



# The Tokenized ETF Management Platform

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## Project Introduction



# Problems for Investors

1

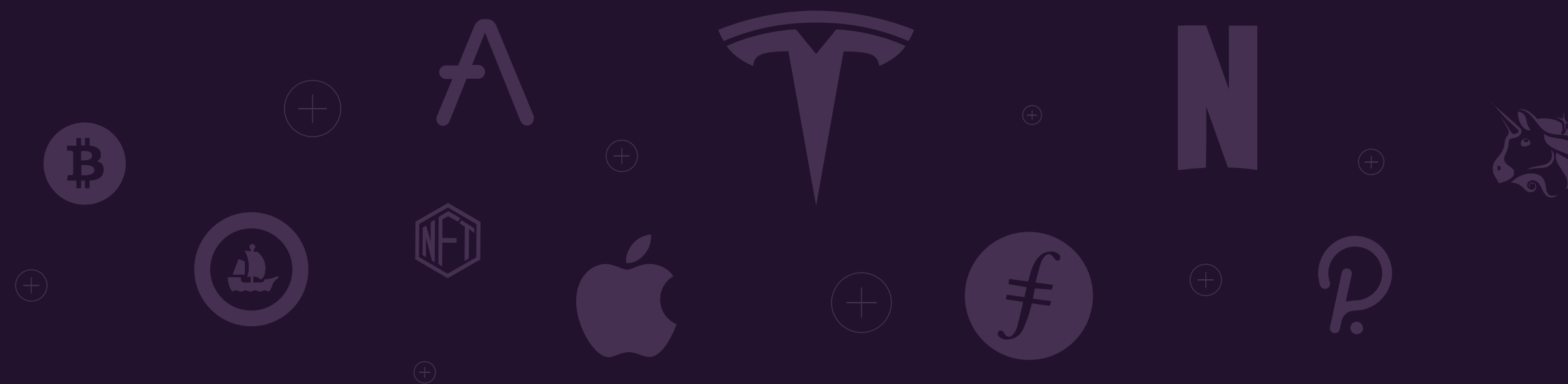
No way to invest in DeFi tools, BTC, NFT, Netflix, or Tesla in the same place

2

Fear of missing out on investment opportunities: there are too many!

3

It is hard to track and manage assets on many different platforms



# Problems for Asset Managers



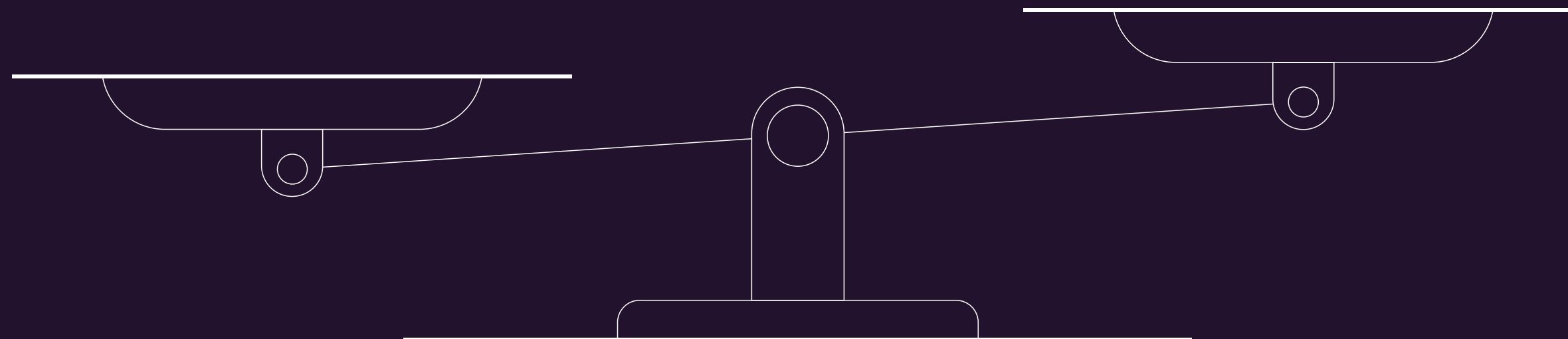
## Protect IP of investment strategies

Keep the asset structure  
confidential



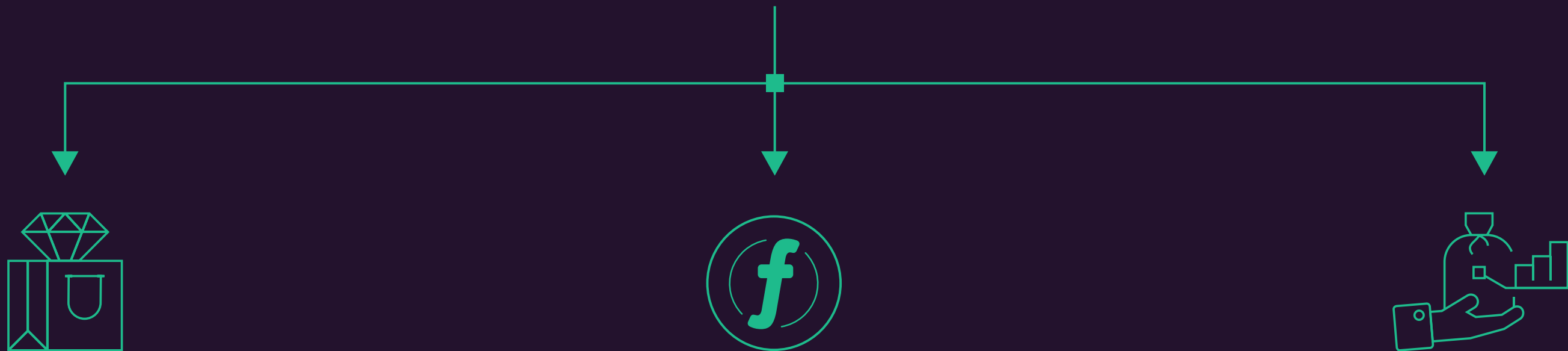
## Transparency for investors

Keep the asset structure  
safe and secure



# Solution

Fintropy provides an all-in-one platform to manage **Tokenized Exchange Traded Funds (ETFs)** that allows one to deal with cryptocurrency, stocks, commodities, and more!



## Asset Managers

Create **ETFs** to manage portfolios of aggressive cross-market investments

## Fintropy Platform

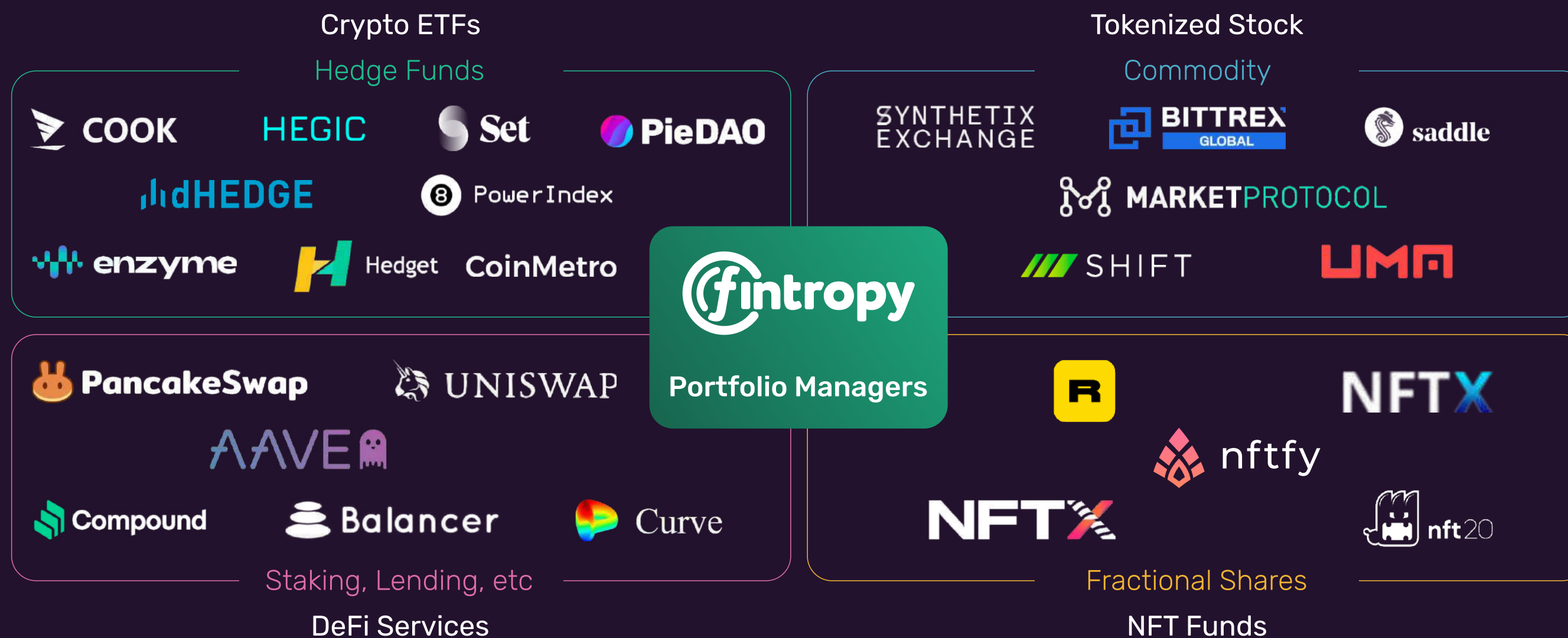
Monitor **Asset** Managers to provide security for all investments

## Investors

Easily **select and track** those diverse portfolios on one platform

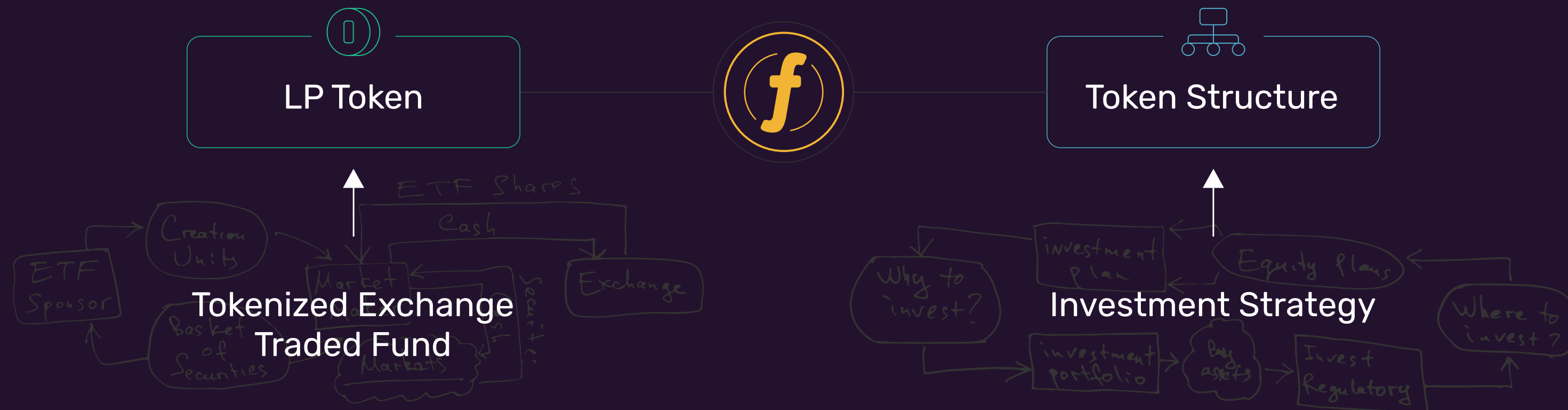
# Market Landscape

There is no **need to compete** with projects in the current DeFi ecosystem,  
if we can just **aggregate** any of them.



# How it Works

We make asset management **truly** decentralized.  
Now it's all about a simple ERC20 Syntetic Token.

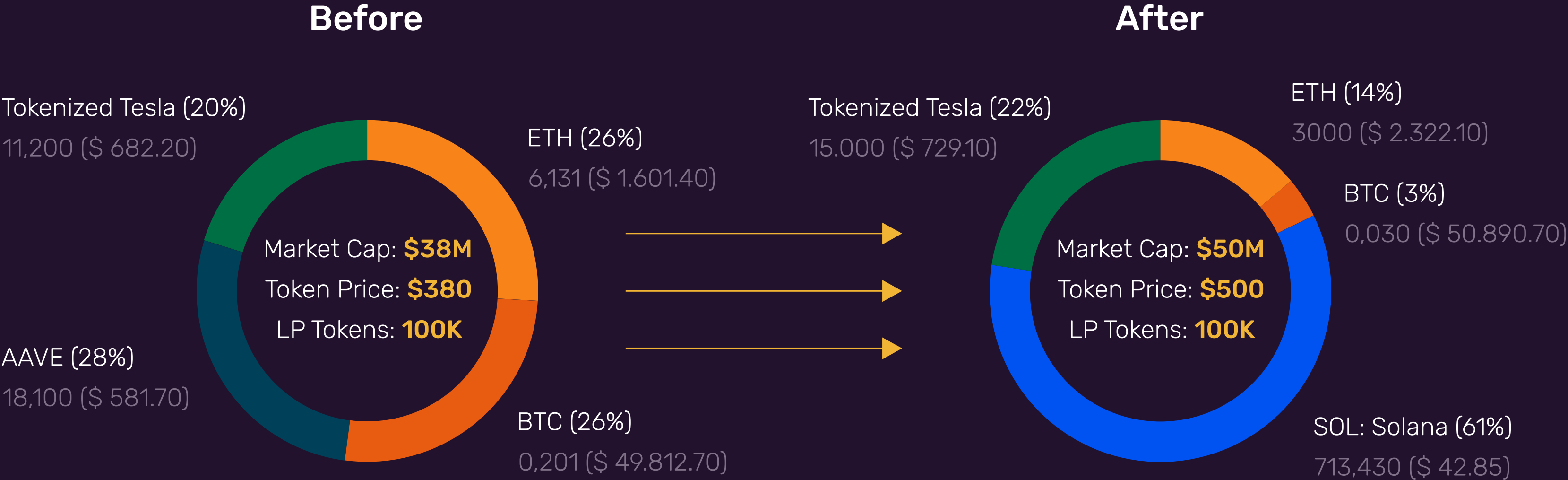


Tokenize your investment experience **create** the Token on our Platform to start a brand new ETF in seconds... or **buy** that Token and watch your assets grow with our scientists

Set up the **underlying assets** behind the Token choosing from cryptocurrencies, tokenized stocks and NFT shares... or buy **more** Tokens and forget about missing investment opportunities.

# Token Structure Rebalancing

Liquidity Pool (LP) Synthetic Tokens backed\* by the underlying assets, which are **constantly rebalanced** by Asset Managers to improve growth.



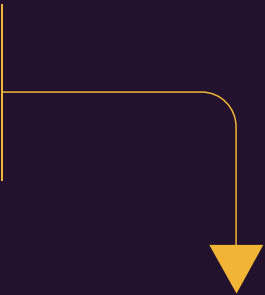
\* All the LP Tokens are not just represented by virtual values, but are actually backed by underlying assets, which are purchased by the platform.

# Incentive Based Reward System\*

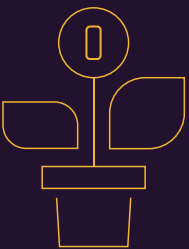
Management Reward (Streaming Fee) on the Fintropy Platform  
is the **minting of extra LP Tokens** to reward successful Asset Managers



Rebalanced Market Cap growth is **\$12M** = \$38M - \$50M  
5% Reward is \$600k = **1,200** LP Tokens to mint



\* Fintropy Reward System is totally **incentive based**:  
Asset Manager will earn the reward **only** if they have performed  
better then the market (i.e. overcome basic market indexes).



Market Cap: **\$50M**  
Token Price: **\$475**  
LP Tokens: **101.2K**



# Protection and Security

## Investor

**Collateral deposits** from asset managers to provide investment security

**Higher collateral deposits** for higher risk portfolios

All underlying **assets must be whitelisted** by the Fintropy community

**Automated monthly reports** on rebalancing of a token's structure

## Asset Manager

**Performance based reward system:** incentives are guaranteed by smart contract

**LP tokens** for asset redemption, DeFi services for profit security

**Risk-based collateral deposits** to maximize even low-risk strategies

**Protection of investment strategy:** no need to reveal the portfolio structure

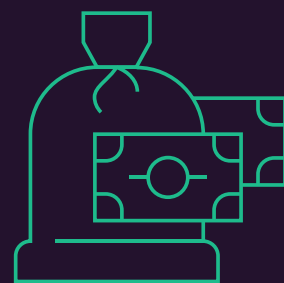


# Token Utility



## Platform Payments

Used for all the **platform fees**, including performance-based **rewards** for asset managers.



## Collateral Deposits

Staking will be required for asset managers to **create** investment profiles and synthetic assets.



## Premium Services

Features such as **revenue sharing**, fee reductions, leveraged trading, and loss insurance.



## DAO Governance

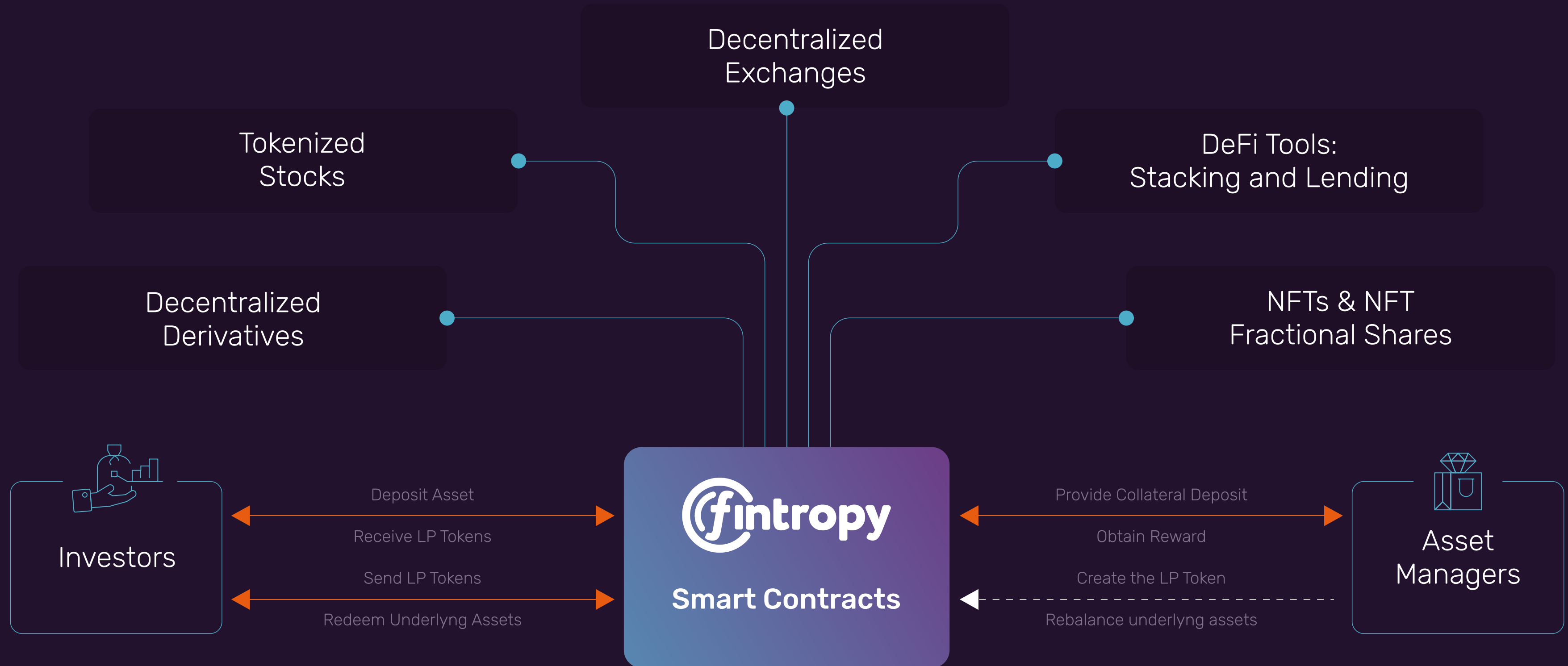
Ability to **propose** and **vote on** platform fees, reward distribution and asset manager oversight.

# Dao Governance

Community members and asset managers will be able to propose changes to vital aspects of the Fintropy ecosystem.



# Fintropy Ecosystem



# Stage of the Project

## Current Progress

Polygon-based **MVP**: Creation of **ETF** tokens based on tokens available through **Polygon/Sushiswap**, enabling investment in Fintropy's ETFs

Fundraising:  
**320k** raised since start of private funding

## Baked by



# Roadmap

- Project Started
- Concept Clarified
- Team Assembled
- Legal and Structure for Token Sale

**Q1 2021**

**Q2 2021**

- Architecture & UI Design
- MVP Release based on Polygon
- Public Security Audit
- Mobile App Development

**Q3 2021**

- Token Sale
- Featured Asset Manager
- Uniswap Listing
- Mobile App Deployment

**Q4 2021**

- Full-scale DAO GOvernance
- Polkadot Parathread Integration
- Top Crypto Exchanges Listing
- Full-scale DeFi Tools

- Tokenized Stocks Integration
- Gamification Features
- Decentralized Cross-Chain Bridge
- AI Powered Trading Tools

**Q1 2022**

# Team



**Eugene Kolesnikoff**  
**CEO**

20+ years of experience in Finance and Venture Capital: [AIG](#), [Brunswick Capital Management](#) and the [IIDF](#). Leadership role at Moscow Institute of Physics and Technology.



**John Burmeister**  
**Partnership Lead**

10+ experience in the Global Payments industry: [Western Union](#) and [Monex Group](#). Worked as LaunchPad Manager for [YFDAI](#), driving marketing strategy and partnerships.



**Johnatan Austin**  
**CTO**

20+ years of software product experience: [SAP](#), [Oracle](#), [IBM](#). Participated in [Morpheus Labs](#) and [Quube Exchange](#). Senior Consultant at SME Digital Transformation and Capelle Consulting.



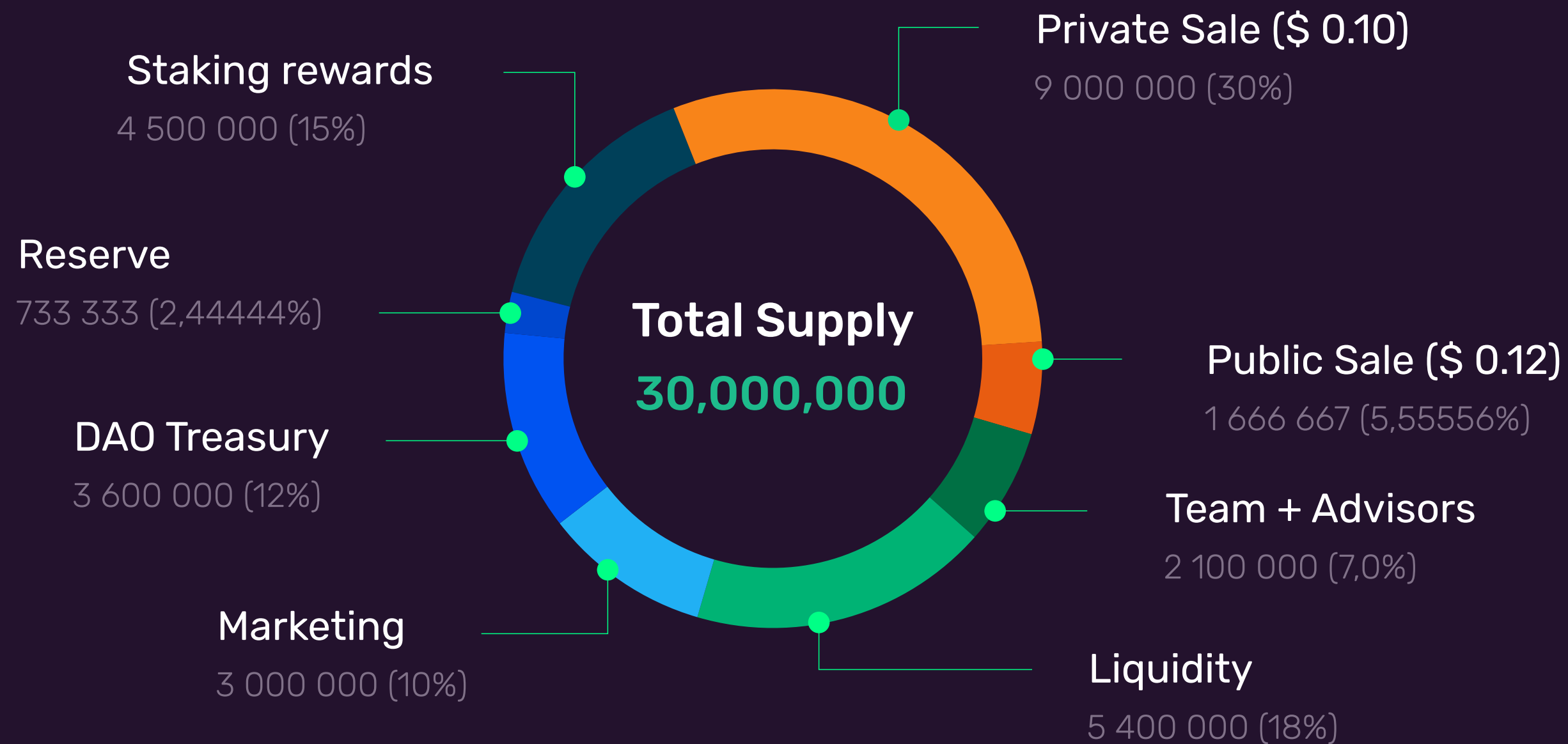
**Zied Chaabane**  
**CMO**

Has worked on 15+ cryptocurrency projects including [Ideology](#), [Burency](#), [2local](#), and [Pointpay](#). Worked in [Accenture](#), [Honeywell](#), [Halliburton](#) and [Emerson](#). Executive MBA holder.



# Token Metrics

## Token Distribution



## Usage of Funds Raised





## Tokens Vesting Details

Name	Total token amount	Release schedule
Private sale	9,000,000	10% at launch; 1 month cliff, than daily for 5 months
Public sale	1,666,666	100% unlocked at launch
Team + Advisors	2,100,000	1-year cliff, than monthly vesting over 12 month
Liquidity	5,400,000	15% at launch; 5% monthly for 18 month
Marketing	3,000,000	1 month cliff, 5% monthly for 20 months
DAO Treasury	3,600,000	subject to control by the token holder's DAO
Staking rewards	4,500,000	locked at launch; 1% monthly
Reserve	733,334	6 month cliff, than unlocked at the team's discretion

# Tokensale Rounds

## Private Sale

## Public Sale

Round Goal	\$ 900,000
Token Price	\$ 0.10
Token Amount	9,000,000
Token supply Share	30%
Fully diluted market cap	\$ 3,000,000

Round Goal	\$ 200,000
Token Price	\$ 0.12
Token Amount	1,666,667
Token supply Share	5,56%
Fully diluted market cap	\$ 3,600,000



# Thank You!

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