

Why a Discovery Audit is a Must-Have for Your Company

[Infographic]

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DISCOVERY AUDIT



Harder, Better, Faster, Stronger



In 96% of the times that we have audited our customers' IT, we have managed to either save them money, help them work faster, get quicker access to information, eliminate company-ruining threats, and much more.

Critical Issues

In 81% of the times, we have helped our clients identify critical areas very prone to disaster.

By being proactive, you might actually save your business from... well, going bust.



Money Saved!

In more than half of the times, we have helped companies make significant savings by optimising their IT. How have we done this? It's easy.

- 1 By seeing if there are any better, cheaper alternatives around.
- 2 By tailoring your IT around your business so that it works for you, not against you.
- 3 By allowing you to focus on your core business.

Increased Productivity

More than two-thirds of our clients can now get more done in less time and with smaller efforts. Winning.

- With a fast, reliable network, everyone's happy.
- By making sure downtime is minimal – or even eliminated – you are not as vulnerable to blackouts.
- Don't let your competition leave you behind.
- Make it easier for your staff to work by having the latest, quickest, and best tools.



Copyright... or the Right to Copy?

Fun Facts

82% of companies have had illegal software installed.

In almost all of these cases, companies do not even know that the software is illegally acquired.

We have helped companies save millions of baht by negotiating with the BSA.



Huge rewards

The BSA offers huge rewards to people reporting companies operating with counterfeit, pirated software.



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What is a Discovery Audit?

A Discovery Audit is the ultimate way for you to find out the exact status of all things related to your company's IT.

Ideally, you'd want your IT to support your long-term business goals in the best possible, most efficient way. You'd also want value for money – to know how much you spend, how much value it brings you, and to see if it's simply worth it. But how can you know? When was the last time you checked – the day it was installed or set up in the first place, years ago?

In Asia, there's a disturbing number of companies that (mostly) unknowingly run on illegal software. We usually joke that *Copyright* is too easily confused with *The Right to Copy*. To make things worse, the BSA offers incredible amounts of money to people (usually ex-staff) who can point at companies using counterfeit licenses – often exceeding 500,000 THB! Again, how would you know you're in the clear?

It's not easy to stay on top of these things, especially if IT is not within your core objectives as a company. Luckily, that's where SafeComs comes in.

What's in it for me?

You'd get an unbiased, independent report clearly showing the full status of your IT setup, showing where you are strong and where you are weak. You'd see which areas of your company might be critically prone to disasters. By finding out if your IT is aligned to your business optimally, your productivity would increase, allowing you to get more done with less effort, saving you money in the process. The benefits of having a Discovery Audit could go on and on.

The bottom line

In essence, the question you must ask yourself is:

Can my company survive without knowing if it runs any devastating risks linked to its IT?