

Person1

Demographics

Name: Oliver

Age: 35

Location: New York, NY

Job: Stock manager

Salary: \$100,000-\$120,000/year

Family: living alone



Profile

As an experienced stock manager, Oliver not only has to go to work on time every day, but also prepares for tomorrow's trading after get off work. Because of his work, he always likes to dress professionally and has a lot of suits at home.

Interests

- Reading and watching the news
- Participate in exhibitions and see stage plays
- Buy a lot of suits and ties

Frustration

- He has a big apartment and doesn't have time to clean it.
- No time to take the suit to dry cleaning

Goals

- Need cleaning service
- Need to take the suit to dry cleaning