



### Persona 3

Name: Sam Peter

Age: 20

Student Tenant: This character is a college student who rents an apartment off campus. They may not be familiar with local waste management regulations and are looking for reliable sources of information to help them dispose of waste properly. They are price sensitive and prefer low-cost solutions. They can use the Gsorting app to quickly sort their household waste and avoid fines or penalties for improper disposal. They are tech-savvy and use smartphones to access information and services.

