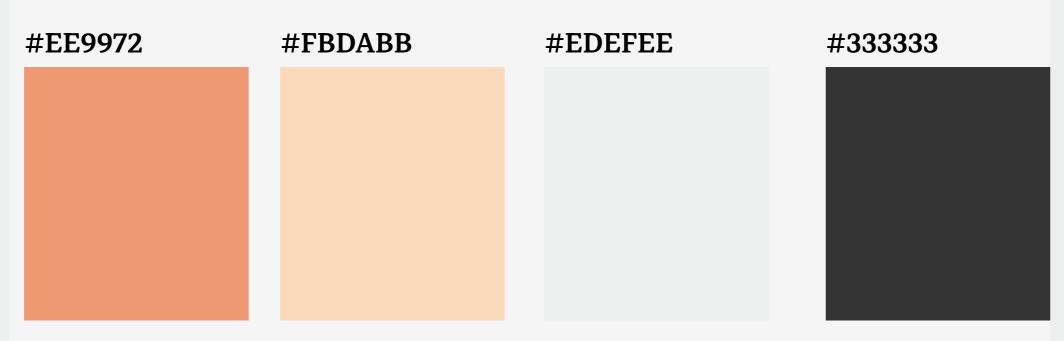


COLOR PALETTE

Primary Colors



Secondary Colors



Typefaces

Markazi Text

Display Title - Medium 64pt

Sub title - keep close to display Regular 40pt

Karla

Lead text! Use this descriptive items to catch attention!
e. g. home page or CTA(Call to action)
Medium 18 pt

SECTION TITLE! UPPERCASE 20PT EXTRA BOLD

This Weeks Specials! Section Categories 16pt Extra Bold

Card Title 18pt Bold

Paragraph text regular 16pt 1.5 line height Max 65 characters per line.

Highlight text e.g. price medium 16pt