

DOCTOR PERSONA

Dr. Robert is working in both a hospital and private clinic, treating a high volume of patients with various skin conditions.

Challenges:

- Manages a large patient load daily, leading to limited time for each consultation and difficulty providing personalized care.
- Often receives incomplete descriptions of diseases, making it challenging to diagnose accurately without further testing or follow-ups.
- Struggles to track patient treatment outcomes over time, like eczema or psoriasis, due to irregular follow-ups or inconsistent data from patients.

Goals:

- Wants a platform of patient information, including images, and medical history, allowing for quick.
- Hopes to track patient progress over time, helping to adjust treatments.
- Aims to reduce the patient times.



Dr. Robert Smith

Age : 35

Gender : Male

Occupation : Dermatologist