ETHIOPIA TOURISM

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Final Project Documentation

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THE PLAN

PURPOSE

The purpose of this site is to give idea about Ethiopia. The reason why is because I believe that Ethiopia needs to have a lot of visitors even though thousands of people go there to visit some beautiful places.

Needs Analysis

This site will help many people understand what they have been missing by not visiting Ethiopia.

Ethiopia has so many beautiful places for example: -

- Lalibela
- Blue Nile (The biggest river in Africa)
- Gondar castle

This is just to name a few so, when this project is done, everyone will see because it will have videos, photos (which I have taken before and some from Getty Image and other sources) and articles.

GOAL

The goal is to put Ethiopia's image out there for the people that don't have any idea about the country. People love to travel and when they travel, they would love to visit historical places and Ethiopia is the most ancient country with full of histories. For example, not a lot of people know this, but Ethiopia is the only Africa country that did not get colonized by westerns. So, the main goal is to tell the story about Ethiopia by using articles, photos, and images.

Audience Characteristics

There will be two types of audience of characteristics. These are the Ethiopian and the foreigners.

Ethiopian Visitors:

- Know about Ethiopia
- Have knowledge about Ethiopia
- Never used Ethiopian website

Foreigner Visitors:

- Do not have knowledge about Ethiopia
- Have never been to Ethiopia

- Have never visited Ethiopian website
- Have limited knowledge about Ethiopia.

Primary Audience

The primary audience would be the people that are not Ethiopian because my goal is to show them how beautiful the country is. Men, women, young adults, elders that are interested in visiting Ethiopia are the primary audience for the site.

Secondary Audience

The secondary audience would be the people that are from Ethiopia. The reason is because people that are from Ethiopia do not usually visit historical places due to different reasons so, I am hoping this site will help them gain more information about the country.

Competition

I have seen a website about Ethiopia which is very cool to see. I believe an Ethiopian has done this but mine would be different from what others have done. I use modern technologies. There are not many travel websites about Ethiopia. It is surprising because for a country as historic as Ethiopian, there should've been a lot more websites that talk about the country history. I found this website which I loved and would love my website to look like this or better.

The website is: https://visitethiopia.travel/
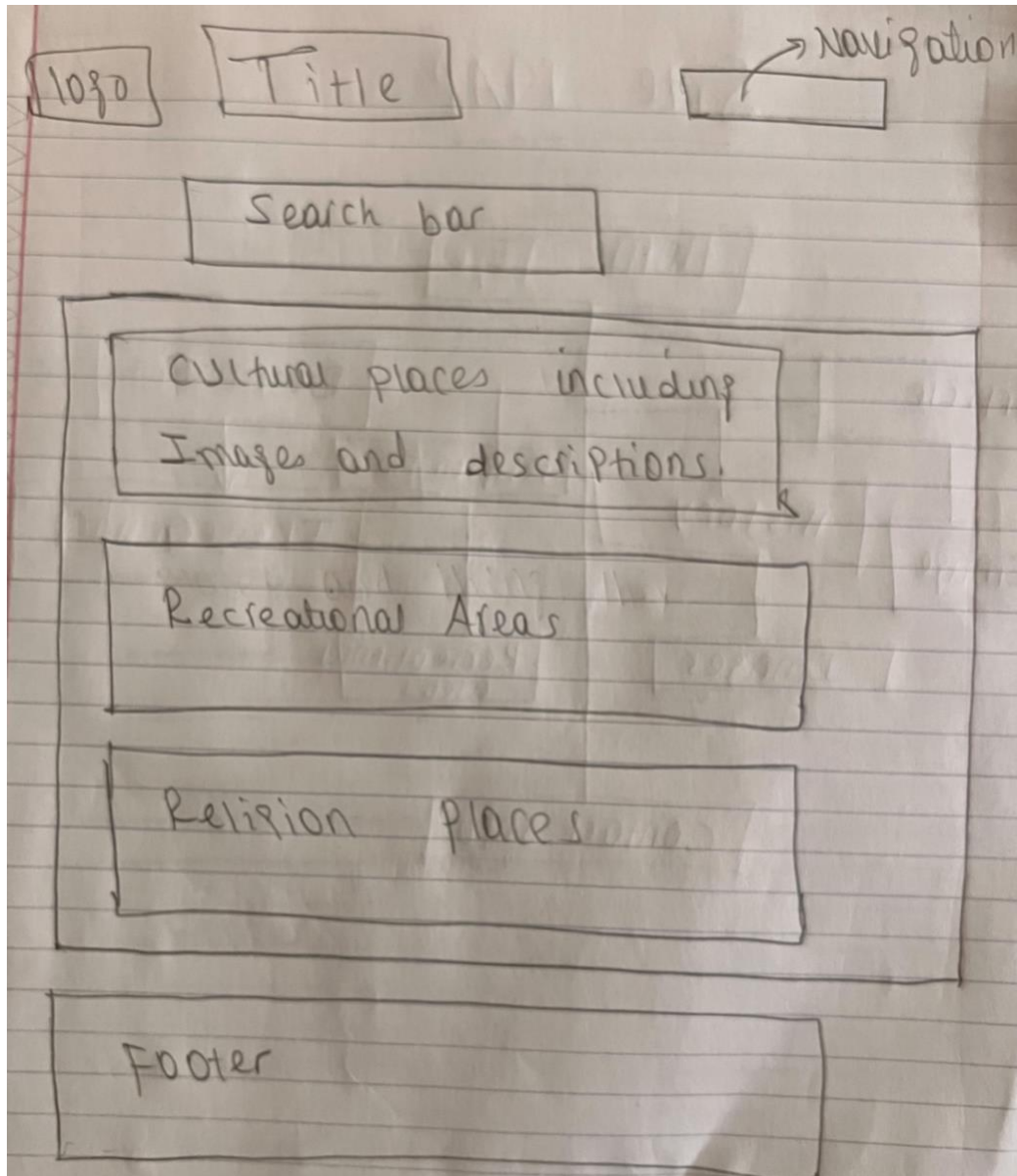
Wire Frame

Home
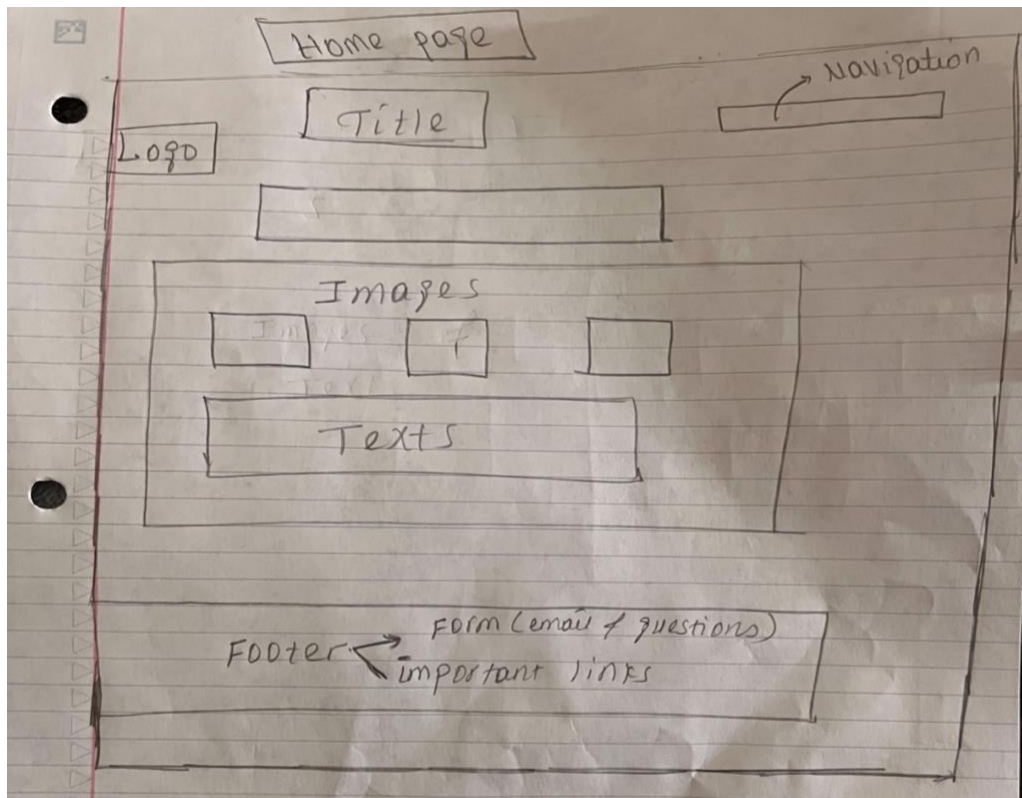
About

logo

Title

navigation

Banner about Ethiopia

Articles About Ethiopia with Some Images

Footer

Destination

logo | Title | Navigation

Search bar

Cultural places including Images and descriptions.

Recreational Areas

Religion Places

Footer

Gallery

Image content page

Navigation

logo

Title

IMAGES

Footer
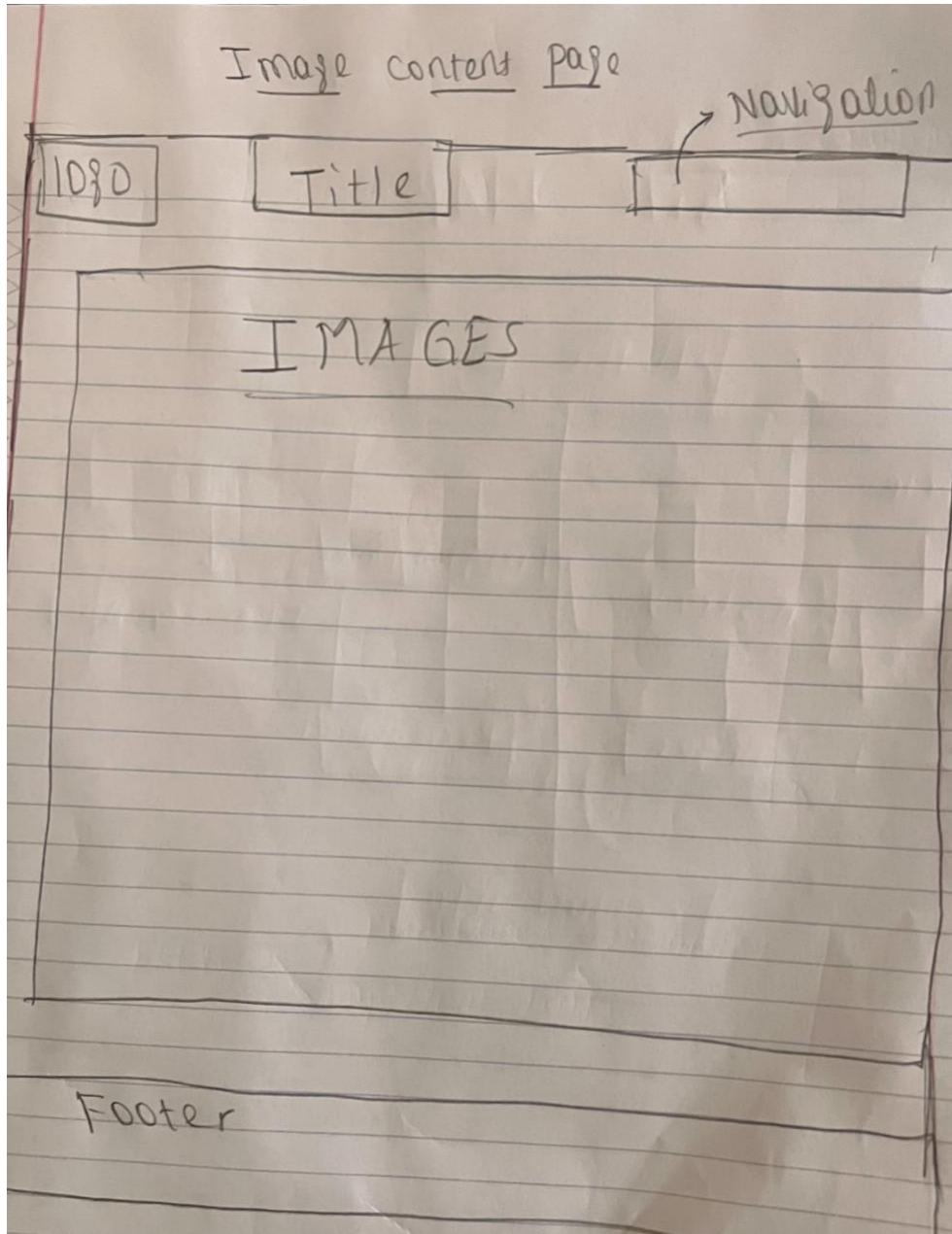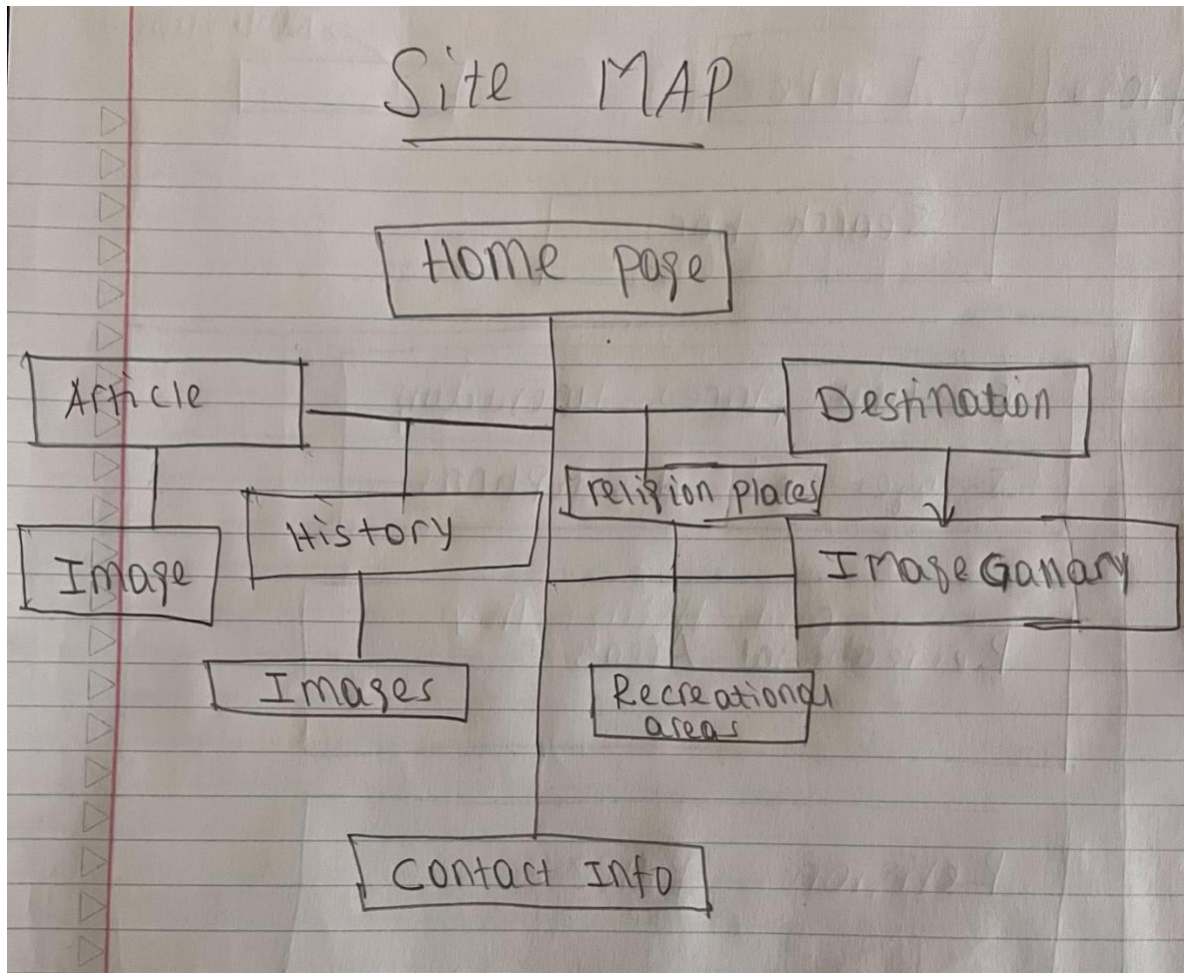
Site Map

Best Viewed Assumptions

1. I used Google Chrome for most of the visual work during this project as it's more familiar for me to use and easily make changes I need using the browser inspect tool. I also used visual studio to write my code. Once I completed the project, I used BBEdit to finalize it. I was using Version 108.0.5359.98 (Official Build) (arm64).

2. I used WIFI which is fast. I do not know how fast it is, but it is fast.

3. The site is best viewed at regular resolution sizes larger than 1040px wide.

Test Plan

Validation

- No errors with HTML validation
- No errors with CSS Validation
- There are no broken links

Flexibility

- The header is mobile friendly, but it is not working as I expected.

Speed

- A fast time to first byte is essential for delivering assets quickly.
- Fewer render-blocking requests mean the browser can visibly render content sooner
- When images are lazy loaded using loading="lazy", they will be requested after the layout is established, which is too late for images in the critical window.
- When fonts are loaded with default display settings, like font-display="block", browsers will hide text entirely for several seconds instead of showing text with a fallback font. font-display: swap will fix this.

Accessibility

- Axe found no accessibility issues.

Browser Independence

- I have tested it in 3 browsers, there is no visible difference. The font is the only difference. in Firefox, the font looks bolder

Project Checklist

Feature	URL
Feature	URL
External Stylesheet	https://cs.iupui.edu/~htsegaw/n241/final/css/styles.css
Embedded Stylesheet	https://cs.iupui.edu/~htsegaw/n241/final/index.html
CSS Style Comment	https://cs.iupui.edu/~htsegaw/n241/final/css/styles.css
Example of a style that overrides another	https://cs.iupui.edu/~htsegaw/n241/final/index.html#override
Header Comment	https://cs.iupui.edu/~htsegaw/n241/final/index.html#comment
Example of a <table>	https://cs.iupui.edu/~htsegaw/n241/final/about.html/#table
Example of a <blockquote>	https://cs.iupui.edu/~htsegaw/n241/final/about.html/#blackquote

Example of a \ list	https://cs.iupui.edu/~htsegaw/n241/final/index.html/#ol
Example of a \ list	https://cs.iupui.edu/~htsegaw/n241/final/about.html/#ul
Example of a \<dl> list	https://cs.iupui.edu/~htsegaw/n241/final/about.html/#dl
Example of a PNG or GIF image	https://cs.iupui.edu/~htsegaw/n241/final/gallery.html/#image
Example of a \<form>	https://cs.iupui.edu/~htsegaw/n241/final/contact.html/#form
Example of Typography	https://cs.iupui.edu/~htsegaw/n241/final/destination.html/#typog
Example of a css-delivered rollover effect	https://cs.iupui.edu/~htsegaw/n241/final/index.html/#rollover
JavaScript Plugin	https://cs.iupui.edu/~htsegaw/n241/final/index.html/#javascript