

Biased data!

1. Confirmation Bias

social media echo chamber

2. Selection Bias

smoking, target price & country

3. Historical Bias

NN-training & role models

Biased data!

4. Survivorship Bias

rare data of unsuccessful events

5. Availability Bias

crime, break through technology under / overestimation

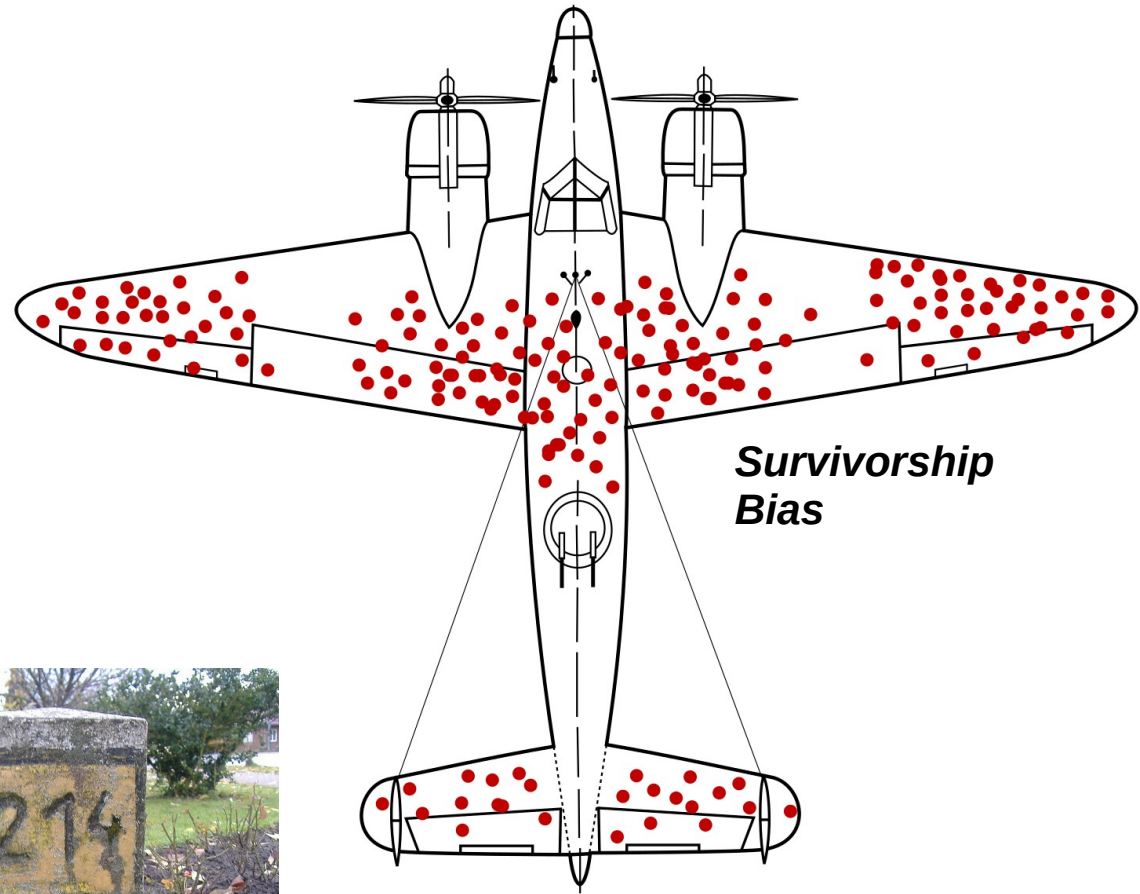
6. Outlier Bias

“averages are a great place to hide the truth

Biased data! Always think twice!



'gesundes' Rauchen



*Unfall häufigkeit &
km-Steine*