



# Zhou

32 years old,  
Advocate

## **Background:**

Zhou is an advocate who is leading a busy lifestyle. She is health conscious and enjoys cooking nutritious meals at home.

## **Personality:**

Altruistic, organized, passionate, perseverance

## **Needs:**

Zhou is mindful of food waste and wants a system that efficiently handles her food inventory. She seeks a system that recommends recipes according to her dietary preference and nutritional goals while also alerting her of the upcoming expiry dates of her inventory.

## **Goals:**

Zhou aims to uphold a nutritious diet and streamline her grocery shopping by focusing on essential ingredients. She also wants to explore various recipes that match her dietary preferences, making her dining experiences more enjoyable.