**Communication 217 Course Schedule\***

Spring 2016

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| **Date** | **Objective** | **Readings and Assignments** |
|  | Introduction to Course and Classmates |  |
| M 1/11 | Introduction to the course and classmates  Syllabus/Course Schedule |  |
| W 1/13 | Why is Science Communication Important? | *BB reading #1* – Applying the Science of Communication  *BB reading #2* – The Challenge of Communicating Science to the Public  **Syllabus Reading Quiz**  **Key Question Due** |
| F 1/15 | Context/Audience Analysis  *Assign Exploring Science Communication Assignment*  *Assign APA Worksheet* | *Read Exploring Science Communication Assignment Specifications (BB)*  *Virtual Text –* Chapter 5 (all, on BB*)*  **Personal Info Sheet Due**  **PRPSA Due**  **Science Communication Platform Topic due via email (by 9 pm)** |
| M 1/18 | NO CLASS – Labor Day Holiday |  |
|  | Unit 1: Exploring Science Communication and 60 Second Science |  |
| W 1/20 | Finding Supporting Evidence & Evaluating Research  **Meet in Computer Lab: TBA** | *Read 60 Second Science Assignment Specifications (BB)*  *BB reading #3 –* Reading Research Reports  *BB reading #4 –* Sample Research Article |
| F 1/22 | NO CLASS – Work on Exploring Science Communication Papers and Presentations |  |
| M 1/25 | *Assign 60 Second Science Assignment*  How to Read a Research Article  Writing an Abstract | *Read 60 Second Science Assignment Specifications (BB)*  *BB reading #3 –* Reading Research Reports  *BB reading #4 –* Research Article |
| W 1/27 | Finding Supporting Evidence & Evaluating Research  **Meet in Computer Lab: TBA** | *Virtual Text –* Chapter 7 (all)  *BB Reading #5* - Evaluating Sources  **Topic: 60 Second Science Article PDF due via email by 9 pm** |
| F 1/29 | Using APA  Plagiarism and Safe Assign | *BB Reading #6* – The Plagiarism Spectrum  **APA Worksheet Due** |
| M 2/1 | Exploring Science Communication Presentations | **Exploring Science Communication Paper Due**  **Bring Paper and Presentation Rubric to class.** |
| W 2/3 | Using Support Material  Avoiding Plagiarism - How to Incorporate Sources into Presentations | *Griffin Text –* Chapter 7 (all*)* |
| F 2/5 | Delivery  Impromptu Presentations | *Skyepack –* Chapter 2 (all)  **60 Second Science Abstract Due.**  **Submit Abstract to Safe Assign before class. Bring rubric to class.** |
| M 2/8 | Abstract Peer Review Day | **Abstract Draft Due** |
| W 2/10 | 60 Second Science Presentations | **60 Second Abstract Due.**  **Bring Abstract and Presentation Rubric to class.** |
|  | Unit 2: Expert to Novice |  |
| F 2/12 | *Assign Annotated Bibliography*  *Assign Expert to Novice Presentation*  **Meet in Computer Lab: TBA** | *Read Annotated Bibliography Assignment Specifications (BB)*  *Read Expert to Novice Assignment Specifications (BB)* |
| M 2/15 | What is informative speaking?  Writing an Annotated Bibliography | **Topic: Annotated Bibliography and Expert to Novice Topic due via email by 9 pm** |
| W 2/17 | Explaining Complex Information  Complex Information Impromptus  *Assign Myth Busters Presentation* | *Read Myth Busters Assignment Specifications (BB)*  *BB Reading #7* – Explaining Complex Information  **Explaining Complex Information Worksheet Due**  **Myth Busters Topic Due via email by 9 pm** |
| F 2/19 | Assign Group Presentation  Group Meeting and Group Challenge | *Read Group Presentation Assignment Specifications*  **Topic: Group Project Topic due via email by 10 pm** |
| M 2/22 | Annotated Bibliography Peer Review | **Annotated Bibliography Draft Due (5 entries completed)**  **Bring AB Peer Review Worksheets (x2)** |
| W 2/24 | Myth Busters Presentations | **Transformative Explanation due**  **Bring Paper ad Presentation rubrics to class.** |
| F 2/26 | Speech Organization and Transitions | *Skyepack* – Chapter 1 (all) |
| M 2/29 | Introductions and Conclusions | *Virtual Text –* Chapter 9 (all)  **Final Annotated Bibliography Due. Bring paper and rubric to class.** |
| W 3/2 | Creating Useful Notecards  Outlining a Presentation | **Group Worksheet #1 Due**  **Self-Evaluation for Small Presentations due** |
| F 3/4 | Visual Aids  Visual Aid Impromptus | *Skyepack –* Chapter 4 (all)  **Expert to Novice Outline Due. Bring rubric to class.** |
| M 3/7 | Expert to Novice Presentations | **Bring presentation rubric and list of references/PowerPoint slides** |
| W 3/9 | Expert to Novice Presentations | **Bring presentation rubric and list of references/PowerPoint slides** |
| F 3/11 | Expert to Novice Presentations | **Bring presentation rubric and list of references/PowerPoint slides** |
| M 3/14 | NO CLASS – Spring Break |  |
| W 3/16 | NO CLASS – Spring Break |  |
| F 3/18 | NO CLASS – Spring Break |  |
|  | Unit 3: Persuasion |  |
| M 3/21 | Assign Persuasive Paper and Presentation  What is Persuasion? | *Read Individual Persuasive Assignment Specifications (BB)*  *Skyepack –* Chapter 3 (through section 3.7)  **Group Worksheet #2 Due**  **Topic: Persuasive topic due via email by 10 pm** |
| W 3/23 | Persuasive Organization | *Griffin Text –* Chapter 16 (pp. 363-373)  *BB Reading #10 -* Advocating for a Policy |
| F 3/25 | Argumentation and Reasoning | *Griffin Text –* Chapter 8 (all)  *BB Reading #11 -* Argument Triangle  **Expert to Novice Self-Evaluation Due** |
| M 3/28 | Persuasive Strategies  Fallacies | *Griffin Text –* Chapter 17 (all)  **Letters to the Editor Due** |
| W 3/30 | Catch Up Day / Persuasive Impromptus  OR  Persuasive Paper Workday  **Meet in Computer Lab: TBA** | **Bring paper related materials to work on paper in class.** |
| F 4/1 | Persuasive Presentation Workday  Transforming your Paper into a Presentation  **Meet in Computer Lab: TBA** | **Persuasive Papers Due. Bring Paper Rubric to class.**  **Bring presentation related materials to work on presentation in class.** |
| M 4/4 | Persuasive Presentations | **Bring presentation rubric and powerpoint slides**  **Group Worksheet #3 due – submit electronically via email by 8 pm** |
| W 4/6 | Persuasive Presentations | **Bring presentation rubric and powerpoint slides** |
| F 4/8 | Persuasive Presentations | **Bring presentation rubric and powerpoint slides** |
|  | Unit 4: Group Unit |  |
| M 4/11 | Working and Presenting as a Group | *Virtual Text* – Chapter 18 (all) |
| W 4/13 | Sample Group Presentation |  |
| F 4/15 | NO CLASS - Group Conferences  Work with your group to finish your group outlines | **Completed Group Outlines Due by 11:59 pm (submit via Safe Assign only)** |
| M 4/18 | Question and Answer Session  Activity: Fairytale Q & A | *BB reading #12* - Helpful Hints for the Q & A Session  *BB reading #13 -* Fielding Questions After a Persuasive Speech |
| W 4/20 | Committee Preparation Day | **Bring committee related materials to consult with fellow committee members** |
| F 4/22 | Group Presentations | **Bring group forms!**  **Use the *What to Bring* handout (found on BB)** |
| M 4/25 | Group Presentations | **Bring group forms!**  **Use the *What to Bring* handout (found on BB)** |
| W 4/27 | Group Presentations | **Bring group forms!**  **Use the *What to Bring* handout (found on BB)** |
| F 4/29 | Group Presentations | **Bring group forms!**  **Use the *What to Bring* handout (found on BB)** |

\*Note: The instructor reserves the right to make changes to the course schedule due to campus emergency, weather, or as necessary to meet the objectives of the course.