

About

.exe is an interactive website which will educate online users about computer malware such as viruses to promote internet safety.

There are a number of websites listing the different types of malware and how they attack but there are only a few websites that describe how harmful malware is. These websites are usually jam packed with text which most people aren't willing to read entirely. To gain more interest .exe will be laid out in the format of an infographic. .exe aims to inform online users about the dangers of computer malware in a more visual way to engage visual learners. .exe eliminates the need for large paragraphs to reduce the amount of reading required, however, there will be a separate section which allows my audience to read a more in depth explanation if they choose to.

The layout of an infographic has been specifically chosen because it is a form of presentation that can be printed of and placed around public spaces. This is important because it will reach those who do not regularly use the internet.

The overall goal is to reduce the amount of active malware on household computers by raising awareness of these threats. If online users recognise what malware is, how it spreads and how to protect themselves, the amount of infected computers will drop significantly. This will ensure the safety of their personal data, hardware and networks.