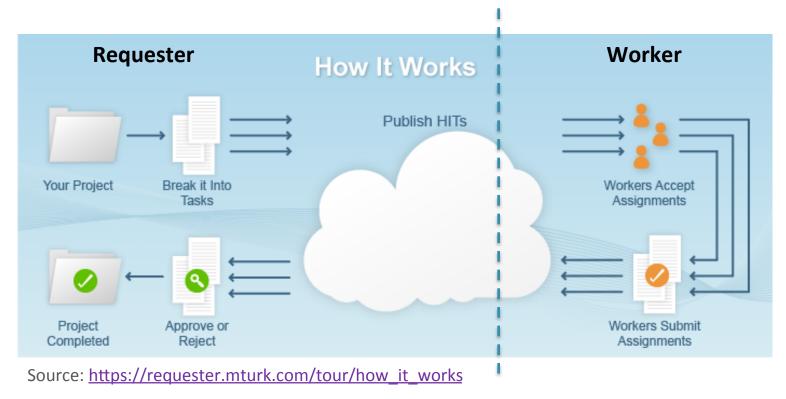
Amazon Mechanical Turk Hands-on session

Maribel Acosta



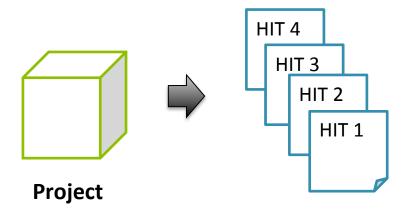


MTurk Basic Concepts (1)



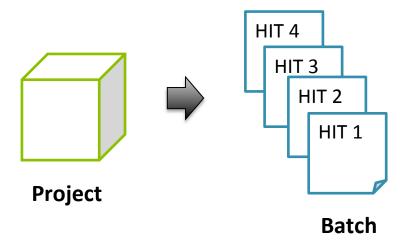
- Requester: creates and submits tasks to the platform.
- Worker: person who solves the tasks.
- Human Intelligence Task (HIT): work unit.

MTurk Basic Concepts (2)



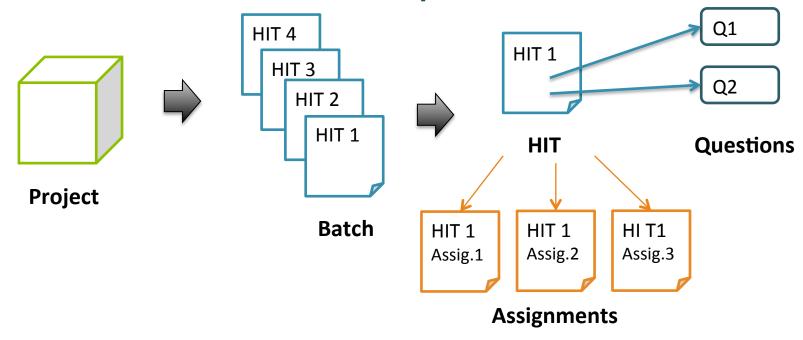
- Project: HIT HTML + HIT metadata
 - The elements that stay the <u>same</u> in every HIT are denominated template
 - The data that will <u>vary</u> from HIT to HIT are specified via variables
- NOTE: If no variables are specified in the project, we will create a single HIT
- Variables: allow creating several HITs in the project

MTurk Basic Concepts (3)



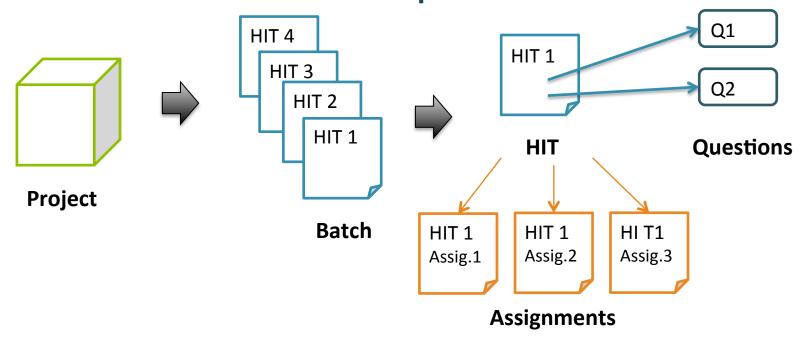
- Batch: Group of HITs created by instantiating the variable(s) of a project
- The values of the variables are specified in (CSV, TSV) files:
 - Each column corresponds to a variable
 - Each row is an instance -> HIT
 - Each file corresponds to a batch
- We can create several batches for the same project

MTurk Basic Concepts (4)



- **HIT:** Work unit. The same HIT can be solved by 1 or more workers (assignments)
- Assignment: How many workers should solve one exact same HIT
- Questions: A single HIT may contain one or several questions

MTurk Basic Concepts (5)

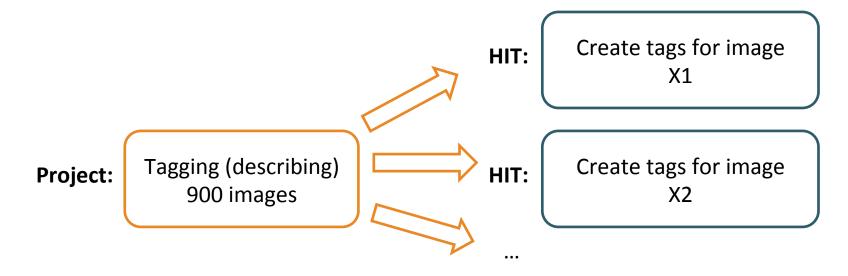


Total cost of the project = No. of HITs \times No. of Assignments \times (Reward per HIT + Fee)

MTurk Basic Concepts (6)

Example of Human Intelligence Tasks (HITs)

- Projects can be broken into smaller tasks called HITs
- A HIT represents a single work unit

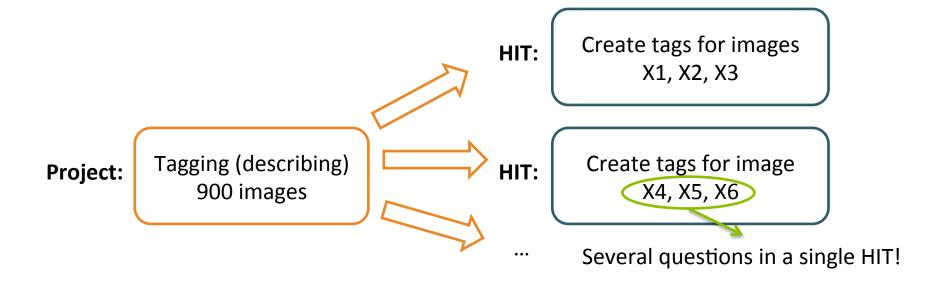


No. of HITS = 900

MTurk Basic Concepts (7)

Example of Human Intelligence Tasks (HITs)

- Projects can be broken into smaller tasks called HITs
- A HIT represents a single work unit

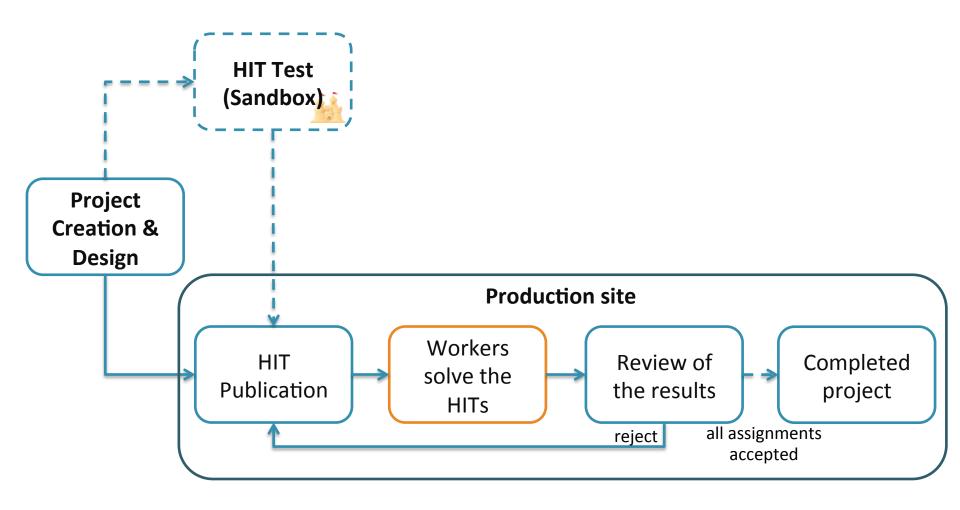


MTurk Basic Concepts (8)

When creating a project or individual HITs, the **HIT properties** must be specified:

- General information: includes the title and description of the HIT, as well as keywords which are used by worker for searching HITs
- HIT duration time: time allotted to solve the HIT (before it is given to another worker)
- HIT life time: how long will the HIT be available on the platform
- # Assignments: number of different persons that will perform the exact same HIT
- Reward: payment for correctly solving each assignment

MTurk Workflow for Requesters



MTurk Sandbox

The Sandbox is a simulated MTurk environment to test HITs.

About the Sandbox

The Mechanical Turk Developer Sandbox is a simulated environment that lets you test your applications and Human Intelligence Tasks (HITs) prior to publication in the marketplace.

Benefits:

- Free to use for registered Mechanical Turk requesters. Fees will not be withdrawn and payments are not made to Worker accounts.
- Has functional parity with the production website.
- Requires only a URL change to configure your application to work against the developer sandbox or the production website.



Get Started

To access the sandbox, you will need a Mechanical Turk Requester account and, in order to access the sandbox programmatically, you will need an Amazon Web Services (AWS) account.

Requester Sandbox >

- Log in as requester: preview and test the interface of your HITs
 - <u>https://requestersandbox.mturk.com</u>
- Log in as worker: solve your own HITs to test their functionalities and result output
 - https://workersandbox.mturk.com
- Best practice: Always test your HITs (as requester and worker) before publishing them in the production site

Managing HITs in MTurk

There are three different mechanism to manage your HITs in MTurk:









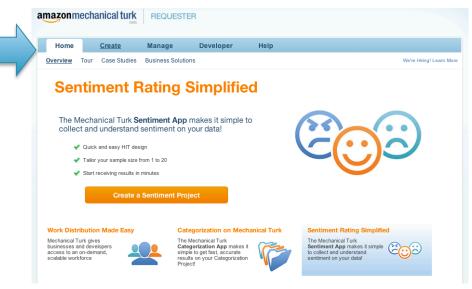
Hands On!

 Project: Crowdsourcing DBpedia triples to verify the links to external web pages

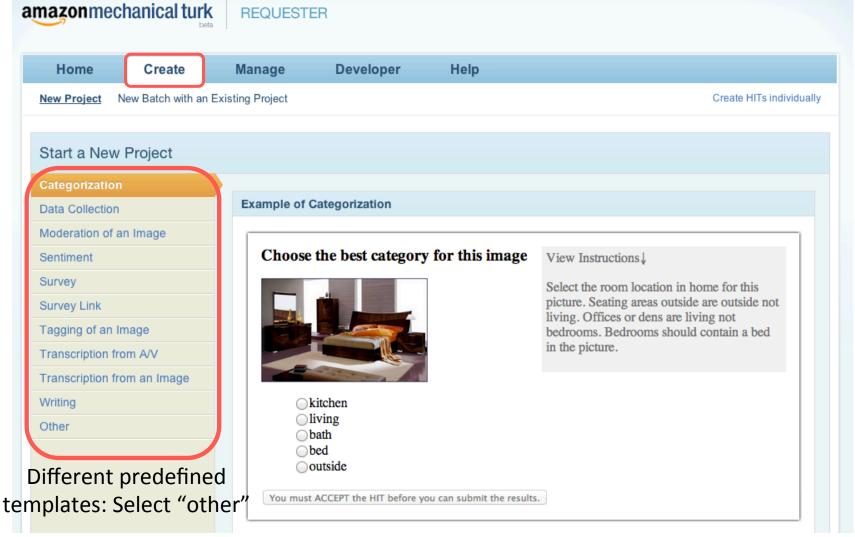
```
prefix dbpedia-ont:<http://dbpedia.org/ontology/>
prefix foaf:<http://xmlns.com/foaf/0.1/>
SELECT *
WHERE {
 ?s dbpedia-ont:wikiPageExternalLink ?o; ----> Triple to crowdsource
    foaf:name ?s name;
    foat:name ?s_name;
foaf:isPrimaryTopicOf ?s_wikipage .
                                                Triples to build the UI
} LIMIT 200
                     MTurkDemo/data/sparql.csv
```

Hands On!

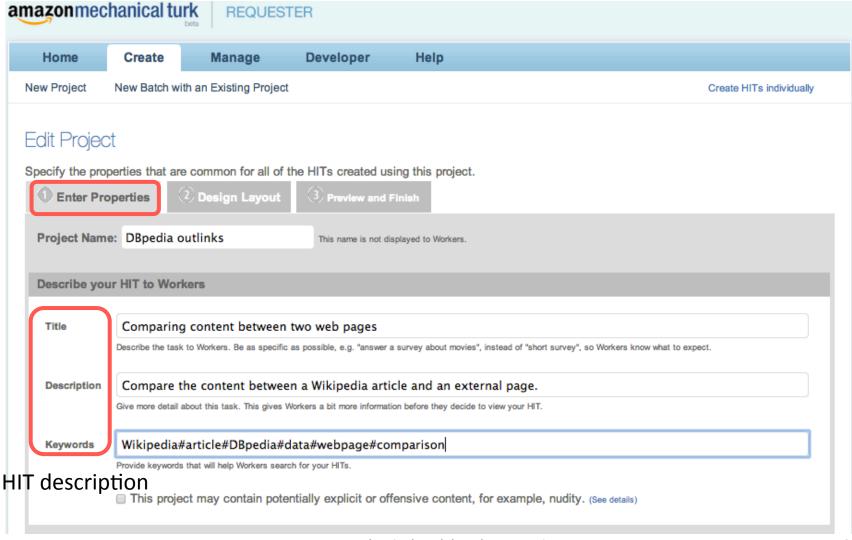
- Go to MTurk Sandbox as a requester:
 - https://requestersandbox.mturk.com/
- Click on Sign In
 - Email address
 - Password
- Now we are at "home"



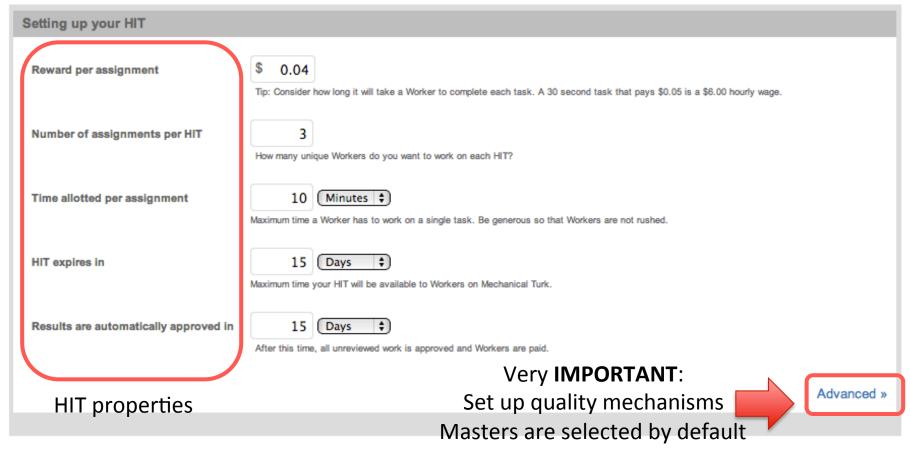
1. Creating a Project



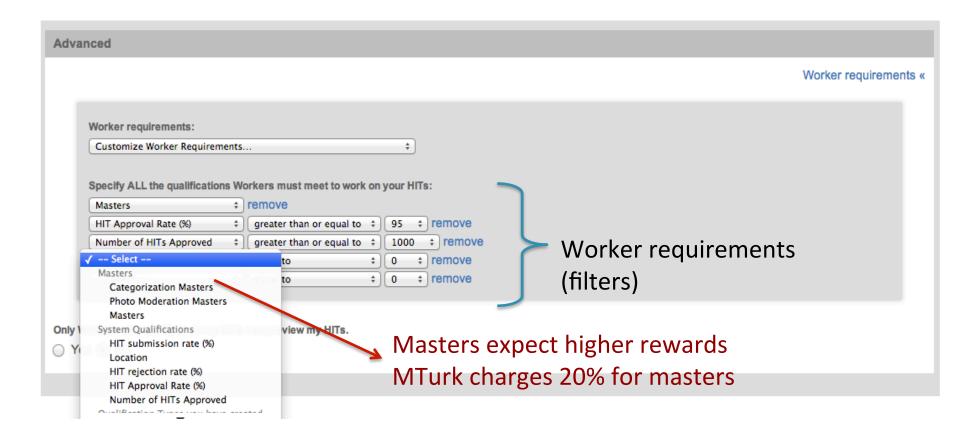
2. Setting up the HIT Properties (1)



2. Setting up the HIT Properties (2)



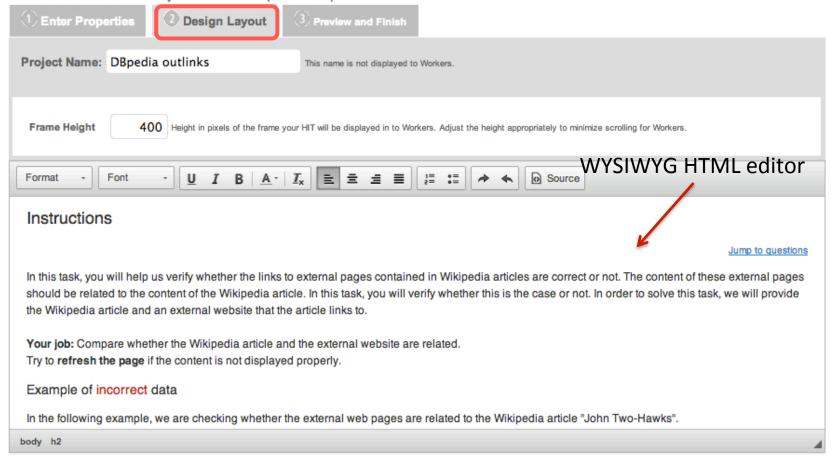
3. Selecting Qualifications



4. Defining the Task

Edit Project

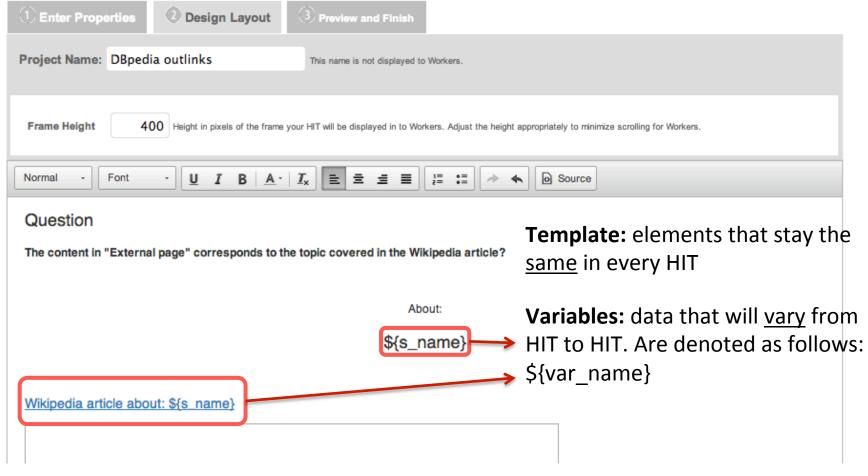
Use the HTML editor below to design the layout of your HIT. This layout is common for all of the HITs created with this project. You can define variables for data that will vary from HIT to HIT (Learn more).



4. Defining the Task (with Variables)

Edit Project

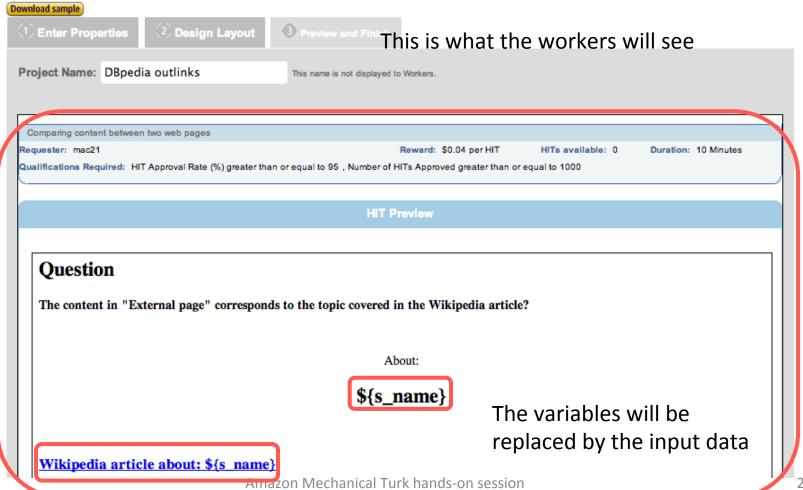
Use the HTML editor below to design the layout of your HIT. This layout is common for all of the HITs created with this project. You can define variables for data that will vary from HIT to HIT (Learn more).



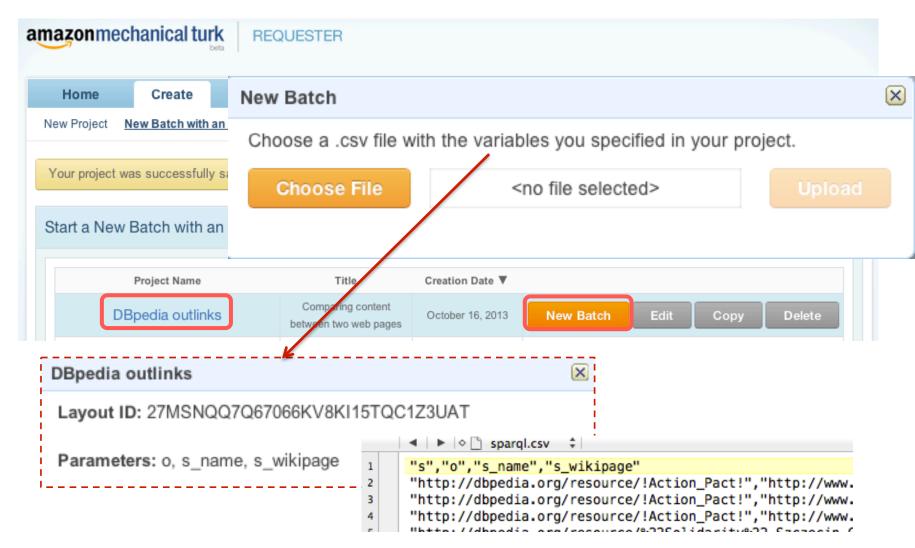
5. Previewing the Template

Edit Project

This is how your HIT will look to Mechanical Turk Workers. Before you publish these HITs, any variables in the HIT will be replaced with the input data that you provide when you publish the HIT. You can download a sample of the input file for this project or learn more about acceptable file formats



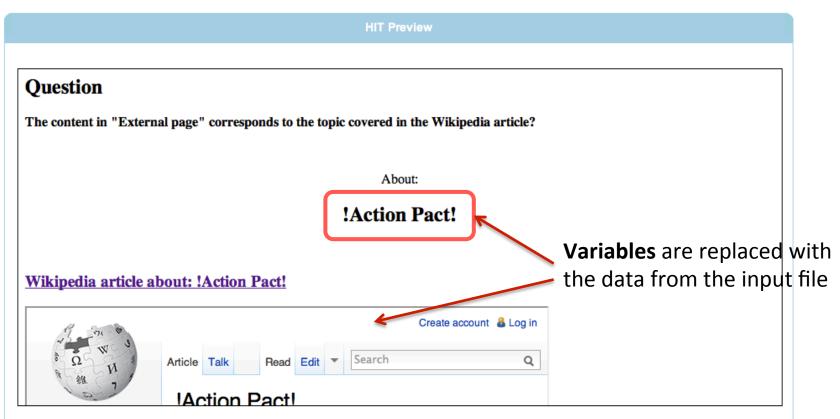
6. Creating Batches



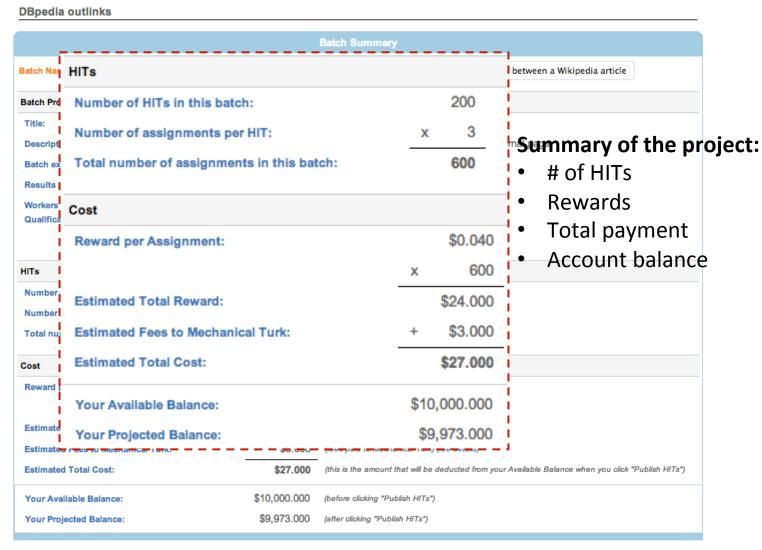
7. Previewing the HITs

DBpedia outlinks





8. Publishing the HITs

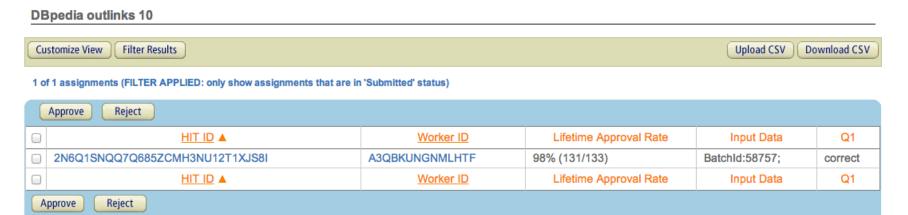


9. Retrieving the Results

Review Results

Select the check boxes on the left to approve or reject results. You only pay for approved results. To evaluate results offline, select Download CSV.

For additional batch information, view batch details.



MTURK COMMAND LINE TOOLS



List of Commands

[HITs]

Make template Load HITs Delete HITs Update HITs Extend HITs

[Results]

Get result
Approve/reject work
Review results
Generate result summary
Grant bonus
Block/unblock worker

[Qualification types]

Create qualification type
Update qualification type
Get qualification results
Evaluate qualification request
Approve/reject qualification request
Revoke qualifications
Update qualification score

[Account]

Reset account Get balance

Creating HITs with CLT

- 1. Configuring the connection to the platform
- 2. Setting up the HIT properties
- 3. Defining the task
- 4. Creating the batch
- 5. Publishing the HITs
- 6. Retrieving the results

1. Configuring the connection to the platform

- Configure the ./bin/mturk.properties file
- Add the keys to access your MTurk account

```
# Information to access the MTurk account.
access_key=
secret_key=
```

Specify the service to use (Sandbox or production site)

```
# If you want to use the Sandbox use the following service_url
service_url=https://mechanicalturk.sandbox.amazonaws.com/?Service=AWSMechanicalTurkRequester
# If you want to use the Sandbox use the following service_url
#service_url=https://mechanicalturk.amazonaws.com/?Service=AWSMechanicalTurkRequester
```

2. Setting up the HIT Properties

Create a HIT properties file myhits.properties

```
## Basic HIT Properties
title: Comparing content between two pages
description: Compare the content between a Wikipedia article and an external page.
reward:0.04
assianments:3
annotation: Wikipedia#article#DBpedia#data#errors
## HIT Timing Properties
# this Assignment Duration value is calculated based on the number questions.
assignmentduration:900
# this HIT Lifetime value is 60*60*24*15 = 15 days
hitlifetime: 1296000
# this Auto Approval period is 60*60*24*15 = 15 days
autoapprovaldelay:1296000
## Oualification Properties
# Oualifications can be defined in the properties file instead of in code.
# You can add multiple qualifications for this HIT by simply increasing the # suffix.
# i.e. qualification.2: XXXXX
     qualification.comparator.2:greaterthan
# this is a built-in qualification -- user must have an approval rate of 25% or greater
qualification.1:000000000000000000000000L0
qualification.comparator.1:greaterthan
qualification.value.1:50
qualification.private.1:false
```

3. Defining the Task (1)

Create a template file myhits.question

```
Data
                  <?xml version="1.0" encoding="UTF-8"?>
                  <OuestionForm
   structure
                  xmlns="http://mechanicalturk.amazonaws.com/AWSMechanicalTurkDataSchemas/2005-10-01/
                  QuestionForm.xsd">
                                                                       FormattedContent allows
                    <0verview>
                      <FormattedContent><! [CDATA]
                                                                       for using HTML tags
                      <h2>Instructions</h2>
                      In this task, you will help us verify whether the links to external pages contained
                      in Wikipedia articles are correct or not. The content of these external pages should
                      be related to the content of the Wikipedia article. In this task, you will verify
                      whether this is the case or not. In order to solve this task, we will provide the
                      Wikipedia article and an external website that the article links to.<br/>

                      <br />
                      <b>Your job:</b> Compare whether the Wikipedia article and the external website are
                  related.<br />
                      Try to <br/>b>refresh the page</b> if the content is not displayed properly.
                      <br />
Instructions
                      <h3>Example of <font color="#C92020">incorrect</font> data</h3>
                      In the following example, we are checking whether the external web pages are
                      related to the Wikipedia article " John Two-Hawks" .<br />
                      The following link shows a website not related to " John Two-Hawks" .
                      About: <h2>John Two-Hawks</h2>
                      <br />
                      <b>External page:</b><a href="http://www.cedarlakedvd.com"
                  target="_blank">http://www.cedarlakedvd.com</a>
                      <iframe height="200" src="http://www.cedarlakedvd.com" width="620">Preview not
```

3. Defining the Task (2)

Create a template file myhits.question

```
<Question>
                        <OuestionIdentifier>1/OuestionIdentifier>
                        <OuestionContent>
                        <FormattedContent><! [CDATA [
                        <b>The content in &quot;External page&quot; corresponds to the topic covered in
                        the Wikipedia article?</b>
                        About: <b>${s_name}</b>
                         +3>>a href="${s_wikipage}" target="_blank">Wikipedia article about:
                    ${s_name}</a></h3>
                        <iframe height="300" src='${s_wikipage}" width="620">Preview not available.
Question
                           Please go to ${s wikipage}</iframe></n>
content
                                                                                                Variables
                        <h3><a href="${o}" target="_blank">External page: ${o}</a></h3>
                        <iframe height="300" src="${o}" width="620">Preview not available.
                           Please go to ${o}</iframe>
                        Your answer:
                        1]></FormattedContent>
                        </QuestionContent>
                        <AnswerSpecification>
                          <SelectionAnswer>
                            <MinSelectionCount>1/MinSelectionCount>
                            <MaxSelectionCount>1</MaxSelectionCount>
                                                                                   Type of selection
                            <StyleSuggestion>radiobutton</StyleSuggestion>
                            <Selections>
                              <Selection>
                                <SelectionIdentifier>Correct</SelectionIdentifier>
     Option :
                                <Text>Correct</Text>
                              </Selection>
                                <SelectionIdentifier>Incorrect</SelectionIdentifier>
                                <Text>IncoAreazone Mechanical Turk hands-on session
                              </Selection>
```

3. Defining the Task (3)

Question data structures

[QuestionForm]

Describes one or more questions for a HIT, or for a Qualification test.

Elements: QuestionIdentifier, DisplayName, IsRequired, QuestionContent, AnswerSpecification

[ExternalQuestion]

Displays a web page from your website in a frame.

Elements: ExternalURL, FrameHeight

[HTMLQuestion]

Describes the HIT with HTML code, without running an external website.

Elements: HTMLContent, FrameHeight

[HITLayout]

Reusable template to provide HITs. It is created by creating a project on the website (MTutk Web Interface).

4. Creating a Batch

- Create an input file myhits.input:
 - Use tab as separator (very sensitive)
 - First row corresponds to the variables used in the task template. In this example: \${o}, \${s_name} and \${s_wikipage}

```
"s","o","s_name","s_wikipage"
"http://dbpedia.org/resource/!Action_Pact!","http://www.
"http://dbpedia.org/resource/!Action_Pact!","http://www.
"http://dbpedia.org/resource/!Action_Pact!","http://www.
"http://dbpedia.org/resource/!Action_Pact!","http://www.
"http://dbpedia.org/resource/!Action_Pact!","http://www.
```

Each line contains the input data to generate the tasks

5. Publishing the HITs

• Run the loadHits command. In the example:

```
./loadHITs.sh -label PATH/MTurkDemo/cmd/myhits
    -input PATH/MTurkDemo/cmd/myhits.input
    -question PATH/MTurkDemo/cmd//myhits.question
    -properties PATH/MTurkDemo/cmd/myhits.properties
```

- The following output files could be generated:
 - Success file: Contains identifiers to the HIT that were created. This
 information is used to retrieve the results of these HITs.
 - Failure file: Contains the rows of the input files that could not be published in the platform.

6. Retrieving and Reviewing the Results

 The results are retrieved with the getResults command. In the example:

```
./getResults.sh -successfile PATH/MTurkDemo/cmd/myhits.success
-output PATH/MTurkDemo/cmd/myhits.results
```

Success file containing the identifiers of the HITs created with loadHITs

- The output file contains a column named "reject" which should be marked in case the assignment should be rejected.
- To approve/reject HITs execute the reviewResults command. In the example:
 - ./reviewResults.sh -resultsfile PATH/MTurkDemo/cmd/myhits.results



Select a Programming Language







http://aws.amazon.com/code/SDKs/793



1. Pre-requisites

- Download the MTurk SDK for Java
 - http://sourceforge.net/projects/mturksdk-java/files/latest/download
- Include all the *.jar files from the /lib and /lib/build in your classpath
- Set up the mturk.properties file
- Include the following classes:
 - com.amazonaws.mturk.service.axis.RequesterService: Establishes the connection to the platform
 - com.amazonaws.mturk.util.ClientConfig: Connection specifications (path to the mturk.properties files)
 - com.amazonaws.mturk.service.exception.ServiceException: Handles the exceptions when contacting the platform
 - com.amazonaws.mturk.requester.HIT: Class for HIT management.

2. Setting up the connection

- Create a RequestServiceObject
- Specify the configurations with a PropertiesClientConfig object. This class has two different constructors with the following arguments:
 - No arguments: the configuration is set up using the methods setAccessKeyId, setSecretAccessKey, setServiceURL.
 - String specifying the path to the property file mturk.properties

```
service = new RequesterService(
    new PropertiesClientConfig("./mturk.properties"));
```

3. Creating HITs (1)

There are different ways to create HITs using the Java API:

- Reading certain information about the HITs from CSV files (properties, question, input) – same files used in the CLT example.
- Specifying certain the information about the HITs using Java objects
 - This method is more suitable –specially for the input specification– when consuming data directly from other applications, for example, the results of a SPARQL query.
- 3. Combining 1. and 2.

3. Creating HITs (2)

1. Reading from CSV Files

```
// Locations of files containing HIT information.
String inputFile = "./src/site_category/site_category.input";
String propertiesFile = "./src/site category/site category.properties";
String questionFile = "./src/site category/site category.question";
. . .
// Reading the information from each file.
HITDataInput input = new HITDataCSVReader(inputFile);
HITProperties props = new HITProperties(propertiesFile);
HITOuestion question = new HITOuestion(questionFile);
// Specification of output files.
HITDataOutput success = new HITDataCSVWriter(inputFile + ".success");
HITDataOutput failure = new HITDataCSVWriter(inputFile + ".failure");
// The method service.createHITs publishes the HITs in the platform.
HIT[] hits = Service.createHITspinput, props, question, success, failure);
```

3. Creating HITs (3)

2. Creating Java Objects

```
// Specification of a question (String). It could be any form of Mturk questions:
// QuestionForm, ExternalQuestion, HTMLQuestion or even a simple question
// created with RequesterService.getBasicFreeTextQuestion("question here")
String question = "<HTMLQuestion xmlns=...>...</HTMLQuestion>";
// Specification of the properties.
String title = "Information about artists.";
String description = "Help us to select the most representative picture of an artist.";
double reward = 0.04;
int assignments = 3;
// The method createHIT creates and publishes a single HIT using default values
// for the HIT properties not specified in the parameters.
// There are two createHIT methods with different arguments.
HIT hit = service.createHITCtitle, description, reward, question, assignments);
       Create an individual HIT
// We need to keep track of success/failure while publishing the HIT.
// Print in success file: hit.getHITId() + "\t" + hit.getHITTypeId();
```

3. Creating HITs (4)

3. Combining 1. and 2.

```
// Specification of a question (String). It could be any form of Mturk questions:
// QuestionForm, ExternalQuestion, HTMLQuestion or even a simple question
// created with RequesterService.getBasicFreeTextQuestion("question here")
String question = "<HTMLQuestion xmlns=...>...</HTMLQuestion>";
// Reading the specification of the properties from a file.
String propertiesFile = "./src/site_category/site_category.properties";
HITProperties props = new HITProperties(propertiesFile);
// The method createHIT creates and publishes a single HIT using default values
// for the HIT properties not specified in the parameters.
// There are two createHIT methods with different arguments.
HIT hit = service.createHIT(
            props.getTitle(),
            props.getDescription(),
            props.getRewardAmount(),
            question,
            props.getMaxAssignments());
```

4. Retrieving the Results

```
// Read from the success file the id of the HITs which were effectively published.
// Each row of the success file is as follows: HITid \t HITTypeID.
String successFile = "./src/site category/site category.success";
HITDataInput success = new HITDataCSVReader(successFile);
// Read each line of the success file to get the hitId.
for (int i = 1; i < success.getNumRows(); i++) {</pre>
    // Retrieve the information of submitted (completed) assignments for the HIT.
    Assignment[] a = service.getAllSubmittedAssignmentsForHIT(success.getRowValues(i)[0]);
   // Iterate over each assignment to get the answer.
   for (Assignment assignment : a) {
        // Print the results and the id of the assignment in the .results file.
        // The results of each assignment are stored in assignment.getAnswer();
        // The API offers methods to parse the XML answer.
```

5. Approving/Rejecting a Work

```
// Read from the output file the assignements to accept/reject.
String resultsFile = "./src/site_category/site_category.results";
HITDataInput results = new HITDataCSVReader(resultsFile);
// Read each line of the results file.
for (int i = 1; i < results.getNumRows(); i++) {</pre>
    Map<String,String> row = results.getRowAsMap(i);
    String reject = (String)row.get("reject");
   // If the column reject is not marked -> accept assignment.
   // Otherwise -> reject assignment and submit a new (available) assignment.
   if (reject.equals("")) {
        service.approveAssignment(row.get("assignmentid"), "Thank you");
    } else {
        service.rejectAssignment(row.get("assignmentid"), "Sorry");
        HIT hit = service.getHIT(row.get("hitid"));
        Service.extendHIT(row.get("hitid"), hit.getNumberOfAssignmentsPending()+1, (long)3600.00);
```

Choosing the Right Tool

Tool Comparison Table

Creating and managing your work

Start with our sample HTML templates

Create HITs visually with an HTML editor

Create and manage your HITs in batches

Manage HITs created via the CLT or API

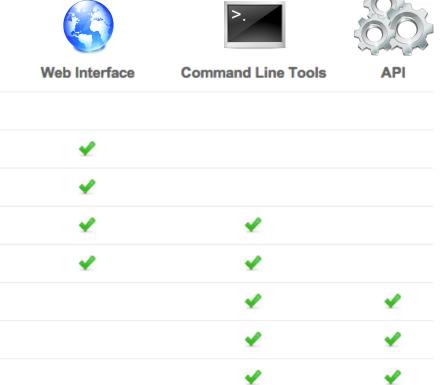
Can be integrated into back-end systems

Create notifications indicating when HITs are updated

Support tab-delimited input files

Host HITs on your own server

Define HITs in XML



Source: https://requestersandbox.mturk.com/tour/choose the right tool

MTURK SUMMARY

Project/HIT Creation & Design (1)

- The requester is able to create projects or individual HITs
- Build user-friendly interfaces (using web technologies)
- Then, the HIT properties must be specified:
 - General information: includes the title and description of the HIT, as well as keywords which are used by worker for searching HITs.
 - HIT duration time: time allotted to solve the HIT (before it is given to another worker).
 - HIT life time: how long will the HIT be available on the platform.
 - # Assignments: number of different persons that will perform the same HIT.
 - Reward: payment for correctly solving each assignment.

Project/HIT Creation & Design (2)

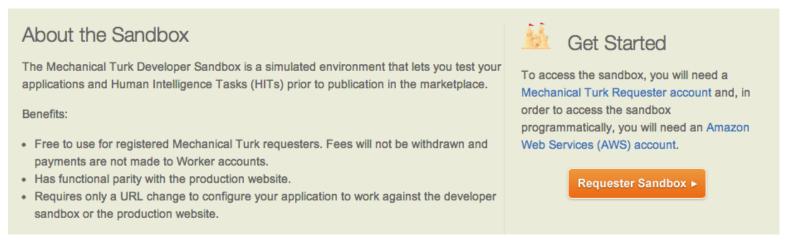
Selection of MTurk quality control mechanisms:

Worker requirements

- High quality workers
 - Masters
 - Photo moderation masters
 - Categorization masters
 Masters expect higher rewards
 MTurk charges 20% for masters
- System qualifications
 - Location by country
 - HIT submission rate (%)
 - HIT approval/rejection rate (%)
 - (Absolute) Number of HITs approved
- Qualification types
 - Simply granted or attributed via customized tests
- These filters are automatically performed by the platform

HIT Test

- Best practice: Always test your HITs before publishing them
 - 1. Perform **technical tests** (both as requester and worker) in the MTurk Sandbox environment.



Source: https://requester.mturk.com/developer/sandbox

2. Publish a small subset of tasks in the production site to test **usability** and **responsiveness**.

Run live HITs

HIT publication:

Make the HITs available to the workers

Review of the results:

- Monitor the submitted assignments constantly
- Download the results
- Accept/reject assignments, provide feedback when rejecting
- Block spammers (optional)

Update HIT/Project:

- Extend/expire HITs or modify other HIT properties
- Add additional assignments

Lessons Learned

Introduce yourself on Worker forums (regular requester)

- Be responsive to workers
 - Reply to emails with questions about tasks

- Use monitoring tools:
 - Forums
 - Turkopticon (Source:http://turkopticon.differenceengines.com/)

IS THERE MORE THAN MTURK?



CrowdFlower Platform





CrowdFlower contributors













- **Client:** Creates and submits jobs (MTurk = requester)
- **Contributor:** person who solves the jobs (MTurk = worker)
- **Job:** unit work (MTurk = task)
- CrowdFlower is a mediator between clients and contributors or other labor markets via different channels

Why CrowdFlower? (1)

Neat UI

Comparing content between two pages

Instructions -

Instructions

Jump to questions

In this task, you will help us verify whether the links to external pages contained in Wikipedia articles are correct or not. The content of these external pages should be related to the content of the Wikipedia article. In this task, you will verify whether this is the case or not. In order to solve this task, we will provide the Wikipedia article and an external website that the article links to.

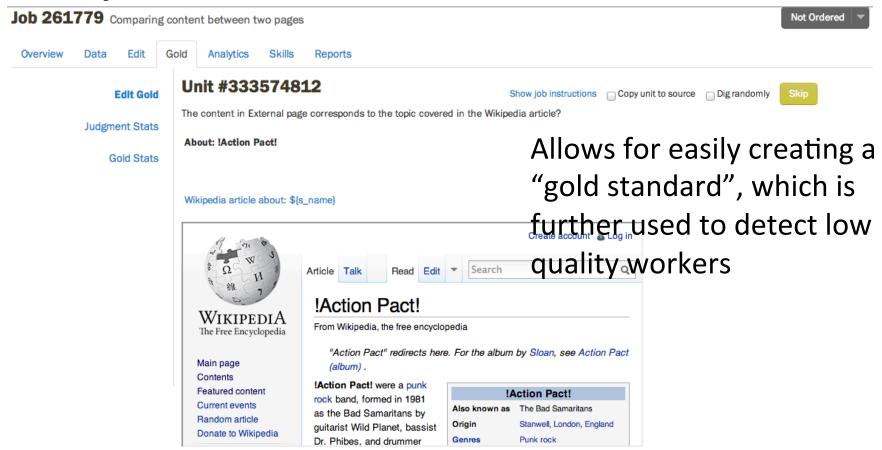
Your job: Compare whether the Wikipedia article and the external website are related. Try to **refresh the page** if the content is not displayed properly.

Example of incorrect data

In the following example, we are checking whether the external web pages are related to the Wikipedia article "John Two-Hawks". The following link shows a website not related to "John Two-Hawks".

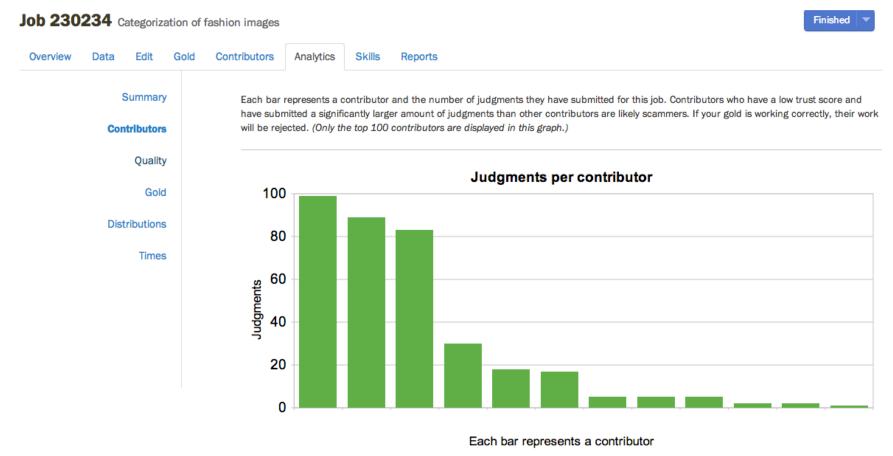
Why CrowdFlower? (2)

Quality control mechanisms



Why CrowdFlower? (3)

Report generation and analytics



Why CrowdFlower? (4)

Raw and aggregated results are available

Technical support

CrowdFlower has a good reputation among workers

Why NOT CrowdFlower?

- At the beginning, clients must wait until their projects are approved by the CrowdFlower staff before publishing them
 - Wait time: From a couple of hours up to (5)* days
- Jobs must be specified in a non-standard language:
 - CML: CrowdFlower Markup Language
- There are certain configurations that cannot be executed in the platform

^{*}Personal experience of the presenter

References

AMT. Getting Started Guide. API Version 2012-03-25
 http://s3.amazonaws.com/awsdocs/MechTurk/latest/amt-gsg.pdf

 The Mechanical Turk Blog http://mechanicalturk.typepad.com/

MTurk Java API

http://people.csail.mit.edu/glittle/MTurkJavaAPI/

CrowdFlower Platform

http://crowdflower.com