

# Persona - 2: The Research Coordinator

CLINICAL RESEARCH COORDINATOR

**Alex Rodriguez, 29**

A data-centric professional managing multi-site studies. Alex focuses on standardization, data integrity, and inter-rater reliability across large datasets.

## STRATEGIC GOALS

Standardize severity	Efficient batch processing
Standardized data exporting	Ensure rater reliability

## OPERATIONAL PAINS

Manual grading	Lengthy training cycles
inconsistency	Audit trail requirements
Historical data re-analysis	

