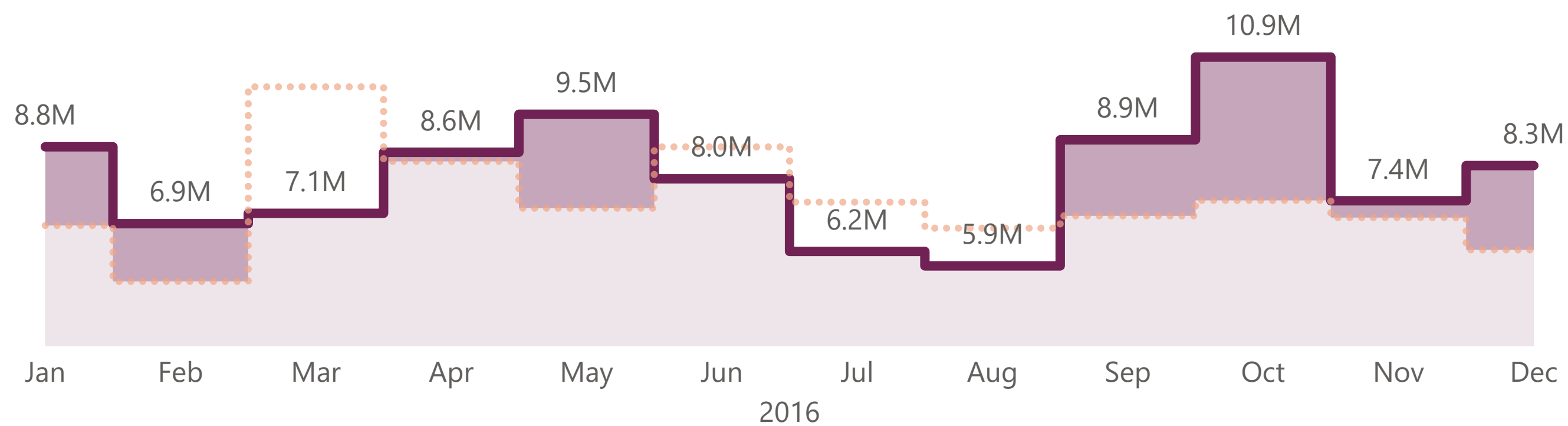
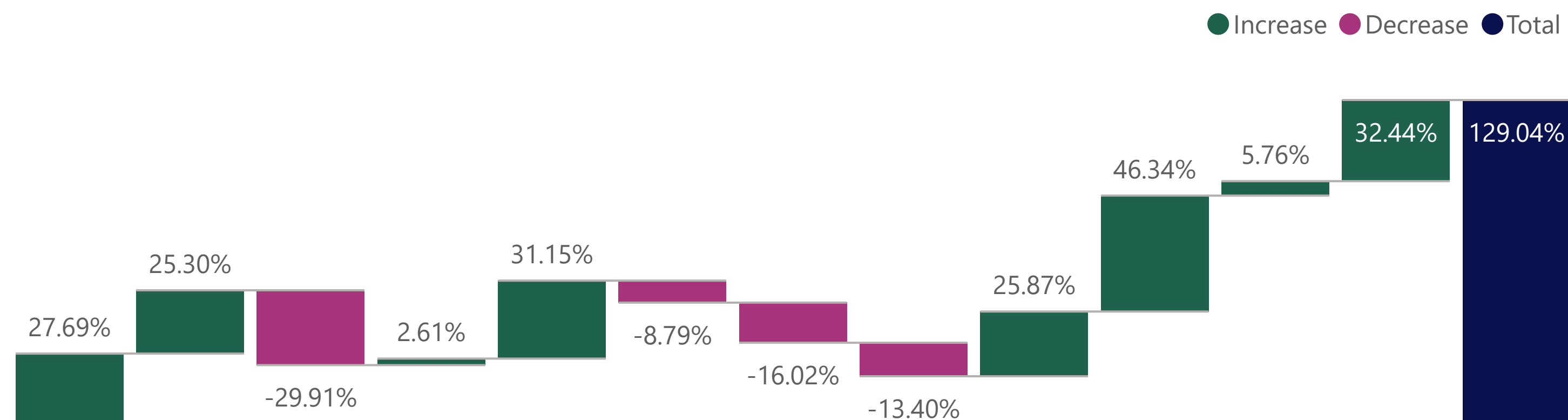
Region

All

Product Category

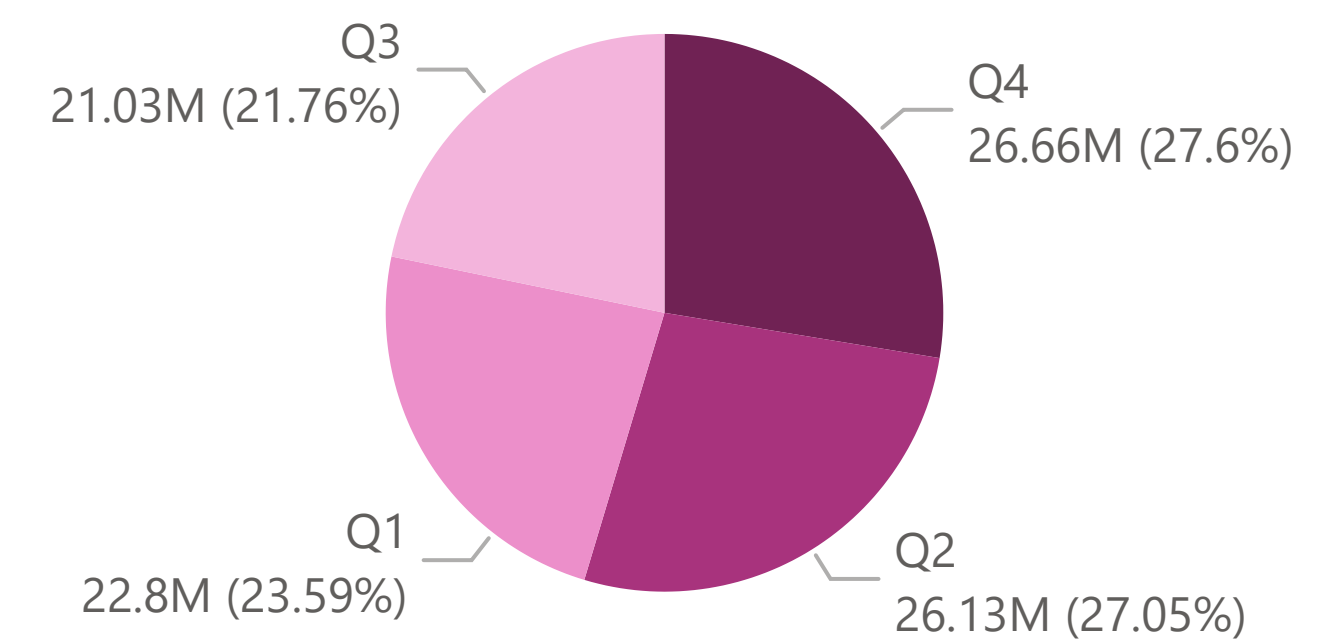
All

## Profit Comparison with Last Year

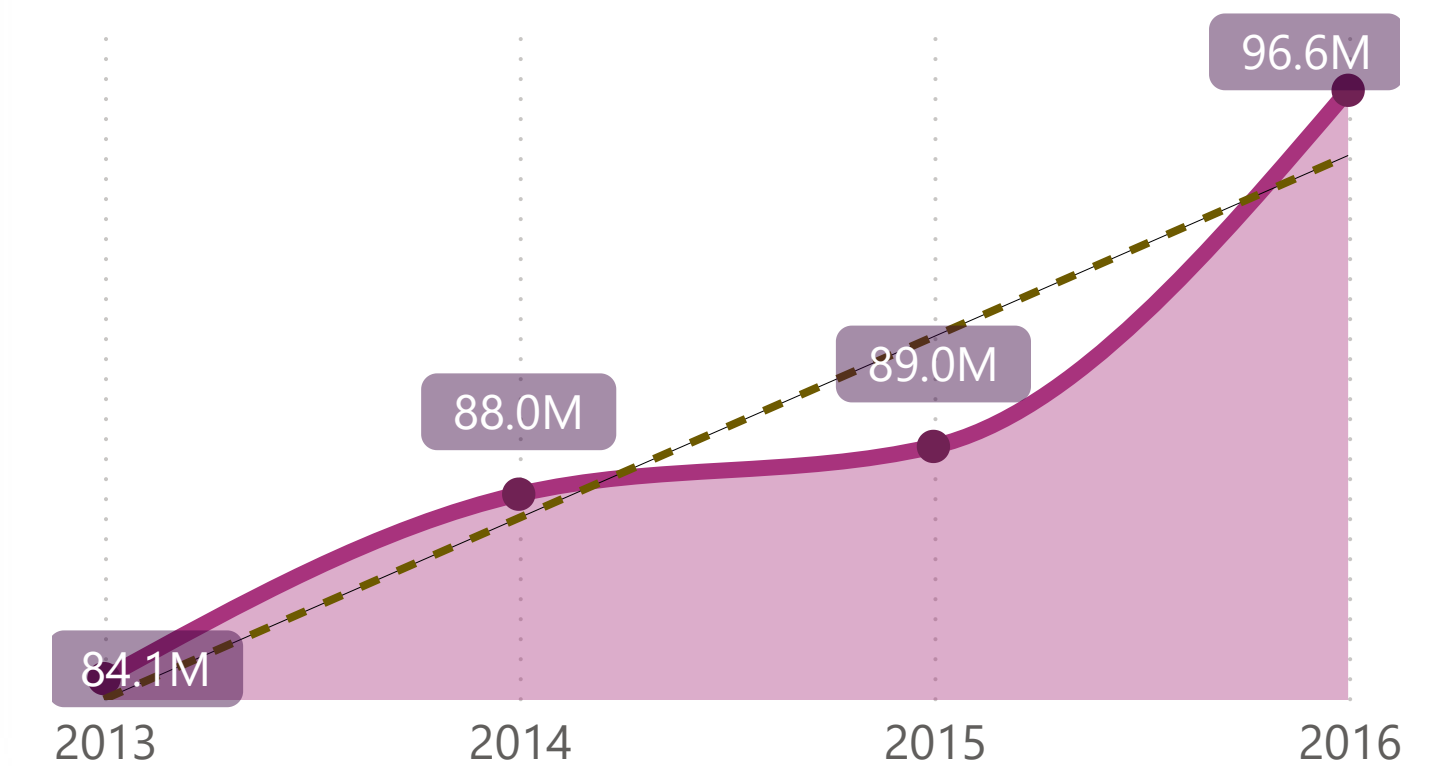


● Current Year Profit ● Last Year Profit

## Profit by Quarter



## Yearly Profit Trend





# Product Analysis

2013

2014

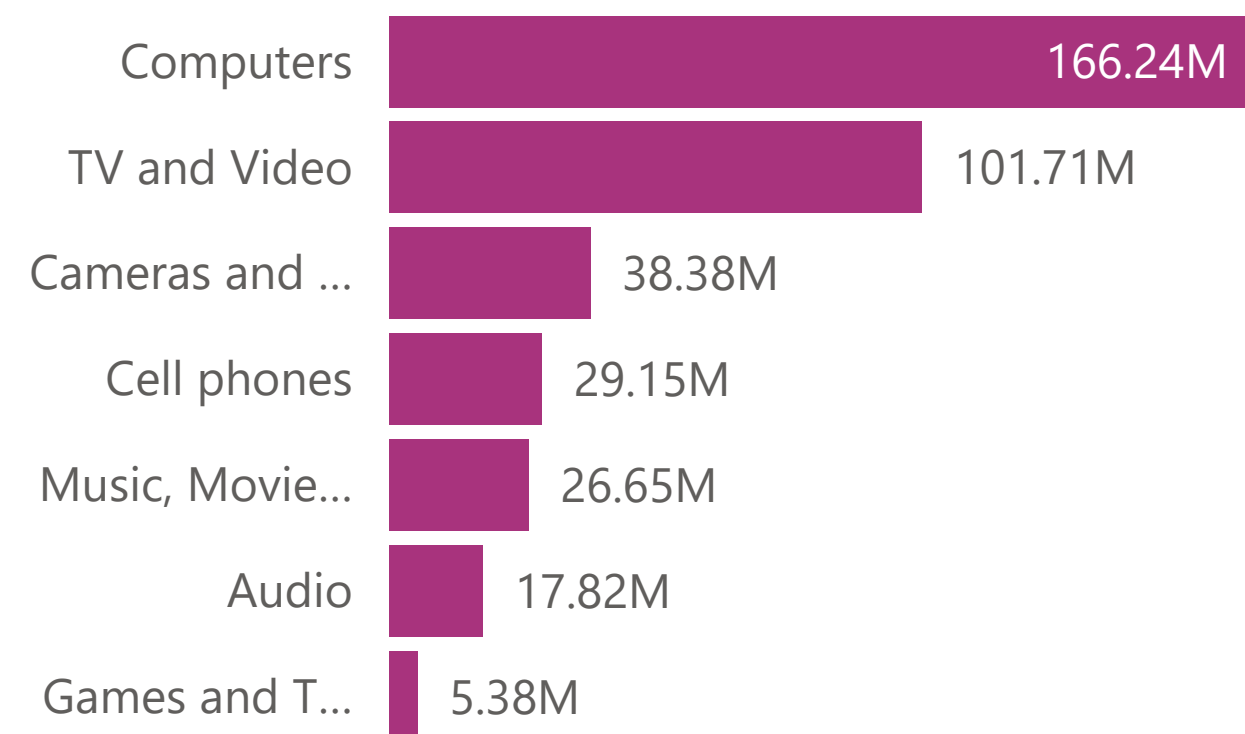
2015

2016

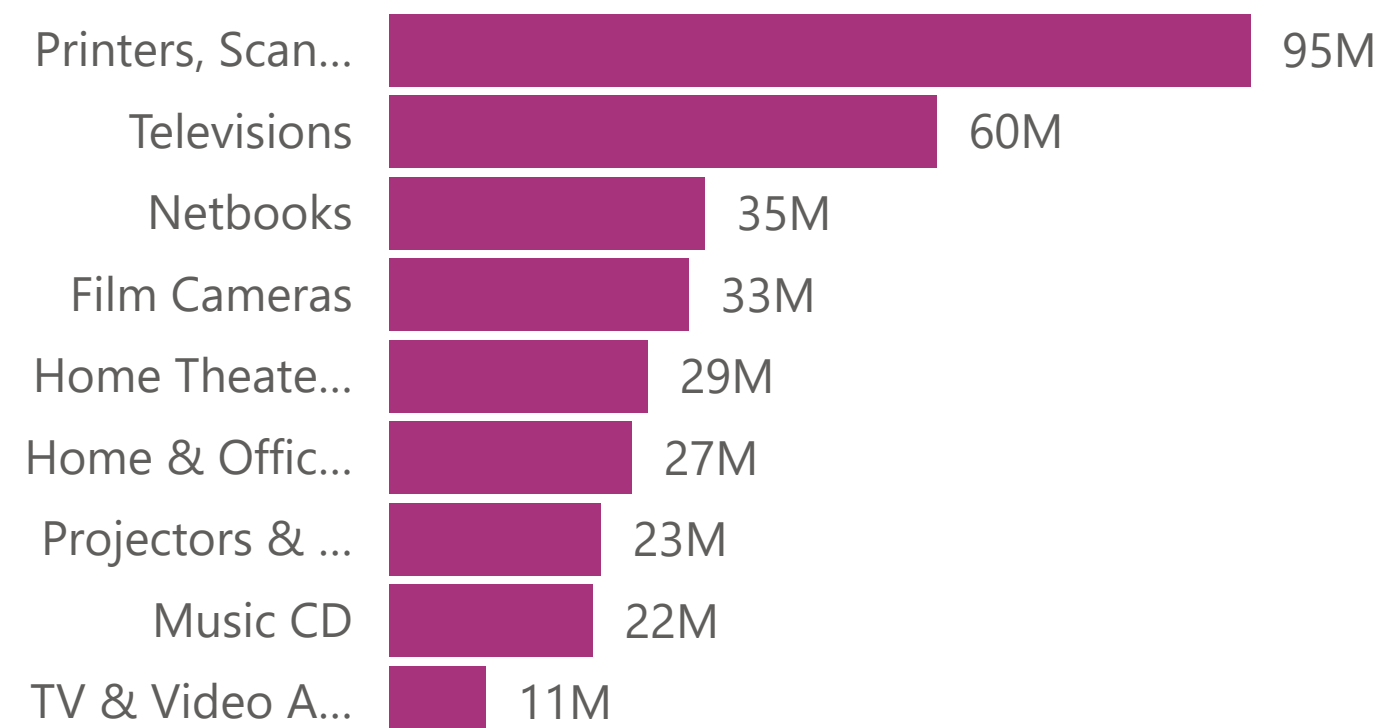
2017

The following **ABC Classification table** segments products into "A" (top 70%), "B" (next 15%), and "C" (remaining) by cumulative profit contribution.

## Profit by Product Category



## Profit by Product Subcategory



Product Name	Profit	Classification
A. Datum SLR Camera 35" X358 Silver Grey	4.51M	A
A. Datum SLR Camera X138 Silver Grey	4.94M	A
Adventure Works 37" 1080p LCD HDTV M150W Black	7.98M	A
Adventure Works 37" 1080p LCD HDTV M150W Silver	8.01M	A
Adventure Works 40" LCD HDTV M690 Black	10.71M	A
Adventure Works 40" LCD HDTV M690 Brown	10.62M	A
Adventure Works 40" LCD HDTV M690 White	10.86M	A
Adventure Works 42" LCD HDTV M55 Black	4.88M	A
Adventure Works Laptop16 M1601 Silver	4.12M	A
Adventure Works LCD24 X300 Black	7.25M	A
Adventure Works LCD24W X300 Black	7.95M	A
Total	385.33M	