

# 100 POINT EVALUATION

Your Name:	Profession/Title:	Telephone: ( ) -	Email:
Review Project/Company/Name:	Profession/Title:	Telephone: ( ) -	Email:

1. How good is the <u>idea</u> and is there a clear <u>need</u> ?	GOOD 10 <input type="checkbox"/> 9 <input type="checkbox"/> 8 <input type="checkbox"/> 7 <input type="checkbox"/> 6 <input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1 <input type="checkbox"/> BAD
2. Is the <u>pricing</u> , <u>sales</u> , <u>finance</u> , and <u>money</u> realistic? \$ € £ ¥ ₪ ₦ ₯ ₰ ₱ ₲ ₳ ₴ ₵ ₶ ₷ ₸ ₹	GOOD 10 <input type="checkbox"/> 9 <input type="checkbox"/> 8 <input type="checkbox"/> 7 <input type="checkbox"/> 6 <input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1 <input type="checkbox"/> BAD
3. Is the <u>team</u> experienced and <u>organized</u> ?	GOOD 10 <input type="checkbox"/> 9 <input type="checkbox"/> 8 <input type="checkbox"/> 7 <input type="checkbox"/> 6 <input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1 <input type="checkbox"/> BAD
4. Is there a real <u>customer</u> , <u>product</u> and <u>documents</u> ? marketing / advertising / maps / graphs / charts / images / organizational diagram / website	GOOD 10 <input type="checkbox"/> 9 <input type="checkbox"/> 8 <input type="checkbox"/> 7 <input type="checkbox"/> 6 <input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1 <input type="checkbox"/> BAD
5. How <u>unique</u> and <u>fun</u> is the project?	GOOD 10 <input type="checkbox"/> 9 <input type="checkbox"/> 8 <input type="checkbox"/> 7 <input type="checkbox"/> 6 <input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1 <input type="checkbox"/> BAD
6. Is there helpful <u>research</u> and <u>science</u> available?	GOOD 10 <input type="checkbox"/> 9 <input type="checkbox"/> 8 <input type="checkbox"/> 7 <input type="checkbox"/> 6 <input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1 <input type="checkbox"/> BAD
7. What is the <u>competitive</u> and <u>evolutionary future</u> ? (strengths – weaknesses + opportunities - threats)	GOOD 10 <input type="checkbox"/> 9 <input type="checkbox"/> 8 <input type="checkbox"/> 7 <input type="checkbox"/> 6 <input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1 <input type="checkbox"/> BAD
8. Is the <u>timeline realistic</u> and is there a <u>clear plan</u> ?	GOOD 10 <input type="checkbox"/> 9 <input type="checkbox"/> 8 <input type="checkbox"/> 7 <input type="checkbox"/> 6 <input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1 <input type="checkbox"/> BAD
9. Is there <u>security</u> , <u>legal</u> , and <u>political</u> requirements? (international factors)	GOOD 10 <input type="checkbox"/> 9 <input type="checkbox"/> 8 <input type="checkbox"/> 7 <input type="checkbox"/> 6 <input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1 <input type="checkbox"/> BAD
10. Are there any other <u>details</u> or other <u>general</u> points? (Exit and Alternative Idea)	GOOD 10 <input type="checkbox"/> 9 <input type="checkbox"/> 8 <input type="checkbox"/> 7 <input type="checkbox"/> 6 <input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1 <input type="checkbox"/> BAD

TOTAL POINTS: \_\_\_\_\_

Helpful Comments:

Stay in Contact?  
Yes ☐ No ☐

Keywords / One Word Comment?

Estimated Investment or Value  
(USD \$):

Signature

Date

CONFIDENTIAL REVIEW