

# THE FELLA'S GOOD



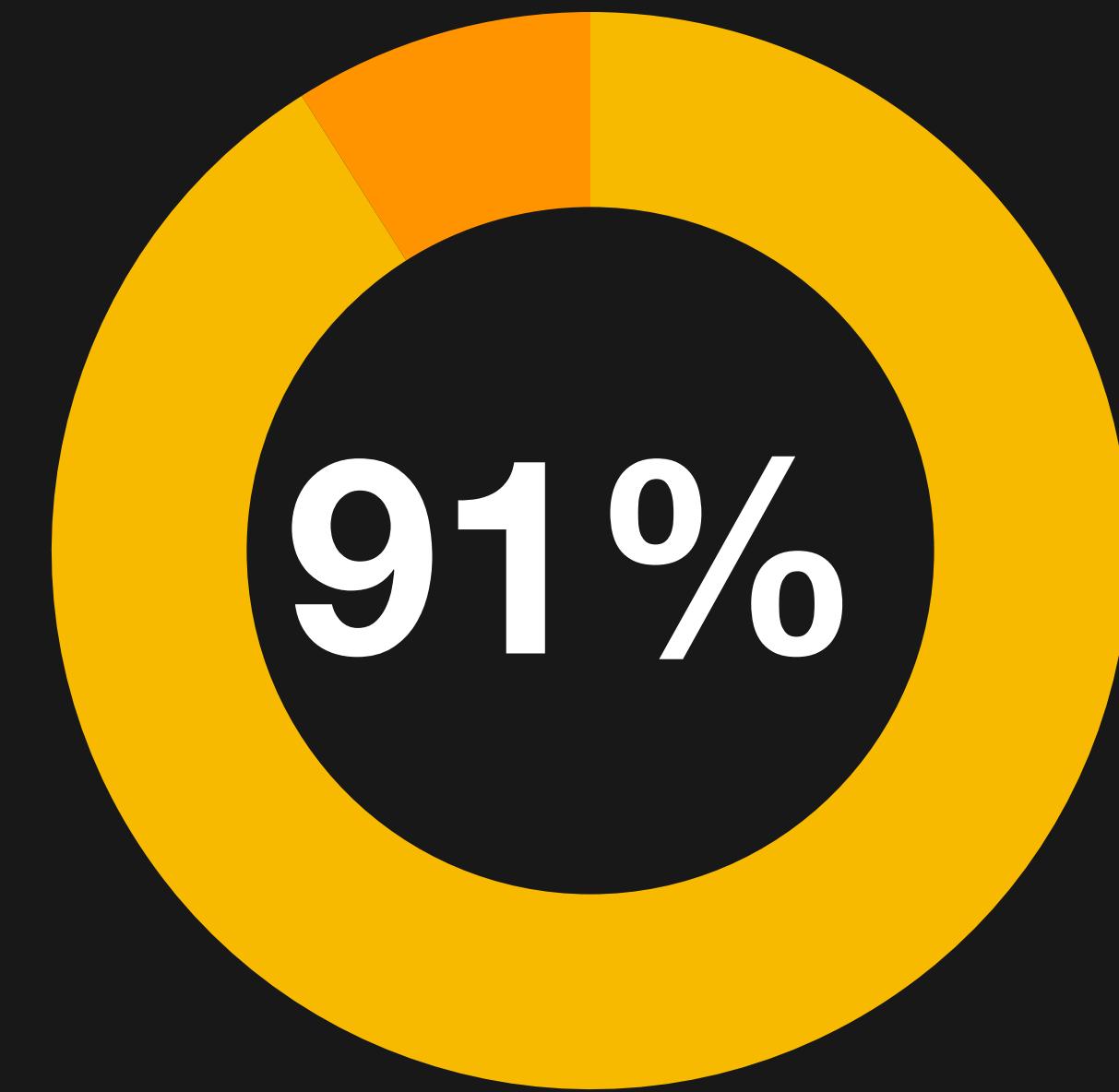
# THIS IS THE STORY OF ALI!





Cooking alone

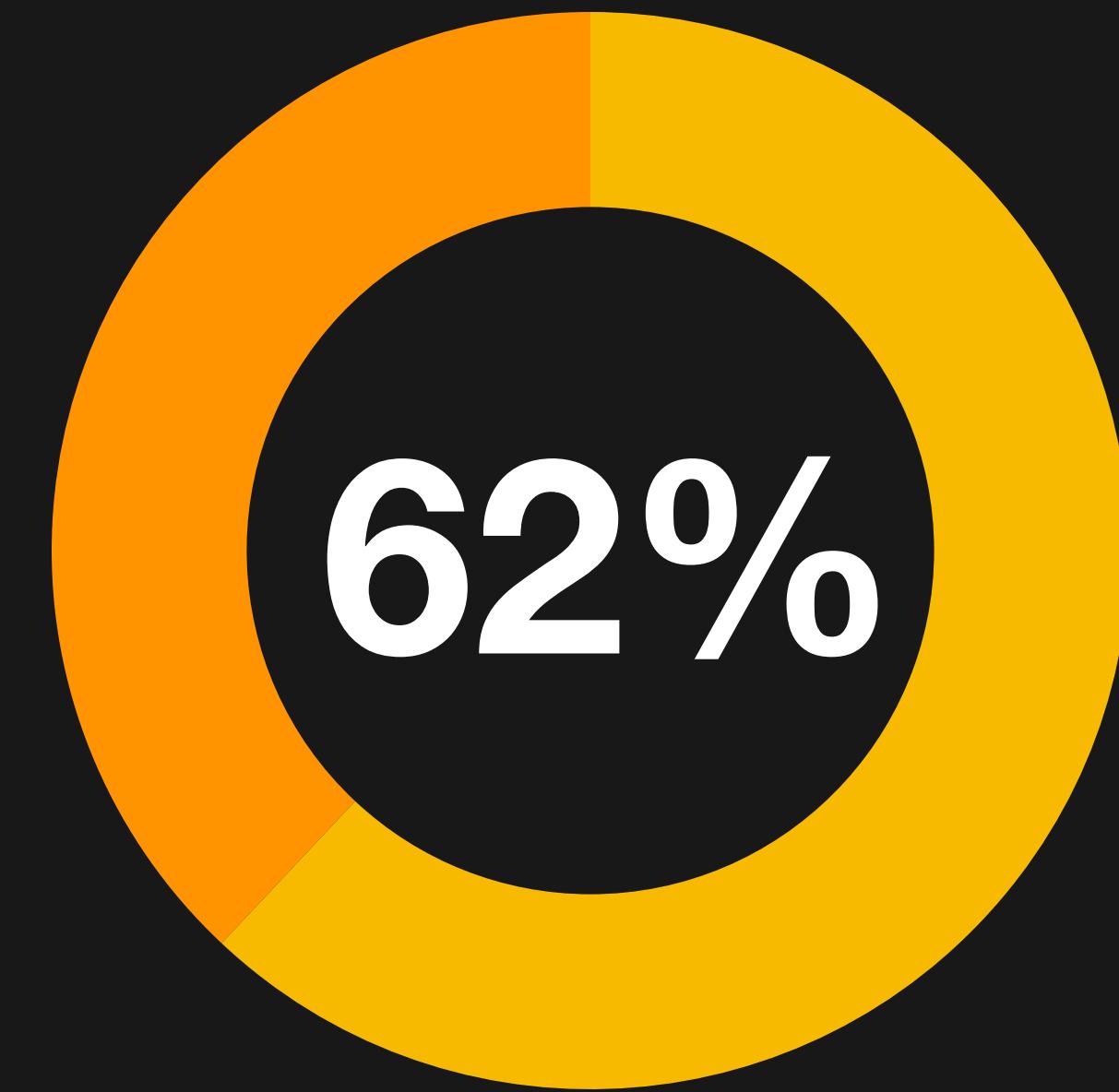
Don't use traditional cooking books



Based on 5690 people aged 18-34

Source: The Times

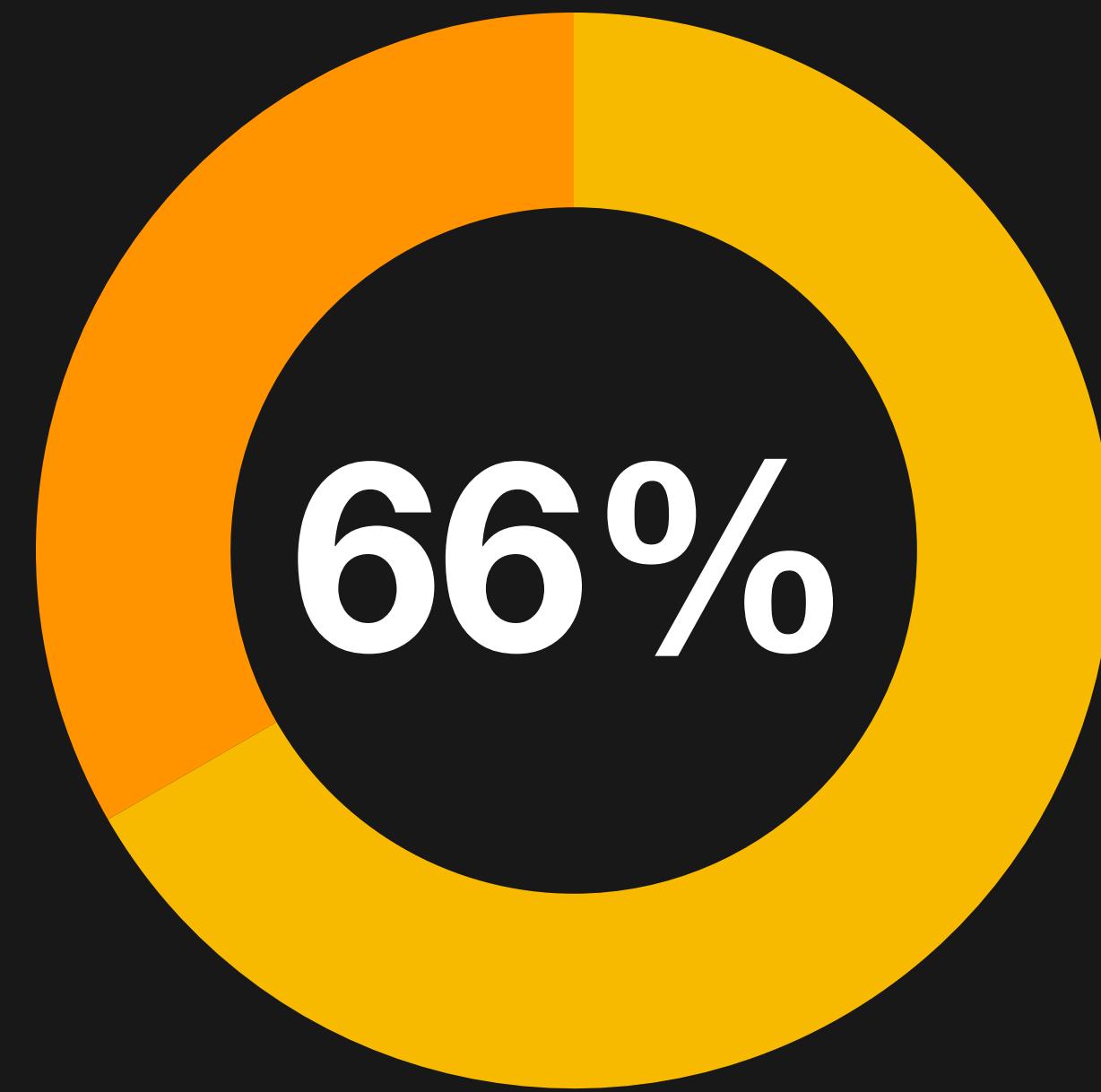
Buy pre-cooked food



Based on 9000 people aged 16-26

Source: Rapporto Eurispes

Eat out once or twice a week



Based on 9000 people aged 16-26

Source: Ipsos

# What do we want to do?

Make the experience:

- engaging
- interactive

**FUN!**

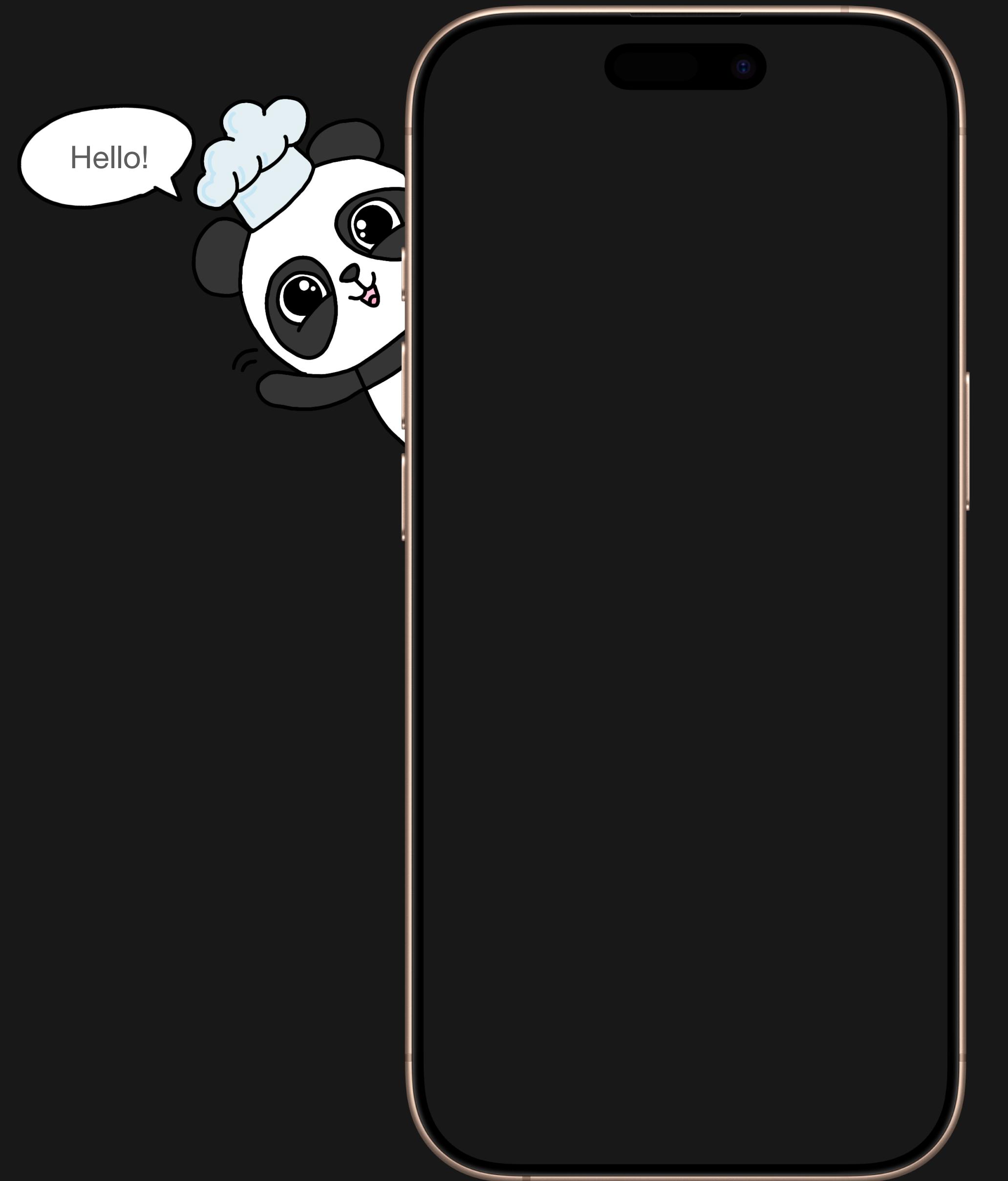
# How?



Gamification  
Is the Future of Learning



# COOKING PANDA



Hello!

# MAIN TOOLS



TheMealDB



AirTable



ibisPaint



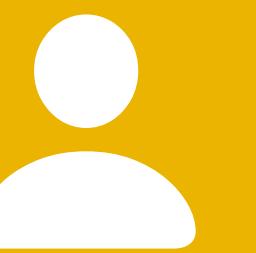
# NEXT STEPS:

*Future implementations*

1.Filters.



2.Identity.



3.Social.



# The good fellas

Adriana Palmese, Ciro Cafora, Alessandro Maddaloni,  
Ali Raza, Angelica Sannino, Fabio Fontana



## Cooking Panda

Cooking, Education

An app that teaches people how to cook while having fun, helping them sticking to it

