EDUCATION

M.S. - Human-Computer Interaction   Sep 2011 - May 2013
University of Michigan, School of Information

B.A. Info Management and Info Systems   Sep 2007 - Jun 2011
B.S. Finance (dual degree)
Shanghai University of Finance and Economics

WORK EXPERIENCE

UX Designer II @ Symplicity Corporation   Jun 2013 - Present
- Conduct user reseach to acquire user needs.
- Designed interactive interface by wires, mockups and prototypes.

UX/UI Designer Internship @ Brilliantech   Nov 2012 - Jun 2013
- Designed interface by sketches, wires, mockups and prototypes.
- Documented design pattern and style guide for future use.

PROJECTS

OneStop-UX Designer   Jun 2013 - Present
- Identified design problems by analyzing analytics and user research.
- Created alternative designs and validated through user research.
- Worked with PM to write user stories and decide roadmaps.

OneStop Recruiter App-UX Designer   Mar 2016 - Present
- Designed the user flow and interfaces using axure.
- Tested prototypes internally and iterate designs on feedback.
- Worked with visual designers on the QA on implementation.

Advocate Dashboard-UX Designer   May 2016 -Present
- Identified design challenges through surveys and interviews.
- Designed and iterated interface using clickable prototypes.
- Validated design by conducting usability tests.

Antidote-UX/UI Designer   Oct 2015
- Designed user flow and interface from sketches to mockups.
- Utilized survey, interview and usability test to validate design.
- Worked closely with developers to confirm UX/UI works perfect.

Qingru Shen

CONTACT INFO

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UX TECHNIQUES

Competitive Analysis
Heuristics Evaluation
Survey / Interview
Personas & Scenarios
Usability Test
Wireframing/Mockups
Prototyping

DESIGN TOOLS

Tool	Rating
Axure	● ● ● ● ●
Sketch	● ● ● ● ○
InVision	● ● ● ● ○
Photoshop	● ● ● ● ○
Illustrator	● ● ● ● ○
InDesign	● ● ● ○ ○