



# ARCHITECTING ON aws

A thick orange curved arrow, characteristic of the Amazon logo, pointing from the 'a' to the 's' in 'aws'.

DevKTOps

Module - 1 : Introduction

# COMING UP?

- What is the Cloud? What is AWS?
- The Well-Architected Framework
- AWS Global Infrastructure
- Support Plan



# HOW AWS BECAME?



*DevKTops*

amazon

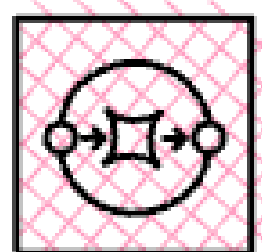
# AWS Journey



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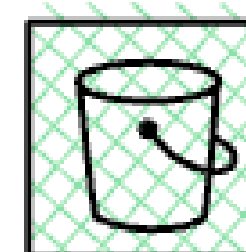


2004 November

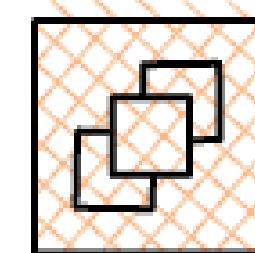


SQS

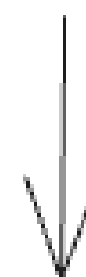
2006 March



S3 Bucket



EC2



# Amazon's Problem



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Applications and architectures were build without proper planning

Services had to be separated from each other

Solution :

Tools , Well-document APIs, Standard service development

# Amazon still Struggle



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Database Compute  
Storage  
Took 3 months to build

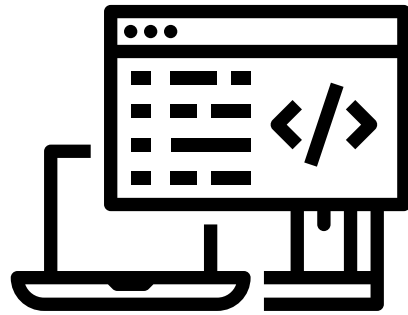
No planning for scale or  
reusability

Solution:

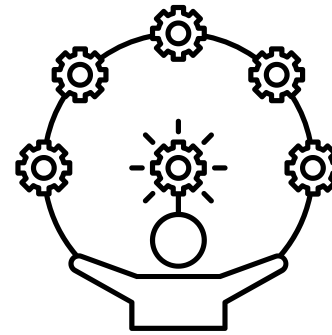
Build Internal Services  
for HA, Scalable and  
reliable architectures



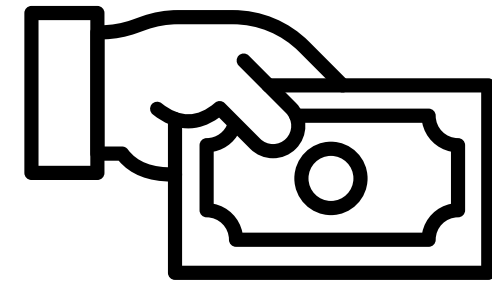
# What is Cloud?



Programmable  
Resources



Dynamic  
Abilities



Pay As You Go





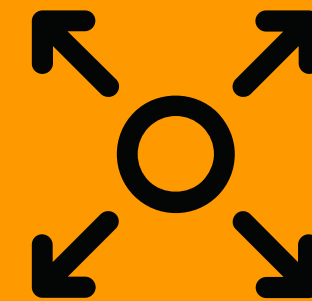
# Six Advantages of Cloud



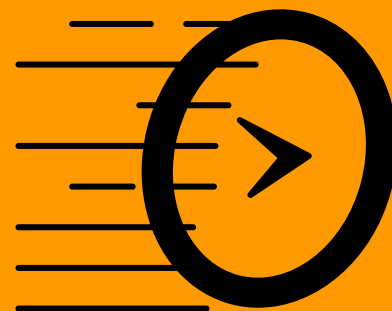
Expense



Scale



Capacity



Speed



Focus

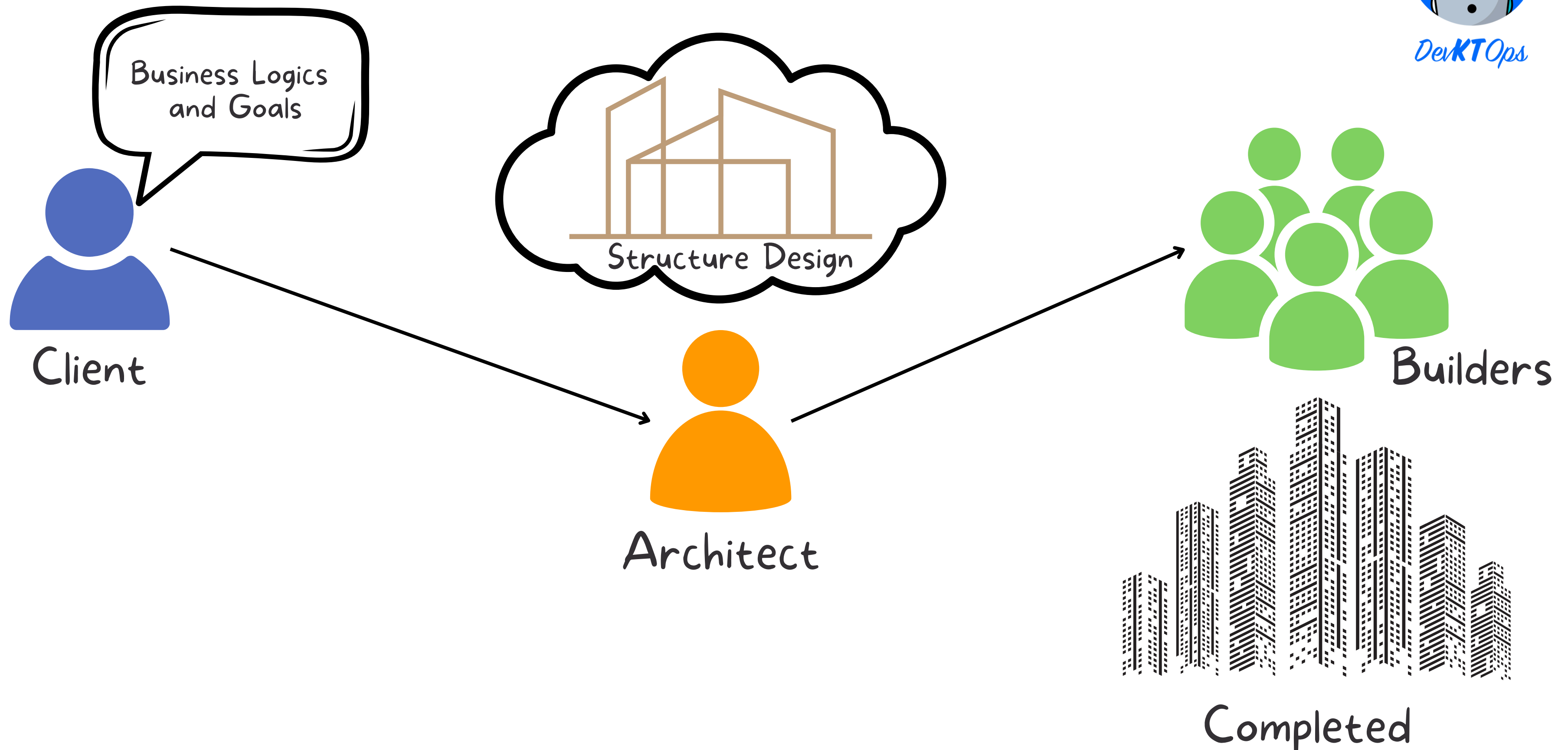


Global

# Cloud Architecture



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# AWS Well-Architected Framework

Six Pillars

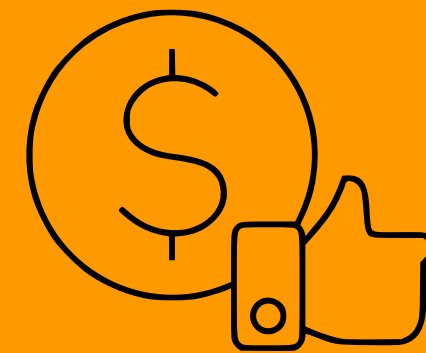
# Well-Architected Six Pillars



Security



Reliability



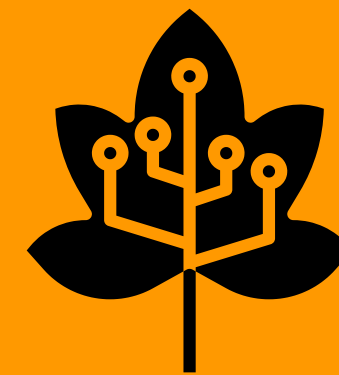
Cost Optimization



Performance Efficiency



Operational Excellence



Sustainability



DevOps



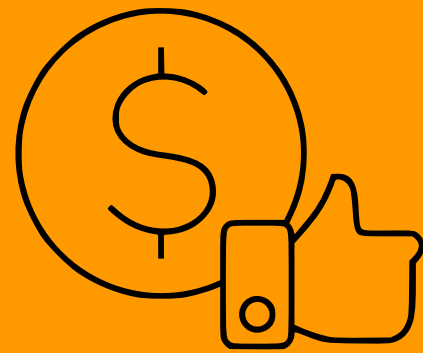
- Implement a strong identity foundation
- Enable traceability
- Apply security at all layers
- Automate security best practices
- Protect data in transit and at rest
- Keep people away from data
- Prepare for security events



- Test recovery procedures
- Scale horizontally to increase aggregate workload availability
- Stop guessing capacity
- Manage change in automation



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Cost Optimization

- Implement cloud financial management
- Adopt a consumption model
- Measure overall efficiency
- Stop spending money on undifferentiated heavy lifting
- Analyze and attribute expenditure



Performance Efficiency

- Democratize advanced technologies
- Go global in minutes
- Use serverless architectures
- Experiment more often





- Perform operations as code
- Make frequent, small, reversible changes
- Refine operations procedures frequently
- Anticipate failure
- Learn from all operational failures



- Understand your impact
- Establish sustainability goals
- Maximize utilization
- Anticipate and adopt new, more efficient hardware and software offerings
- Use managed services
- Reduce the downstream impact of your cloud workloads



# AWS Global Infrastructure

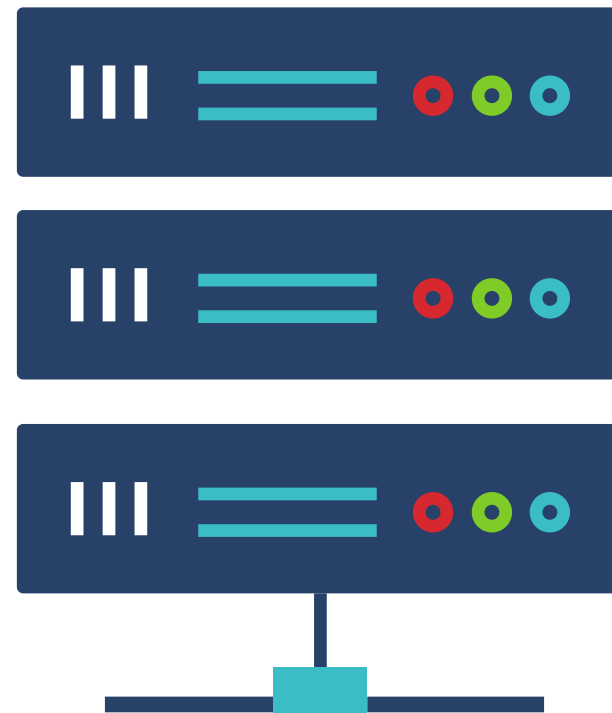




# AWS Data Centers



Tens of Thousands  
of servers



All DCs are online



AWS custom  
network equipment

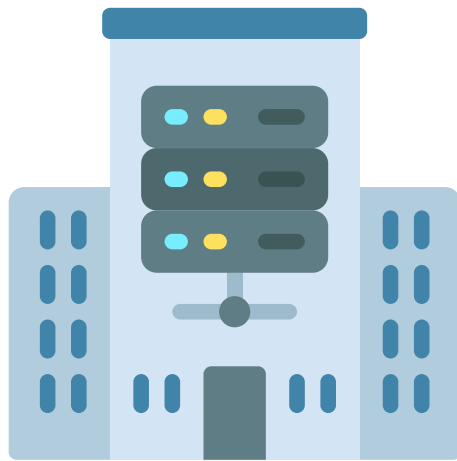


Availability Zone

- Made with one or more DCs
- Designed for fault isolation
- Using high-speed private links for interconnecting with other AZs
- Can choose your desired AZ
- Replication across AZs make resiliency
- 105 Availability Zones



- Made with two or more AZs
- 33 Launched Regions Worldwide
- AWS backbone network



## Local Zones

- A type of infrastructure deployment that places compute, storage, database, and other select *AWS* services close to large population and industry centers.



Edge Locations

Edge locations are AWS data centers designed to deliver services with the lowest latency possible. Amazon has dozens of these data centers spread across the world. They're closer to users than Regions or Availability Zones, often in major cities, so responses can be fast.





## Regional Edge Caches

Regional Edge Caches are located between origin web servers and global edge locations and have a larger cache.

Regional Edge Caches have larger cache-width than any individual edge location, so your objects remain in cache longer at these locations.

# Global Infrastructure: Regions



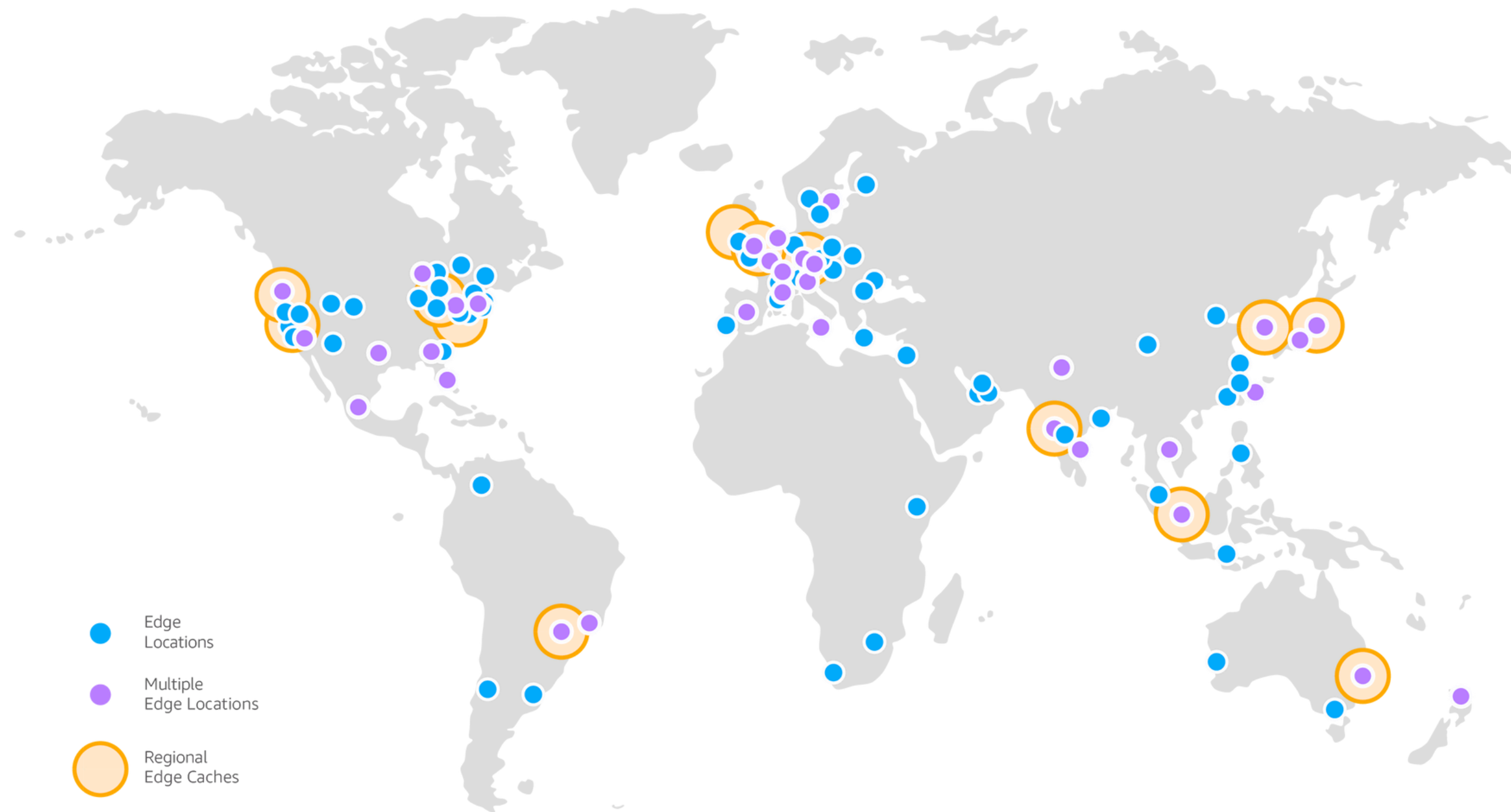
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# Global Infrastructure: Edge Locations



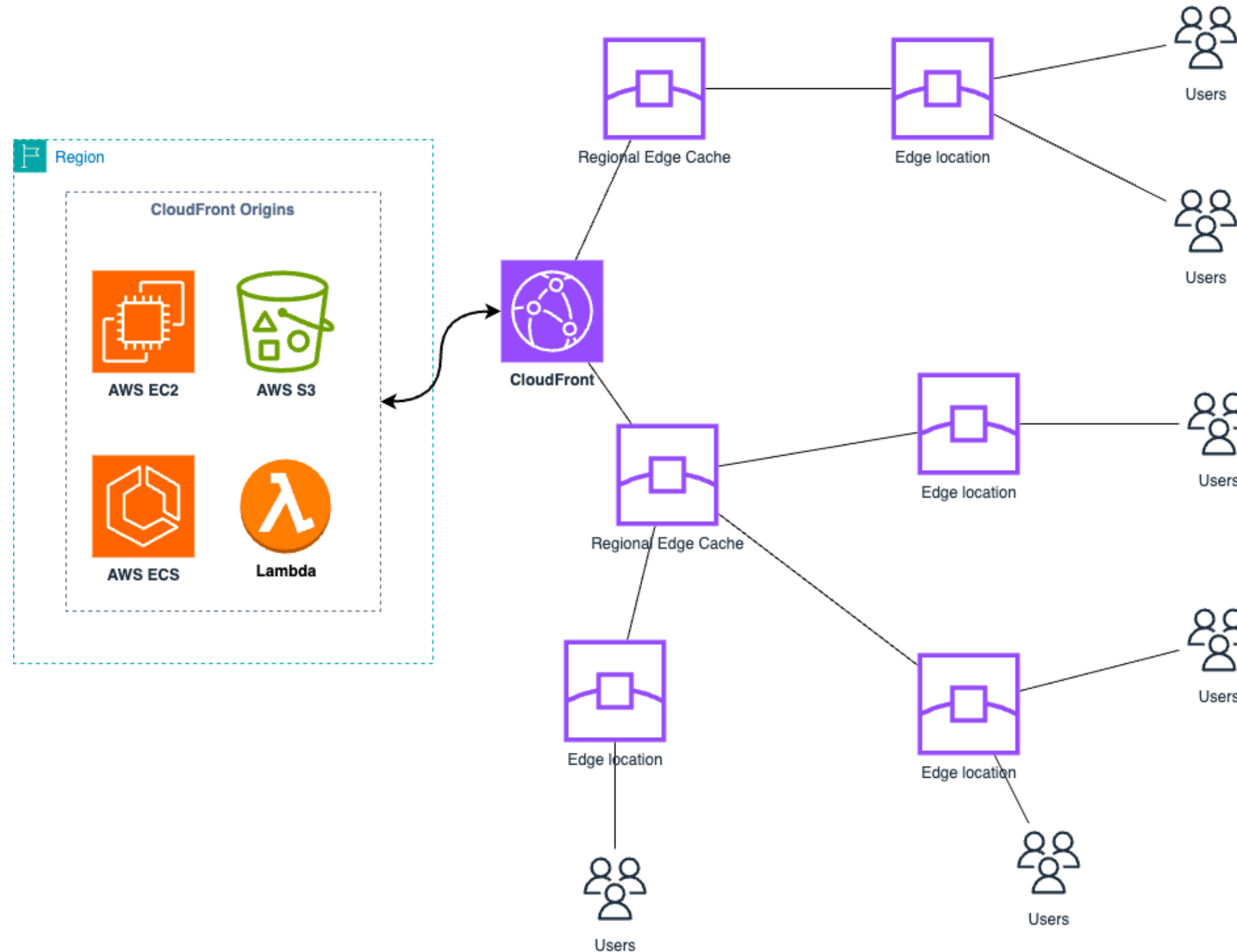
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# Regional Edge Cache and Edge Location



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# Support Plans



	DEVELOPER	BUSINESS	ENTERPRISE ON-RAMP	ENTERPRISE
Case Severity / Response Times*	General guidance:< 24 business hours**	General guidance: < 24 hours	General guidance: < 24 hours	
	System impaired:< 12 business hours**	System impaired: < 12 hours	System impaired: < 12 hours	
		Production system impaired: < 4 hours	Production system impaired: < 4 hours	
		Production system down: < 1 hour	Production system down: < 1 hour	
			Business-critical system down: < 30 minutes	Business-critical system down: < 15 minutes

# Support Plan Pricing



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Basic Support Plan is included

Select a support plan

## Developer

Greater of \$29.00

- or -

3% of monthly AWS charges

## Business

Greater of \$100.00

- or -

10% of monthly AWS charges for the first \$0--\$10K

7% of monthly AWS charges from \$10K--\$80K

5% of monthly AWS charges from \$80K--\$250K

3% of monthly AWS charges over \$250K

## Enterprise On-Ramp

Greater of \$5,500.00

- or -

10% of monthly AWS charges

## Enterprise

Greater of \$15,000.00

- or -

10% of monthly AWS charges for the first \$0--\$150K

7% of monthly AWS charges from \$150K--\$500K

5% of monthly AWS charges from \$500K--\$1M

3% of monthly AWS charges over \$1M

\*Add-on available for addition fee:  
AWS Incident Detection and Response



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# Thank you!

Architecting on AWS : Module 1