

Midproj 過程

無印良品之企業情報

參考code

codepen.io/lianc/pen/wkROQV

HTMLCSSJS

HTML

```
<h1 class="primary-title"><span> MUJI</span></h1>
<h2 class="secondary-title">About MUJI</h2>
<p class="normal-text"><br><a class="link" href="http://www.muji.com/us/">MUJI</a> was founded in 1980.
<strong class="important-text"> Its origin was a thorough rationalization of the manufacturing process with an eye to creating simple, low-cost, good quality products.
</strong> Specifically, we reexamined products through three lenses: material selection, inspection process and packaging simplification. <strong class="third-thing">For instance, if you omit the bleaching process for pulp, the resulting paper is light beige in color.</strong> MUJI used this paper for its packaging and labels. The ensuing products are remarkably pure and fresh. In notable contrast to the prevailing over-embellished products in the marketplace, MUJI's products both won great appreciation and sent shock waves not only through Japan but across the entire world.

This is because we do not make objects to entice responses of strong affinity, like, "This is what I really want" or, "I must have this." MUJI's goal is to give customers a rational satisfaction, expressed not with, "This is what I really want" but with "This will do." "This is what I really want" expresses both faint egoism and discord, while "This will do" expresses conciliatory reasoning. In fact, it may even incorporate resignation and a little dissatisfaction. MUJI's goal is to sweep away that slight dissatisfaction, and raise the level of the response, "This will do" to one filled with clarity and confidence.
```

CSS

```
@import url(https://fonts.googleapis.com/css?family=Roboto:400,100,700);
@import url(https://fonts.googleapis.com/css?family=Open+Sans:400,400italic,700);

* {
  -webkit-font-smoothing: antialiased;
  -moz-osx-font-smoothing: grayscale;
  box-sizing: border-box;
}

body {
  background-color: #FFFFFF;
  background-image: url(https://4.bp.blogspot.com/
```


JS

MUJI

About MUJI

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自己完成

127.0.0.1:5500/src/components/midproj_15/muji_15.html

MUJI無印良品

首頁 商品情報 門市活動 企業情報 良品生活研究所 大眾採購 展店合作 顧客服務 店鋪情報 公告 空間改造企劃服務

關於無印良品

無印良品的誕生背景

1980年，原本只是西友株式會社自有品牌的「無印良品」，從40種商品開始至今，已經成長為有近6000種商品的知名獨立品牌。1989年起，從西友株式會社獨立出來的良品計畫株式會社，以零售製造業之姿，從「無印良品」各種商品的企劃開發、製造到流通、銷售的所有業務都一手包辦，商品種類也從衣著開始，拓展至家庭用品、食品等所有日常生活相關用品。

無印良品的商品開發精神

「無印良品」自成立之初，始終秉持著製造良質的素材，捨棄不必要的流程，簡單化的包裝的三項堅持，用心製作「價位合理的良品」。歷經30年到了現在，無印良品更進一步從生活美的角度思考，將更良質的商品及服務具體的實現，並向世界推廣「好家生活」的概念。為了實現「好家生活」，無印良品在商品開發上提出三個新觀點：

- 有道理的設計
- 素材及製造流程的檢視
- 簡化包裝的堅持

有道理的設計

無印良品的設計，是為了解決生活中的問題所設計的。無印良品的商品以其簡單的線條及外型受到許多人喜愛，但我們不單單只是為了設計，而是為了增加使用上的便利性及舒適度為考量而做為設計的發想，例如自由組合書架系列及收納商品，基本尺寸設計概念的鞋人，讓商品可以自由隨著生活情境變化，並延長使用時間。

素材及製造流程的檢視

充分活用所有的基礎素材，並充分發揮其特色，構築簡單的外觀，並維持高水準的品質。並嚴格檢視每一種商品從選材到量產的流程，不必經過多餘的裝飾及加工，與商品本質無關的作業流程全部省略，以最自然環保的方式，製作最良品質的優質良品。例如無印木家具系列、有機棉系列商品等。

簡單化包裝的堅持

沒有多餘的裝飾，以商品本身的顏色與形狀為重點。不採用過度的包裝，藉由整體包裝或易裝入共用保鮮的方式，讓顧客能夠一目了然地看清楚商品，也可以達到保護地球資源的目的，省略不必要的包裝及加工，同時減少包裝量為環保盡一份心力，例如替的扶手沙發、藤編品的包裝等。

加深對於html跟js的架構,border-style 屬性指定邊框的樣式,感覺自己做的比官網更逼真

關於無印良品

官網的title略微單調

MUJI 無印良品

商品情報 門市活動 企業情報 良品生活研究所 大眾採購 展店合作 顧客服務 店鋪情報 公告 空間改造企劃服務

無印良品之活動

參考code

codepen.io/erikterwan/pen/EVzeRP

Pure CSS Hamburger fold-out menu

Erik Terwan

fork

follow

HTML

```
1 <!-- Made by Erik Terwan -->
2 <!-- 24th of November 2015 -->
3 <!-- MIT License -->
4 <nav role="navigation">
5   <div id="menuToggle">
6     <!--
7     A fake / hidden checkbox is used as click reciever,
8     so you can use the :checked selector on it.
9     -->
10    <input type="checkbox" />
11
12    <!--
13    Some spans to act as a hamburger.
14
```

CSS

```
1 /*
2  * Made by Erik Terwan
3  * 24th of November 2015
4  * MIT License
5  *
6  * If you are thinking of using this in
7  * production code, beware of the browser
8  * prefixes.
9  */
10
11 body
12 {
13   margin: 0;
14
```

JS

```
1 // Nothing to see here guy's and gal's, only html + css.
```

Preview

自己完成

127.0.0.1:5500/src/components/midproj_15/muji2_15.html

MUJI無印良品

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商品情報

門市活動

企業情報

良品生活研究所

大宗採購

展店合作

顧客服務

店鋪情報

公告

空間改造企劃服務

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