

ChatGPT Statistics (NOV. 2024) – 200 Million Active Users

By Shubham Singh / September 2, 2024

ChatGPT took the internet by storm, acquiring 1 million users in the first 5 days and 100 million users in the first couple of months.

As of November 2024, ChatGPT has over 200 million weekly active users, double the number recorded in November 2023. Since the platform also launched SearchGPT and GPT-4o mini, ChatGPT users have reached an all-time high.

In this article, we have covered the latest ChatGPT statistics, highlighting how many users ChatGPT has, user demographics, growth, real-world applications, and additional relevant data.

Top ChatGPT Statistics (2024)

- ChatGPT has over 200 million weekly active users as of November 2024.
- Around 77.2 million monthly active users in the US.
- ChatGPT Plus is used by 7.7 million people worldwide.
- ChatGPT reached 1 million users in just five days after its launch.
- More than 92% of Fortune 500 companies are using ChatGPT.
- ChatGPT is forecasted to generate a revenue of \$1 billion in 2024.
- OpenAI spends approximately \$700,000 every day to operate ChatGPT.
- ChatGPT gets over 1.54 billion page visits every month on average.

How Many ChatGPT Users Are There In 2024?

ChatGPT has 200 million weekly active users worldwide and attracted nearly 2.5 billion site visitors in July 2024, reflecting its significant global adoption.

Meanwhile, ChatGPT is estimated to have 77.2 million monthly active users in the United States.

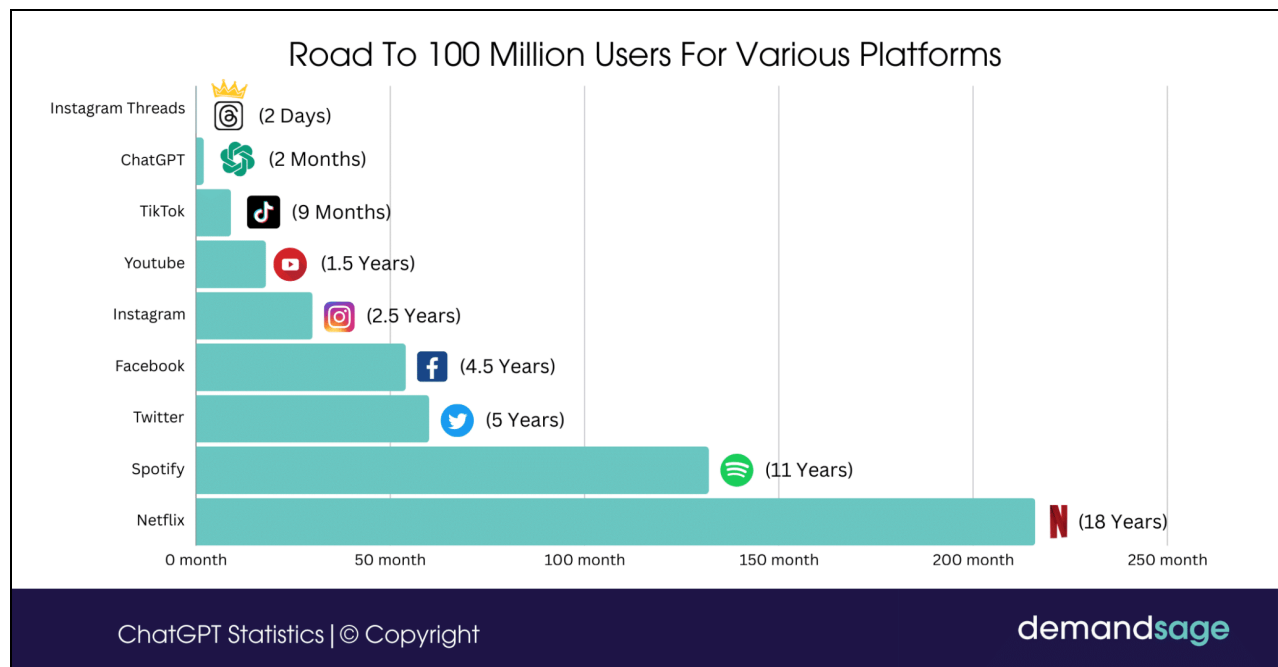
Weekly Active users	200 Million
Daily Interactions	1.5 Million+
Number of ChatGPT Users in the US	77.2 Million (monthly active users)

On August 29th, 2024, Open AI reported that ChatGPT crossed 200 million weekly active users. This number doubled from 100 million weekly active users recorded in November 2023.

It just took 2 months for ChatGPT to reach the 100 million mark, and it is still going strong with the count. It took Facebook four and a half years to reach the same mark.

ChatGPT was the fastest app to reach 100 million users before the launch of “Instagram Threads.”

The Therads app took just 2 days to reach the 100 million user mark, while ChatGPT took 2 months! Nevertheless, the usage of Threads has rapidly decreased while ChatGPT’s usage has skyrocketed.



Here is a table showing the time it took for various platforms to reach the 100 million user mark:

Platform	Time To Reach 100 Million Users	Industry
Instagram Threads	2 days	Social Media
ChatGPT	2 months	Chatbot
TikTok	9 months	Social Media
Youtube	18 months	Social Media
Instagram	30 months	Social Media
Facebook	54 months	Social Media
Twitter	60 months	Social Media
Spotify	132 months	Music Streaming
Netflix	216 months	Entertainment (SVOD)

Source: [Axios](#), [eMarketer](#), Statista

2) ChatGPT Plus Has 7.7 Million Users Worldwide

Meanwhile, ChatGPT’s enterprise plan has 1.2 million users, and 980,000 users have subscribed to ChatGPT’s Team plan.

Source: [Yahoo Finance](#)

3) ChatGPT Crossed 1 Million Users Within The First Days Of Its Launch

ChatGPT is second in the race to acquire 1 million users in the shortest span. It took just five days for it to do so!

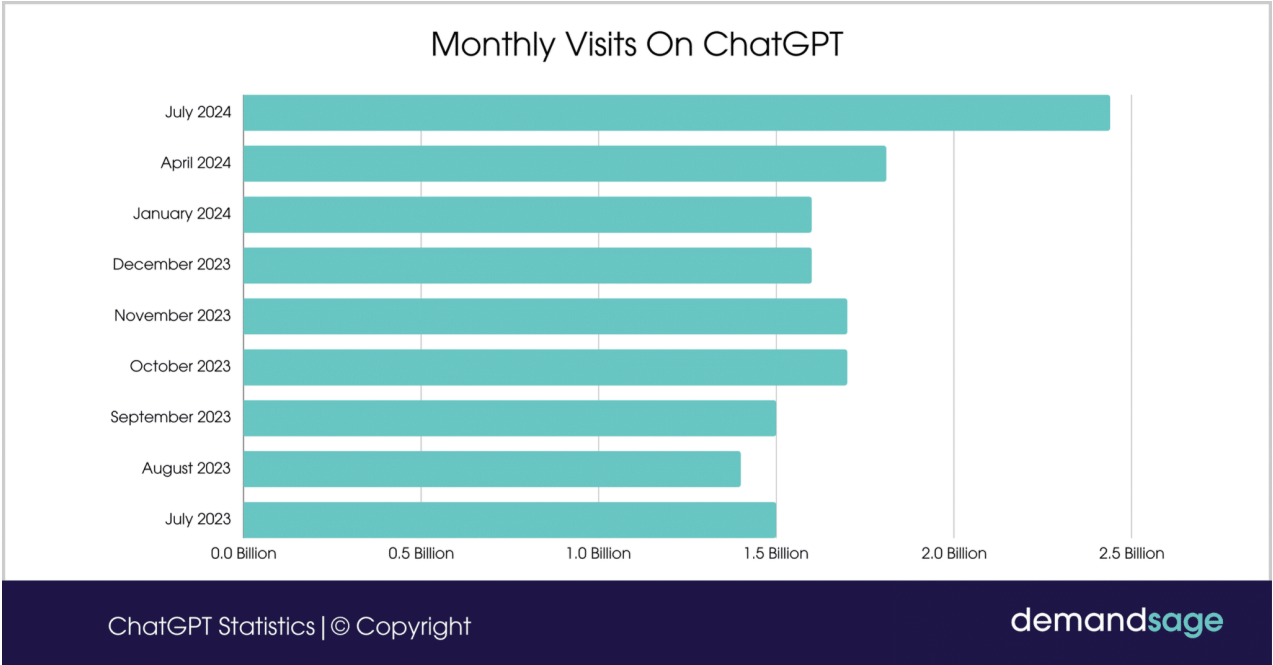
First on the list is Instagram Threads, which took just 1 hour to achieve this benchmark.

Here is a table showing the time it took for various platforms to reach the 1 million user mark:

Platform	Year of Launch	Time To Reach 1 Million Users
Instagram Threads	2023	1 hour
ChatGPT	2022	5 days
Instagram.	2010	2 months
Spotify	2008	5 months
Dropbox	2008	7 months
Facebook	2004	10 months
FourSquare	2009	13 months
Twitter	2006	2 years
Airbnb	2008	2.5 years
Kickstarter	2009	2.5 years
Netflix	1999	3.5 years

4) Monthly Visits On ChatGPT In July 2024 Were Recorded To Be 2.44 Billion

The total monthly visits on chatgpt.com increased from 1.81 billion in April 2024 to 2.44 billion in July 2024. That’s an increase of 34.81% in the monthly traffic recorded on ChatGPT’s website



Here is a table displaying the Monthly ChatGPT visitors recorded over the months:

Month	Monthly ChatGPT Website Visits
July 2024	2.44 billion
April 2024	1.81 billion
January 2024	1.6 billion
December 2023	1.6 billion
November 2023	1.7 billion
October 2023	1.7 billion
September 2023	1.5 billion
August 2023	1.4 billion
July 2023	1.5 billion
June 2023	1.6 billion
May 2023	1.9 billion
April 2023	1.7 billion

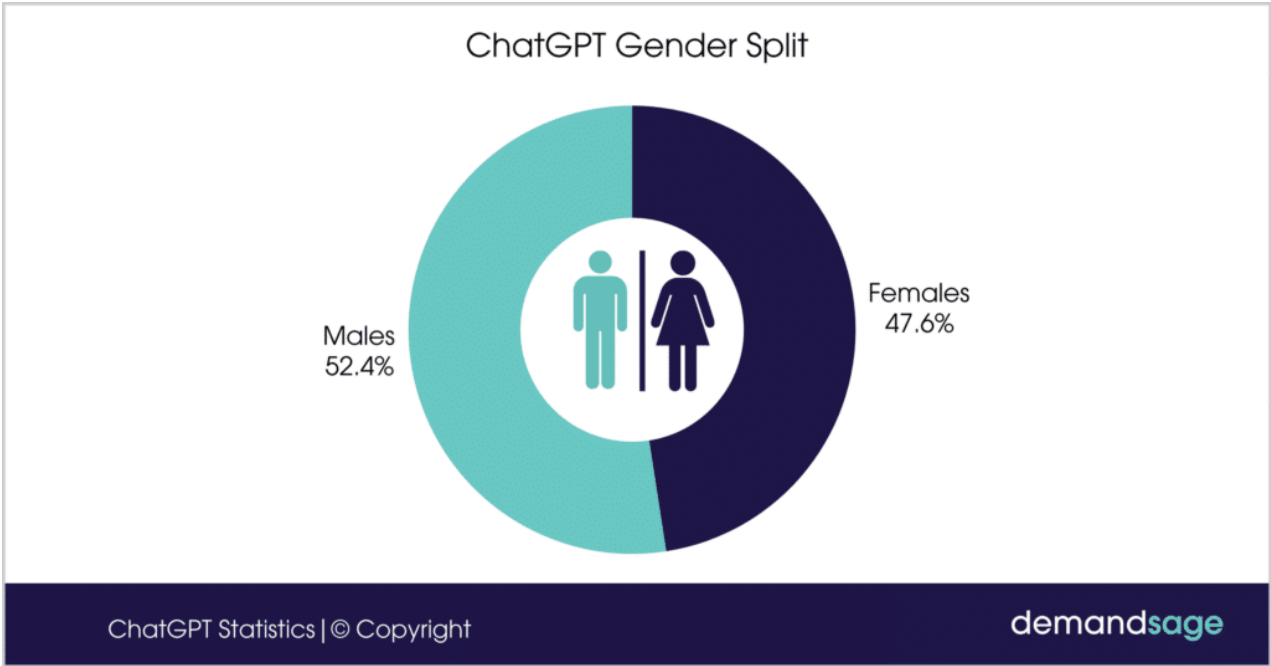
Month	Monthly ChatGPT Website Visits
March 2023	1.6 billion
February 2023	1 billion
January 2023	616 million
December 2022	266 million
November 2022	152.7 million

Source: [Similarweb](#).

ChatGPT User Demographics

ChatGPT is preferred by users from different age groups and genders. However, a large share of ChatGPT visitors are male and are aged 18 to 34 years.

Let’s take a detailed look at the distribution of chatGPT visitors by age group and gender.



5) 52.44% Of ChatGPT Visitors Are Male

On the other hand, 47.56% share of the visitors on ChatGPT are females.

These numbers indicate that the share of male visitors in ChatGPT is slightly higher than that of female users. However, there isn't much difference in the platform's ratio of male and female users.

Here is a table displaying the gender distribution of ChatGPT visitors recorded between April 2024 and June 2024:

Gender	Share
Male	52.44%
Female	47.56%

Source: Similar Web.

6) 58.24% Of The ChatGPT Visitors Are Aged Between 18 To 34 Years

The majority of ChatGPT users belong to this age group, with nearly a third of ChatGPT users belonging between 25 to 34 years.

31.79% of the ChatGPT users are in the age group of 35 to 54 years. And just 9.98% of the ChatGPT visitors are over 55 years old.

Here is a table displaying the distribution of the ChatGPT users by age group according to the data recorded between April 2024 and June 2024.

Age Group	Share Of ChatGPT Users
18 to 24 years	25.38%
25 to 34 years	32.86%
35 to 44 years	19.39%
45 to 54 years	12.40%
55 to 64 year	6.24%
Over 65 years	3.74%

Source: Similar Web.

ChatGPT Users By Country

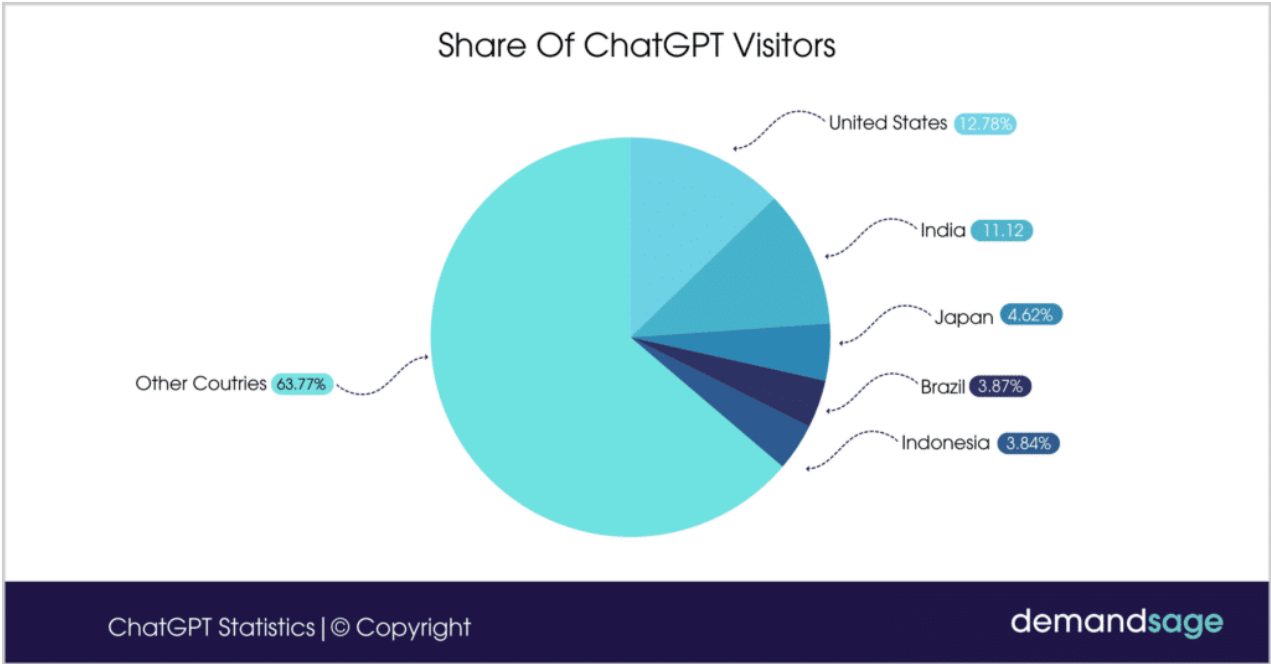
Let’s take a look at how ChatGPT users are distributed across different countries.

7) 12.78% Of The Traffic On ChatGPT Is Directed From The United States

The United States is responsible for the highest share of traffic directed towards ChatGPT.

Meanwhile, 11.12% of the ChatGPT visitors are from India, and 4.62% share of the traffic comes from Brazil.

United Kindom and Indonesia direct the 4th and 5th highest share of traffic on ChatGPT’s website.



Here is a table displaying the countries that drive the highest share of traffic on ChatGPT according to the data recorded between April 2024 and June 2024:

Country	Share Of ChatGPT Visitors
United States	12.78%
India	11.12%
Brazil	4.62%

Country	Share Of ChatGPT Visitors
United Kingdom	3.87%
Indonesia	3.84%
Other Countries	63.77%

Source: Similar Web.

8) ChatGPT Is Available In 152 Countries Around The Globe

Some major countries still lack access to ChatGPT. Below is the table listing a few of them:

ChatGPT Banned Countries
China.
Russia.
Ukraine.
Belarus.
Venezuela.
Afghanistan.
Iran.

Apart from that, multiple people from Egypt complained that they could not access ChatGPT.

Further, ChatGPT has been banned in 29 countries worldwide.

Here are the countries that have banned the use of ChatGPT, citing security and other issues:

Bahrain	Burma (Myanmar)	Macedonia (North Macedonia)
Central African Republic	Chad	Marshall Islands
Libya	Cuba	Mauritius
Eritrea	Ethiopia	Micronesia
Yemen	Kazakhstan	Federated States of Nauru
Korea, North (North Korea)	Laos	Nepal
Palau	Uzbekistan	Saint Kitts and Nevis
Saint Lucia	Saint Vincent and the Grenadines	Somalia
South Sudan	Sudan	Syria
Tonga	Turkmenistan	---

Source: OpenAI, [PC Guide](#)

ChatGPT Revenue Statistics

Let us take a sneak peek at ChatGPT’s revenue in this section:

9) ChatGPT Is Predicted To Generate A Revenue Of \$1 Billion In 2024

There is no official data available about ChatGPT’s revenue yet. However, according to Fortune, OpenAI reportedly earns \$80 million monthly.

Hence, ChatGPT is closer to its estimates and is anticipated to cross the benchmark of \$1 billion in revenue.

Year	ChatGPT Revenue
2022	Less Than 10 million

Year	ChatGPT Revenue
2023	\$200 million
2024*	\$1 billion

* Values for these years are estimated/projected

ChatGPT mainly earns through selling its API, premium subscription plans (chatGPT Plus), and training data sets.

Source: [Semafor](#), [PCGuide](#), [Fortune](#).

ChatGPT Web Traffic Statistics

A large share of ChatGPT users access the tool through the web. On average, the users visit the ChatGPT website for a duration of 6 minutes and 16 seconds. Meanwhile, the average monthly visits recorded on the website is 1.54 billion.

Let’s look at the facts and figures about the traffic recorded on ChatGPT.

10) 78.18% Of The Traffic On ChatGPT Is Direct Traffic

The majority of the traffic on ChatGPT is direct traffic. At the same time, the second highest share of traffic on ChatGPT is organic traffic. However, 92.33% of the traffic on the website is direct traffic, while 6.21% of traffic is organic traffic. Interestingly, there is a rise in SaaS startups like [GotrialPro.com](#) — which focuses on offering SaaS deals and offering exclusive offers on AI tools, marketing tools, and so on.

Here is a table displaying the share of traffic redirected towards ChatGPT through different channels.

Traffic Sources To ChatGPT	Percentage Of Traffic
Direct	78.18%
Mail	0.51%
Referral	2.41%

Traffic Sources To ChatGPT	Percentage Of Traffic
Social Media Traffic	2.87%
Organic Traffic	16.01%
Paid Search	0.00%
Display Ads	0.01%

Source: SimilarWeb.

11) 61.32% Of The ChatGPT Social Traffic Is Redirected From YouTube

The majority of the social media traffic on ChatGPT is from YouTube, with over 6 in 10 visitors being redirected from YouTube.

The second-highest share of social traffic on ChatGPT comes from WhatsApp web.

Meanwhile, Facebook is accountable for 8.25% of the social traffic redirected to ChatGPT.

Here is a table displaying the traffic directed on LinkedIn through social media.

Social Media Platform	Percentage Of Traffic
YouTube	61.32%
WhatsApp Web	12.38%
Facebook	8.25%
LinkedIn	3.58%
Instagram	3.19%
Others	11.28%

Source: Similarweb.

Did you know? The recently launched Character.AI app crossed 4.2 million active monthly users in the United States.

12) ChatGPT App Statistics

ChatGPT app is available on both Android and iOS. Let us take some insights on the same:

- The ChatGPT app was released on iOS devices in May 2023, and the app was released on Android two months later.
- ChatGPT app has been downloaded more than 100 million times on the Play Store.
- On the Play Store, ChatGPT has 2.59 million reviews and a 4.6 rating.
- In the first 8 days, the ChatGPT app was downloaded 697,000 times on iOS devices.
- On the Apple Play Store, ChatGPT has a 4.9-star rating and has been rated by 1 million iOS users.
- ChatGPT is ranked as the 2nd top productivity App on the Play Store.

Source: [Play Store](#), [App Store](#), [NamePepper](#)

13) Pennsylvania Becomes The First State To Implement ChatGPT Enterprise

[ChatGPT enterprise](#) offers enterprise-grade security and privacy with the latest GPT-4 model. Users get longer context windows for processing longer inputs, advanced data analysis capabilities, customization options, and much more using the solution.

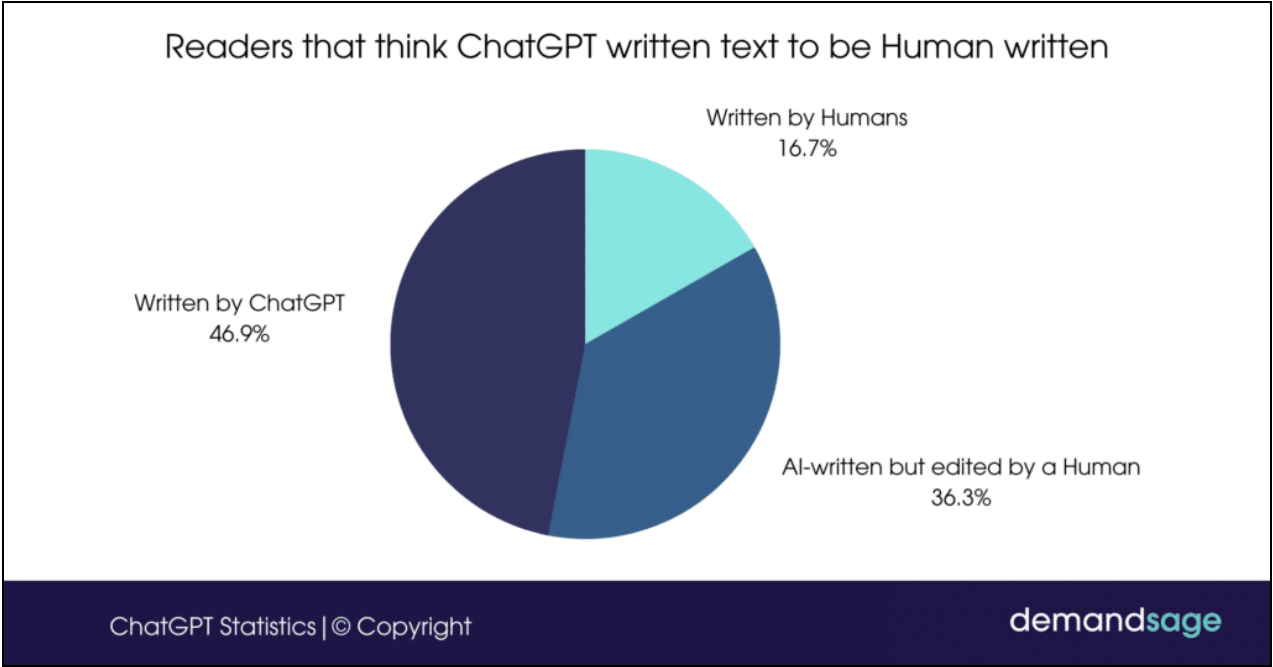
Starting in January 2024, Pennsylvania will use the ChatGPT enterprise in pilot programs to help state employees carry out administrative work.

14) How Hard Is It To Identify ChatGPT Written Content

While there are many ChatGPT uses, it is mainly used to generate content.

Many [AI writers have proven themselves](#) even before the launch of ChatGPT. Now the question is, does ChatGPT work better than these AI Writers? Let us see what the facts have to say.

- According to the research done by Tooltester, GPT-4 wrote content that convinced people that it was human-written. Readers said the content was 16.4% more human-like compared to GPT 3.5.
- Almost 53% of the people in a survey believed ChatGPT generated content in the fields of finance, health, technology, travel, and entertainment to be either written or edited by humans.



The following table displays the percentage of readers that think ChatGPT written text is human-written.

ChatGPT-generated Text	Percentage Of Readers
Written by Humans	16.7%
AI-written but edited by a Human	36.3%
Written by ChatGPT	46.9%

Source: Tooltester.

- 56.1% of the readers identified ChatGPT health-related content to be human-written.

15) ChatGPT Plus costs \$20 Per month

ChatGPT has a free and a paid plan.

The free version of ChatGPT includes the 3.5-GPT version. However, if you want to access the GPT-4 language model, you can opt for the ChatGPT Plus plan, which will cost you \$20/month.

Source: OpenAI

16) What Is The Cost Of Running ChatGPT For OpenAI

- According to Sam Altman (Founder of ChatGPT), the average cost of a single chat with ChatGPT is in single-digit cents.
- An AI professor at Maryland University has calculated the daily costs of running ChatGPT to be approximately \$100,000. At the same time, the monthly costs are estimated to be \$3 million.

He calculated these numbers based on Azure Cloud costs. Also, these estimates were made on the fact that the ChatGPT model has 175 billion parameters and receives 10 million daily queries.

As per other sources, ChatGPT costs around **\$700,000**.

17) ChatGPT Training Statistics

- ChatGPT is trained on the model using reinforcement learning from Human Feedback.
- The GPT 3 model is trained on 175 billion parameters, while the GPT 4 model is trained on more than 1 trillion parameters.
- ChatGPT is trained on 300 billion words.
- ChatGPT has 570 gigabytes of text data.
- It is trained using Reinforcement Learning from Human Feedback.
- The training data of ChatGPT includes man pages, information about internet phenomenon, bulletin board systems, and Python programming language.

18) Insights Into ChatGPT Features

- ChatGPT can keep a note of what users have commanded earlier and can use that conversation to generate answers to the following questions.
- ChatGPT clarifies users about the unclear prompts and asks them to deliver clear queries.
- ChatGPT is trained to deny inappropriate requests from users.
- It can fetch the latest information from the internet with the help of a web browser plugin.
- ChatGPT can generate codes for websites according to the prompts provided. It can also create video games as instructed by users using its coding language.
- ChatGPT can crack almost all standardized tests.
- Using ChatGPT, you can translate text from one language into another. It can also help users learn a new language.

19) History Of ChatGPT

Here is the journey of ChatGPT after it was launched.

Date	Event
November 30, 2022.	ChatGPT was launched
February 1, 2023.	ChatGPT Plus was launched.
March 1, 2023.	API for ChatGPT was launched.
March 9, 2023.	ChaGPT was added to Azure services.
March 14, 2023.	GPT-4 was added in ChatGPT Plus.
March 23, 2023.	OpenAI launched Plugins
April 1, 2023.	Italy blocked access to ChatGPT
May 2023	ChatGPT Launched Mobile app
January 2024	Open AI launched GPT store
May 2024	ChatGPT released GPT-4o
August 2024	ChatGPT crossed 200 million weekly active users

20) GPT-4 vs. GPT-3.5 (In Numbers)

The free version of ChatGPT works on GPT-3.5 technology, while ChatGPT Plus works on GPT-4 technology. The plus version is reported to be ten times better than the free version of ChatGPT.

Many tech enthusiasts have claimed that the ChatGPT plus version has exceeded their expectations and can perform many tasks smoothly. At the same time, 30% of the ChatGPT users still prefer GPT-3.5.

Let us take a brief look at the GPT-3.5 and GPT-4 comparison:

Characteristics	GPT-3.5	GPT-4
Context length	4,096	32,768
Text length	3000	24,000
Number of pages	6	50
Input type	Text	Text and images
Safety and security.	82% less likely to respond to disallowed content	40% less likely to respond to harmful requests.
Training data.	Limited till September 2021.	Limited till September 2021.
Style	Can have a conversation in a human-like tone and can copy the dialect of any person or machine.	Can converse like humans but lack emotional responses.
Reasoning	3/5	5/5
Speed	5/5	2/5
Conciseness	2/5	4/5

21) GPT-4 Turbo Statistics — The Latest Model Of ChatGPT!

A lot of things happened at OpenAI’s first in-person event in San Francisco (6th November 2023). Out of various interesting announcements, the introduction to GPT-4 Turbo was the most eye-catching!

GPT-4 Turbo is OpenAI’s latest model with data up to April 2023!

The model is currently only accessible to developers, but Open AI soon plans to release it to the regular public.

Here are some key highlights of GPT-4 Turbo:

- GPT-4 Turbo accepts input that is equivalent to 300 pages in length.

- Users can create custom chatbots using this technology.
- GPT-4 supports DALL-E 3 AI-generated images and text-to-speech.
- GPT-4 Turbo input tokens are 3 times cheaper than GPT-4 at (\$0.01) and output tokens are 2 times cheaper (\$0.03)

22) OpenAI Statistics (The Company Which Owns ChatGPT)

Open AI is continuously working to make ChatGPT better. Currently, It is spending around \$700,000 to run ChatGPT every day.

Let us take a look at some other insights into OpenAI in this section:

Let us take a look at the key Statistics related to ChatGPT.

- Open AI generated a revenue of \$3.04 billion between January to May 2024. The majority of this revenue comes from ChatGPT subscriptions.
- In 2023, the total revenue of Open AI was recorded to be \$2 billion, and in 2022, the company recorded a revenue of \$200 million.
- Open AI has received a total funding of \$11.3 billion as of 2024.
- Open AI is reported to be valued at \$86 billion as of 2024.
- Microsoft has invested \$10 billion in OpenAI. Forbes predicts that ChatGPT could add **\$40 billion** to Microsoft's top line.
- OpenAI's losses doubled to \$540 million ever since it started developing ChatGPT.
- Over 770 employees work at OpenAI.
- OpenAI received 304 million views in the month after the launch of ChatGPT.
- In the year 2019, OpenAI transformed from non-profit to 'capped' for-profit.
- Microsoft invested \$10 billion in OpenAI in the year 2023.
- OpenAI charges approximately 2 cents to create an image just with the help of prompts provided by the users.

Source: [Sacra](#), Statista, Projects.propublica.org, Usesignhouse.com.

Bonus read: Check out how to use [ChatGPT for your business](#) or start a new one with its help. In case you're looking to use ChatGPT as a writing assistant, I have also compared [ChatGPT with Grammarly](#).

Conclusion: ChatGPT Crosses 200 Million Weekly Active Users

ChatGPT has been rapidly adopted worldwide and is used in various industries, from healthcare to finance.

Although the tool has received high competition after the launch of Claud, Gemini, and CoPilot, it still remains the top contender for generating creative content.

Further, a large share of workspaces have adopted ChatGPT for generating content, for research purposes, and more.

As a result, the number of ChatGPT users has surpassed 200 million weekly active users worldwide.

About The Author



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I'm the SEO and Content Head at DemandSage. I began my career in 2017. Overcoming personal adversity, I excel in content strategy and SEO, significantly boosting DemandSage's online presence. Founder of MyDigital.io, my expertise spans SaaS, Content Marketing, and SEO. My work is recognized in major publications like Forbes, Techcrunch, BusinessInsider, and more.

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