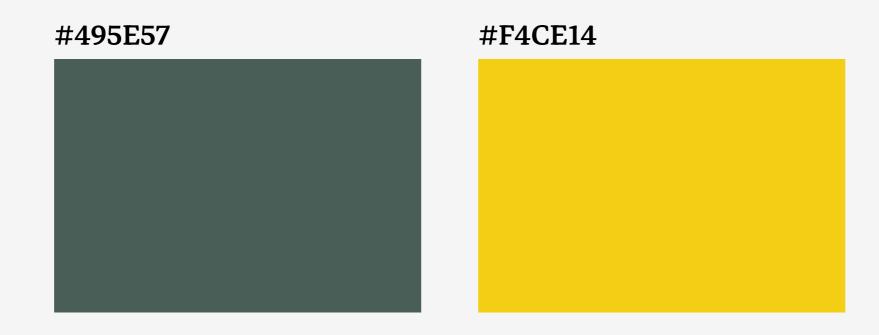
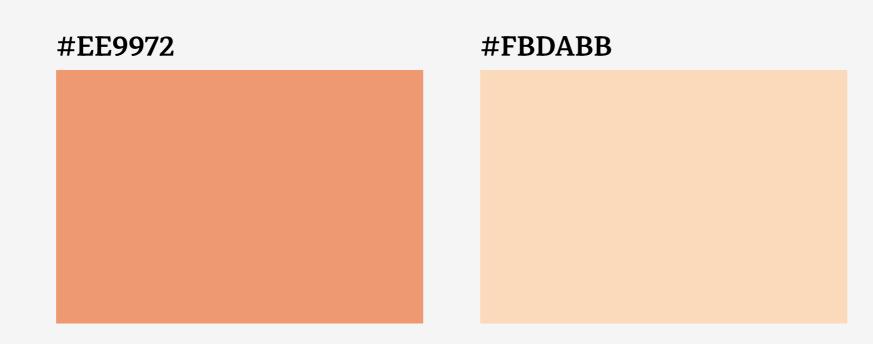


### **COLOR PALETTE**

### **PRIMARY COLORS**

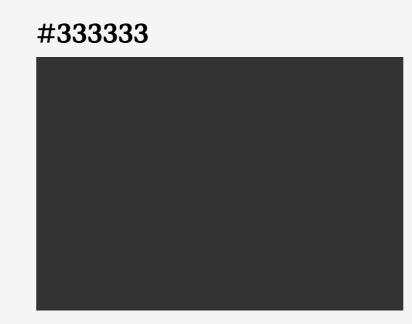


### SECONDARY COLORS



### **HIGHLIGHT COLORS**





# Typefaces

Markazi Text

## Display Title - Medium 64pt

Sub title - keep close to display

Regular 40pt

## Karla

Lead text! Use this descriptive items to catch attention!
e. g. home page or CTA(Call to action)
Medium 18 pt

### SECTION TITLE! UPPERCASE 20PT EXTRA BOLD

This Weeks Specials! Section Categories 16pt Extra Bold

### Card Title 18pt Bold

Paragraph text regular 16pt 1.5 line height Max 65 characters per line.

Highlight text e.g. price medium 16pt