Codesaurus

Name: John Olwen

Age: 36

Gender: Male

Occupation: Novel Writer

He is an old school writer who prefers a typewriter to a computer. John navigates the city using public transport, always looking to be inspired by people and his surroundings. Like any writer, John also struggles with creative aspects of his profession.

Challenges:

- He struggles with creative blocks while panning out one/more characters and their influence on the storyline.

- Struggles to discuss ideas with friends and colleagues due to worries about revealing too much, finds online resources overwhelming.

- Finds it hard to completely immerse himself into characters without letting his biases get in the way.

Goals:

- Seeks a discreet, interactive way to refine and navigate his story.

- Wants a way to explore characters with complex moralities without any personal bias or external judgement.

- Would consider using an online platform that has instructions and tutorials which are easy to follow and can guide him when he's creatively stuck.