Diego
49 years old,
Restaurant Manager

Background:
Diego manages a small restaurant specializing in local cuisine. He's constantly balancing various tasks and often overlooks inventory management, leading to occasional food wastage.

Personality:
Creative, Community-Minded, Entrepreneurial, Passionate

Needs:
Diego desires a system that can assist him in monitoring the restaurant's food inventory, suggest recipes utilizing existing ingredients, and alert him about nearing expiry of food items.

Goals:
Diego aims to reduce food waste, optimize inventory utilization to improve profitability and streamline his inventory management process to focus more on customer service