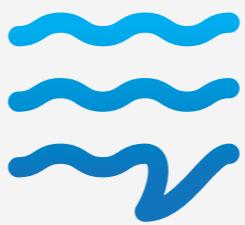


SPEECHFLOW
PRESENTING THE FUTURE



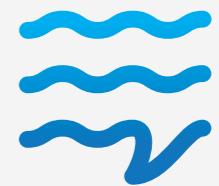
Speech**Flow**



01

BACKGROUND

Fundamentally changing traditional methods on how people present and interact with data.



Speech**Flow**



WHY ANOTHER PRESENTATION APP?

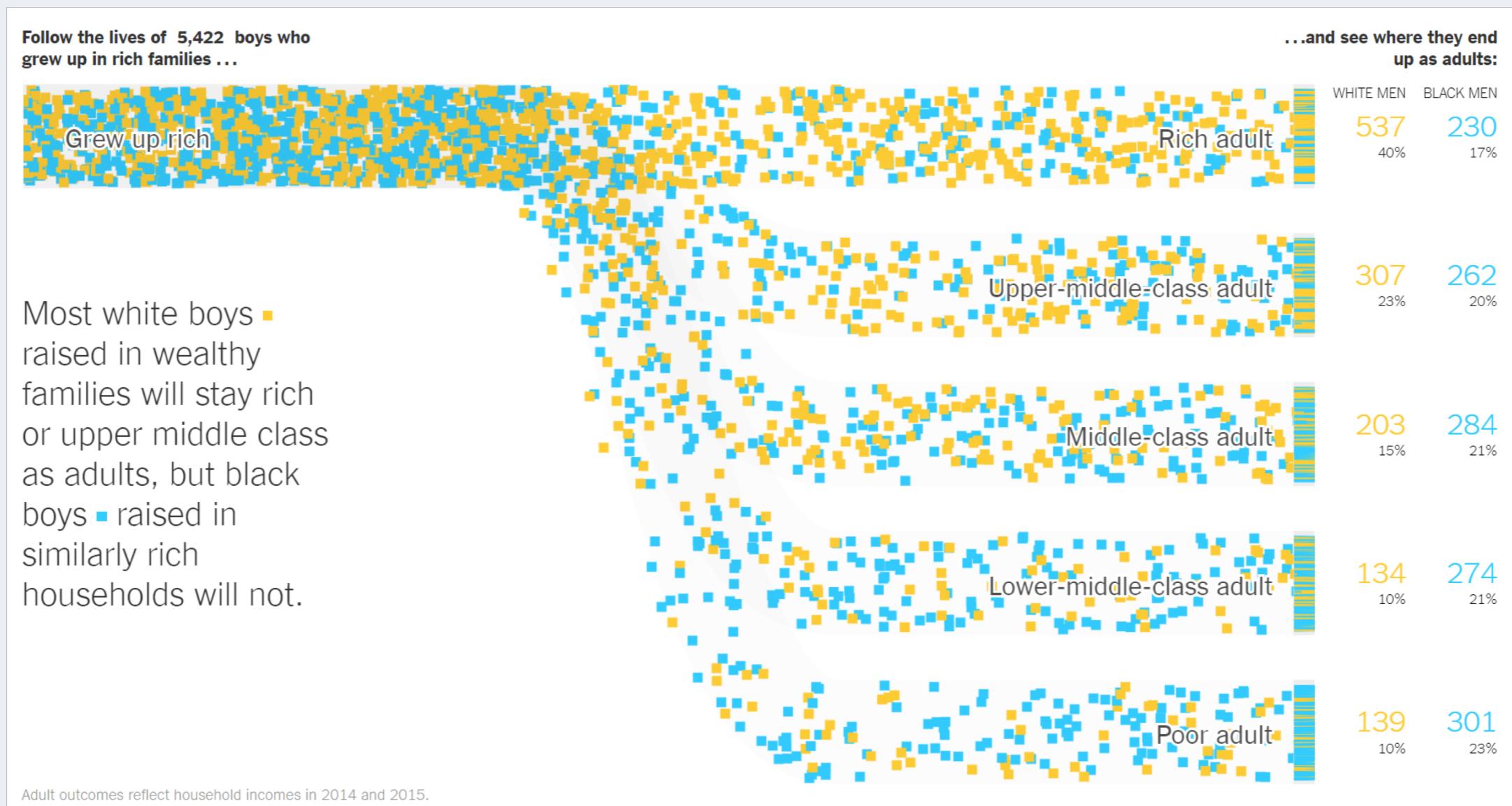


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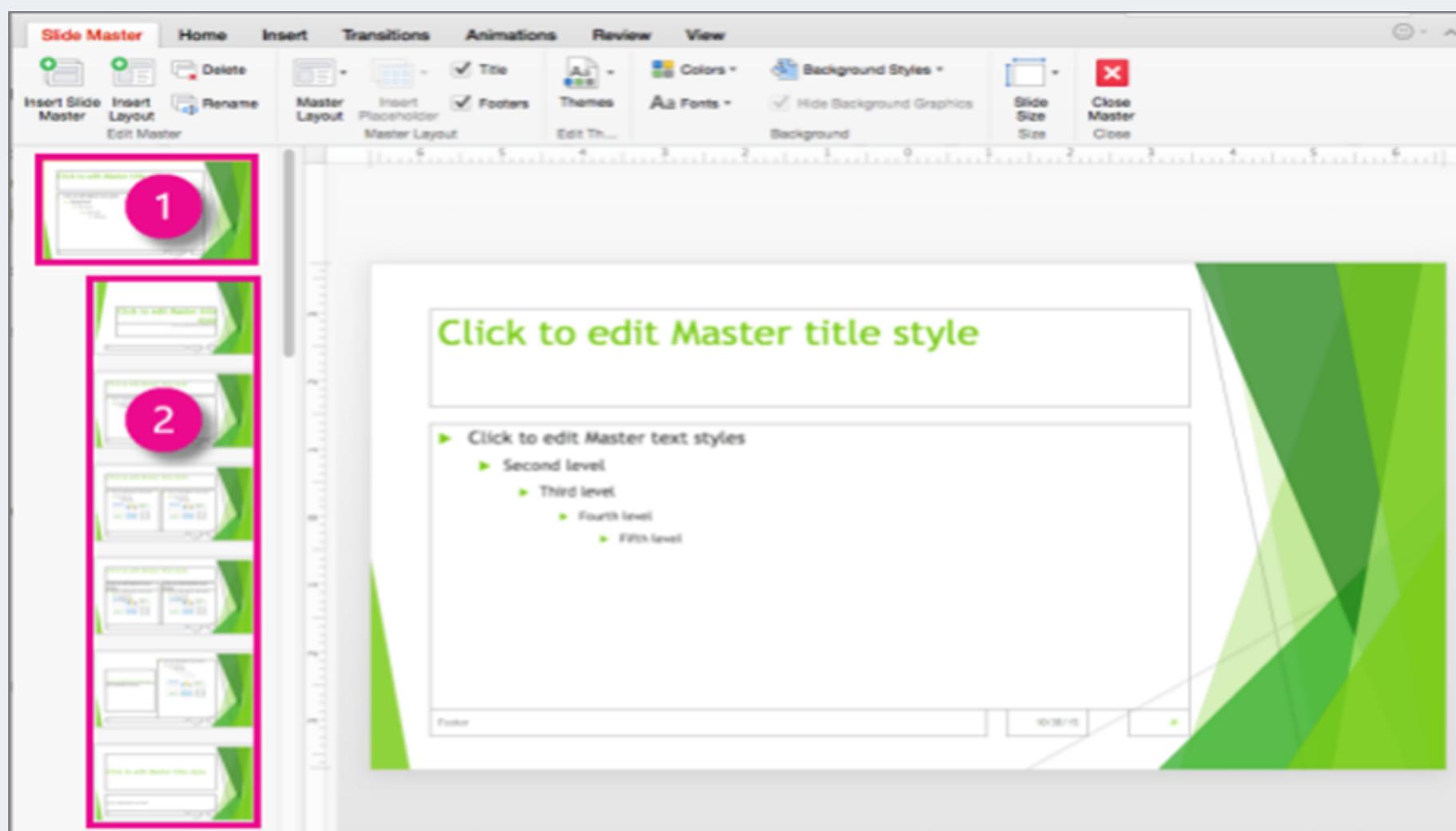
PROBLEMS



PROBLEMS



PROBLEMS





PROBLEMS

Stop Using PowerPoint, Harvard University Says It's Damaging Your Brand And Your Company



Paul Armstrong Contributor

Death to weak PowerPoint: strategies to create effective visual presentations

Rodney M. Schmaltz^{1,*} and Rickard Enström²

NEWS ANALYSIS

U.S. Army discovers PowerPoint makes you stupid

5 Reasons Why Powerpoint Can Harm Your Learning



Tor Refsland
[Read full profile](#)

Jeff Bezos Banned PowerPoint in Meetings. His Replacement Is Brilliant

Narrative memos have replaced PowerPoint presentations at Amazon.
Here are 3 reasons why.



By Carmine Gallo Keynote speaker and author, 'Five Stars: The Communication Secrets to Get From Good to Great' [@carminegallo](#)

How PowerPoint is killing critical thought
Andrew Smith



Are We Wasting \$250 Million per Day Due to Bad PowerPoint?

Universities should ban PowerPoint. It makes students stupid and professors boring.



Paul Ralph, [The Conversation](#) Aug. 25, 2017, 12:24 PM

PowerPoint is a terrible way to communicate anything important

Slide decks are notoriously bad at sharing real knowledge. Time to rediscover the old-fashioned memo

Feb 24, 2015 James Cowan





COMPETITORS? OR CREATORS OF THE PROBLEMS?

	Device Accessibility	Collaboration	Data Integration	Non-linear Flow
PowerPoint	Limited	Limited	X	X
Google Slides	Limited	✓	X	X
Keynote	Limited	Limited	X	X
SpeechFlow	✓	✓	✓	✓



**700 million+
users**

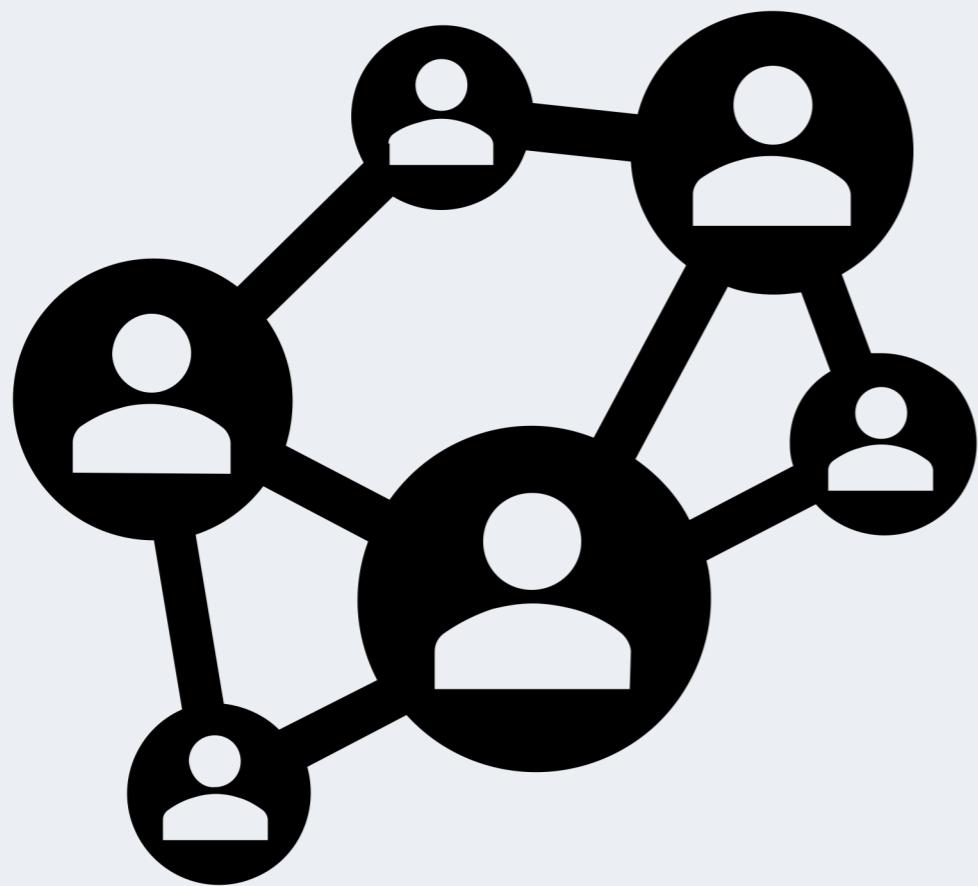
**40 million+ bad
presentation daily**



SOLUTION



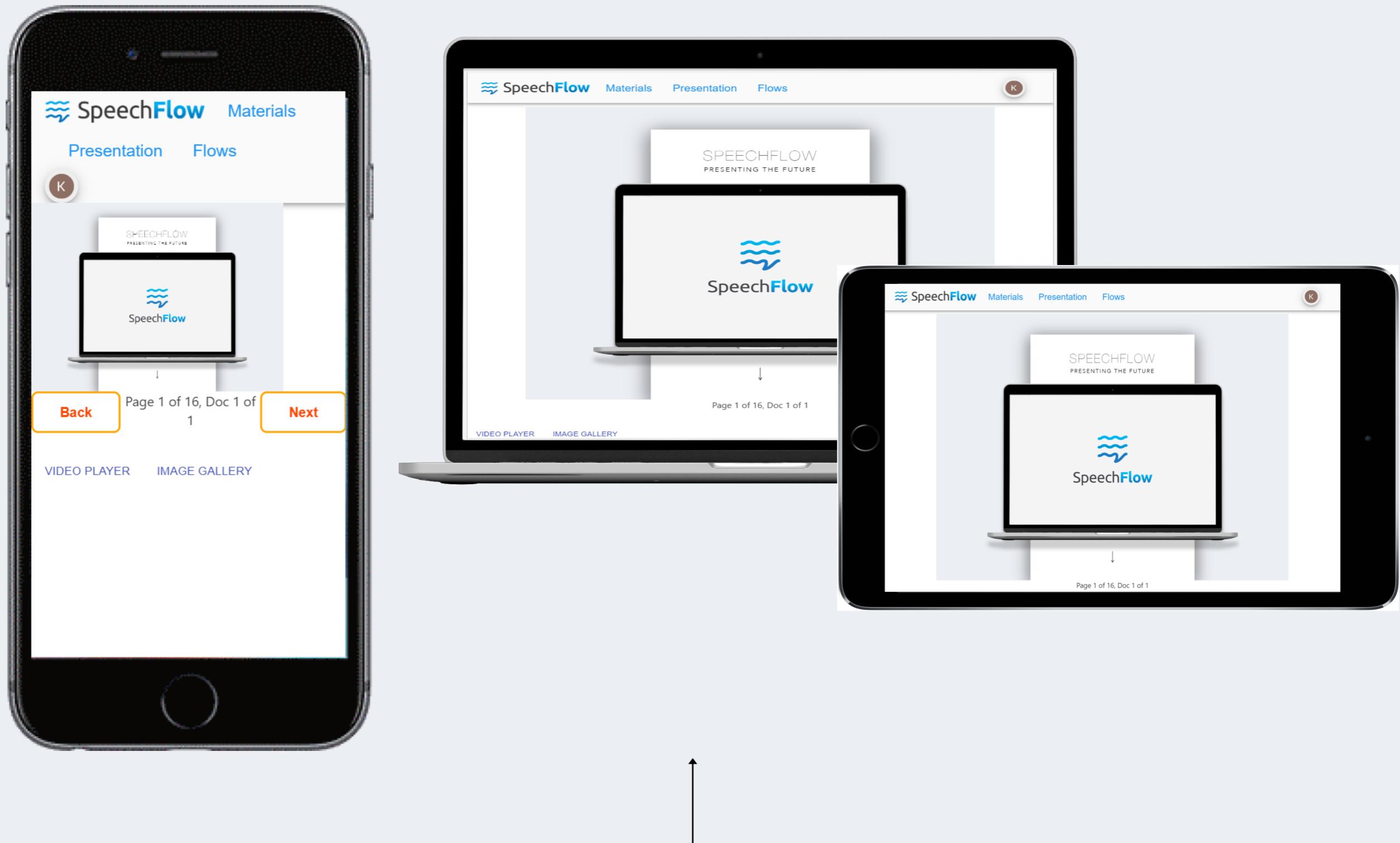
UNLIMITED DEVICE ACCESSIBILITY



- Control with any device
 - Interact with your audience
 - Collaborate with your team
-
- Team oriented situation
 - Audience communication



UNLIMITED DEVICE ACCESSIBILITY



PRACTICAL TRANSITIONING



- Non-linear presentation
 - Access to larger data pool
 - Time efficient
-
- Flexibility is required
 - Time is important



INTUITIVE DATA INTEGRATION



- Faster data input
 - Quality and content presentation
 - Audience participation
-
- Quality content is key
 - Time is money
 - Communication is necessary
-

INTUITIVE DATA INTEGRATION





BUSINESS PLAN



Traction
As of today

- Ongoing Product development
- Beta testing 10 potential customers
- 50+ Customer Interviews
- \$7500 funded

A horizontal timeline arrow points from left to right, representing the progression of time. At the far left is the text "MassChallenge". In the middle is the text "Product Launch". To the right of "Product Launch" is the text "Expand to other Industries". Above the timeline, a vertical arrow points downwards from "Product Launch" towards the word "FUTURE". Below the timeline, a vertical arrow points upwards from "MassChallenge" towards the word "Product Launch".

FUTURE

MassChallenge

Product Launch

Expand to other
Industries

Shadow IT with
5 education & consulting
institutions

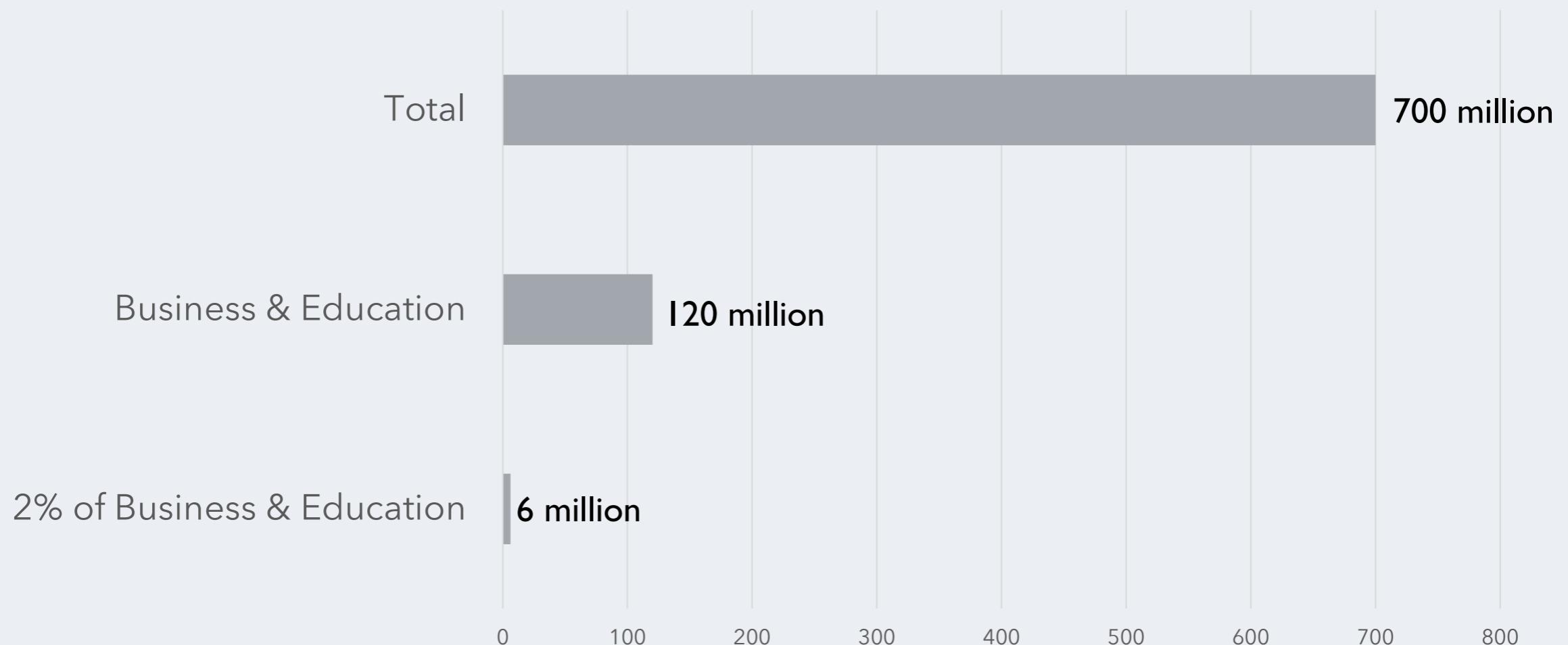


BUSINESS REVENUE

Features	FREE (Includes Ads)	STANDARD	PREMIUM	BUSINESS
Unlimited Storage	✓	✓	✓	✓
Keyboard Optimization	✓	✓	✓	✓
Unlimited Device Access	✓	✓	✓	✓
Practical Transitioning	✓	✓	✓	✓
Data Integration	X	Limited	✓	✓
Analysis	X	X	✓	✓
Team Cooperation	X	X	X	✓
Customer Support	X	X	X	✓



MARKET



6 million users × \$5 per month = \$360 million per year



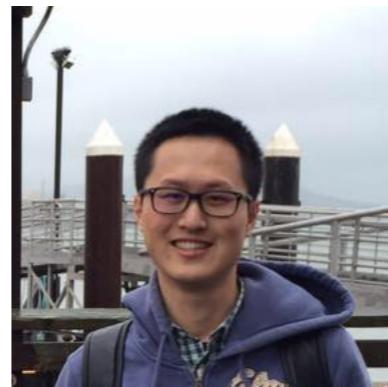
TEAM



Co-founder

Computer Science &
International Global
Studies

CHARLIE KIM



Co-founder

Computer Science &
Mathematics

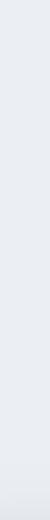
HUAIGU LIN



Advisory Member

Computer Science
Professor

TIM HICKEY



Q&A

