Problems	Research	Skills Required	Monetization	Final Product
Confusion With Begineers	Test each major app for fitness for problems	A coding language that can be use for app creation	Have a free version that has ads	A combination of apps like my fitness pal, STRONG, and a step counter
Chicken866 H	Chicken866 H	Chicken866 H	Chicken866 H	Chicken866 H
Too many apps to just do two simple things	Ask people what hurt their progress or cause them to never start	In depth knowledge of fitness/exercise science	Ads can not be invasive If they are customer satisfaction will go down	Create a better way to track calories
Chicken866 H	Chicken866 H	Chicken866 H	Chicken866 H	Chicken866 H
The apps over complicated the process Leading to missinfo (connected to first note)	Ask people what they currently use to track fitness	The process of publishing an app on phones and the internet	A premium version that locks select few features behind a paywall	Has a section that creates work out personalized to you
Chicken866 H	Chicken866 H	Chicken866 H	Chicken866 H	Chicken866 H
Current ways to track calories are very cumbersome and stressful	Find out what features could help a the basic user	Advertisement to sell the final product	Price has to be reasonable	User input for workout will be simple and clean
Chicken866 H	Chicken866 H	Chicken866 H	Chicken866 H	Chicken866 H
Many important features are locked behind a paywall			Can not lock important features behind the pay wall	
			It would make the app apart of the problem	
Chicken866 H			Chicken866 H	