



The Tokenized ETF Management Platform

Project Introduction



Problems for Investors

1

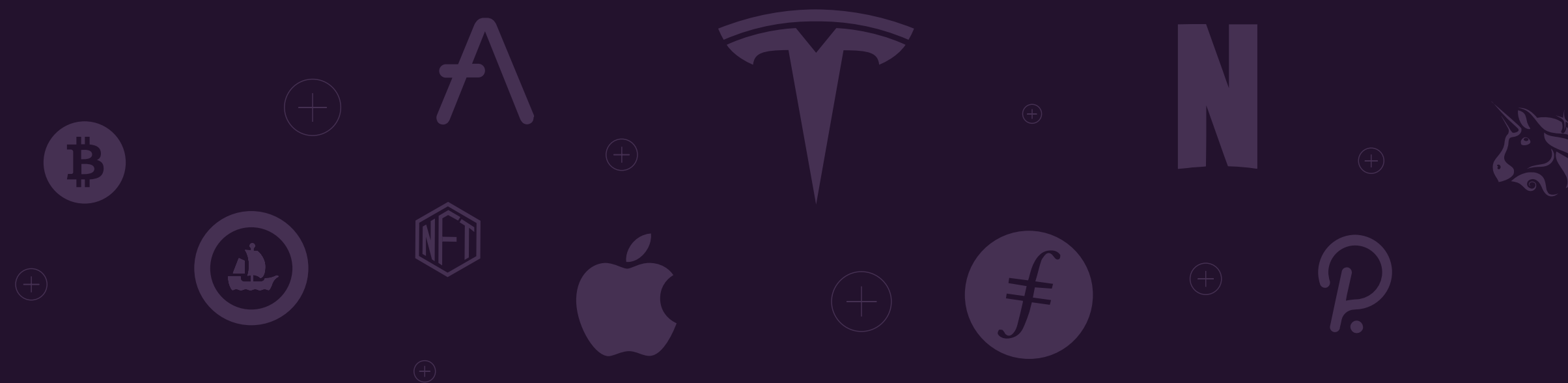
No way to invest in DeFi tools, BTC, NFT, Netflix, or Tesla in the same place

2

Fear of missing out on investment opportunities: there are too many!

3

It is hard to track and manage assets on many different platforms



Problems for Asset Managers



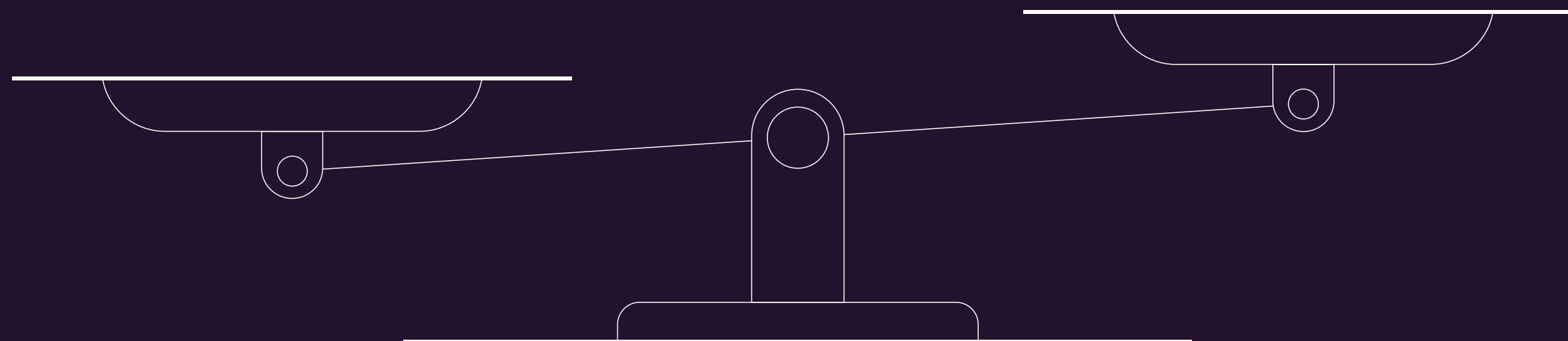
Protect IP
of investment strategies

Keep the asset structure
confidential



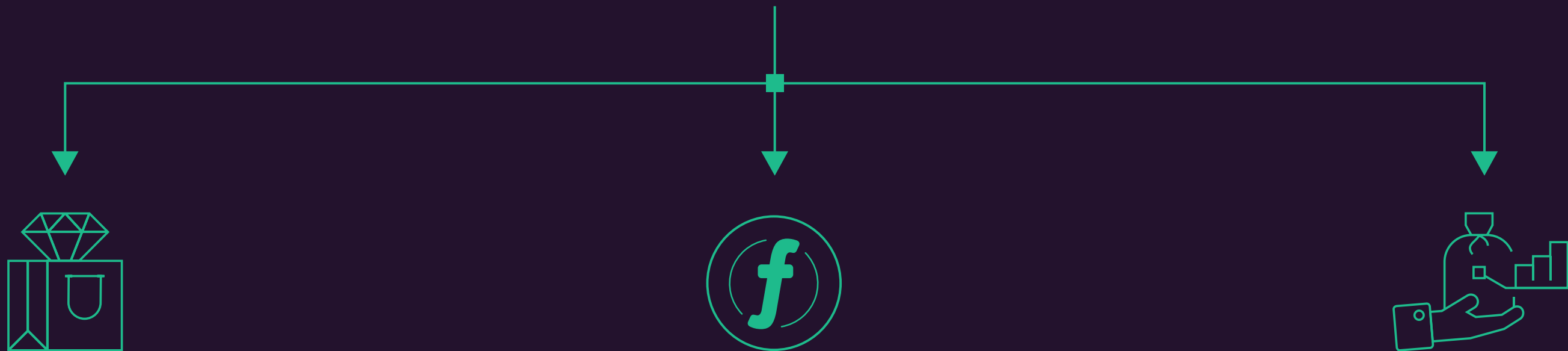
Transparency
for investors

Keep the asset structure
safe and secure



Solution

Fintropy provides an all-in-one platform to manage **Tokenized Exchange Traded Funds (ETFs)** that allows one to deal with cryptocurrency, stocks, commodities, and more!



Asset Managers

Create **ETFs** to manage portfolios of aggressive cross-market investments

Fintropy Platform

Monitor **Asset** Managers to provide security for all investments

Investors

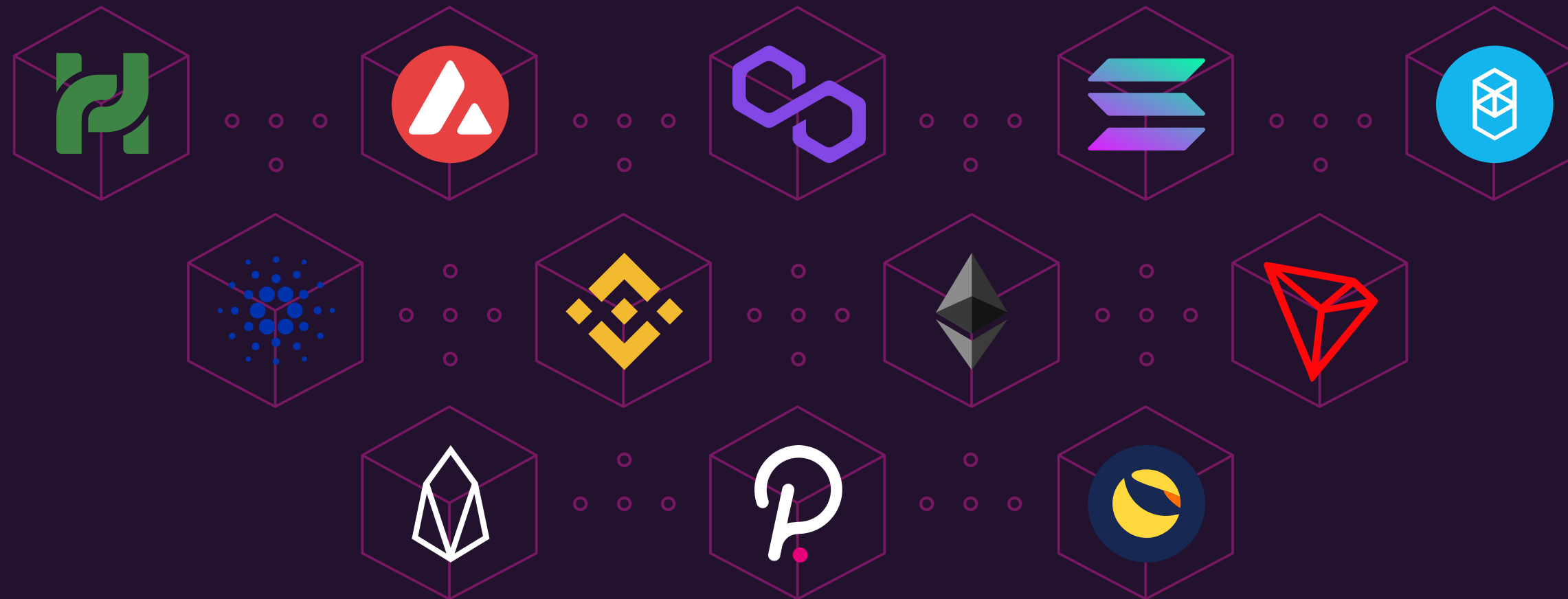
Easily **select and track** those diverse portfolios on one platform

Market Landscape

There is no **need to compete** with projects in the current DeFi ecosystem,
if we can just **aggregate** all of them.



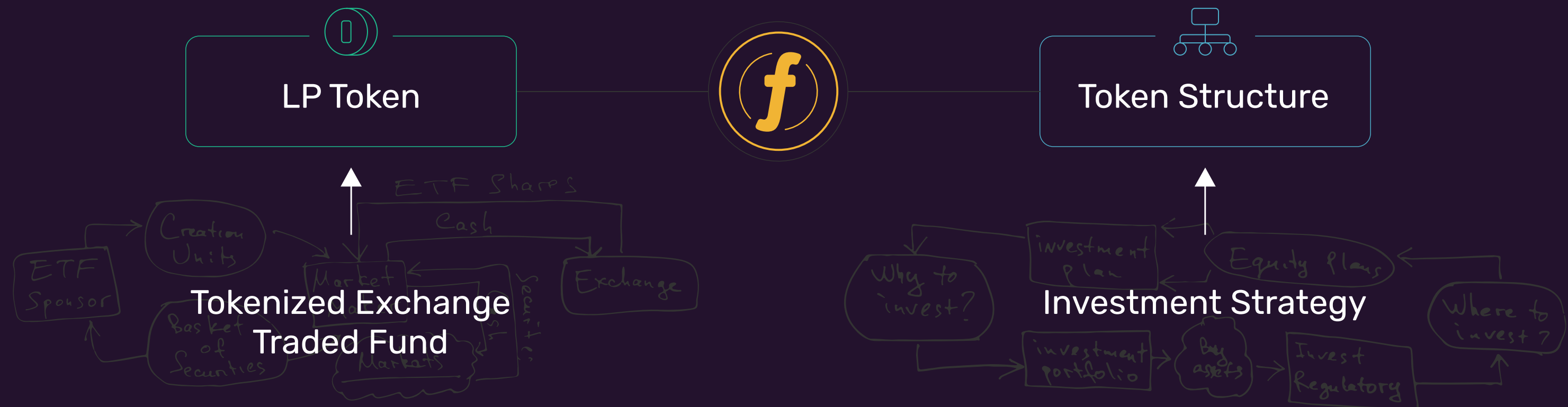
Fintropy: First Cross-Chain Asset Aggregator



Tons of tokenized assets to choose from.
More than any asset management platform ever.

How it Works

We make asset management **truly** decentralized.
Now it's all about a simple ERC20 Syntetic Token.

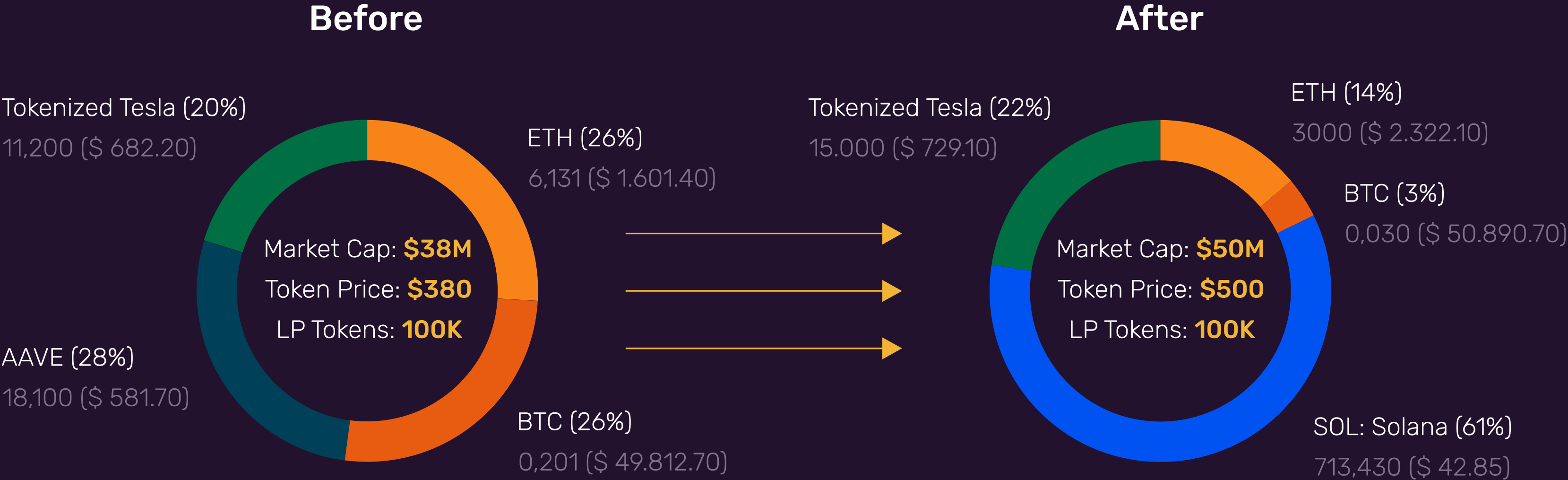


Tokenize your investment experience **create** a Token on our Platform to start a brand new ETF in seconds... or **buy** that Token and watch your assets grow with our scientists

Set up the **underlying assets** behind the Token choosing from cryptocurrencies, tokenized stocks and NFT shares... or buy **more** Tokens and forget about missing investment opportunities.

Token Structure Rebalancing

Liquidity Pool (LP) Synthetic Tokens backed* by the underlying assets, which are **constantly rebalanced** by Asset Managers to improve growth.



* All the LP Tokens are not just represented by virtual values, but are actually backed by underlying assets, which are purchased by the platform.

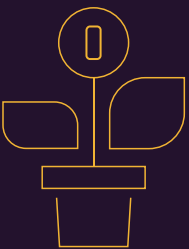
Incentive Based Reward System*

Management Reward (Streaming Fee) on the Fintropy Platform is the **minting of extra LP Tokens** to reward successful Asset Managers



Rebalanced Market Cap growth is **\$12M** = \$38M - \$50M
5% Reward is \$600k = **1,200** LP Tokens to mint

* Fintropy Reward System is totally **incentive based**:
Asset Manager will earn the reward **only** if they have performed better than the market (i.e. overcome basic market indexes).



Market Cap: **\$50M**
Token Price: **\$475**
LP Tokens: **101.2K**

Protection and Security

Investor

Collateral deposits from asset managers to provide investment security

Higher collateral deposits for higher risk portfolios

All underlying **assets must be whitelisted** by the Fintropy community

Automated monthly reports on rebalancing of a token's structure

Asset Manager

Performance based reward system: incentives are guaranteed by smart contract

LP tokens for asset redemption, DeFi services for profit security

Risk-based collateral deposits to maximize even low-risk strategies

Protection of investment strategy: no need to reveal the portfolio structure



Token Utility



Platform Payments

Used for all the **platform fees**, including performance-based **rewards** for asset managers.



Collateral Deposits

Staking will be required for asset managers to **create** investment profiles and synthetic assets.



Premium Services

Features such as **revenue sharing**, fee reductions, leveraged trading, and loss insurance.



DAO Governance

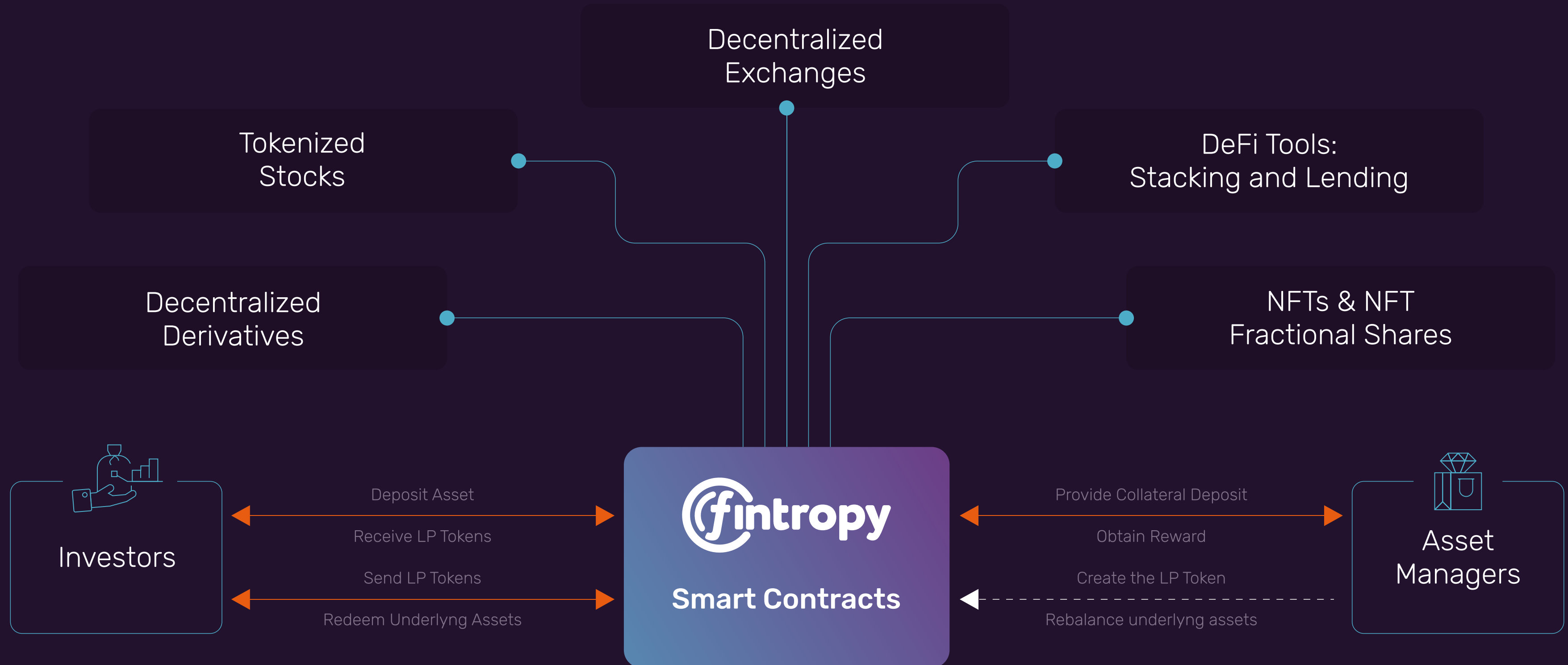
Ability to **propose** and **vote on** platform fees, reward distribution and asset manager oversight.

Dao Governance

Community members and asset managers will be able to propose changes to vital aspects of the Fintropy ecosystem.



Fintropy Ecosystem



Stage of the Project

Current Progress

Polygon-based **MVP**: Creation of **ETF** tokens based on tokens available through **Polygon/Sushiswap**, enabling investment in Fintropy's ETFs

Fundraising:
320k raised since start of private funding

Backed by



Roadmap

- Project Started
- Concept Clarified
- Team Assembled
- Legal and Structure for Token Sale

Q1 2021

Q2 2021

- Architecture & UI Design
- MVP Release based on Polygon
- Public Security Audit
- Mobile App Development

Q3 2021

- Token Sale
- Featured Asset Manager
- Uniswap Listing
- Mobile App Deployment

Q4 2021

- Full-scale DAO GOvernance
- Polkadot Parathread Integration
- Top Crypto Exchanges Listing
- Full-scale DeFi Tools

- Tokenized Stocks Integration
- Gamification Features
- Decentralized Cross-Chain Bridge
- AI Powered Trading Tools

Q1 2022

Team



Eugene Kolesnikoff
CEO

20+ years of experience in Finance and Venture Capital: [AIG](#), [Brunswick Capital Management](#) and the [IIDF](#). Leadership role at Moscow Institute of Physics and Technology.



John Burmeister
Partnership Lead

10+ experience in the Global Payments industry: [Western Union](#) and [Monex Group](#). Worked as LaunchPad Manager for [YFDAI](#), driving marketing strategy and partnerships.



Zied Chaabane
CMO

Has worked on 15+ cryptocurrency projects including [Ideology](#), [Burency](#), [2local](#), and [Pointpay](#). Worked with [Accenture](#), [Honeywell](#), [Halliburton](#) and [Emerson](#). Executive MBA holder.



Mike Medrish
COO

25+ years in the Internet & IT: [Cisco](#), [Motorola](#), [Broadcom](#). Leadership role in the Russian ccTLD authority for many years, representing the European At-Large organization in [ICANN](#).

Token Metrics

Token Distribution



Usage of Funds Raised



Token Vesting Details

Name	Total token amount	Release schedule
Private sale	10,000,000	10% at launch; then 15% monthly for 6 months
Public sale	2,000,000	25% at launch; then 25% monthly for 3 months
Team + Advisors	2,100,000	1 year cliff, then monthly vesting over 12 month
Liquidity	6,000,000	30% at launch, then 10% monthly for 7 months
Marketing	2,100,000	1 month cliff, then 20% unlock and 10% x 8 months
DAO Treasury	2,100,000	subject to control by the token holders' DAO
Staking rewards	5,400,000	locked at launch; 1% monthly (governed by DAO)
Reserve	300,000	6 month cliff, then unlocked at the team's discretion

Tokensale Rounds

Private Sale

Public Sale

Round Goal	\$ 1 000,000
Token Price	\$ 0.10
Token Amount	10,000,000
Token supply Share	33.33%
Fully diluted market cap	\$ 3,000,000

Round Goal	\$ 400,000
Token Price	\$ 0.20
Token Amount	2,000,000
Token supply Share	6,67%
Fully diluted market cap	\$ 6,000,000



Thank You!

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