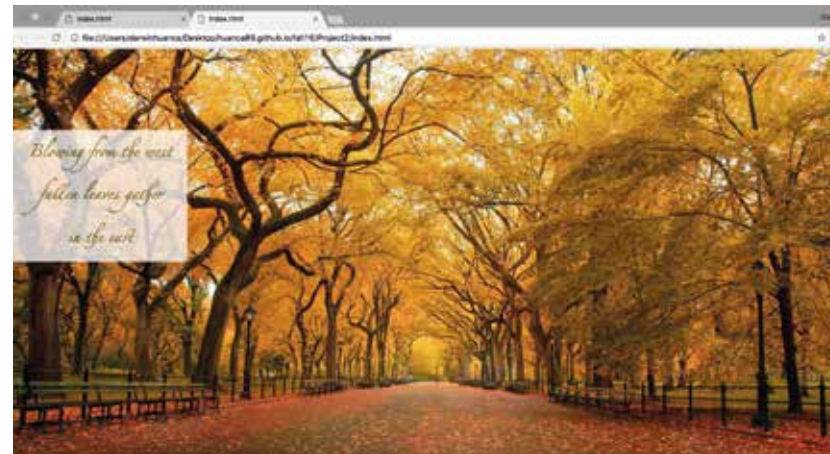


Process Book Web II

<i>Exercise 1</i>	<i>1</i>
<i>Project 1</i>	<i>2 - 3</i>
<i>Exercise 2</i>	<i>4</i>
<i>Project 2</i>	<i>5 - 8</i>
<i>Project 3</i>	<i>9 - 22</i>
<i>Project 4</i>	<i>23</i>
<i>Project 3 & 4</i>	<i>24 - 32</i>

Darwin Huanca
Professor Ryan Achzet
Graphic Design Major
Woodbury University

Exercise 1

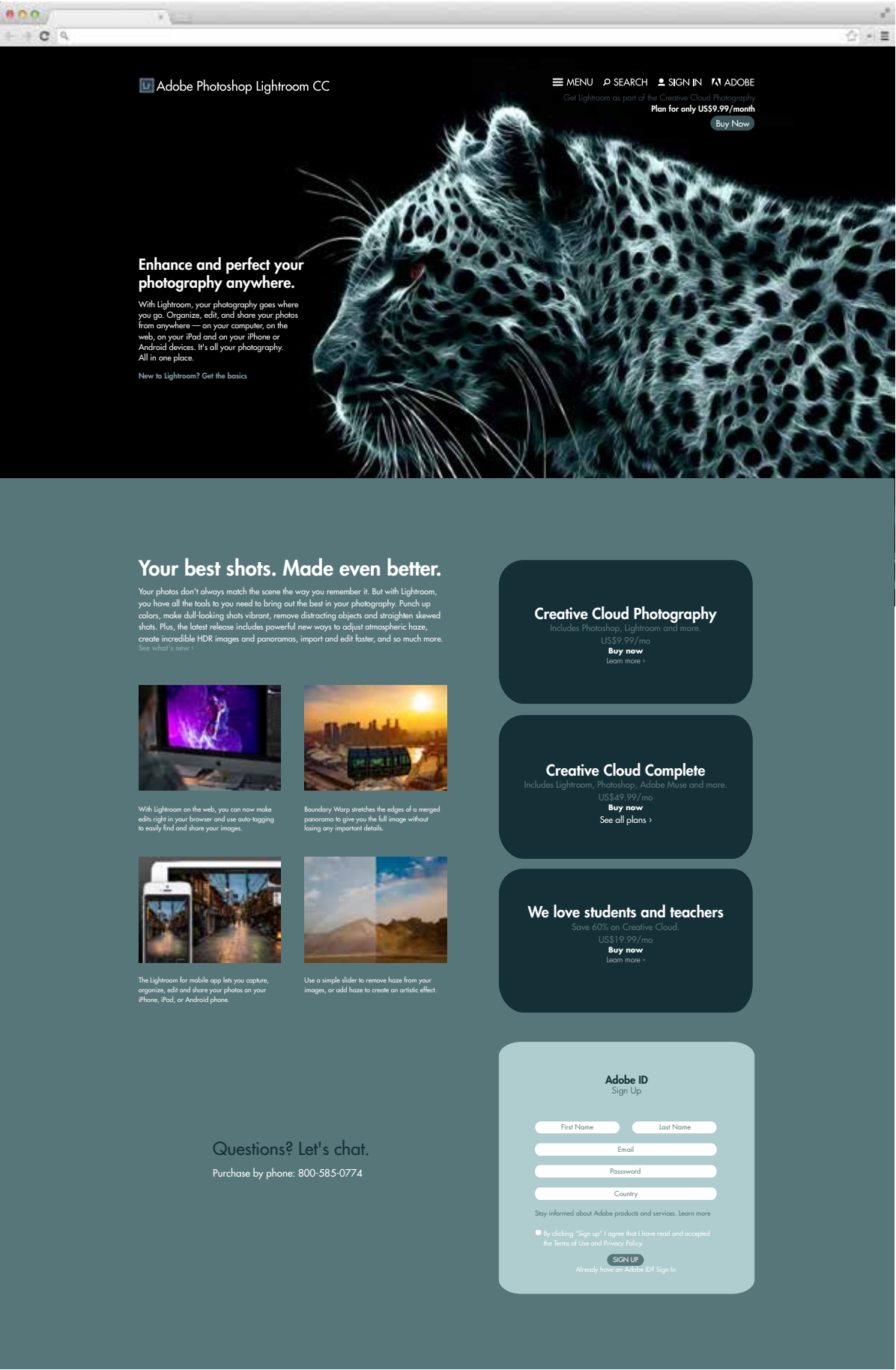


Applying transform & transition techniques to a haiku

Project 1

Wireframe

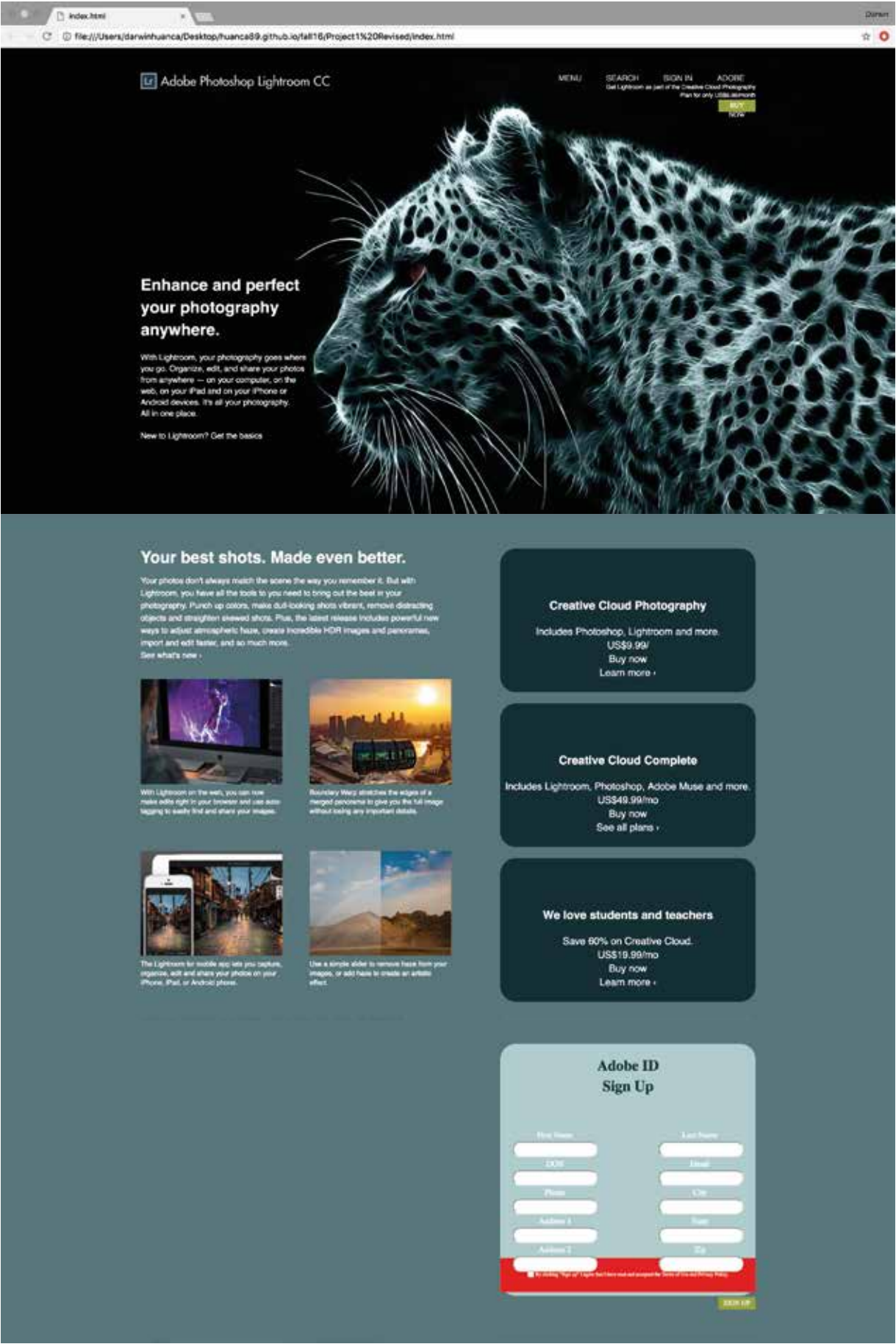
Adobe Lightroom Web Re-make



Project 1

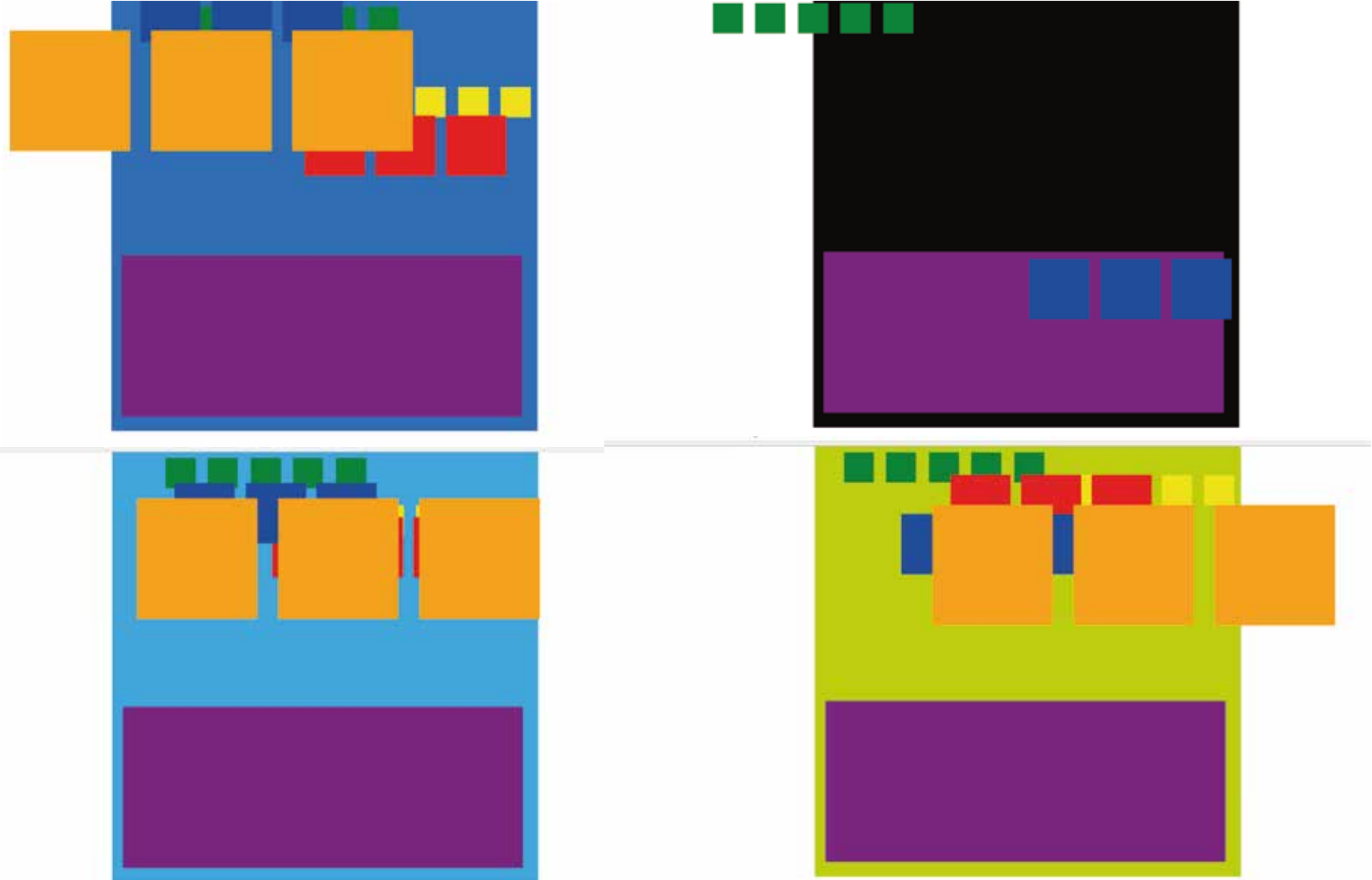
CSS/HTML

Adobe Lightroom Web Re-make



Exercise 2

Applying Animation
to patterns



Project 2 Wireframe



Starbucks Design Comp
Banner Ad

Project 2 Wireframe

Starbucks Design Competition
Banner Ad



Project 2 Wireframe



Starbucks Design Competition
Banner Ad

Project 2 CSS/HTML

Starbucks Design Competition Banner Ad



Project 3

Information Architecture



MENU	ABOUT/HOW TO	PREVIOUS WINNERS	REGISTER	Confirmation Page
<ul style="list-style-type: none">- Slides Images of designs- Inspired images- Brief Description- Social media	<ul style="list-style-type: none">- Info. on competition- Upload image or art work.- Certain size dimensions	<ul style="list-style-type: none">- Images of the past cup design winners and their cup designs.	<ul style="list-style-type: none">- Register form for design competition.	<ul style="list-style-type: none">- Page will display when you hit the submit button confirming that you have submitted your form.

Information Architecture

Project 3

Style Tile #1

Starbucks

Design Competition

Darwin Huanca

Style Tile

version:1

Possible Colors

Textures

This is an example of a Button

Submit Button Example Here

This is an Example of a Header

Font: Name Chalkboard

This is an Example of a Sub Head

Font: Name Architects Daughter

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel feugait nulla facilisi.

Forms

First Name

Address

State

Last Name

City

Zip Code

Project 3

Style Tile #2

Starbucks

Design Competition

Darwin Huanca

Style Tile

version:2

Possible Colors

Textures

This is an example of a Button

Submit Button Example Here

This is an Example of a Header

Font: Name Bowfin

This is an Example of a Sub Head

Font: Name Avenir

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel feugait nulla facilisi.

Forms

First Name

Address

State

Last Name

City

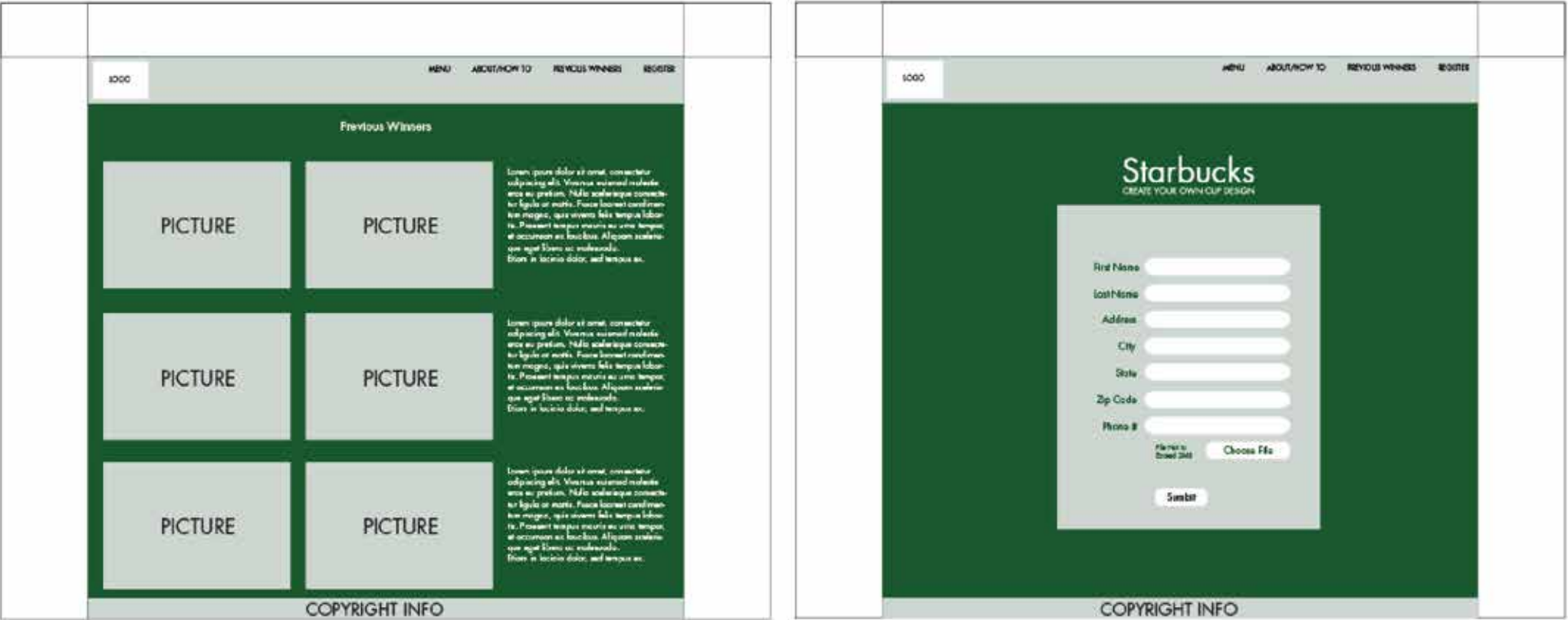
Zip Code

Exercise 3



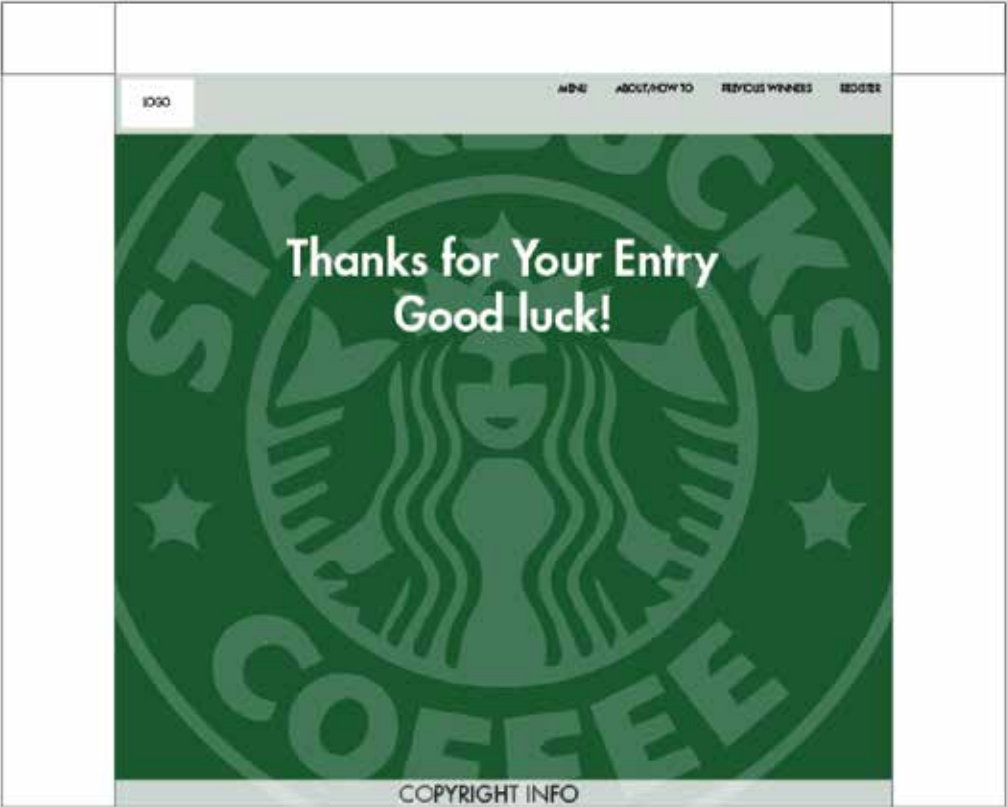
Desktop
Homepage & About Page
Wireframes

Exercise 3



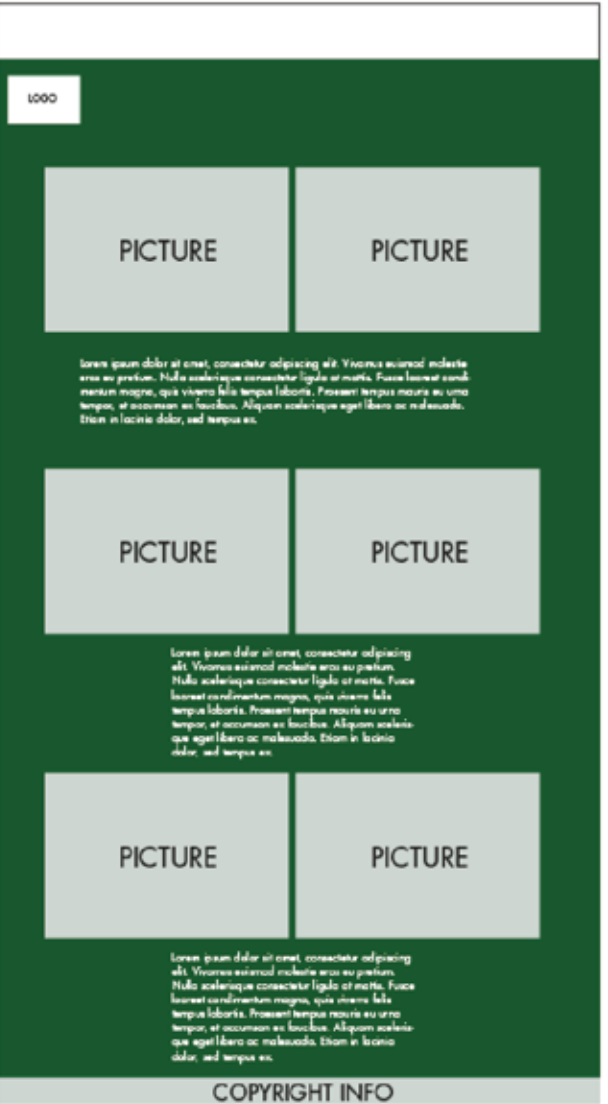
Desktop
Previous Winners & Register Page
Wireframe

Exercise 3



Desktop
Thank you Page
Wireframe

Exercise 3



Tablet
Home, About, Previous Winners Page
Wireframe

Exercise 3



1000

Starbucks
CREATE YOUR OWN CUP DESIGN

First Name

Last Name

Address

City

State

Zip Code

Phone #

File Name: Upload File

COPYRIGHT INFO



Tablet

Register & Thank you Page
Wireframe

Exercise 3

Mobile
Home, About, Previous Winners,
Register & Thank you Page
Wireframe



Exercise 3

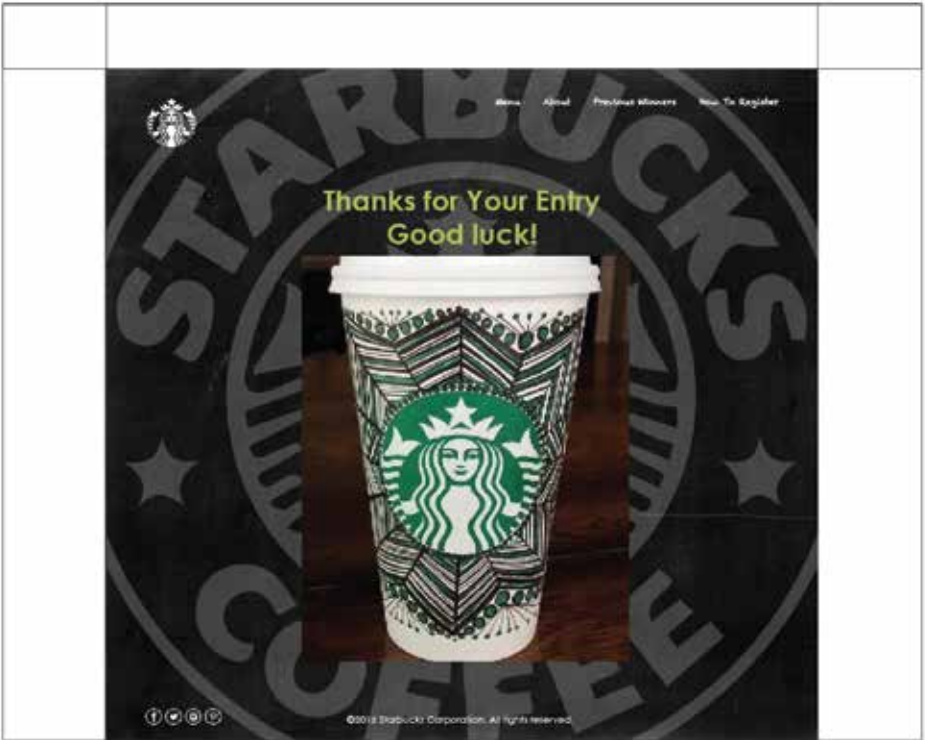


Desktop
Homepage & About Page
Wireframes

Exercise 3



Desktop
Previous Winners, Register & Thank you Page
Wireframe

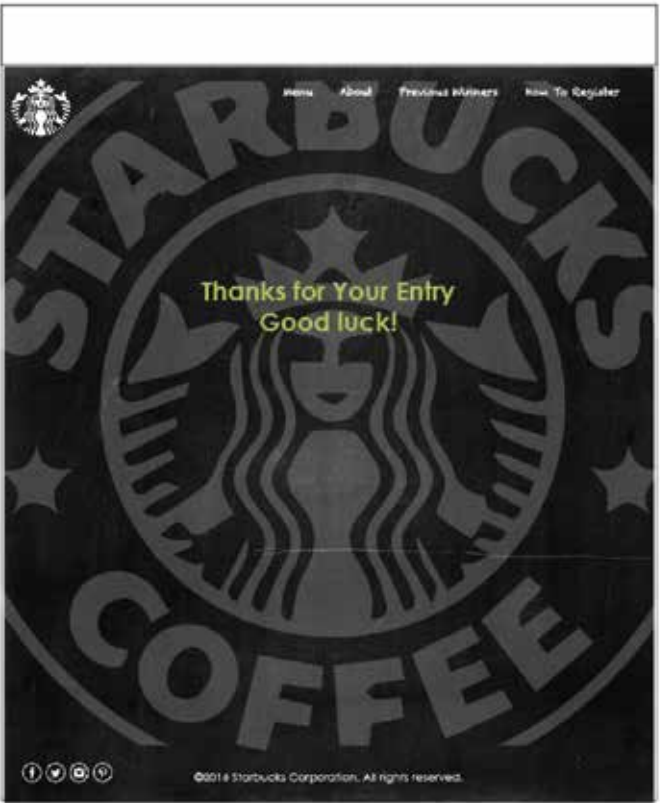


Exercise 3



Tablet
Home, About, Previous Winners Page
Wireframe

Exercise 3



Tablet
Register & Thank you Page
Wireframe

Exercise 3

Mobile
Home, About, Previous Winners,
Register & Thank you Page
Wireframe

Design Competition Overview

Taking a cue from customers who have been decorating designs on cups for the past years, Starbucks is launching a White Cup Contest.

The contest encourages customers in the U.S. and Canada to decorate a Starbucks cup with customized art, take a photo of it, and submit the design through social media using #WhiteCupContest. The winning design will be printed on a limited edition Starbucks reusable plastic cup.

Starbucks S1 reusable cup, designed to look like the company's paper cups, debuted in January of 2013. The plastic cup is sturdier than paper, but thinner than a typical tumbler with a lifespan of about 30 uses. The cups have interior lines to denote a "tall" or "grande" size. Customers receive a 10% discount for each refill in the cup, so it pays for itself after 10 uses. And, baristas will clean the reusable cups for customers with a boiling-water rinse before each refill.

Inspired to pick up a cup and a marker? Before beginning, check the contest rules for important details including the number of colors that can be used, how to submit an entry, and how to support your favorite designs in the crowd-sourced Starbucks #WhiteCupContest.

About Starbucks Design Competition

The Starbucks Cup Design Contest ("Contest") is sponsored by Starbucks Corporation, 2401 Utah Ave. South, Seattle, WA 98134, USA ("Sponsor"), and is administered by Fitze Logic, LLC, an independent judging organization, 25200 Telegraph Road, Suite 405, Southfield, MI 48033, USA ("Administrator").

1. CONTEST PERIOD AND BRIEF OVERVIEW: The Contest begins on April 22, 2014, at 12:00:00 A.M. Eastern Time ("ET") and ends on May 12, 2014, at 11:59:59 P.M. ET ("Contest Period"). During the Contest Period, an eligible entrant can enter the Contest by following the instructions set forth in Section 3 of these Official Rules. After the Contest Period, there will be a judging period ("Judging Period") when one (1) grand prize winner ("Grand Prize Winner") will be selected according to the judging criteria set forth in Section 5. The Judging Period will start on or about May 13, 2014, and will end on or about May 16, 2014. The potential Grand Prize Winner will be announced on or about June 2, 2014. Administrator's computer is the official Contest time-keeping device.

Martine Mounoufou, Greece

Starbucks Mounoufou joined Starbucks as a barista in 2013. He remembers drawing at a very early age and has continued developing his artistic skills ever since. He is inspired by his design comes from every time he drinks what he likes and creates his own ideas with his own and others' feedback.

"When I learned that I was a contest winner, I was so happy I screamed!" said Mounoufou. "I am really excited to see people sharing pictures looking at my cup design. It's like the meaning around with them."

Olya Korchenev, Russia

Korchenev is a 30-year-old artist from Moscow. When she was seven years old, her mother used to get school and she encouraged her to follow in her footsteps. Korchenev started off her first years before coming to work for Starbucks in 2014.

"When I got the contest results, I was so surprised and happy. I just couldn't believe it!" said Korchenev. "I took part in the design contest not to win, but to share my ideas. All partners in this contest had such cool art."

Sandra Marguliant, UK

Sandra Marguliant is a barista in London who has been working for Starbucks since 2014. She started to get ideas when she was very young and today, she loves expressing her emotions through art in her free time.

"I love to see my butterfly and bright flowers on Starbucks' white paper cups," said Sandra. "It's a great platform. The happy and very grateful to be one of the winners."

How To Register

HOW TO ENTER: During the Contest Period, an eligible Contestant may create and submit a photograph of a cup design that may be used on a reusable Starbucks cup ("Submission"). Each Submission must include the hashtag #PartnerCupContest and comply with the guidelines and restrictions as set forth in Section 4 below. A Contestant must be a follower of @Starbucks on the respective social media platform used to enter the Contest (e.g., Twitter or Instagram) at the time of entry and continuing until March 23, 2015 for winner notification purposes to be eligible to win/claim a prize. By entering the Contest and using the hashtag listed above, Contestant hereby agrees to the terms and conditions of these Official Rules. The entry method for each social media website is set forth below. Contestants may select any of the methods available to enter further Submission into the Contest. Regardless of the method of entry, there is a limit of one (1) Submission per person, per day during the Contest Period.

Starbucks

Design Competition

First Name

Last Name

Address

City

State

Zip Code

Phone #

No. Refill to: Submit

Submit

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Project 4

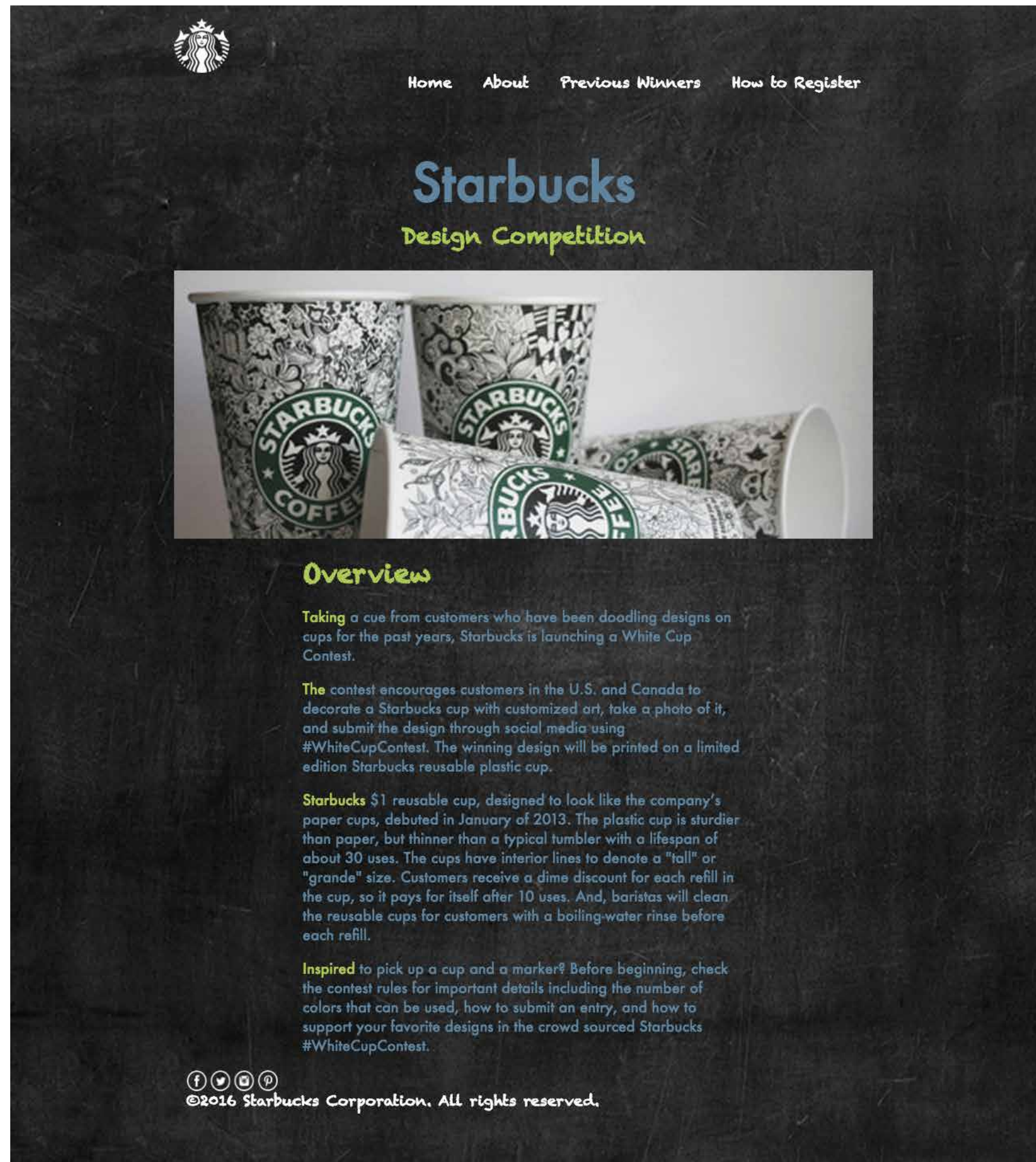
User Exprience Survey

	A	B	C	D	E	F
1	QUESTIONS	TESTER #1- Pedro Rodriguez	TESTER#2 Karina Sanchez	TESTER #3 -Jonathan Brahes	TESTER #4 -Kelley Jahn	TESTER#5- Victor Fuentes
2	Was the messaging in the banner ad clear?	yes	YES	yes	yes	yes
3	What was the messaging in the ad?	There is a contest for cup designing and it wants us to enter the contest.	Design contest	to enter for a design contest	To enter for the contest	design contest enterance
4	Does the animation in the ad relate to message?	yes	yes	yes	yes	yes
5	How likely are you to click on an add like this? Scale of 1 2 3 4 5	5	5	3	5	4
6	Does the home of the microsite match the ad?	yes	yes	yes	yes	yes
7	Is the content on site easy to read & understand?	at some parts. It gets a bit confusing in some places when it overlaps.	few parts are confusing	somewhat. It gets a bit confusing in some places	sometimes it gets confusing	some confusion but overall good
8	Is the nav to easy to use?	Yes but the purple color is hard to see.	hard to see	somewhat	a little	somewhat
9	What would you click on to enter your design in to the competition?	how to register	how to register	the registration page	How to register	to register
10	Where you able to learn about the previous winners?	yes	yes	yes	yes	yes
11	Rate your experience on a Scale of 1 2 3 4 5. Why?	4	4	3. It was somewhat easy to go through each page, but something confused me and the submit button on the form did not send me anywhere confirming that I have registered.	4	11/21/16

Exercise 3 & 4

CSS/HTML

Desktop
Starbucks Design Competition
Home page



Exercise 3 & 4

CSS/HTML

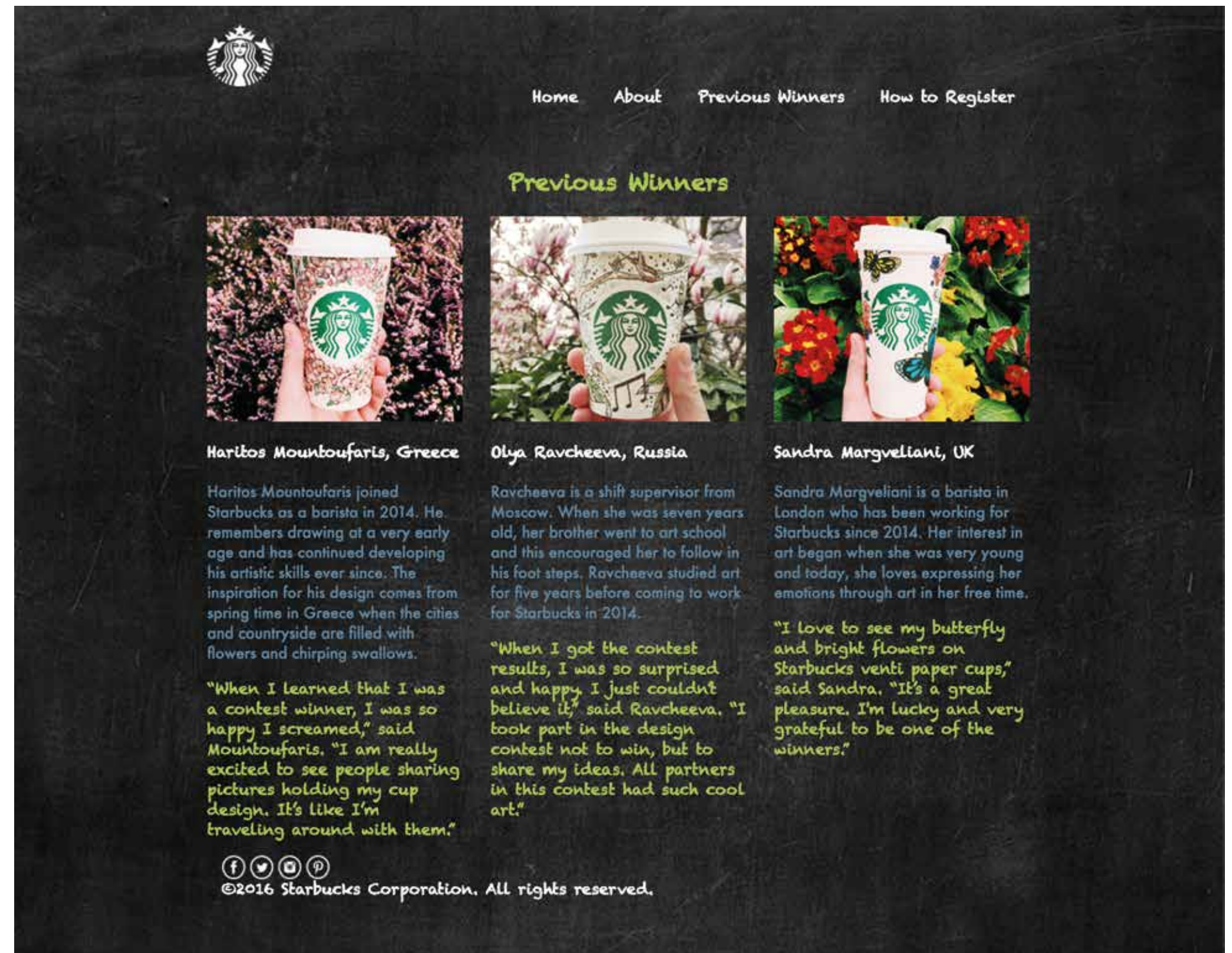
Desktop
Starbucks Design Competition
About page



Exercise 3 & 4

CSS/HTML


Desktop
Starbucks Design Competition
Previous Winner page



Exercise 3 & 4

CSS/HTML

Desktop
Starbucks Design Competition
Register page



HomeAboutPrevious WinnersHow to Register

How to Register

During the Contest Period, an eligible Contestant may create and submit a photograph of a cup design that may be used on a re-usable Starbucks cup. Each Submission must include the hashtag #PartnerCupContest and comply with the guidelines and restrictions as set forth in Section 4 below. A Contestant must be a follower of @Starbucksprims on the respective social media platform used to enter the Contest (e.g., Twitter or Instagram) at the time of entry and continuing until January 13, 2017 for winner notification purposes to be eligible to win/claim a prize.

By entering the Contest and using the hashtag listed above, Contestant hereby agrees to the terms and conditions of these Official Terms. The entry method for each social media website is set forth below. Contestants may select any of the methods available to enter his/her Submission into the Contest. Regardless of the method of entry, there is a limit of one submission per person, per day during the Contest Period.

Starbucks Design Competition

First Name

Last Name

Address

City

State

Zip Code

Phone #

Choose File

No file chosen

☐ By clicking "Sign up" I agree that I have read and accepted the Terms of Use and Privacy Policy.

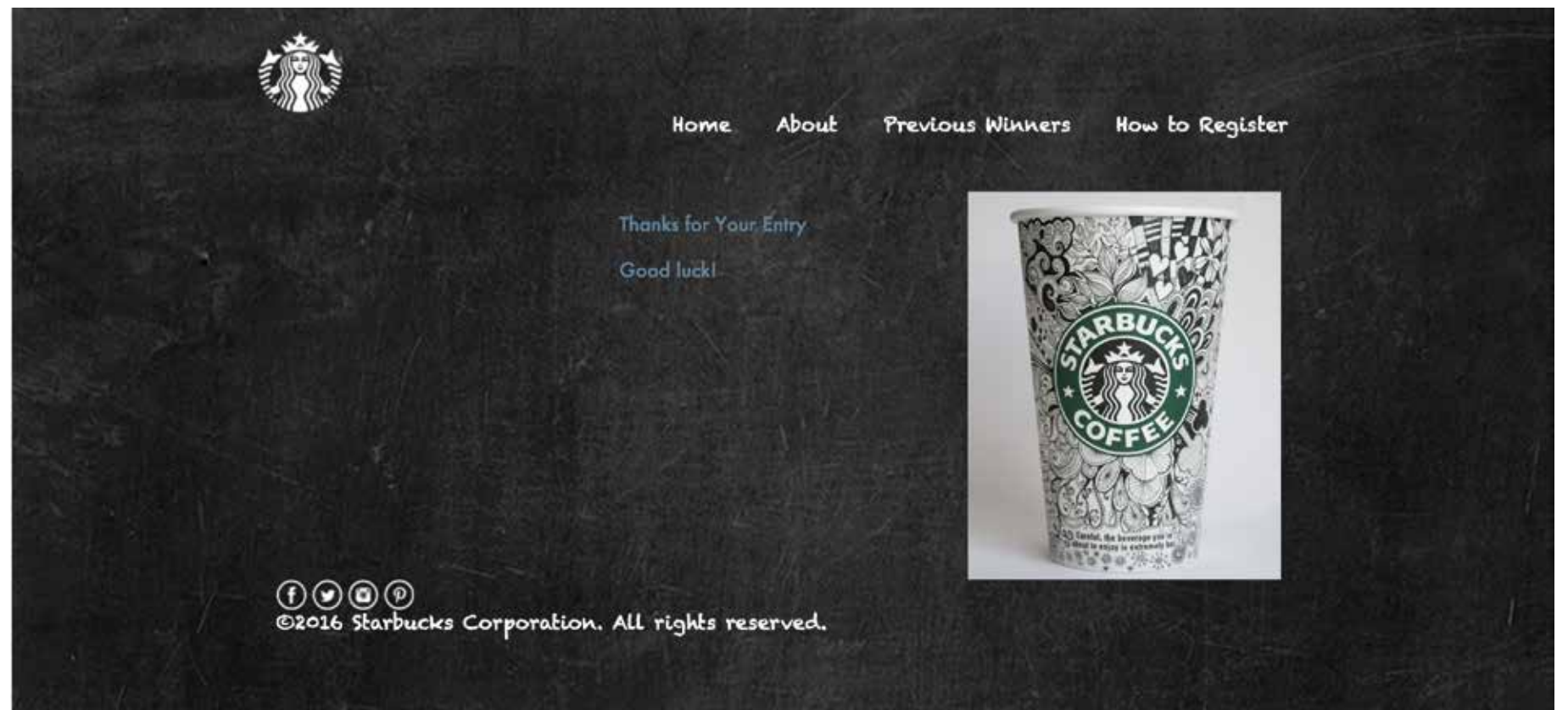
SUBMIT



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Exercise 3 & 4

CSS/HTML



Desktop
Starbucks Design Competition
Thank you page

Exercise 3 & 4 CSS/HTML

Tablet Starbucks Design Competition Home & About page

[Home](#) [About](#) [Previous Winners](#) [How to Register](#)

Starbucks

Design Competition



Overview

Taking a cue from customers who have been doodling designs on cups for the past years, Starbucks is launching a White Cup Contest.

The contest encourages customers in the U.S. and Canada to decorate a Starbucks cup with customized art, take a photo of it, and submit the design through social media using #WhiteCupContest. The winning design will be printed on a limited edition Starbucks reusable plastic cup.

Starbucks \$1 reusable cup, designed to look like the company's paper cups, debuted in January of 2013. The plastic cup is sturdier than paper, but thinner than a typical tumbler with a lifespan of about 30 uses. The cups have interior lines to denote a "tall" or "grande" size. Customers receive a dime discount for each refill in the cup, so it pays for itself after 10 uses. And, baristas will clean the reusable cups for customers with a boiling-water rinse before each refill.

Inspired to pick up a cup and a marker? Before beginning, check the contest rules for important details including the number of colors that can be used, how to submit an entry, and how to support your favorite designs in the crowd sourced Starbucks #WhiteCupContest.



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[Home](#) [About](#) [Previous Winners](#) [How to Register](#)

About Starbucks Design Competition



The Starbucks Cup Design Contest ("Contest") is sponsored by Starbucks Corporation, 2401 Utah Ave. South, Seattle, WA 98134, USA ("Sponsor"), and is administered by Prize Logic, LLC, an independent judging organization, 25200 Telegraph Road, Suite 405, Southfield, MI 48033, USA ("Administrator").

The Contest begins on December 25, 2016, at 12:00:00 A.M. Eastern Time ("ET") and ends on January 12, 2017, at 11:59:59 P.M. ET ("Contest Period"). During the Contest Period, an eligible entrant can enter the Contest by following the instructions set forth in Section 3 of these Official Rules. After the Contest Period, there will be a judging period ("Judging Period") when one (1) grand prize winner ("Grand Prize Winner") will be selected according to the judging criteria set forth in Section 5. The Judging Period will start on or about January 13, 2017, and will end on or about January 16 2017. The potential Grand Prize Winner will be announced on or about June 2, 2017. Administrator's computer is the official Contest time-keeping device.



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Exercise 3 & 4

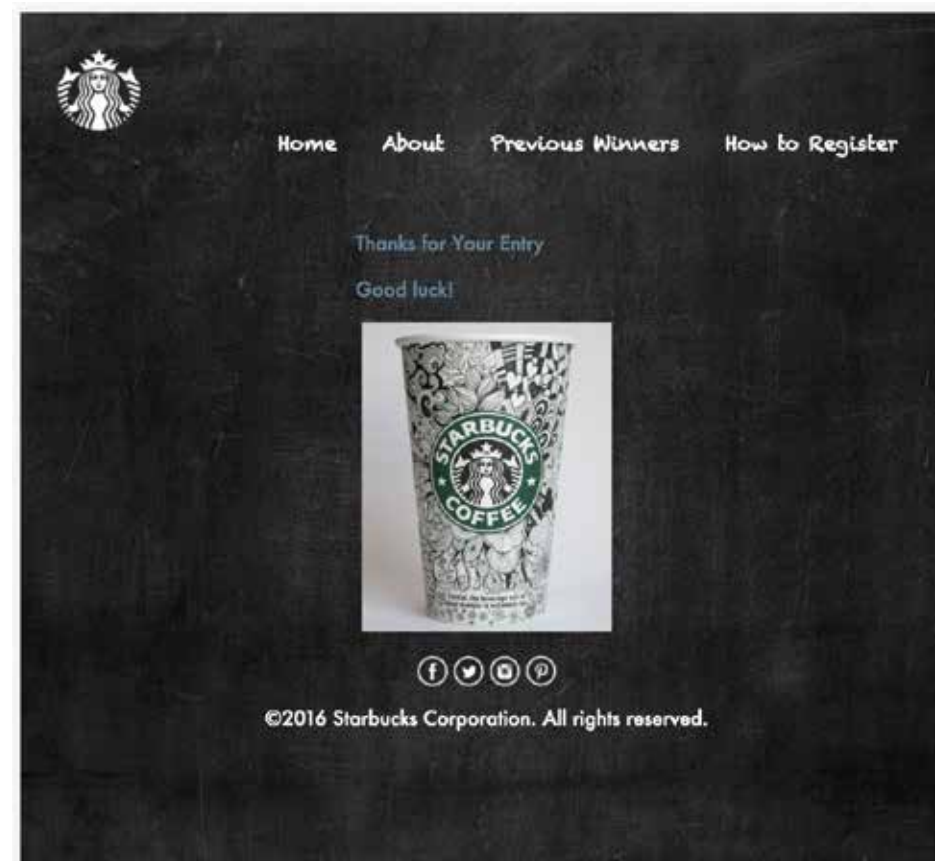
CSS/HTML

Tablet
Starbucks Design Competition
Previous & Register page



Exercise 3 & 4

CSS/HTML




Tablet
Starbucks Design Competition
Thank you page

Exercise 3 & 4


CSS/HTML

Mobile
Starbucks Design Competition
Home, About, Previous Winners,
Register & Thank you Page



HomeAboutPreviousWinnersHow to Register

Starbucks
Design Competition







Overview

Taking a cue from customers who have been doodling designs on cups for the past years, Starbucks is launching a White Cup Contest.


The contest encourages customers in the U.S. and Canada to decorate a Starbucks cup with customized art, take a photo of it, and submit the design through social media using #WhiteCupContest. The winning design will be printed on a limited edition Starbucks reusable plastic cup.

Starbucks S1 reusable cup, designed to look like the company's paper cups, debuted in January of 2013. The plastic cup is sturdier than paper, but thinner than a typical tumbler with a lifespan of about 30 uses. The cups have interior lines to denote a "tall" or "grande" size. Customers receive a dime discount for each refill in the cup, so it pays for itself after 10 uses. And, baristas will clean the reusable cups for customers with a boiling-water rinse before each refill.

Inspired to pick up a cup and a marker? Before beginning, check the contest rules for important details including the number of colors that can be used, how to submit an entry, and how to support your favorite designs in the crowd-sourced Starbucks #WhiteCupContest.



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HomeAboutPreviousWinnersHow to Register





About Starbucks
Design Competition

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HomeAboutPreviousWinnersHow to Register

Previous Winners



Haritos Mounoufakis, Greece

Haritos Mounoufakis joined Starbucks as a barista in 2014. He remembers drawing at a very early age and has continued developing his artistic skills ever since. The inspiration for his design comes from spring time in Greece when the cities and countryside are filled with flowers and chirping seagulls.

"When I learned that I was a contest winner, I was so happy I screamed," said Mounoufakis, "I am really excited to see people sharing pictures holding my cup design. It's like I'm traveling around with them."



Olya Ravcheeva, Russia

Ravcheeva is a shift supervisor from Moscow. When she was seven years old, her brother wanted to art school and this encouraged her to follow in his foot steps. Ravcheeva studied art for five years before coming to work for Starbucks in 2014.

"When I got the contest results, I was so surprised and happy, I just couldn't believe it," said Ravcheeva. "I took part in the design contest not to win, but to share my ideas. All partners in this contest had such cool art."




Sandra Margveliani, UK

Sandra Margveliani is a partner in London who has been working for Starbucks since 2014. Her interest in art began when she was very young and today, she loves expressing her emotions through art in her free time.

"I love to see my butterfly and bright flowers on Starbucks vent paper cups," said Sandra. "It's a great pleasure. I'm lucky and very grateful to be one of the winners."



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HomeAboutPreviousWinnersHow to Register

How to Register

During the Contest Period, an eligible Contestant may create and submit a photograph of a cup design that may be used on a reusable Starbucks cup. Each submission must include the hashtag #PartnerCupContest and comply with the guidelines and restrictions as set forth in Section 4 below. A Contestant must be a follower of @Starbucksprns on the respective social media platform used to enter the Contest (e.g., Twitter or Instagram) at the time of entry and continuing until January 13, 2017 for winner notification purposes to be eligible to win/claim a prize.

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Starbucks Design
Competition

First Name

Last Name

Address

City

State





Zip Code

Phone #

Choose File No file chosen

☐ By clicking "Sign up" I agree that I have read and accepted the Terms of Use and Privacy Policy

SUBMIT



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HomeAboutPreviousWinnersHow to Register

Thanks for Your Entry
Good luck!





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