

Person 2

Demographics

Name: Anna

Age: 32

Location: New Jersey, NY

Job: Full time housewife

Salary: \$0/year

Family: Lives with her husband and has three children



Profile

She lives in a villa with his family. Every day, she cooks for her three children and her husband and cleans the house. Occasionally the yard needs to be cleaned.

Interests

- play tennis and do yoga
- grow flowers
- shopping

Frustration

- The villa is too big, it's tiring to clean it every time.
- When cleaning the garden, the tools are too heavy for her to clean
- Cleaning takes too much time every time and needs some time to do her own interests

Goals

- Cleaning services are needed to clean part of the home
- Need to clean the weeds and water the garden