



Persona-1

- **Name:** SWATHI
- **AGE:** 38 YEARS
- **GENDER:** FEMALE
- Swathi is a 38-year-old professional in the healthcare field. She is passionate about public health and keeps up to date on global health concerns. She has been actively seeking correct and up-to-date information to keep informed and make informed judgments since the COVID-19 pandemic began.
- Swathi begins her day by reviewing the COVID-19 data in real time. She launches the app and sees a world map with color-coded sections reflecting the intensity of the pandemic on the dashboard. She moves through other areas to see specific statistics, trends, and immunization rates. Swathi can understand the facts at a glance thanks to the application's graphical representations.