

# Persona - 2: The Research Coordinator

CLINICAL RESEARCH COORDINATOR

## Alex Rodriguez, 29

A data-centric professional managing multi-site studies. Alex focuses on standardization, data integrity, and inter-rater reliability across large datasets.

### STRATEGIC GOALS

Standardize severity      Efficient batch processing

~~Standardized data exporting~~      Ensure rater reliability

### OPERATIONAL PAINS

Manual grading      Lengthy training cycles

inconsistency      Audit trail requirements

Historical data re-analysis

