

## Persona 1 - Gaming Enthusiast Gary



**Name:** Gary Carlos

**Age:** 22

**Job:** College Student

### **Profile:**

Gary is a 22-year-old college student who is a passionate gamer. He spends most of his free time playing video games and loves games that offer a challenging and rewarding experience.

### **Frustration and Goals:**

Gary is frustrated with games that are too easy or lack replayability. He is always looking for new games that provide an engaging and immersive experience.

His goal is to find a game that he can play for hours on end and continue to enjoy.