

# User Personas: The Button Smasher

**Name:** Jordan Carter

**Age:** 19

**Gender:** Male

**Occupation:** Undergraduate Student and Student Athlete

Jordan is a busy student athlete studying animation, that loves to play games on his free time on the weekends or while hanging out with friends. He loves playing games with lots of action, unique characters, and prefers to not memorize combos but just plays for fun, not to win.

## Challenges:

- Complex inputs and combinations makes gameplay frustrating
- Long or vague tutorials

## Goals:

- Have fun solo or with friends
- Win occasionally, or access to varying difficulties

## Quote:

**“ I skip tutorials, I just want to have mindless fun!”**

