



Persona 2 - Busy White

Name: Mr. White & Mrs. White

Age: 33 & 28 (Mr. White & Mrs. White)

Busy Parent: This character is a busy parent with limited time to do housework. They are looking for an easy and convenient way to sort their waste without having to think for themselves. They can use the Gsorting app to identify waste types and get disposal advice quickly. They prefer to use time-saving products that make their daily lives more manageable.

