

PERSONA 3



Lia:

Remote Worker

Background:

Lia is a 20-year-old freelance writer who works from home on content on client's demand

Emotional Profile:

Her choice of music transcends mere background ambience, acting as a vital catalyst for her focus and creativity. It's this profound relationship with music that not only entertains but also significantly nurtures her artistic expression and emotional health. Each melody plays a specific role in her day, meticulously chosen to align with her feelings, thereby transforming her workspace into a sanctuary for inspiration and emotional balance.

Preferred Genres:

Lo-fi hip hop, smooth jazz, and classical.

Interests:

Creative writing, reading, and interior design.