#### **User: Patient**



## About

**Age:** 45

**Gender:** Male

Occupation: Bank Manager

Company: TD Bank

**Location:** New Jersey

# **MARK THOMPSON**

### **DESCRIPTION**

A devoted parent striving to manage his family's health efficiently, looking for a hassle-free way to keep medical information organized and accessible.

#### **CHALLANGES**

- He struggles to keep track of family health records.
- Maintaining work and health care responsibilities.
- Lack of a system to monitor recurring health issues.

## **GOALS & NEEDS**

- Wants the best way to access and organize health information.
- Needs a straightforward approach to track symptoms and past treatments.
- Want more efficient way to navigate healthcare for his family.