



The Tokenized ETF Management Platform

Project Introduction



Problems for Investors

1

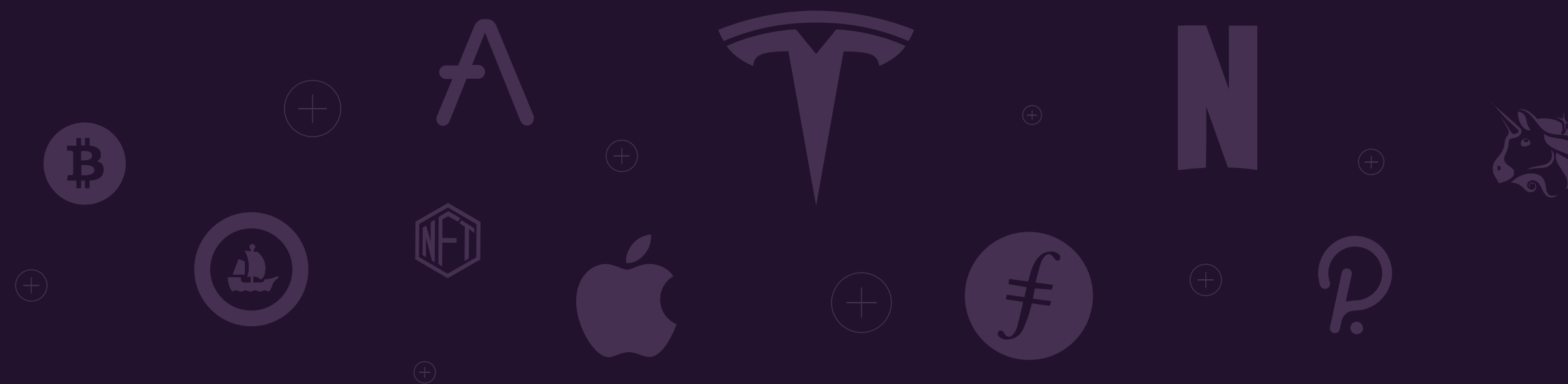
No way to invest in DeFi tools, BTC, NFT, Netflix, or Tesla in the same place

2

Fear of missing out on investment opportunities: there are too many!

3

It is hard to track and manage assets on many different platforms



Problems for Asset Managers



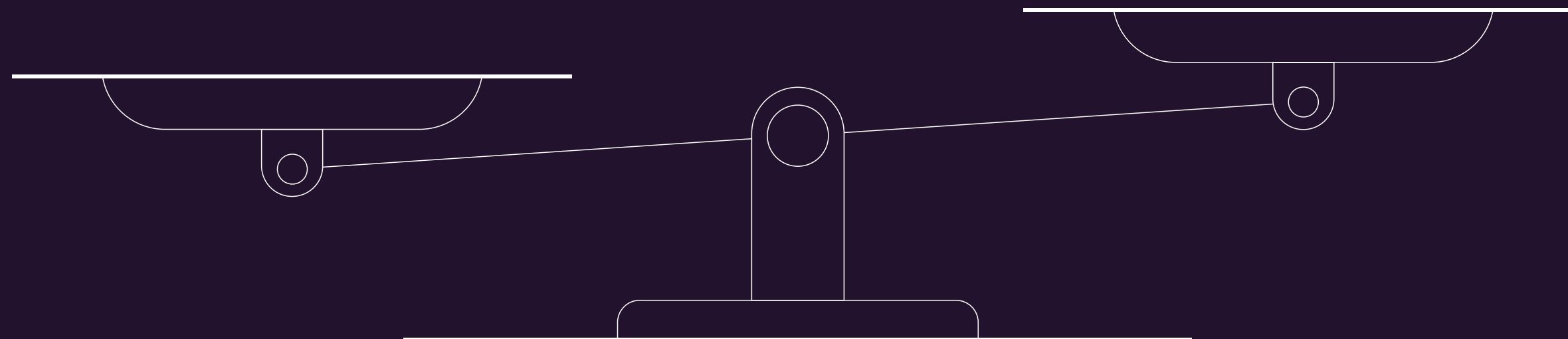
Protect IP
of investment strategies

Keep the asset structure
confidential



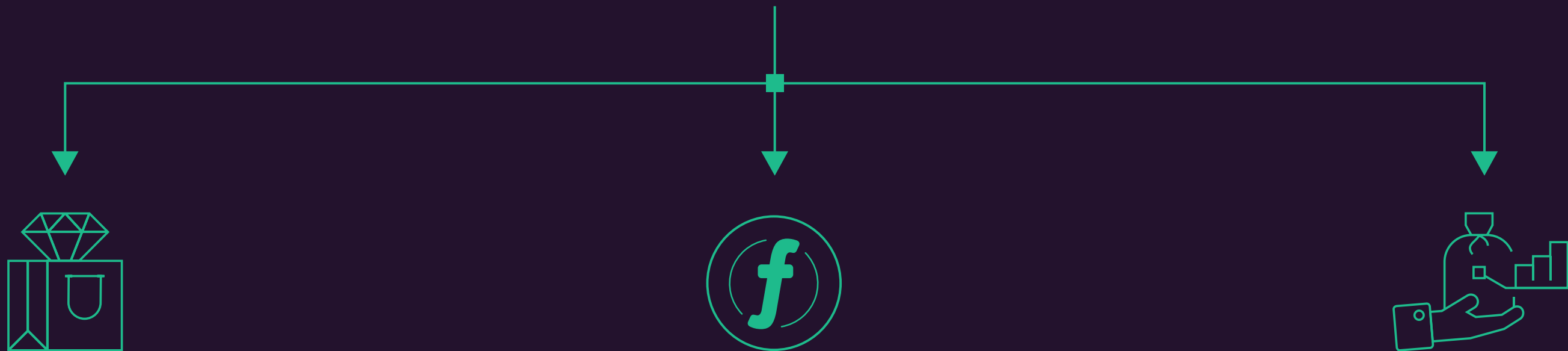
Transparency
for investors

Keep the asset structure
safe and secure



Solution

Fintropy provides an all-in-one platform to manage **Tokenized Exchange Traded Funds (ETFs)** that allows one to deal with cryptocurrency, stocks, commodities, and more!



Asset Managers

Create **ETFs** to manage portfolios of aggressive cross-market investments

Fintropy Platform

Monitor **Asset** Managers to provide security for all investments

Investors

Easily **select and track** those diverse portfolios on one platform

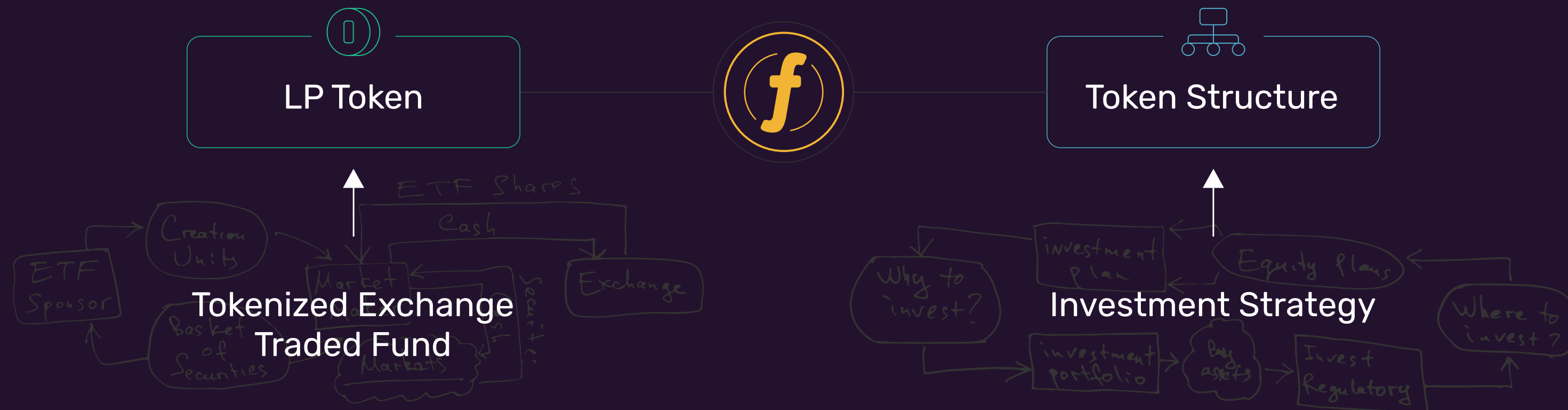
Market Landscape

There is no **need to compete** with projects in the current Defi ecosystem,
if we can just **aggregate** any of them.



How it Works

We make asset management **truly** decentralized.
Now it's all about a simple ERC20 Syntetic Token.

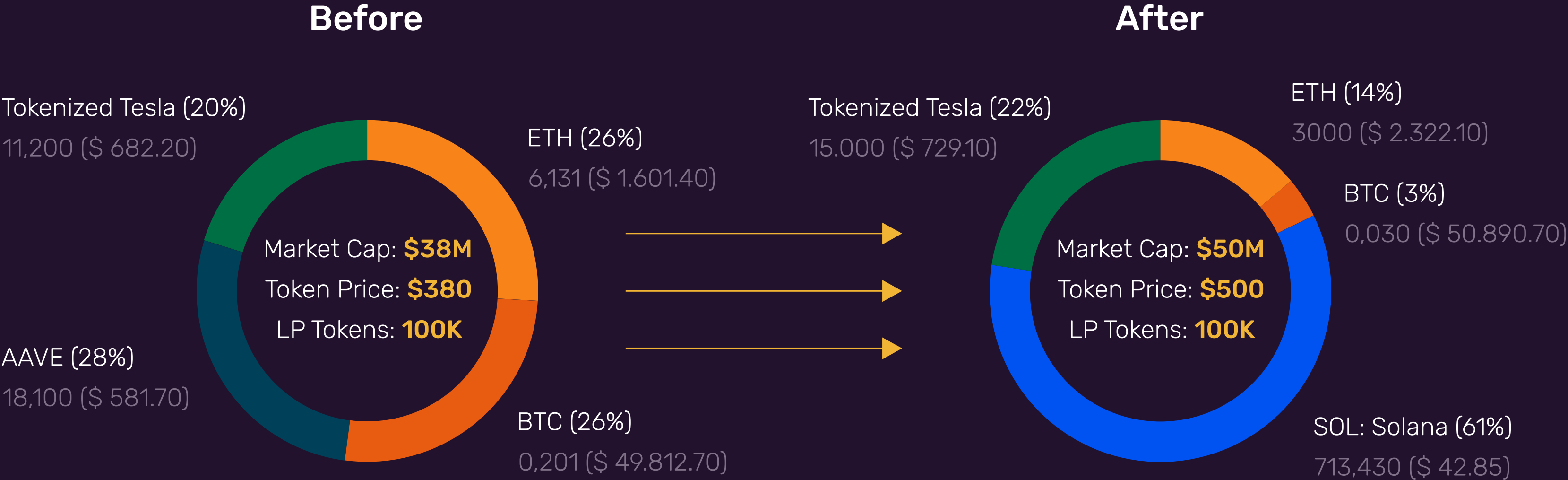


Tokenize your investment experience **create** the Token on our Platform to start a brand new ETF in seconds... Or **buy** that Token and watch your assets grow with our scientists

Set up the **underlying assets** behind the Token choosing from cryptocurrencies, tokenized stocks and NFT shares... or buy **more** Tokens and forget about missing investment opportunities.

Token Structure Rebalancing

Liquidity Pool (LP) Synthetic Tokens Backed* by the underlying assets, which are **constantly rebalanced** by Asset Managers to improve growth.



* All the LP Tokens are not just represented by virtual values, but are actually backed by underlying assets, which are purchased by the platform.

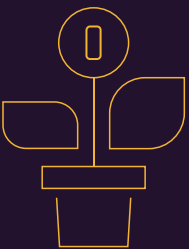
Incentive Based Reward System*

Management Reward (Streaming Fee) on the Fintropy Platform
is the **minting of extra LP Tokens** to reward successful Asset Managers



Rebalanced Market Cap growth is **\$12M** = \$38M - \$50M
5% Reward is \$600k = **1,200** LP Tokens to mint

* Fintropy Reward System is totally **incentive based**:
Asset Manager will earn the reward **only** if they have performed
better then the market (i.e. overcome basic Market indexes).



Market Cap: **\$50M**
Token Price: **\$475**
LP Tokens: **101.2K**

Protection and Security

Investor

Collateral deposits from asset managers to provide investment security

Higher collateral deposits for higher risk portfolios

All underlying **assets must be whitelisted** by the Fintropy community

Automated monthly reports on rebalancing of a token's structure

Asset Manager

Performance based reward system: incentives are guaranteed by smart contract

LP tokens for asset redemption, DeFi services for profit security

Risk-based collateral deposits to maximize even low-risk strategies

Protection of investment strategy: no need to reveal the portfolio structure

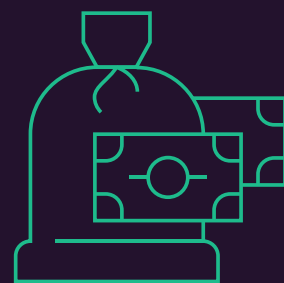


Token Utility



Platform Payments

Used for all the **platform fees**, including performance-based **rewards** for asset managers.



Collateral Deposits

Staking will be required for asset managers to **create** investment profiles and synthetic assets.



Premium Services

Features such as **revenue sharing**, fee reductions, leveraged trading, and loss insurance.



DAO Governance

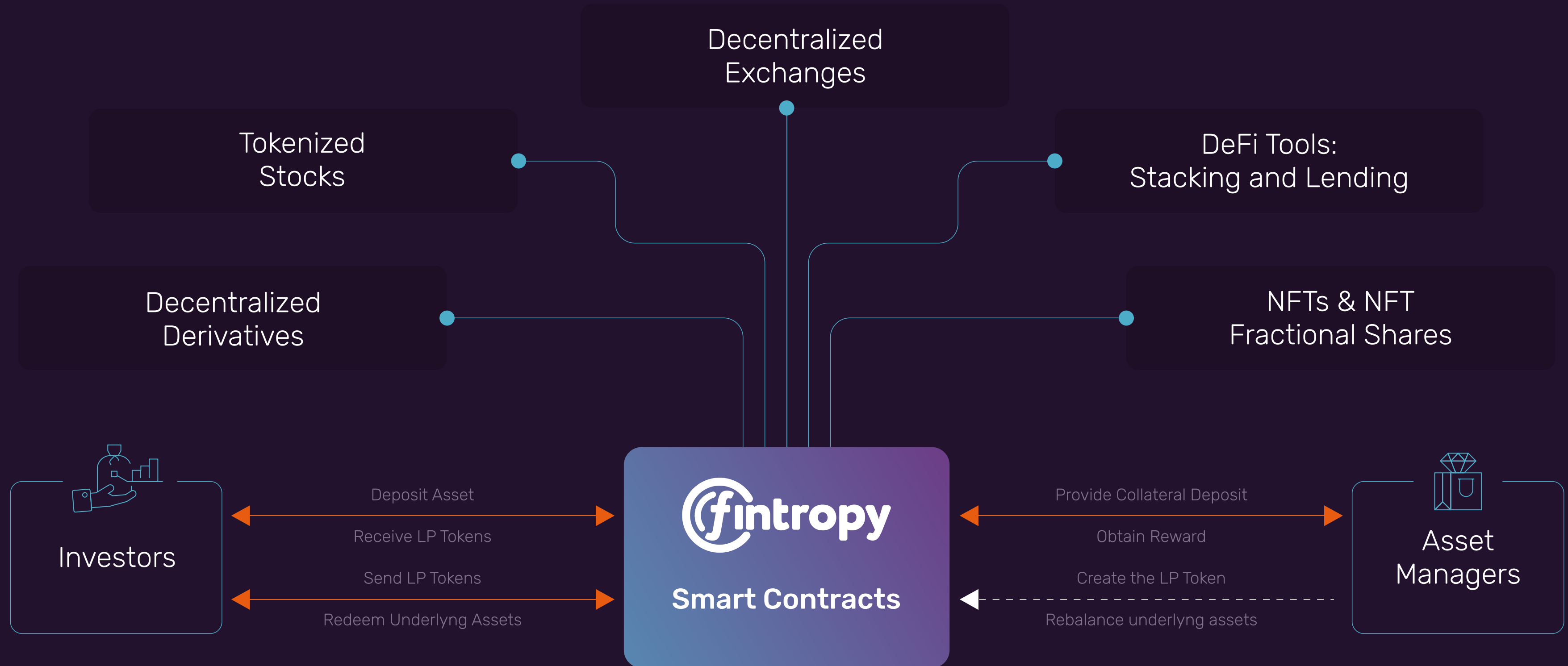
Ability to **propose** and **vote on** platform fees, reward distribution and asset manager oversight.

Dao Governance

Community members and asset managers will be able to propose changes to vital aspects of Fintropy ecosystem.



Fintropy Ecosystem



Stage of the Project

Current Progress

Polygon-based **MVP**: Creation of **ETF** tokens based on tokens available through **Polygon/Sushiswap**, enabling investment in Fintropy's ETFs

Fundraising:
320k raised since start of private funding

Baked by



Roadmap

- Project Started
- Concept Clarified
- Team Assembled
- Legal and Structure for Token Sale

Q1 2021

Q2 2021

- Architecture & UI Design
- Rinkeby MVP Release
- Public Security Audit
- Mobile App Development

Q3 2021

- Token Sale
- Featured Asset Manager
- Uniswap Listing
- Mobile App Deployment

Q4 2021

- Full-scale DAO GOvernance
- Polkadot Parathread Integration
- Top Crypto Exchanges Listing
- Full-scale DeFi Tools

- Tokenized Stocks Integration
- Gamification Features
- Decentralized Cross-Chain Bridge
- AI Powered Trading Tools

Q1 2022

Team



Eugene Kolesnikoff
CEO

20+ years of experience in Finance and Venture Capital: [AIG](#), [Brunswick Capital Management](#) and the [IIDF](#). Leadership role at Moscow Institute of Physics and Technology.



John Burmeister
Partnership Lead

10+ experience in the Global Payments industry: [Western Union](#) and [Monex Group](#). Worked as LaunchPad Manager for [YFDAI](#), driving marketing strategy and partnerships.



Johnatan Austin
CTO

20+ years of software product experience: [SAP](#), [Oracle](#), [IBM](#). Participated in [Morpheus Labs](#) and [Quube Exchange](#). Senior Consult at SME Digital Transformation and Capelle Consulting.

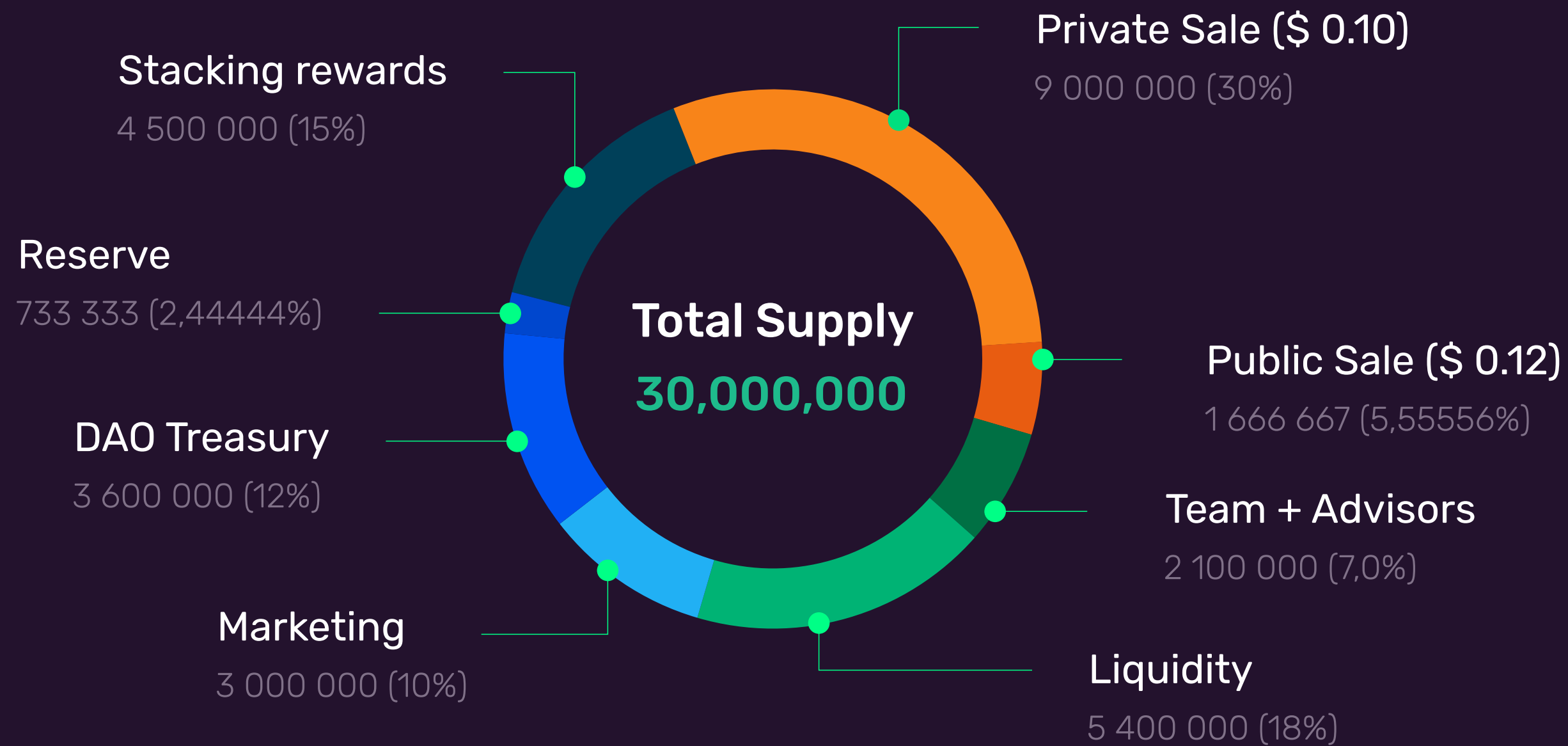


Zied Chaabane
CMO

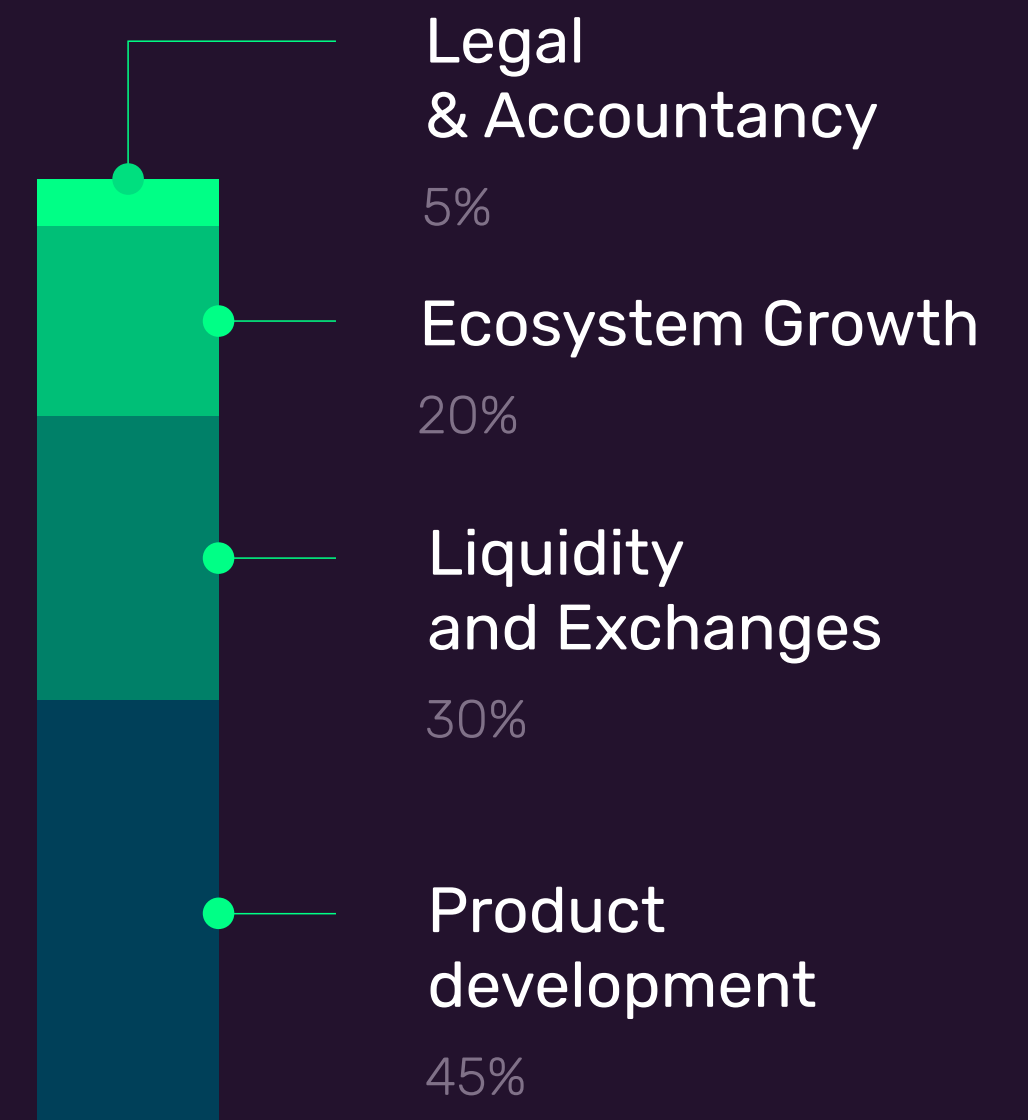
Has worked on 15+ cryptocurrency projects including [Ideology](#), [Burency](#), [2local](#), and [Pointpay](#). Worked in [Accenture](#), [Honeywell](#), [Halliburton](#) and [Emerson](#). Executive MBA holder.

Token Metrics

Token Distribution



Usage of Funds Raised



Tokens Vesting Details

| Name | Total token amount | Release schedule |
|-----------------|--------------------|---|
| Private sale | 9,000,000 | 10% at launch; 1 month cliff, than daily for 5 months |
| Public sale | 1,666,666 | 100% unlocked at launch |
| Team + Advisors | 2,100,000 | 1-year cliff, than monthly vesting over 12 month |
| Liquidity | 5,400,000 | 15% at launch; 5% monthly for 18 month |
| Marketing | 3,000,000 | 1 month cliff, 5% monthly for 20 months |
| DAO Treasury | 3,600,000 | subject to control by the token holder's DAO |
| Staking rewards | 4,500,000 | locked at launch; 1% monthly |
| Reserve | 733,334 | 6 month cliff, than unlocked at the team's discretion |

Tokensale Rounds

Private Sale

Public Sale

| | |
|--------------------------|--------------|
| Round Goal | \$ 900,000 |
| Token Price | \$ 0.10 |
| Token Amount | 9,000,000 |
| Token supply Share | 30% |
| Fully diluted market cap | \$ 3,000,000 |

| | |
|--------------------------|--------------|
| Round Goal | \$ 200,000 |
| Token Price | \$ 0.12 |
| Token Amount | 1,666,667 |
| Token supply Share | 5,56% |
| Fully diluted market cap | \$ 3,600,000 |



Thank You!

info@fintropy.io

www.fintropy.io

