

Alex Woods - Retail Investor

Age: 23

Location: Arlington, Virginia

Occupation: Nurse / recent graduate

Alex is a recent graduate who wants to start investing but has limited money and a bit of experience. She is looking for an affordable and user friendly platform that can help her enter the investment world without the need for deep financial knowledge.

Using our app will offer her personalized and ease to use market data which will make investing more accessible for beginners like Alex.

