



# Michelle

44 years old,  
Busy Mom

## Background:

Michelle is a working mom of four. She juggles between a demanding job and household responsibilities.

## Personality:

Empathetic, forgiving, nurturing, patience

## Needs:

Michelle frequently struggles with meal planning and often finds herself throwing food away. She desires a system that assists her in monitoring her food inventory and suggests simple and healthy recipes based on available ingredients and notify her of upcoming expiration dates.

## Goals:

Michelle aims to provide her family healthy, balanced meals while reducing food waste. She seeks to streamline meal planning to save time and avoid frequent trips to store for ingredients.