

Digital Identity Categories

Software Bots

- Software-powered automation, often working on behalf of an organization or a human
- Source of trust comes from code and the organization running it
- Physical identity comes from hardware
- Digital identity comes from IP addresses, Certificate Authorities, PKI

AI Agents

- Generative AI accomplishing tasks on the public internet
- Source of trust comes from underlying algorithms and training data
- Physical identity comes from hardware
- Digital identity has characteristics of both software and people

Enterprise Identity

- Active Directory Info
 - Username
 - Emails
 - Passwords
 - Title
 - Role
 - Team
 - Physical/Digital Badge
 - Devices
- Employment Eligibility (I-9)
- Background Check
- Certifications
- Subject Matter Expertise

