

# PERSONA 5



Zara:

An Aspiring Chef

## Background:

Zara is a 22-year-old culinary student who enjoys cooking with music which makes her mood calm and focused.

## Emotional Profile:

Zara seeks music that matches the energy of her cooking sessions

Zara enjoys music that keeps her kitchen lively and her mind sharp while she cooks. She also likes songs that go well with the different kinds of food she makes, making her cooking feel more special.

## Preferred Genres:

Upbeat Latin for cooking, classical for baking.

## Interests:

World cuisines, food blogging, and cooking shows.

